

# Japan Agricultural Equipment Industry Outlook to 2018 - Consolidation of Farmlands to Steer Growth

<https://marketpublishers.com/r/J1638340C7CEN.html>

Date: July 2014

Pages: 59

Price: US\$ 800.00 (Single User License)

ID: J1638340C7CEN

## Abstracts

The industry research report titled, “Japan Agricultural Equipment Industry Outlook to 2018 - Consolidation of Farmlands to Steer Growth” provides comprehensive analysis of market size of farm equipments such as tractors (small and medium-large tractors), combine harvesters, rice transplanters and plant processing machinery in Japan. The report provides market share analysis of major players in Japan’s agricultural equipment industry along with the competitive landscape. The publication provides future outlook and prospects of farm equipments production and sales along with the cause and effect relationship of several macro-economic and industry factors.

Japan's industrialized, free-market economy is the third-largest in the world. While the country is highly efficient and competitive in terms of international trade, it has few natural resources and trade helps it earn the foreign exchange needed to purchase raw materials for its economy. Productivity related to agriculture, distribution and services is considerably low in Japan. Furthermore, the country is characteristic of repeated events of earthquakes and tsunamis that damage the economy frequently.

The Japanese agricultural sector contributes about 1.4% annually to the country's GDP. With only about 12.0% of the country's land suited for agriculture, a system of terraces is used to farm in small areas, making Japan's agricultural output attain one of the world's highest levels of crop yields per unit area. The rate of agricultural self-sufficiency of the country is nearly half of its overall requirement, while the rest is met by way of imports. However, Japan's agricultural sector is highly subsidized and protected, and the government favors small-scale cultivation over large-scale.

In a highly industrialized country such as Japan, the farm machinery industry is quite developed. Japan is accredited of being the most agriculturally mechanized nation in

Asia Pacific. In order to sustain its population, compounded with a low level of arable land, Japan strives towards utilizing its agricultural land to its fullest. In recent years, Japan is also facing difficulties relating to increasing area of abandoned farmland. Farm machinery assists the country's farmers in increasing productivity with its limited resources. Furthermore, the farming population in Japan is ageing rapidly therefore, the country faces a challenge of finding successors for carrying out agricultural processes in the future. Thus, for substituting farm labor, mechanization of agriculture has become a necessity for Japan.

Rice is Japan's major crop, the production of which accounts for nearly 47% of the output value of farming annually. Therefore, rice is the most mechanized crop in the country, indicating the immense scope of the agricultural equipments used for rice farming. The nation imports other staple crops in vast quantities. In Japan, agriculture is being increasingly carried out in urban areas across the nation. Urban agricultural output contributes approximately one-third to the total agricultural output while the number of farmers in urban Japan make up to one-fourth of the overall farmer in the country. In Tokyo itself, urban agricultural output provides food grains for more than 700,000 residents. It also helps in reducing transport time for agricultural output from rural areas and maintains a balanced ecosystem. As a result, with increasing urban agriculture, the demand for agricultural equipment is on the rise, thereby contributing to the growth of farm machinery market in Japan.

Japan's agriculture is significantly mechanized and the tractor power per hectare of agricultural land is at par with that of the US, Britain and France. The agricultural mechanization level of Japan is by far the largest amongst the other Asian countries. However, the demand for farm machinery in the country has dwindled in the recent past. The market for agricultural equipments in Japan has been witnessing a declining trend since 2008 and observed slight growth in 2013. The market grew in 2013 owing to brisk demand attributable to greater purchasing power among farmers as rice prices remained high and individual allowance as part of the support system operated by the government.

The agricultural equipment market in Japan is majorly dominated by domestic companies consisting of Kubota Corporation, Yanmar Co. Ltd., Iseki Co. Ltd. and Mitsubishi Agricultural Machinery Co. Ltd. Since agriculture in Japan has attained near complete mechanization, demand for agricultural equipments is projected to grow at a slow pace.

## **KEY TOPICS COVERED IN THE REPORT**

Japan agricultural equipment market size in terms of production value and volume and sales value and volume

Market segmentation of agricultural equipment market in Japan

Export scenario of the agricultural equipment market in Japan

Government regulations and support schemes

Japan agricultural equipment industry growth drivers and issues

SWOT analysis of Japan agricultural equipment industry

Market share of major companies operating in the industry

Macro economic factors in the agricultural equipment market in Japan

## Contents

### **1. ASIA PACIFIC AGRICULTURAL EQUIPMENT INDUSTRY INTRODUCTION**

1.1. Value Chain of the Agricultural Industry and Equipments Used for Different Applications

1.2. Asia Pacific Agricultural Equipment Market Size by Value, 2008-2013

1.3. Asia Pacific Agricultural Equipment Market Segmentation by Geography, 2008-2013

1.4. Growth Drivers and Opportunities in Asia Pacific Agricultural Equipment Industry

1.5. Issues and Challenges in Asia Pacific Agricultural Equipment Industry

1.6. Competitive Landscape of Major Companies in Asia Pacific Agricultural Equipment Industry

1.7. Asia Pacific Agricultural Equipment Industry Future Outlook and Projections, 2014-2018

1.7.1. By Revenue, 2014-2018

1.7.2. By Geography, 2014-2018

### **2. JAPAN AGRICULTURAL EQUIPMENT INDUSTRY INTRODUCTION**

### **3. JAPAN AGRICULTURAL EQUIPMENT MARKET SIZE, 2008-2013**

3.1. By Production Volume and Value, 2008-2013

3.2. By Sales Volume and Value, 2008-2013

### **4. JAPAN AGRICULTURAL EQUIPMENT MARKET SEGMENTATION (TRACTORS, COMBINE HARVESTERS, PLANT PROTECTING MACHINERY, RICE TRANSPLANTERS AND OTHERS), 2008-2013**

