

# **Latin America Nutraceuticals Industry Outlook to 2017 - Mexico and Brazil to Lead Growth**

<https://marketpublishers.com/r/L7049E87EF3EN.html>

Date: March 2014

Pages: 92

Price: US\$ 1,250.00 (Single User License)

ID: L7049E87EF3EN

## **Abstracts**

The industry research report on 'Latin America Nutraceuticals Industry Outlook to 2017 - Mexico and Brazil to Lead Growth' gives a comprehensive analysis of the nutraceutical industry past, present and future outlook. The report discusses Mexico and Brazil markets with outlook to 2017. Statistics include functional food, functional beverages and dietary supplements market size and competitive analysis. Additionally the sub-segments of the industry, ongoing trends and developments, import and export scenario, government regulations and impact are provided in the research publication.

Latin America is a rapidly emerging market for nutraceuticals in the world with a growing trend of health and wellness across the different economies. The region has been presenting immense growth opportunities for several market players over the years, owing to Latin America's favorable economic growth and rising disposable incomes. The marketers operating in one country in this region often expand to other geographic markets as well, led by the similarities in the social environment.

Latin America nutraceuticals industry recorded revenues worth USD ~ million in 2012, increasing from USD ~ million in 2006. Mexico and Brazil have been the largest markets for nutraceuticals in Latin America contributed shares of ~% and ~% in the revenues respectively in 2012. The high obesity rates prevailing in these countries have fueled the market for healthy food and nutritional supplements over the years. Apart from these, Venezuela, Colombia, Argentina and Chile are other emerging markets where the trend of consumption of nutraceuticals is steadily gaining popularity.

Throughout Latin America, dietary supplements are commonly registered as prescription drugs, over-the-counter (OTC) drugs or food supplements. For example, in Brazil, Peru and Venezuela, the vitamins and minerals supplements are regarded as

drugs and are sold without prescriptions when their levels exceed the Recommended Daily Allowance (RDA), otherwise they are treated as the food category. On the other hand, in Mexico, several vitamin and mineral supplements brands have been switched in terms of classification from food supplement to OTC, or prescribed drugs to OTC. This has created a dynamic advertising and education atmosphere as manufacturers can make claims and invest in advertising for supplements and OTC drugs.

The market for functional food and beverages has showcased a continued dominance in the overall market proceeds of nutraceuticals in the Latin American region. Fortified food and drinks market in Latin America was valued at USD ~ million in 2012 and captured a share of ~% in the total revenues. The market has grown at an annualized rate of ~% over the period of 2007-2012, rising from USD ~million in 2007. The revenue of the nutraceuticals industry in the third largest regional market is expected to register rapid increase on the basis of strong macroeconomic foundations.

## **KEY TOPICS COVERED IN THE REPORT**

The market size of the Latin America, Mexico and Brazil nutraceuticals industry on the basis of revenues

Market segmentation of the Latin America Nutraceuticals industry on the basis of types of products and benefits derived

Market segmentation of the Latin America Dietary supplements market on the basis of geography and distribution channels

Market Share of major players in Latin America Dietary supplements market

Market segmentation of the Mexico and Brazil Nutraceuticals industry on the basis of types of products

Market segmentation of the Functional Food and Beverages on the basis of product form in Mexico and Brazil

Market size of the Functional Foods and Functional Beverages in Mexico and Brazil

Government Rules and Regulations

Trends and Developments prevailing in the nutraceuticals industry in the Brazil and Mexico.

Future outlook and projections of the Latin America, Brazil and Mexico nutraceuticals industry on the basis of revenues

