

# Japan Nutraceuticals Industry Outlook to 2017 - Demand of Benefit-Specific Nutraceuticals to Impel Revenues

<https://marketpublishers.com/r/J798E7AAC90EN.html>

Date: February 2014

Pages: 74

Price: US\$ 850.00 (Single User License)

ID: J798E7AAC90EN

## Abstracts

The report titled “Japan Nutraceuticals Industry Outlook to FY’2017 - Demand of Benefit-Specific Nutraceuticals to Impel Revenues” provides a detailed analysis of the Nutraceuticals industry covering various aspects including market size of nutraceuticals industry, functional food & beverages and dietary supplements markets in terms of revenues and market segmentation along with ongoing trends in the industry. The report also includes competitive landscape and profiles of the major players operating in the industry. The future projections are included to provide an insight of opportunities in the Japan nutraceuticals industry.

Japan nutraceuticals industry is a mature market which features a wide assortment of products in various categories, including functional food and beverages and nutritional and dietary supplements. It is amongst the most advanced markets with a flexible regulatory environment. The rapidly ageing demography along with the prevalent healthy dietary habits amongst the population has sustained the growth of a more than two-decade old industry in Japan. The functional food and beverages market in Japan is highly fragmented with a presence of number of players.

The category of fortified products sporting claims of general health and wellbeing has noted the highest percentage of sales in the last seven years (FY’2006-FY’2012), with the revenues of USD ~ million in FY’2012.

The dietary supplements market in Japan has also showcased a healthy growth over the years with sales totaling to USD ~ million in FY’2012. The demand for energy-boosting products has been the highest, with vitamins leading the supplements segment. The perception of nutritional and dietary supplements as a preventative

alternative to over-the-counter (OTC) and prescription drugs has greatly supported the growth of the market over the years.

The competitive landscape is quite fragmented with Yakult, Aquarius, Pocari Sweat being major players in functional foods and beverages market. On the other side, Taisho Pharmaceuticals, Otsuka Pharmaceuticals, Miki and Amway are the major players in dietary supplements market.

Japan nutraceuticals industry is composed of most innovative and developed products in both nutritional supplements and fortified products market. The developed nature of the market is predicted to augment research and development activities in the industry in the coming years. The companies are expected to develop niche products catering to the specific requirements of various age-groups in the country. Encouraged by these factors, the revenues of the nutraceuticals industry are expected to increase at a CAGR of 1.5% to reach USD ~million by FY'2017.

## **KEY TOPICS COVERED IN THE REPORT**

The market size of the Japan Nutraceuticals industry on the basis of revenues.

The market size of Japan functional food and beverages market on the basis of revenues

The market size of Japan dietary supplements market on the basis of revenues

Market segmentation of the Japan Nutraceuticals industry on the basis of types of products and distribution

Market segmentation of the Japan functional food and beverages market on the basis of positioning, distribution channels and functional benefits

Competitive landscape, market share and company profiles of the major players in the Japan functional food and beverages market

Future outlook and projections of the Japan functional food and beverages market on the basis of revenues

Government Rules and Regulations

Imports and Exports of Nutraceuticals

Other major nutraceuticals markets such as sports and beauty nutraceuticals.

Trends and Developments prevailing in the Japan Nutraceuticals industry

Future outlook and projections of the Japan Nutraceuticals industry on the basis of revenues

