

Macau Casino and Gaming Sector Outlook to 2015

<https://marketpublishers.com/r/M17AF72137DEN.html>

Date: May 2011

Pages: 29

Price: US\$ 675.00 (Single User License)

ID: M17AF72137DEN

Abstracts

The report on “Macau Casino and Gaming Sector” gives an overview of the Global and Asia-Pacific gambling industry performance; further it discusses detailed analysis of Macau gambling industry with analysis of industry by segmentation. We have discussed industry past, present and future performance and reasons of change; also talks about recent trends affecting industry performance. The report also includes competition prevailing in the industry and scope for existing and new players.

In the past few years, Asian gaming markets have shown a rapid growth, resultant many US & UK companies are heading towards Asia-Pacific. Of the Asian markets, Macau stands on top. This market is expected to grow further, led by increasing global recognition, establishment of new casinos and growing economy of the country.

Key Findings

In 2008, global gambling and gaming revenues were up by only 3% while growth rate declined in 2009 (2.4%) and the overall industry continued to grow with a slower growth rate.

Macau casino industry in 2011 will continue to grow especially in May & June 2011 with holiday season and opening of Galaxy Cota.

Revenue in casino sector increased by 56.5% in 2010 compared to 2009 driven by increase in number of visitors and strengthening Chinese economy.

Year 2008 and mid 2009 were difficult for casino sector in Macau with the effect of number of factors accounting for a decline in growth- the major reason was impact of economic crisis which led to fall in number of tourist arrival, decline in

per capita income and employment rate.

Macau casino and gaming revenue expected grow with CAGR 15.77% by 2015.

Scope of the Report

The report gives a detailed analysis of the “Macau Casino and Gaming Sector” with discussion of market past performance, present analyses and future outlook of the industry further GGR has been analyzed by segmentations.

Report discusses regulatory environment and restrictions on setting up new casinos in the country.

Discusses industry players positioning and market share which helps to assess scope for new and existing players.

The report describes opportunity for slot machine manufacturers and casino operators with number of slot machines available in the market and future expected demand.

This report can help gaming machine manufacturers to assess expected demand and casino operators to establish a unit in the country.

Also it may help the government to form policies favoring industry as well as country.

Contents

1. CASINO AND GAMING INDUSTRY OVERVIEW

- 1.1. International Gambling
- 1.2. Global Betting, Gambling and Gaming Industry
- 1.3. Global Online Gaming Market
- 1.4. Types of Gamblers

2. ASIA CASINO AND GAMING INDUSTRY

- 2.1. Development Trends

3. MACAU CASINO AND GAMING INDUSTRY

- 3.1. Industry Overview
- 3.2. Gaming Market Size and Developments
 - 3.2.1. Gross Gambling Revenue
 - 3.2.2. Performance in Casino Sector
- 3.3. Gambling Industry Trends in Macau
 - 3.3.1. Visitors Arrival and Hotel Statistics
 - 3.3.2. Gambling Industry and Macau GDP
- 3.4. Baccarat Performance in Macau
- 3.5. Restriction on Setting up New Casinos
- 3.6. Slot Machine Demand in Macau
- 3.7. Industry Competition

4. FUTURE OUTLOOK OF THE CASINO AND GAMING INDUSTRY IN MACAU

- 4.1. Forecast Methodology
 - Research Methodology
 - Data Collection Methods
 - Approach
 - Reasons for the Dependent and Independent Variables
 - Disclaimer

List Of Figures

LIST OF FIGURES

- Figure 1: Global Gaming Market by Geography in % (2008)
- Figure 2: Global Gambling and Gaming Industry Gross Revenue and Forecast (1999-2015F)
- Figure 3: Global Gambling Market share by Product Category in 2010 (%)
- Figure 4: Global Online Gambling Gross Gaming Revenue (2002-2010)
- Figure 5: Global Online Gambling Market Share in 2010 (%)
- Figure 6: Types of Gamblers
- Figure 7: Gross Gaming Revenues in Macau (2005-2010 & Jan-Feb 2011)
- Figure 8: Tax Revenues from Gaming in Macau (2005-2010)
- Figure 9: Casino Gross Gaming Revenue in Macau (2008-2010)
- Figure 11: Baccarat in Macau (2002-2010)
- Figure 12: VIP Baccarat % of Total Gaming Revenues (2002-2010)
- Figure 13: Installed Slot Machines in Macau (2002-2009)
- Figure 14: Macau Gaming Players Market Share (2007-2011F)
- Figure 15: Macau Casino and Gaming GGR Forecast (2010-2015F)

List Of Tables

LIST OF TABLES

Table 1: Gambling Sector Performance by Geography (2009 vs. 2008)

Table 2: Casino Gaming Revenue from VIP segment in Macau and % of Total Gaming Revenue (2001-2010)

Table 3: Gross Gaming Revenues by Segments in Macau (2005-2009)

Table 4: Total Number of Visitor Arrival in Macau (2008-2010)

Table 5: GDP Indicators of Macau (2006-2010)

Table 6: Macro-Economic Factors Analysis and Sensitivity on the Sector

Table 7: Industry Factors Analysis and Sensitivity on the Sector

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