

# Japan Pre-Primary Education and Childcare Industry Outlook to FY'2018 - High Demand and Rising Tuition Fees to Impel Revenues

<https://marketpublishers.com/r/J0F3FCF5878EN.html>

Date: August 2013

Pages: 52

Price: US\$ 600.00 (Single User License)

ID: J0F3FCF5878EN

## Abstracts

The report titled “Japan Pre-Primary Education and Childcare Industry Outlook to FY’2018- High Demand and Rising Tuition Fees to Impel Revenues” provides a detailed analysis of the pre-primary education and childcare industry covering various aspects including market size of both pre-primary education and childcare markets in terms of revenues, enrollments, establishments and number of teachers, and market segmentation on the basis of gender and type of funding institutions along with ongoing trends in the industry. The report also includes competitive landscape and profiles of the major players operating in the industry. The future projections are included to provide an insight on the prospects in the Japan pre-primary and childcare industry.

The pre-primary education and childcare industry of Japan primarily caters to young children of 4 months to 6 years of age through youchien or kindergartens or hoikuen or childcare centers. Admissions in these institutions are dependent on the working status of the parents. Broadly, the pre-primary education and childcare market differ on the basis of age-group of the target population and courses or curriculum followed.

Operation in the pre-primary education industry mandates strict regulations to be followed by the preschool providers as implemented by the Ministry of Education, Culture, Sports, Science and Technology. The high quality of the preschool education in the country is supplemented by the high percentage of trained teachers. The participation of children in the pre-primary education is quite high as reflected by gross enrollment rates. The prevailing awareness about the importance of the early education has further propelled the demand for the kindergarten services in Japan. This has resulted in the high tuition fees charged by the private players operating in the industry, which form a ~% of the total market.

The childcare sector of the Japan accounts for ~% of the market and is presently undergoing high demand crisis. The increasing participation of women in the workforce has led to a growing need for the childcare institutions in the country. Although adversely affected by the lowering birth rates in the country, the childcare market has registered increasing revenues over the years, instigated by the increasing number of enrollments and institutions.

The competitive landscape is quite fragmented with private players capturing the maximum shares of the comparatively less regulated pre-primary education and childcare industry. Major players include Pigeonhearts, Poppins, Benesse and CombiWith Corporation. These players compete through franchises and self-operated centers placed in different regions of the country.

The pre-primary education and childcare industry of Japan is witnessing growing preference of the enrichment and academic lessons being taught in the institutions. In order to attract a greater number of students, kindergartens and childcare centers have started providing diversified services. Besides, a growing number of nuclear families have also further increased the demand for the pre-primary and childcare services in Japan. Encouraged by these factors, the revenues of the pre-primary education and childcare industry are expected to increase at a 5 year CAGR of 9.7% to reach USD ~ million by FY'2018.

## **KEY TOPICS COVERED IN THE REPORT**

The market size of the Japan Pre-Primary Education and Child care industry on the basis of revenues, enrollments, establishments and number of teachers.

The market size of Japan Pre-primary education market on the basis of revenues, enrollments, establishments and number of teachers

The market size of Japan Childcare market on the basis of revenues, enrollments, establishments and number of child care takers.

Market segmentation of the Japan Pre-Primary Education and Child care industry on the basis of pre-primary and childcare markets.

Market segmentation of the Japan Pre-Primary Education Market on the basis of gender-wise enrollments and type of funding institutions.

Market segmentation of the Japan Childcare Market on the basis of type of funding institutions

Competitive landscape, market shares and company profiles of the major players in the Japan Pre-Primary Education and Child care industry

Trends and Developments prevailing in the Japan Pre-Primary Education and Child care industry

Future outlook and projections of the Japan Pre-Primary Education and Child care industry on the basis of revenues

## Contents

### **1. JAPAN PRE-PRIMARY EDUCATION AND CHILD CARE MARKET INTRODUCTION**

### **2. GOVERNMENT RULES, POLICIES AND INITIATIVES**

### **3. JAPAN PRE-PRIMARY EDUCATION AND CHILD CARE MARKET SIZE**

- 3.1. By Revenues, FY'2006-FY'2013
- 3.2. By Number of Enrollments, FY'2006-FY'2013
- 3.3. By Number of Establishments, FY'2006-FY'2013
- 3.4. By Number of Teachers, FY'2006-FY'2013

### **4. JAPAN PRE-PRIMARY EDUCATION AND CHILD CARE MARKET SEGMENTATION**

- 4.1. By Pre-primary Education and Child Care, FY'2006-FY'2013

### **5. JAPAN PRE-PRIMARY EDUCATION MARKET INTRODUCTION**

- 5.1. Japan Pre-primary Education Market Size
  - 5.1.1. By Revenues, FY'2006-FY'2013
  - 5.1.2. By Number of Enrollments, FY'2006-FY'2013
  - 5.1.3. By Number of Establishments, FY'2006-FY'2013
  - 5.1.4. By Number of Teachers, FY'2006-FY'2013
    - 5.1.4.1. Pupil-Teacher Ratio, FY'2006-FY'2013
- 5.2. Japan Pre-primary Education Market Segmentation
  - 5.2.1. By Gender, FY'2006-FY'2013
  - 5.2.2. By Type of Funding, FY'2006-FY'2013