4.1. By Production Volume and Value, 2008-2013

### **5. JAPAN AGRICULTURAL EQUIPMENT EXPORT SCENARIO**

### **6. GROWTH DRIVERS AND OPPORTUNITIES IN JAPAN AGRICULTURAL EQUIPMENT INDUSTRY**

### **7. ISSUES AND CHALLENGES IN JAPAN AGRICULTURAL EQUIPMENT INDUSTRY**

## **8. SWOT ANALYSIS OF JAPAN AGRICULTURAL EQUIPMENT INDUSTRY**

## **9. MARKET SHARES OF MAJOR COMPANIES IN JAPAN AGRICULTURAL EQUIPMENT INDUSTRY, 2013**

## **10. COMPETITIVE LANDSCAPE IN OF MAJOR COMPANIES IN JAPAN AGRICULTURAL EQUIPMENT INDUSTRY**

## **11. JAPAN AGRICULTURAL EQUIPMENT INDUSTRY FUTURE OUTLOOK AND PROJECTIONS, 2014-2018**

11.1. Cause and Effect Relationship Between Dependent And Independent Factors Prevailing in Japan Agricultural Equipment Industry

## **12. MACROECONOMIC FACTORS IN JAPAN AGRICULTURAL EQUIPMENT INDUSTRY**

12.1. Agricultural Land in Japan, 2008-2018

12.2. Government Subsidies for Agricultural Sector in Japan, 2008-2018

12.3. Agricultural Income of Farms in Japan, 2008-2018

12.4. Inflation Rate in Japan, 2008-2018

12.5. Arable Land Utilization in Japan, 2008-2018

12.6. Major Crop Production in Japan, 2008-2013

12.7. Agricultural Workforce in Japan, 2008-2018

## **13. APPENDIX**

13.1. Market Definitions

13.2. Abbreviations

13.3. Research Methodology

Data Collection Methods

Approach

Variables (Dependent and Independent)

Final Conclusion

13.4. Disclaimer

## List Of Figures

### LIST OF FIGURES

Figure 1: Agricultural Industry Value Chain and Equipments Used

Figure 2: Asia Pacific Agricultural Equipment Market Size on the Basis of Sales Value in USD Million, 2008-2013

Figure 3: Asia Pacific Agricultural Equipment Market Segmentation on the Basis of Contribution to Revenue by Different Countries in Percentage (%), 2008-2013

Figure 4: Asia Pacific Agricultural Equipment Future Projection on the Basis of Revenue in USD Million, 2014-2018

Figure 5: Asia Pacific Agricultural Equipment Market Future Projection on the Basis of Revenue Contribution by Different Geographies in Percentage (%), 2014-2018

Figure 6: Japan Agricultural Equipment Market Size by Production Volume in Units and Production Value in USD Million, 2008-2013

Figure 7: Japan Agricultural Equipment Market Size by Sales Volume in Thousand Units and Sales Value in USD Million, 2008-2013

Figure 8: Export of Agricultural Equipment from Japan in USD Million, 2008-2013

Figure 9: Market Share of Major Companies in Japan Agricultural Equipment Industry on the Basis of Revenue Contribution in Percentage (%), 2013

Figure 10: Japan Agricultural Equipment Market Future Projections by Production Value in USD Million and Production Volume in Units, 2014-2018

Figure 11: Japan Agricultural Land Area in Million Hectares, 2008-2018

Figure 12: Government Subsidies for Agriculture in Japan in USD Million, 2008-2018

Figure 13: Japan Agricultural Income of Individual Farms in USD, 2008-2018

Figure 14: Inflation Rate in Japan in Percentage (%), 2008-2018

Figure 15: Japan Arable Land in Million Hectares, Net Planted Area in Million Hectares and Arable Land Utilization in Percentage (%), 2008-2018

Figure 16: Japan Agricultural Workforce in Million, 2008-2018

## List Of Tables

### LIST OF TABLES

Table 1: Asia Pacific Agricultural Equipment Market Segmentation on the Basis of Revenue of Different Geographies in USD Million, 2008-2013

Table 2: Competitive Landscape of Major International Players in Asia Pacific Agricultural Equipment Industry

Table 3: Asia Pacific Agricultural Equipment Market Future Projection on the Basis of Revenue by Different Geographies in USD Million, 2014-2018

Table 4: Japan Agricultural Equipment Market Segmentation by Type of Equipments on the Basis of Production Volume in Units, 2008-2013

Table 5: Japan Agricultural Equipment Market Segmentation by Type of Equipments on the Basis of Contribution to Production Volume in Percentage (%), 2008-2013

Table 6: Japan Agricultural Equipment Market Segmentation by Type of Equipments on the Basis of Production Value in USD Million, 2008-2013

Table 7: Japan Agricultural Equipment Market Segmentation by Type of Equipments on the Basis of Contribution to Production Value in Percentage (%), 2008-2013

Table 8: Japan Agricultural Equipment Industry SWOT Analysis

Table 9: Revenue of Major Companies in Japan Agricultural Equipment Industry in USD Million, 2013

Table 10: Competitive Landscape of Major Companies in Japan Agricultural Equipment Industry

Table 11: Cause and Effect Relationship Analysis between Industry Factors and Expected Agricultural Equipment Market Prospects

Table 12: Major Crop Production in Japan in 1,000 Tons, 2008-2013

Table 13: Correlation Matrix of the Japan Agricultural Equipment Industry

Table 14: Regression Coefficients Output

## I would like to order

Product name: Japan Agricultural Equipment Industry Outlook to 2018 - Consolidation of Farmlands to Steer Growth

Product link: <https://marketpublishers.com/r/J1638340C7CEN.html>

Price: US\$ 800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/J1638340C7CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



