

Japan Tire Industry Outlook to 2017 - Lower Domestic Demand to Augment Tire Exports

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Abstracts

The report titled “Japan Tire Industry Outlook to 2017 – Lower Domestic Demand to Augment Tire Exports” provides a comprehensive analysis of the various aspects such as market size of the Japan tire industry and segments operating in the Japan tire space. The report also covers the market shares of major players in Japan

The tire market in Japan, which is hugely driven by the sales of passenger cars, registered revenues of USD ~ million in 2012. With the advent of new varieties of tires and owing to an exceptional financial performance by leading tire manufacturers in the country, the revenues increased by 26.3% in comparison to 2011 where the total revenues were USD ~ million. Historically, tire sales in Japan have been greatly affected by a gamut of different factors, including the Great East Japan Earthquake, which led to a decline in the total output of tires in 2011. Additionally, automobile production, prices of natural rubber and crude oil and disposable incomes, play an important role in determining the growth of the domestic tire industry. Japan was the second largest manufacturer of tires in Asia in terms of revenue, having recorded sales of USD ~ million in 2012. The Japan tire industry has grown at a CAGR of 2% from USD 23,686.9 million in 2008 to USD ~ million in 2012.

The tire market in Japan is an oligopolistic market, comprised of four major tire manufacturers that specialize in designing and producing tires for a range of vehicles. Market revenues of Bridgestone have increased noticeably from USD 8,636.6 million in 2008 to USD ~ million in CY'2012, making it the largest player in the tire market in Japan. Sumitomo Rubber was the second largest tire company in Japan with a market share of ~% in 2012.

A major portion of the tires produced in Japan is exported to other countries. The

domestic demand of tires has witnessed a slow growth recently and tire manufacturers have been increasingly focusing on shipping a larger chunk of their tire produce to other countries. Another major development in the tire industry in Japan has been the demand of used tires by a variety of end user industries. Total used tire market in Japan was valued at ~ million units in terms of quantity in 2011, with a major portion of the demand accounted for by the paper manufacturing industry.

The market for tires in Japan has been growing slowly compared to other countries in Asia. Although the overall share in the revenues in Asia is still high, domestic demand has been relatively low owing to the presence of a number of factors. Revenues from the tire industry in Japan are expected to expand to USD ~ million in 2017, growing with a CAGR of ~% from 2012 to 2017.

KEY TOPICS COVERED IN THE REPORT

The market size of the Japan tire industry.

The market size of the Japan OEM tire market.

The market size of the Japan replacement tire market.

The market size of the Japan used tire market.

Market segmentation of the Japan tire industry on the basis of replacement, OEM and exports and types of vehicles.

Market segmentation of the Japan OEM and replacement tire market on the basis of types of vehicles.

Market segmentation of the Japan used tire market on the basis of tire replacement and vehicle scrapping, and reuse, heat utilization and exports.

Trends and Development in the Japan tire industry.

Competitive landscape and detailed company profiles of the major manufacturers of tires in Japan.

Future outlook and projections of the Japan tire industry on the basis of revenues.

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