## Contents

### **1. LATIN AMERICA NUTRACEUTICALS INDUSTRY INTRODUCTION**

### **2. LATIN AMERICA NUTRACEUTICALS INDUSTRY SIZE, 2006-2012**

### **3. LATIN AMERICA NUTRACEUTICALS MARKET SEGMENTATION**

#### 3.1. By Benefits, 2006 & 2012

#### 3.2. By Type of Products, 2007-2012

##### 3.2.1. Latin America Dietary Supplements Market Segmentation

###### 3.2.1.1. By Geography, 2007-2012

###### 3.2.1.2. By Distribution Channels, 2012

###### 3.2.1.3. Market Shares of Major Companies Operating in Dietary Supplements Market in Latin America, 2009-2012

### **4. LATIN AMERICA NUTRACEUTICALS INDUSTRY FUTURE OUTLOOK AND PROJECTIONS, 2013-2017**

#### 4.1. Cause and Effect Relationship Analysis of the Latin America Nutraceuticals Industry

### **5. MEXICO NUTRACEUTICALS INDUSTRY INTRODUCTION**

#### 5.1. Government Rules and Regulations

#### 5.2. Mexico Nutraceuticals Industry Size by Revenues, 2006-2012

#### 5.3. Mexico Nutraceuticals Market Segmentation by Type of Products, 2006-2012

#### 5.4. Mexico Functional Food and Beverages Market Introduction

##### 5.4.1. Mexico Functional Food and Beverages Market Size by Revenues, 2006-2012

##### 5.4.2. Mexico Functional Food and Beverages Market Segmentation

###### 5.4.2.1. By Distribution, 2006-2010

###### 5.4.2.2. By Product form, 2009-2012

###### 5.4.2.2.1. Mexico Functional Food Market Introduction and Size, 2009-2012

###### Mexico Functional Food Market Segmentation, 2009-2012

###### Market Shares of Major Brands in Mexico Functional Food Market, 2006-2012

###### 5.4.2.2.2. Mexico Functional Beverages Market Introduction and Size, 2009-2012

###### Mexico Functional Beverages Market Segmentation, 2009-2012

#### 5.5. Mexico Dietary Supplements Market Introduction and Size, 2006-2012

#### 5.6. Mexico Nutraceuticals Market Trends and Developments

- 5.7. Mexico Nutraceuticals Market Future Outlook and Projections, 2013-2017
- 5.8. Macroeconomic Factors Affecting Mexico Nutraceuticals Industry
  - 5.8.1. Population Aged 40-and Above in Mexico, 2006-2017
  - 5.8.2. Urban Population in Mexico, 2006-2012
  - 5.8.3. Public Health Expenditure in Mexico, 2006-2017
  - 5.8.4. Out-of-Pocket Health Expenditure in Mexico, 2006-2017
  - 5.8.5. Final Consumer Expenditure on Food and Non-Alcoholic Beverages, 2006-2017

## **6. BRAZIL NUTRACEUTICALS INDUSTRY INTRODUCTION**

- 6.1. Government Rules and Regulations
- 6.2. Brazil Nutraceuticals Industry Size by Revenues, 2006-2012
- 6.3. Brazil Nutraceuticals Market Segmentation by Types of Products, 2006-2012
- 6.4. Brazil Functional Food and Beverages Market Introduction
  - 6.4.1. Brazil Functional Food and Beverages Market Size by Revenues, 2006-2012
  - 6.4.2. Brazil Functional Food and Beverages Market Segmentation by Product Form, 2009-2012
    - 6.4.2.1. Brazil Functional Food Market Introduction and Size, 2009-2012
      - 6.4.2.1.1. Brazil Functional Food Market Segmentation
      - 6.4.2.1.2. Market Shares of Major Brands in Brazil Functional Food Market, 2006-2012
    - 6.4.2.2. Brazil Functional Beverages Market Introduction and Size, 2009-2012
      - 6.4.2.2.1. Brazil Functional Beverages Market Segmentation, 2009-2012
- 6.5. Brazil Dietary Supplements Market Introduction and Size, 2006-2012
- 6.6. Brazil Nutraceuticals Industry Trends and Developments
- 6.7. Brazil Nutraceuticals Industry Future Outlook and Projections, 2013-2017
- 6.8. Macroeconomic Factors Affecting Brazil Nutraceuticals Industry
  - 6.8.1. Population Aged 40-and Above in Brazil, 2006-2017
  - 6.8.2. Public Health Expenditure in Brazil, 2006-2017
  - 6.8.3. Out-Of-Pocket Health Expenditure in Brazil, 2006-2017
  - 6.8.4. Obesity Rates in Brazil, 2006-2017

## **7. APPENDIX**

- 7.1. Market Definition
- 7.2. Abbreviations
- 7.3. Research Methodology
  - Data collection Methods
  - Approach

Variables (Independent and Dependent)

Multi Factor Based Sensitivity Model

Final Conclusion

7.4. Disclaimer

## List Of Figures

### LIST OF FIGURES

Figure 1: Market Structure of Latin America Nutraceuticals Industry

Figure 2: Latin America Nutraceuticals Industry Size on the Basis of Revenues in USD Million, 2006-2012

Figure 3: Latin America Nutraceuticals Market Segmentation by Type of Products on the Basis of Revenue Contribution in Percentage, 2007-2012

Figure 4: Latin America Dietary Supplements Market Segmentation by Distribution Channel on the Basis of Revenue Contribution in Percentage, 2012

Figure 5: Latin America Nutraceuticals Industry Future Projections on the Basis of Revenues in USD Million, 2013-2017

Figure 6: Market Structure of Mexico Nutraceuticals Industry

Figure 7: Mexico Nutraceuticals Industry Size on the Basis of Revenues in USD Million, 2006-2012

Figure 8: Mexico Nutraceuticals Industry Market Segmentation by Type of Products on the Basis of Contribution in Percentage, 2006-2012

Figure 9: Mexico Functional Food and Beverages Market Size on the Basis of Revenues in USD Million, 2006-2012

Figure 10: Mexico Functional Food and Beverages Market Segmentation by Product Form on the Basis of Revenue Contribution in Percentage, 2009-2012

Figure 11: Mexico Functional Food Market Size on the Basis of Revenues in USD Million, 2009-2012

Figure 12: Mexico Functional Food Market Segmentation by Type of Products on the Basis of Revenue Contribution in Percentage, 2009-2012

