

Japan Pre-Primary Education and Childcare Industry Outlook to FY'2018 - High Demand and Rising Tuition Fees to Impel Revenues

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Abstracts

The report titled “Japan Pre-Primary Education and Childcare Industry Outlook to FY’2018- High Demand and Rising Tuition Fees to Impel Revenues” provides a detailed analysis of the pre-primary education and childcare industry covering various aspects including market size of both pre-primary education and childcare markets in terms of revenues, enrollments, establishments and number of teachers, and market segmentation on the basis of gender and type of funding institutions along with ongoing trends in the industry. The report also includes competitive landscape and profiles of the major players operating in the industry. The future projections are included to provide an insight on the prospects in the Japan pre-primary and childcare industry.

The pre-primary education and childcare industry of Japan primarily caters to young children of 4 months to 6 years of age through youchien or kindergartens or hoikuen or childcare centers. Admissions in these institutions are dependent on the working status of the parents. Broadly, the pre-primary education and childcare market differ on the basis of age-group of the target population and courses or curriculum followed.

Operation in the pre-primary education industry mandates strict regulations to be followed by the preschool providers as implemented by the Ministry of Education, Culture, Sports, Science and Technology. The high quality of the preschool education in the country is supplemented by the high percentage of trained teachers. The participation of children in the pre-primary education is quite high as reflected by gross enrollment rates. The prevailing awareness about the importance of the early education has further propelled the demand for the kindergarten services in Japan. This has resulted in the high tuition fees charged by the private players operating in the industry, which form a ~% of the total market.

The childcare sector of the Japan accounts for ~% of the market and is presently undergoing high demand crisis. The increasing participation of women in the workforce has led to a growing need for the childcare institutions in the country. Although adversely affected by the lowering birth rates in the country, the childcare market has registered increasing revenues over the years, instigated by the increasing number of enrollments and institutions.

The competitive landscape is quite fragmented with private players capturing the maximum shares of the comparatively less regulated pre-primary education and childcare industry. Major players include Pigeonhearts, Poppins, Benesse and CombiWith Corporation. These players compete through franchises and self-operated centers placed in different regions of the country.

The pre-primary education and childcare industry of Japan is witnessing growing preference of the enrichment and academic lessons being taught in the institutions. In order to attract a greater number of students, kindergartens and childcare centers have started providing diversified services. Besides, a growing number of nuclear families have also further increased the demand for the pre-primary and childcare services in Japan. Encouraged by these factors, the revenues of the pre-primary education and childcare industry are expected to increase at a 5 year CAGR of 9.7% to reach USD ~ million by FY'2018.

KEY TOPICS COVERED IN THE REPORT

The market size of the Japan Pre-Primary Education and Child care industry on the basis of revenues, enrollments, establishments and number of teachers.

The market size of Japan Pre-primary education market on the basis of revenues, enrollments, establishments and number of teachers

The market size of Japan Childcare market on the basis of revenues, enrollments, establishments and number of child care takers.

Market segmentation of the Japan Pre-Primary Education and Child care industry on the basis of pre-primary and childcare markets.

Market segmentation of the Japan Pre-Primary Education Market on the basis of gender-wise enrollments and type of funding institutions.

Market segmentation of the Japan Childcare Market on the basis of type of funding institutions

Competitive landscape, market shares and company profiles of the major players in the Japan Pre-Primary Education and Child care industry

Trends and Developments prevailing in the Japan Pre-Primary Education and Child care industry

Future outlook and projections of the Japan Pre-Primary Education and Child care industry on the basis of revenues

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