

# Japan Tire Industry Outlook to 2017 - Lower Domestic Demand to Augment Tire Exports

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## Abstracts

The report titled “Japan Tire Industry Outlook to 2017 – Lower Domestic Demand to Augment Tire Exports” provides a comprehensive analysis of the various aspects such as market size of the Japan tire industry and segments operating in the Japan tire space. The report also covers the market shares of major players in Japan

The tire market in Japan, which is hugely driven by the sales of passenger cars, registered revenues of USD ~ million in 2012. With the advent of new varieties of tires and owing to an exceptional financial performance by leading tire manufacturers in the country, the revenues increased by 26.3% in comparison to 2011 where the total revenues were USD ~ million. Historically, tire sales in Japan have been greatly affected by a gamut of different factors, including the Great East Japan Earthquake, which led to a decline in the total output of tires in 2011. Additionally, automobile production, prices of natural rubber and crude oil and disposable incomes, play an important role in determining the growth of the domestic tire industry. Japan was the second largest manufacturer of tires in Asia in terms of revenue, having recorded sales of USD ~ million in 2012. The Japan tire industry has grown at a CAGR of 2% from USD 23,686.9 million in 2008 to USD ~ million in 2012.

The tire market in Japan is an oligopolistic market, comprised of four major tire manufacturers that specialize in designing and producing tires for a range of vehicles. Market revenues of Bridgestone have increased noticeably from USD 8,636.6 million in 2008 to USD ~ million in CY'2012, making it the largest player in the tire market in Japan. Sumitomo Rubber was the second largest tire company in Japan with a market share of ~% in 2012.

A major portion of the tires produced in Japan is exported to other countries. The

domestic demand of tires has witnessed a slow growth recently and tire manufacturers have been increasingly focusing on shipping a larger chunk of their tire produce to other countries. Another major development in the tire industry in Japan has been the demand of used tires by a variety of end user industries. Total used tire market in Japan was valued at ~ million units in terms of quantity in 2011, with a major portion of the demand accounted for by the paper manufacturing industry.

The market for tires in Japan has been growing slowly compared to other countries in Asia. Although the overall share in the revenues in Asia is still high, domestic demand has been relatively low owing to the presence of a number of factors. Revenues from the tire industry in Japan are expected to expand to USD ~ million in 2017, growing with a CAGR of ~% from 2012 to 2017.

## **KEY TOPICS COVERED IN THE REPORT**

The market size of the Japan tire industry.

The market size of the Japan OEM tire market.

The market size of the Japan replacement tire market.

The market size of the Japan used tire market.

Market segmentation of the Japan tire industry on the basis of replacement, OEM and exports and types of vehicles.

Market segmentation of the Japan OEM and replacement tire market on the basis of types of vehicles.

Market segmentation of the Japan used tire market on the basis of tire replacement and vehicle scrapping, and reuse, heat utilization and exports.

Trends and Development in the Japan tire industry.

Competitive landscape and detailed company profiles of the major manufacturers of tires in Japan.

Future outlook and projections of the Japan tire industry on the basis of revenues.



## Contents

### 1. ASIA TIRE INDUSTRY INTRODUCTION

- 1.1. Asia Tire Industry Market Size, 2008-2012
- 1.2. Asia Tire Industry Market Segmentation by Geography, 2008-2012

### 2. JAPAN TIRE INDUSTRY INTRODUCTION

- 2.1. Japan Tire Industry Market Size By Revenue, 2008-2012
- 2.2. Japan Tire Market Segmentation
  - 2.2.1. By Type of Vehicles, 2006-2012
  - 2.2.2. By OEM, Replacement and Exports, 2006-2012
    - 2.2.2.1. Japan OEM Tire Market Size and Segmentation by Vehicles, 2006-2012
    - 2.2.2.2. Japan Replacement Tire Market Size and Segmentation by Vehicles, 2006-2012
- 2.3. Japan Tire Exports by Value and Quantity, 2006-2012
- 2.4. Japan Tire Imports By Value, 2006-2012
- 2.5. Japan Used Tire Market
  - 2.5.1. Japan Used Tire Market Size By Volume, 2007-2011
  - 2.5.2. Japan Used Tire Market Segmentation
    - 2.5.2.1. By Tire Replacement and Vehicle Scrapping, 2007-2011
    - 2.5.2.2. By Reuse, Heat Generation and Exports, 2007-2011
- 2.6. Market Shares of Major Players in the Japan Tire Industry, 2008-2012
- 2.7. Japan Tire Industry Trends and Developments
  - Tire Labeling System
  - Rising Demand of Used Tires
  - Changing Tire Manufacturing Trend
  - Road Sensing Technology
  - The Advent of Run Flat Tires
- 2.8. Japan Tire Industry Future Outlook and Projections, 2013-2017
  - 2.8.1. Cause and Effect Relationship Analysis of the Japan Tire Industry
- 2.9. Company Profiles
  - 2.9.1. Bridgestone
    - 2.9.1.1. Business Overview
    - 2.9.1.2. Financial Performance
    - 2.9.1.3. Business Strategies
      - Focus on Horizontal and Vertical Expansion
      - Focus on Large and Ultra Large Tire Segment