### **6. JAPAN CHILD CARE MARKET INTRODUCTION**

- 6.1. Japan Child Care Market Size
  - 6.1.1. By Revenues, FY'2006-FY'2013
  - 6.1.2. By Number of Establishments, FY'2006-FY'2013
  - 6.1.3. By Number of Enrollments, FY'2006-FY'2013
  - 6.1.4. By Number of Child Care Takers, FY'2006-FY'2013
- 6.2. Japan Child Care Market Segmentation by Type of Funding, FY'2006-FY'2013

## **7. JAPAN PRE-PRIMARY EDUCATION AND CHILD CARE MARKET TRENDS AND DEVELOPMENTS**

Increasing Academic Orientation in Preschools  
Growing Participation in Enrichment Lessons  
Integrating formats of Early Childhood Education and Care  
Trend of Providing Diversified Services

## **8. JAPAN PRE-PRIMARY EDUCATION AND CHILD CARE MARKET COMPETITIVE LANDSCAPE**

## **9. JAPAN PRE-PRIMARY EDUCATION AND CHILD CARE MARKET FUTURE OUTLOOK AND PROJECTIONS**

9.1. Cause and Effect Relationship Analysis of Japan Pre- primary Education and Child care Market

## **10. MACROECONOMIC FACTORS AFFECTING JAPAN PRE-PRIMARY EDUCATION AND CHILD CARE MARKET**

10.1. Under-Six Aged Population, 2006-2018  
10.2. Number of Live Births, 2006-2018  
10.3. Number of Working Women, FY'2006-FY'2018  
10.4. Annual Average Number of Nuclear Family Households, FY'2006-FY'2018

## **11. APPENDIX**

11.1. Market Definitions  
11.2. Abbreviations  
11.3. Research Methodology  
    Data Collection Methods  
    Approach  
    Variables (Independent and Dependent)  
    Final Conclusion  
11.4. Disclaimer

## List Of Figures

### LIST OF FIGURES

Figure 1: Japan Pre-primary Education and Child Care Industry Market Size on the Basis of Revenues in USD Million, FY'2006-FY'2013

Figure 2: Japan Pre-primary Education and Child Care Industry Market Size on the Basis of Enrollments in Thousand, FY'2006-FY'2013

Figure 3: Japan Pre-primary Education and Child Care Industry Market Size on the Basis of Establishments, FY'2006-FY'2013

Figure 4: Japan Pre-primary Education and Child Care Industry Market Size on the Basis of Number of Teachers, FY'2006-FY'2013

Figure 5: Japan Pre-primary Education and Child Care Industry Market Segmentation on the Basis of Number of Enrollments in Percentage, FY'2006-FY'2013

Figure 6: Japan Pre-primary Education Market Size on the Basis of Revenues in USD Million, FY'2006-FY'2013

Figure 7: Japan Pre-primary Education Market Size on the Basis of Number of Enrollments in Thousand, FY'2006-FY'2013

Figure 8: Japan Pre-primary Education Market Size on the Basis of Number of Establishments, FY'2006-FY'2013

Figure 9: Japan Pre-primary Education Market Size on the Basis of Number of Teachers, FY'2006-FY'2013

Figure 10: Japan Pre-primary Education Market Pupil-Teacher Ratio, FY'2006-FY'2013

Figure 11: Japan Pre-primary Education Market Segmentation on the Basis of Type of Funding in Percentage, FY'2006-FY'2013

Figure 12: Japan Child care Market Size on the Basis of Revenues in USD Million, FY'2006-FY'2013

Figure 13: Japan Child care Market Size on the Basis of Licensed Establishments, FY'2006-FY'2013

Figure 14: Japan Child care Market Size on the Basis of Enrollments in Thousand, FY'2006-FY'2013

Figure 15: Japan Child care Market Size on the Basis of Child Caretakers, FY'2006-FY'2013

Figure 16: Japan Child care Market Segmentation on the Basis of Different Funding Institutions in Percentage, FY'2006-FY'2013

Figure 17: Japan Pre-primary Education and Child Care Industry Future Projections on the Basis of Revenue in USD Million, FY'2014-FY'2018

Figure 18: Preschool Aged Population in Japan in Thousand, 2006-2018

Figure 19: Number of Live Births in Japan in Thousand, 2006-2018

Figure 20: Number of Working Women in Japan in Thousand, FY'2006-FY'2018

Figure 21: Annual Average Number of Nuclear Family Households in Thousand, FY'2006-FY'2018

## List Of Tables

### LIST OF TABLES

Table 1: Japan Pre-primary Education Market Size on the Basis of Number of Teachers and Gender, FY'2006-FY'2013

Table 2: Japan Pre-primary Education Market Segmentation on the Basis of Number of Gender-based Enrollments, FY'2006-FY'2013

Table 3: Japan Pre-primary Education Market Segmentation on the Basis of Type of Funding, FY'2006-FY'2013

Table 4: Japan Child care Market Segmentation on the Basis of Different Funding Institutions, FY'2006-FY'2013

Table 5: Cause and Effect Relationship Analysis between Industry Factors and Expected Japan Pre-Primary and Child care Industry Prospects

Table 6: Correlation Matrix of the Japan Pre-Primary Education and Child care Industry

Table 7: Regression Coefficients Output



## I would like to order

Product name: Japan Pre-Primary Education and Childcare Industry Outlook to FY'2018 - High Demand and Rising Tuition Fees to Impel Revenues

Product link: <https://marketpublishers.com/r/J0F3FCF5878EN.html>

Price: US\$ 600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/J0F3FCF5878EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

