

## Latin America Seed Industry Outlook to 2016 - Escalating usage of Corn and Soybean Seeds

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## **Abstracts**

The report titled "Latin America Seed Industry Outlook to 2016 - Escalating usage of Corn and Soybean Seeds" provides a comprehensive analysis of the various aspects such as market size of the seeds market in countries such as the Brazil, Argentina and Mexico.

The Latin America seed industry offers numerous growth prospects and opportunities in terms of an increase in the demand for genetically modified seeds, higher commodity prices and the expansion of agricultural land area in the countries in the region.

### **Latin America**

The Latin American market has grown at a CAGR of 7.2% from the period 2005-2011. The growth was majorly contributed by the strong performance of the seed market in Brazil. The market in this region has been slightly offset in the year 2009 as a result of the global economic downtrend which restricted the farmers to purchase fresh seeds and to rely majorly on the saved seeds.

In 2011, Monsanto contributed around ~% to the total seed sales in the Latin American market. This was primarily due to the continued increase in the demand for company's seeds in the market of the region, especially in Brazil. DuPont's Pioneer seeds accounted for the second largest market share in the country.

#### Brazil

In 2009, the seed market in Brazil declined by ~% due to the global economic debacle which restricted the commercial sales of seeds. The market soon entered into a



recovery phase in the year 2010 registering a positive growth rate of ~% compared to the previous year sales. In 2011, the market showcased a significant growth of ~% due to expansion of corn and soybean plantings.

Brazil is the third largest seed market in the world with a contribution of ~% of the total seed sales in the world in 2011. The country is one of the major producers of corn and soybean seeds.

### **Argentina**

The Argentine seed market has registered a negative compound annual growth rate (CAGR) of ~% from the 2005-2011. The seed market in the country was valued at USD ~ million in 2011, which was around ~% lower than the previous year.

It is expected that the market would register a positive growth rate in the long run due to the anticipated changes in the seed policies and favorable weather conditions.

#### Mexico

The seed market in Mexico is structured as agricultural farmers, large-scale multinational companies (MNCs), national private seed companies, national public research branches and seed production organizations. The seed market is primarily dominated by the private sector companies and a partial share is tapped by the public sector seed companies.

### **Key Topics Covered in the Report:**

The market size of Global Seed industry and the contribution of Latin America.

The market size of the Latin America Seed Industry.

The market size of the seeds market in the three major countries such as Brazil, Argentina and Mexico

Trends and Development of the Latin America seeds market.

Competitive landscape and a detailed company profile of the major producers of seeds in the Latin America.



Future outlook and projections of Global seed Industry

Future outlook and projections of Latin America seed Industry focusing on countries such as Brazil, Argentina and Mexico.



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