Focus on Technologically Superior Product Offerings

#### 2.9.2. Sumitomo rubber

2.9.2.1. Business Overview

2.9.2.2. Financial Performance

2.9.2.3. Business Strategies

Focus on Eco-Friendly Tire Market

Focus on Global Expansion

Research and Development Strategy

#### 2.9.3. Yokohama

2.9.3.1. Business Overview

2.9.3.2. Financial Performance

2.9.3.3. Business Strategies

Globalization Strategy

Focus on Commercial Tires

Focus on Increasing Production Capacity

#### 2.9.4. Toyo Tire & Rubber

2.9.4.1. Business Overview

2.9.4.2. Financial Performance

2.9.4.3. Business Strategies

Focus on Technology

Expansion Strategy

Branding Strategy

#### 2.10. Macroeconomic Factors

2.10.1. Passenger Car and Commercial Vehicle Production in Japan, 2006-2017

2.10.2. Population in Japan, 2006-2017

2.10.3. Personal Disposable Incomes in Japan, 2006-2017

2.10.4. Natural Rubber Imports in Japan, 2006-2017

### 3. APPENDIX

#### 3.1. Market Definitions

#### 3.2. Abbreviations

#### 3.3. Research Methodology

Data Collection Methods

Approach

Variables (Dependent and Independent)

Final Conclusion

#### 3.4. Disclaimer

## List Of Figures

### LIST OF FIGURES

Figure 1: Asia Tire Industry Market Size on the Basis of Revenue in USD Million, 2008-2012

Figure 2: Asia Tire Market Segmentation on the Basis of Revenues from Different Countries in USD Million in Percentage, 2008-2012

Figure 3: Japan Tire Industry Market Size on the Basis of Revenues in USD Million and Production in Million Units, 2008-2012

Figure 4: Japan Tire Market Segmentation on the Basis of Production of Different Types of Vehicles in Million Units in Percentage, 2006-2012

Figure 5: Japan Tire Market Segmentation on the Basis of Tire Sales through OEM, Replacement and Exports in Million Units in Percentage, 2006-2012

Figure 6: Japan OEM Tire Market Size on the Basis of Sales in Million Units, 2006-2012

Figure 7: Japan Replacement Tire Market Size on the Basis of Sales in Million Units, 2006-2012

Figure 8: Japan Tire Exports on the Basis of Units in Million and Value in USD Million, 2006-2012

Figure 9: Japan Tire Imports on the Basis of Value in USD Million, 2006-2012

Figure 10: Japan Used Tire Market Size on the Basis of Volume in Thousand Tons, 2007-2011

Figure 11: Japan Used Tire market Segmentation on the Basis of Tire Replacement and Vehicle Scrapping in Million Units in Percentage, 2007-2011

Figure 12: Japan Used Tire Market Segmentation on the Basis of Volume in Thousand Tons in Percentage, 2007-2011

Figure 13: Market Shares of Major Players in the Japan Tire Industry on the Basis of Revenues in USD Million in Percentage, 2008-2012

Figure 14: Japan Tire Industry Future Projections on the Basis of Revenues in USD Million, 2013-2017

Figure 15: Bridgestone's Revenues from Tire Sales in Japan in USD Million, 2008-2012

Figure 16: Sumitomo Rubber's Revenues from Tire Sales in Japan in USD Million, 2008-2012

Figure 17: Yokohama's Revenues from Tire Sales in Japan in USD Million, 2008-2012

Figure 18: Toyo's Revenues from Tire Sales in Japan in USD Million, 2008-2012

Figure 19: Passenger Car and Commercial Vehicle Production in Japan in Units, 2006-2017

Figure 20: Population in Japan in Million, 2006-2017

Figure 21: Personal Disposable Incomes in Japan in USD Million, 2006-2017

Figure 22: Natural Rubber Imports in Japan in USD Million, 2006-2017

## List Of Tables

### LIST OF TABLES

Table 1: Japan OEM Tire Market Segmentation by Vehicles on the Basis of Tire Sales in Million Units in Percentage, 2006-2012

Table 2: Japan OEM Tire Market Segmentation by Vehicles on the Basis of Tire Sales in Million Units, 2006-2012

Table 3: Japan Replacement Tire Market Segmentation by Vehicles on the Basis of Sales in Million Units in Percentage, 2006-2012

Table 4: Japan Replacement Tire Market Segmentation by Vehicles on the Basis of Sales in Million Units, 2006-2012

Table 5: Japan Tire Exports Segmentation by Vehicles on the Basis of Revenues from Different Vehicle Categories in USD Million, 2006-2012

Table 6: Japan Used Tire Application in Heat Utilization on the Basis of Volume in Thousand Tons, 2007-2011

Table 7: Japan Used Tire Exports on the Basis of Volume in Thousand Tons, 2007-2011

Table 8: Japan Tire Reuse on the Basis of Volume in Thousand Tons, 2007-2011

Table 9: Revenues of Major Players in the Japan Tire Industry in USD Million, 2008-2012

Table 10: Cause and Effect Relationship Analysis between Industry Factors and Expected Tire Industry Market Prospects in Japan

Table 11: Major Tire Brands Offered by Bridgestone

Table 12: Popular Tire Brands offered by Yokohama

Table 13: Correlation Matrix of the Japan Tire Industry

Table 14: Regression Coefficients Output



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