Figure 13: Mexico Functional Beverages Market Size on the Basis of Revenues in USD Million, 2009-2012

Figure 14: Mexico Functional Beverages Market Segmentation by Type of Products on the Basis of Revenue Contribution in Percentage, 2009-2012

Figure 15: Mexico Dietary Supplements Market Size on the Basis of Revenues in USD Million, 2006-2012

Figure 16: Mexico Nutraceuticals Industry Future Projections on the Basis of Revenues in USD Million, 2013-2017

Figure 17: Population Aged 40-and Above in Mexico in Million, 2006-2017

Figure 18: Urban Population in Mexico in Percentage, 2006-2012

Figure 19: Public Health Expenditure in Mexico in USD Million, 2006-2017

Figure 20: Out-of-Pocket Health Expenditures in Mexico in USD Million, 2006-2017

Figure 21: Final Consumer Expenditure on Food and Non-Alcoholic Beverages in

Mexico in USD Million, 2006-2017

Figure 22: Market Structure of Brazil Nutraceuticals Industry

Figure 23: Brazil Nutraceuticals Industry Market Size on the Basis of Revenues in USD Million, 2006-2012

Figure 24: Brazil Nutraceuticals Industry Market Segmentation by Type of Products on the Basis of Revenue Contribution in Percentage, 2006-2012

Figure 25: Brazil Functional Food and Beverages Market Size on the Basis of Revenues in USD Million, 2006-2012

Figure 26: Brazil Functional Food and Beverages Market Segmentation by Product Form on the Basis of Revenue Contribution in Percentage, 2009-2012

Figure 27: Brazil Functional Food Market Size on the Basis of Revenues in USD Million, 2009-2012

Figure 28: Brazil Functional Beverages Market Size on the Basis of Revenues in USD Million, 2009-2012

Figure 29: Brazil Dietary Supplements Market Size on the Basis of Revenues in USD Million, 2006-2012

Figure 30: Brazil Nutraceuticals Industry Future Projections on the Basis of Revenues in USD Million, 2013-2017

Figure 31: Population Aged 40-and Above in Brazil in Million, 2006-2017

Figure 32: Public Health Expenditure in Brazil in USD Million, 2006-2017

Figure 33: Out-of-Pocket Health Expenditure in Brazil in USD Million, 2006-2017

Figure 34: Obesity Rates in Brazil as a Percentage of Population, 2006-2017



## List Of Tables

### LIST OF TABLES

Table 1: Latin America Nutraceuticals Market Segmentation by Benefits on the Basis of Revenue Contribution in Percentage, 2006 and 2012

Table 2: Latin America Nutraceuticals Market Segmentation by Type of Products on the Basis of Revenue Contribution in USD Million, 2007-2012

Table 3: Latin America Dietary Supplements Market Segmentation by Geography on the Basis of Contribution in Percentage, 2007-2012

Table 4: Latin America Dietary Supplements Market Segmentation by Distribution Channel on the Basis of Revenue Contribution in USD Million,

Table 5: Market Shares of Major Companies in Latin America Dietary Supplements Market on the Basis of Revenue Contribution in Percentage, 2009-2012

Table 6: Market Share of Major Brands in Latin America Dietary Supplements Market on the Basis of Revenue Contribution in Percentage, 2012

Table 7: Cause and Effect Relationship Analysis between Industry Factors and Expected Latin America Nutraceuticals Industry Prospects

Table 8: Approved List of Ingredients for Nutraceuticals in Mexico

Table 9: Mexico Functional Food and Beverages Market Segmentation by Distribution on the Basis of Revenue Contribution in Percentage, 2006-2010

Table 10: Mexico Functional Food and Beverages Market Segmentation by Distribution on the Basis of Revenue Contribution in USD Million, 2006-2010

Table 11: Mexico Functional Food Market Segmentation by Type of Products on the Basis of Contribution in USD Million, 2009-2012

Table 12: Brand Shares of Major Companies in Mexico Functional Food Market on the Basis of Contribution in Percentage, 2006-2012

Table 13: Mexico Functional Beverages Market Segmentation by Type of Products on the Basis of Contribution in USD Million, 2009-2012

Table 14: List of Approved Claims

Table 15: Brazil Functional Food Market Segmentation by Type of Products on the Basis of Revenue Contribution in USD Million, 2009-2012

Table 16: Market Shares of Major Brands in Brazil Functional Food Market on the Basis of Revenue Contribution in Percentage, 2006-2012

Table 17: Brazil Functional Beverages Market Segmentation by Type of Products on the Basis of Revenues, 2009-2012

Table 18: Correlation Matrix of the Mexico Nutraceuticals Industry

Table 19: Regression Coefficients Output

## I would like to order

Product name: Latin America Nutraceuticals Industry Outlook to 2017 - Mexico and Brazil to Lead Growth

Product link: <https://marketpublishers.com/r/L7049E87EF3EN.html>

Price: US\$ 1,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L7049E87EF3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970