## Contents

### **1. JAPAN NUTRACEUTICALS INDUSTRY INTRODUCTION**

1.1. Government Rules and Regulations

### **2. JAPAN NUTRACEUTICALS MARKET SIZE BY REVENUES, FY'2006-FY'2012**

### **3. JAPAN NUTRACEUTICALS MARKET SEGMENTATION**

3.1. By Distribution Channels, FY'2012

3.2. By Type of Products, FY'2006-FY'2012

### **4. JAPAN FUNCTIONAL FOOD AND BEVERAGES MARKET INTRODUCTION**

4.1. Japan Functional Food and Beverages Market Size by Revenues, FY'2006-FY'2012

4.2. Japan Functional Food and Beverages Market Segmentation

4.2.1. By Positioning, FY'2006-FY'2012

4.2.2. By Distribution Channels, FY'2011-FY'2012

4.2.3. By Functional Benefits, FY'2011-FY'2012

4.3. Competitive Landscape of Japan Functional Food and Beverages Market

4.3.1. Market Share of Major Brands in Japan Functional Food and Beverages Market, FY'2012

4.4. Japan Functional Food and Beverages Market Trends and Developments

4.5. Japan Functional Food and Beverages Market Future Outlook and Projections, FY'2013-FY'2017

### **5. JAPAN DIETARY SUPPLEMENTS MARKET INTRODUCTION**

5.1. Japan Dietary Supplements Market Size by Revenues, FY'2006-FY'2012

5.2. Japan Dietary Supplements Market Segmentation

5.2.1. By Type of Products, FY'2006-FY'2012

5.2.2. By Distribution Channels, FY'2006-FY'2012

5.3. Competitive Landscape of Japan Dietary Supplements Market

5.3.1. Market Share of Major Brands in Japan Dietary Supplements Market, FY'2006-FY'2012

5.4. Japan Dietary Supplements Market Trends and Developments

5.5. Japan Dietary Supplements Market Future Outlook and Projections,

FY'2013-FY'2017

## **6. OTHER MAJOR NUTRACEUTICALS MARKETS**

6.1. Japan Sports Nutraceuticals Market Introduction and Size, FY'2007- FY'2012

6.1.1. Japan Sports Nutraceuticals Segmentation, FY'2007-FY'2012

6.1.1.1. Sports Nutrition Products Segmentation, FY'2007-FY'2012

6.2. Japan Beauty Nutraceuticals Market, FY'2006 FY'2012

## **7. JAPAN NUTRACEUTICALS IMPORTS AND EXPORTS**

7.1. Japan Nutraceuticals Imports, FY'2006-FY'2013

7.2. Japan Nutraceuticals Exports, FY'2006-FY'2013

## **8. JAPAN NUTRACEUTICALS MARKET TRENDS AND DEVELOPMENTS**

## **9. JAPAN NUTRACEUTICALS MARKET FUTURE OUTLOOK AND PROJECTIONS, FY'2013-FY'2017**

9.1. Cause and Effect Relationship Analysis of Japan Nutraceuticals Market

## **10. MACROECONOMIC FACTORS AFFECTING JAPAN NUTRACEUTICALS MARKET**

10.1. Population aged Above 30 in Japan, 2006-2017

10.2. Yearly Expenditure on Health Fortification per Household in Japan, 2006-2017

10.3. Number of Working Women in Japan, FY'2006-FY'2017

10.4. Pharmacy Dispensing Medical Fees in Japan, FY'2006-FY'2017

10.5. Number of Pharmacies in Japan, FY'2006-FY'2017

## **11. APPENDIX**

11.1. Market Definition

11.2. Abbreviations

11.3. Research Methodology

Data collection Methods

Approach

Variables (Independent and Dependent)

Multi Factor Based Sensitivity Model

Final Conclusion  
11.4. Disclaimer

## List Of Figures

### LIST OF FIGURES

Figure 1: Market Structure of Japan Nutraceuticals Industry

Figure 2: Procedure Flow for Food for Specified Health Uses (FOSHU) Certification

Figure 3: Total Number of FOSHU Approvals in Japan, 2006-2013

Figure 4: Japan Nutraceuticals Industry Market Size on the Basis of Revenues in USD Million, FY'2006-FY'2012

Figure 5: Japan Nutraceuticals Industry Market Segmentation by Distribution Channels on the Basis of Revenues Contribution in Percentage, FY'2012

Figure 6: Japan Nutraceuticals Industry Market Segmentation by Types of Products on the Basis of Revenue Contribution in Percentage, FY'2006-FY'2012

Figure 7: Japan Functional Food and Beverages Market Size on the Basis of Revenues in USD Million, FY'2006-FY'2012

Figure 8: Japan Functional Food and Beverages Market Segmentation by Positioning on the Basis of Revenue Contribution in Percentage, FY'2006-FY'2012

Figure 9: Japan Functional Food and Beverages Market Segmentation by Distribution on the Basis of Revenues Contribution in Percentage, FY'2011-FY'2012

Figure 10: Japan Functional Food and Beverages Market Future Outlook and Projections on the Basis of Revenues in USD Million, FY'2013-FY'2017

Figure 11: Japan Dietary Supplements Market Size on the Basis of Revenues in USD Million, FY'2006-FY'2012

