

Malaysia Electronic Security Equipment Industry Outlook to 2018 - Increasing Demand for CCTV Cameras to Spur Growth

<https://marketpublishers.com/r/M2AD700AF5CEN.html>

Date: May 2014

Pages: 48

Price: US\$ 850.00 (Single User License)

ID: M2AD700AF5CEN

Abstracts

The report titled “Malaysia Electronic Security Equipment Industry Outlook to 2018 - Increasing Demand for CCTV Cameras to Spur Growth” presents a comprehensive analysis of the industry covering aspects including market size by revenue and market segmentation by types of equipments and market structure. The report also entails a detailed description on the recent trends and developments in the market and competitive scenario of major players in the industry. Future projections and outlook section discusses projected scenario of electronic security equipment market and its segments.

The electronic security equipment market in Malaysia has emerged as one of the fastest growing sectors of the electronic market in Malaysia due to its increasing demand in the country. The market has registered at a CAGR of 30.7% during 2008-2013 by rising from USD ~ million in 2008 to USD ~ million in 2013.

Video surveillance equipment segment commanded the largest share of ~% share of the total electronic security equipment sales in the country in 2013 which has risen from ~% in 2008 followed by Biometrics which grew from USD ~ million in 2008 to USD ~ million in 2013. Access control systems have also showcased a competitive growth rate in terms of the market revenue by registering its share from ~% in 2008 to ~% in 2013.

Unorganized sector accounted for the highest share of ~% of the total sales generated in electronic security equipments in Malaysia in 2013, followed by the organized sector which accounted for ~% of the security equipment sales in the country during the year.

Samsung Electronics, LG, Panasonic, Honeywell, Bosch, Hikvision and Dahua are

some of the major players in the Malaysia electronic security equipments market.

There have been constant innovations and technological advancements in the field of electronic security equipments in order to provide the customers reliable and advanced security equipments. The increasing number of thefts and burglaries in residential and non-residential spaces has led companies to produce advanced security solutions such as home automation security systems, integrated security systems and others.

The future of the Malaysia electronic security equipment industry is expected to be favorable on account of rapidly growing social awareness regarding use of security equipments against crimes, government initiatives and policies to promote use of security equipment, rising disposable income which will contribute to the demand for electronic security equipments in Malaysia in the near term. The market is projected to reach USD ~ million by 2018 growing at a CAGR of 24.7 % over the period 2013-2018.

KEY TOPICS COVERED IN THE REPORT:

Market Size of Malaysia Electronic Security Equipment Market by Value, 2008-2013

Value Chain of Malaysia Electronic Security Equipment Market

Market Segmentation of Malaysia Electronic Security Equipment Market by Types of Equipments, 2008-2018

Market Segmentation of Malaysia Electronic Security Equipment Market by Market Structure, 2008-2013

Trends and Developments in Malaysia Electronic Security Equipment Market

Competitive Landscape of Major Players in Malaysia Electronic Security Equipment Market

Future Outlook and Projections in Malaysia Electronic Security Equipment Market, 2014-2018.

Contents

1. MALAYSIA ELECTRONIC SECURITY EQUIPMENTS MARKET INTRODUCTION

2. MALAYSIA ELECTRONIC SECURITY EQUIPMENTS MARKET VALUE CHAIN

3. MALAYSIA ELECTRONIC SECURITY EQUIPMENTS MARKET SIZE BY VALUE, 2008-2013

4. MALAYSIA ELECTRONIC SECURITY EQUIPMENTS MARKET SEGMENTATION, 2008-2013

4.1. By Type of Equipments (Video Surveillance, Alarms, Biometrics, Access Control Systems And Others), 2008-2013

4.2. By Organized and Unorganized Market Structure, 2008-2013

5. TRENDS AND DEVELOPMENTS IN ELECTRONIC SECURITY EQUIPMENTS MARKET IN MALAYSIA

6. SWOT ANALYSIS OF MALAYSIA ELECTRONIC SECURITY EQUIPMENTS MARKET

7. PRICING OF VIDEO SURVEILLANCE EQUIPMENTS IN MALAYSIA, 2013

8. COMPETITIVE LANDSCAPE OF MAJOR PLAYERS IN MALAYSIA ELECTRONIC SECURITY EQUIPMENTS MARKET

9. MALAYSIA ELECTRONIC SECURITY EQUIPMENTS MARKET FUTURE OUTLOOK AND PROJECTIONS, 2014-2018

9.1. By Types of Electronic Security Equipments, 2014-2018

9.2. Cause and Effect Relationship between Industry Factors and Expected Prospects of Malaysia Electronic Security Equipments Market

10. MACROECONOMIC AND INDUSTRY FACTORS

10.1. Population in Malaysia, 2008-2018

10.2. Number of Construction Projects in Malaysia, 2008-2018

10.3. Crime Index of Malaysia, 2008-2018

10.4. GDP of Malaysia, 2008-2018

11. APPENDIX

11.1. Market Definition

11.2. Abbreviations

11.3. Research Methodology

Data Collection Methods

Approach

Variables (Dependent and Independent)

Multi Factor Based Sensitivity Model

Final Conclusion

11.4. Disclaimer

List Of Figures

LIST OF FIGURES

Figure 1: Global Electronic Goods Production in Percentage %, 2008 and 2013

Figure 2: Value Chain of International Players in Malaysia Electronic Security Equipment Market

Figure 3: Value Chain of Domestic Players in Malaysia Electronic Security Equipment Market

Figure 4: Malaysia Electronic Security Equipment Market Size by Value in USD Million and Growth in Percentage (%), 2008-2013

Figure 5: Market Drivers and Restraints for IP Video Surveillance Equipment

Figure 6: Malaysia Electronic Security Equipment Market Segmentation by Types of Equipments on the Basis of Revenue in Percentage (%), 2008-2013

Figure 7: Malaysia Electronic Security Market Segmentation by Organized and Unorganized Sector on the Basis of Revenue Contribution in Percentage (%), 2008-2013

Figure 8: Comparative Analysis of Traditional/ Analog Monitoring and IP Video Monitoring Systems

Figure 9: Malaysia Electronic Security Market Future Projections on the Basis of Revenue in USD Million, 2014-2018

Figure 10: Malaysia Electronic Security Equipment Market Future Projections by Types of Electronic Security Equipments on the Basis of Revenue Contribution in Percentage (%), 2014-2018

Figure 11: Population of Malaysia in Million, 2008-2018

Figure 12: Number of Construction Projects in Malaysia in Thousand, 2008-2018

Figure 13: Number of Crime Cases in Malaysia, 2008-2018

Figure 14: GDP of Malaysia in USD Million, 2008-2018

List Of Tables

LIST OF TABLES

Table 1: Malaysia Electronic Security Equipment Market Segmentation by Types of Equipments on the Basis of Revenue in USD Million, 2008-2013

Table 2: Malaysia Electronic Security Market Segmentation by Organized and Unorganized Sector on the basis of Revenue Contribution in USD Million, 2008-2013

Table 3: Video Surveillance Products by Companies, Product Name/Details, Model No. and Price in USD in Malaysia

Table 4: Competitive Landscape of Major Players in Malaysia Electronic Security Equipments Market

Table 5: Malaysia Electronic Security Equipment Market Future Projections by Types of Electronic Security Equipments on the Basis of Revenue in USD Million, 2014-2018

Table 6: Cause and Effect Relationship Analysis between Industry Factors and the Expected Malaysia Electronic Security Market Prospects

Table 7: Correlation Matrix of Malaysia Electronic Security Equipment Market

Table 8: Regression Coefficients Output of Malaysia Electronic Security Equipment Market

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