

Japan Insurance Market Outlook to 2016 - Growing Importance of Annuity Insurance with Ageing Population

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Abstracts

The report titled “Japan Insurance Market Outlook to 2016- Growing Importance of Annuity Insurance with Ageing Population” provides a comprehensive analysis of market size of Asia-Pacific insurance industry, market segmentation of Asia-Pacific insurance industry by geography. The report includes market size of Japan insurance industry, market segmentation of life and non-life Japan insurance market and market size and segmentation of various non life segments. The report also provides value chain of Japan insurance market, competitive landscape and profile of major players operating in Japan insurance industry.

Japan insurance industry is the second largest market in the world after the US. The country’s insurance market has increased at a CAGR of 10.4% from FY’2005-FY’2012 with the direct written premium of USD ~ million in FY’2012 in comparison to USD 312,983.5 million in FY’2005. The growth has been influenced by an incline in the number of insured person, strong growth in the sales of saving type products in major life insurance companies, rise in asset formulation and the limitation of domestic investment opportunities which has led the Japanese insurance players to look outward for investments. The insurance companies in Japan have experienced an increase of ~% in assets to JPY ~ million in FY’2012 in comparison to JPY ~ million in FY’2011 due to surge in unrealized capital gains which has inclined the value of investment assets

Japan life insurance market is currently the world’s second largest industry with the direct written premium of USD ~ million in FY’2012. The country life insurance market is quite mature and highly saturated with intense competition from government supported life insurance companies and postal insurance entities.

In FY'2012, there are ~ general insurance companies were operating in Japan market in which ~ insurers were licensed as domestic players including ~ foreign capital domestic insurers while 24 companies were licensed as foreign marketers. The net claim paid on all classes of insurance has increased by ~% to JPY ~ billion in FY'2012 from JPY ~ billion in FY'2011 on account of an incline in number of claims to ~ due to the Great East Japan earthquake and typhoons in Japan in 2011. The country general insurance companies have also witnessed a decline in total assets by ~% to JPY ~8 billion in FY'2012 on account of the large claim payments were made for the Great East Japan earthquake and typhoons.

Japan automobile insurance industry is the leading contributor in the non life insurance segment with the direct written premium of USD ~ million in FY'2012. The purchase of new automobile insurance policy in Japan is majorly influenced by the price factor. According to the 2012 Japan Auto Insurance Shopping Satisfaction Study approximately ~% of the customers who purchase a vehicle insurance policy through direct distribution channel select their insurer based on price while ~% of the customers who purchased a policy due to low price will renew their policy with their insurer next year. According to the study only ~% of the customer who purchase policy through insurance agent states low price as a reason for selection while ~% indicates that they will renew the policy with the same insurer next year.

The fire insurance industry in Japan has witnessed a growth in direct written premium of ~% from USD ~ million in FY'2011 to USD ~ million in FY'2012. This is due to an occurrence of the Great East Japan earthquake and typhoons in 2011 which has encouraged the people of Japan to take fire insurance in order to avoid the financial loss.

KEY TOPICS COVERED IN THE REPORT

The market size of Asia-Pacific insurance industry and the contribution of countries.

The market size of Japan insurance industry.

The market size of Japan life and non-life insurance industry.

Market segmentation of life and non-life insurance markets in Japan

The market size and segmentation of various non-life insurance market of Japan

Trends and Development of Japan insurance market.

Competitive Landscape of the major players in life and non-life insurance market.

Competitive Landscape of the major player in various non-life insurance market

Future outlook and projections for Asia-Pacific and Japan insurance market

Future outlook and projections for life and non-life Japan insurance market

Microeconomics and industry factors including Japan population, GDP, health expenditure and number of vehicle, 2005-2016

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