Figure 12: Japan Dietary Supplements Market Segmentation on the Basis of Revenues from Types of Products in Percentage, FY'2006-FY'2012

Figure 13: Japan Nutritional and Dietary Supplements Market Brand Shares of Leading Companies on the Basis of Retail Sales in Percentage, FY'2006-FY'2012

Figure 14: Japan Nutritional and Dietary Supplements Market Future Projections on the Basis of Revenues in USD Million, FY'2013-FY'2017

Figure 15: Japan Sports Nutrition Market Size on the Basis of Revenues in USD Million in FY'2007-FY'2012

Figure 16: Japan Sports Nutraceuticals Market Segmentation by Products on the Basis of Revenue Contribution in Percentage in FY'2007-FY'2012

Figure 17: Japan Beauty Nutraceuticals Market Size on the Basis of Revenues in USD Million in FY'2006-FY'2012

Figure 18: Import Procedure in Japan

Figure 19: Japan Nutraceuticals Imports on the Basis of Value in USD Thousand, FY'2006-FY'2013

Figure 20: Japan Nutraceuticals Imports on the Basis of Quantity in Kilograms,

FY'2006-FY'2013

Figure 21: Japan Nutraceuticals Exports on the Basis of Value in USD Thousand,  
FY'2006-FY'2013

Figure 22: Japan Nutraceuticals Exports on the Basis of Volume in Metric Tons,  
FY'2006-FY'2013

Figure 23: Japan Nutraceuticals Industry Future Projections on the Basis of Revenue in  
USD Million, FY'2013-FY'2017

Figure 24: Population aged above 30 in Japan in Million, 2006-2017

Figure 25: Expenditure on Health Fortification per Household in USD, 2006-2017

Figure 26: Number of Working Women in Japan in Thousand, FY'2006-FY'2017

Figure 27: Pharmacy Dispensing Medical Fees in Japan in USD Million,  
FY'2006-FY'2017

Figure 28: Number of Pharmacies in Japan, FY'2006-FY'2017



## List Of Tables

### LIST OF TABLES

Table 1: Japan Nutraceuticals Industry Market Segmentation by Distribution Channels on the Basis of Revenues Contribution in USD Million, FY'2012

Table 2: Japan Functional Food and Beverages Market Segmentation by Distribution on the Basis of Revenues Contribution in USD Million, FY'2011-FY'2012

Table 3: Japan Functional Food and Beverages Market Segmentation on the Basis of Functional Benefits in Percentage, FY'2011-FY'2012

Table 4: Market Share of Major Brands of Leading Companies in the Japan Functional Food and Beverages Market on the Basis of Retail Sales in Percentage, FY'2012

Table 5: Japan Dietary Supplements Market Segmentation on the Basis of Revenues from Types of Products in USD Million, FY'2006-FY'2012

Table 6: Japan Nutritional and Dietary Supplements Market Segmentation on the Basis of Retail Sales Distribution in Percentage, FY'2006-FY'2012

Table 7: Japan Nutritional and Dietary Supplements Market Segmentation on the Basis of Retail Sales Distribution in USD Million, FY'2006-FY'2012

Table 8: Japan Sports Nutraceuticals Market Segmentation by Products on the Basis of Revenue Contribution in USD Million in FY'2007-FY'2012

Table 9: Japan Sports Nutrition Products Segmentation by Types of Products on the Basis of Retail Sales Contribution in Percentage in FY'2007-FY'2012

Table 10: Listing of Different Nutraceuticals under H.S. Codes

Table 11: Documents Required for Import Clearance

Table 12: Japan Nutraceuticals Imports on the Basis of Revenues in USD Thousand, FY'2006-FY'2013

Table 13: Japan Nutraceuticals Imports on the Basis of Quantity in Metric Tons, FY'2006-FY'2013

Table 14: Cause and Effect Relationship Analysis between Industry Factors and Expected Japan Nutraceuticals Industry Prospects

Table 15: Correlation Matrix of the Japan Nutraceuticals Industry

Table 16: Regression Coefficients Output

## I would like to order

Product name: Japan Nutraceuticals Industry Outlook to 2017 - Demand of Benefit-Specific Nutraceuticals to Impel Revenues

Product link: <https://marketpublishers.com/r/J798E7AAC90EN.html>

Price: US\$ 850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/J798E7AAC90EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

