

# **Japan Adhesives Market Outlook to 2020 - Led by Rising Demand from Plywood and Construction Sector**

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## **Abstracts**

The report titled “Japan Adhesives Market Outlook to 2020 - Led by Rising Demand from Plywood and Construction Sector” provides a comprehensive analysis of the various aspects such as market size, segmentation and future projections of the adhesives market by types of adhesives being used in industries such as packaging, construction, automotive and others. This report also offers prevalent trends and developments in Japan Adhesive Market, Government regulations, SWOT and PESTLE analysis of the Market. The report also covers the competitive landscape of the Market in which the information related to market share, business performance, strategies of the major players has been comprehensively presented. It also includes information on the major macroeconomic indicators affecting the market and future outlook of the adhesives industry of Japan by key segments including analyst’s take on the industry. The report will help industry consultants, adhesives manufacturers, wholesalers of adhesives, retail chains, new players venturing in the market and other stakeholders to align their market centric strategies according to ongoing and expected trends in the future.

Formaldehyde adhesive is the largest segment in Japan adhesives market, owing to its widespread applications in end user industries especially under plywood, consumer appliances, electronics and automation sector. The production for this segment has been recorded at ~ thousand tonnes during 2014. Formaldehyde adhesive in Japan has constituted a significant part of the market owing to its significant demand from packaging industries, which has augmented at a moderate growth rate. The demand for packaging industries over the last couple of years has widely enhanced, owing to surge in personal disposal income of Japanese population, as well as extensive surge of the youth population. Water based adhesive is another major segment of Japan adhesive

market occupying ~% share in domestic sales value, owing to its widespread applications in automotive industries, which has been growing at a very rapid pace.

The adhesive market in Japan has been primarily dominated by the adhesives being produced for industrial sector, which has commanded a massive share of ~% in the overall revenues of the adhesive market during 2014.

The revenue of adhesives market in Japan is expected to notice a swift expansion especially during 2015 for majority of the products. Japan adhesives market in the outlook period, is likely to augment at a positive yet slow CAGR of 4.1% during 2015-2020, supported by surging growth of end user industries majorly automotive and electrical and automotive industries. This trend is projected to escort the market revenues to USD ~ billion by 2020. The growth in the adhesives market in the near term is expected to witness relatively sluggish rate over the next six years.

#### Key Topics Covered in the Report:

The market size of the adhesives market in Japan.

Market segmentation of the adhesives on the basis of technology, end users, application, synthetic and natural adhesives and products.

SWOT and PESTEL of Japan, adhesives market.

Trends and Development in the Japan adhesives market.

Growth Drivers and Challenges in the Japan adhesives market.

Entry barriers in the Japan adhesives market.

Government Regulations in the Japan adhesives market.

Competitive landscape detailed company profiles and market share of the major manufacturers of Japan adhesives market.

Macro Economic factors affecting Japan adhesives market.

Future outlook and projections of Japan adhesives market on the basis of – products, end users.



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