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Indonesia Animal Health Market Outlook to 2019 - Rising Health Awareness for Pets and Meat Consumption to Drive Growth

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Abstracts

The report titled “Indonesia Animal Health Market Outlook to 2019 –Rising Health Awareness for Pets and Meat Consumption to Drive Growth” provides a comprehensive analysis of animal health market in Indonesia which covers various aspects such as market size of animal health market, segmentation by animal feed additives, pharmaceuticals, vaccines and on the basis of species. The report also provides competitive landscape and profile of major players operating in animal health market in Indonesia. The future analysis of products and livestock has also been discussed in each of the sub segment. The report is useful for feed additives manufacturers, animal pharmaceutical and vaccine companies and other stakeholders to align their market centric strategies according to ongoing and expected trends in the future.

Animal Health Market

The animal health market is one of the most thriving markets in Indonesia. With growing linkages between animal health and human health as well as safety, the concept of animal health especially of farm animals has gained greater importance. Factors such as inclining demand from consumers for safe and healthy food along with the increased government pressure to build newer systems for animal health management has been leading the growth in demand for farm and animal health products in the industry. The Indonesian animal health market showcased modest growth of ~% during 2009-2014. The market for animal health in Indonesia is projected to grow at a CAGR of ~% in 2014-2019 and reach USD ~ million in 2019.

Animal Feed Additives

Feed additives have showcased their potential to contribute towards the Indonesia animal health market with revenues for Indonesia market reaching USD ~ million in 2014 at a CAGR of 8.3% in last six years. The major type of feed additive products used in Indonesia includes vitamins, antibiotics, amino acids, acidifiers, non-growth promoters and others. Poultry and swine have accounted for major demand of feed additives. The long term development of animal feed additives market would largely be driven by socioeconomic trends helping the market to grow at a rate of ~% during 2015-2019 to reach revenues of USD ~ million in 2019.

The major players operating the animal feed additives market in Indonesia include global players such as Zoetis, Elanco and others. Apart from these global players, several domestic players also actively participate in the market, which include PT Charoen Pokphand Indonesia Tbk, Pt Japfa Compfeed Indonesia Tbk amongst others in the animal feed additives market

Animal Pharmaceuticals

The market for animal pharmaceuticals of Indonesia is regarded as one the markets in the world which has huge potential to grow in the upcoming future. During 2009-2014, the market revenue for pharmaceuticals has grown at a CAGR of 5.4% reaching USD ~ million in 2014. The rising demand for animal products in Indonesia would continue to boost because of augmenting demand for proper care and treatment of the animals. The animal pharmaceuticals industry is expected to benefit from the opportunities in terms of new legislations for animal pharmaceuticals. The market for animal pharmaceuticals is projected to grow at a CAGR of 10.3% in 2014-2019 and reach USD ~ million in 2019.

Animal Vaccines

The Indonesian animal vaccines market has witnessed several changes in the past few years. Factors such as growing prevalence of animal health diseases, increasing incidence of zoonotic, rising expenditure by pet owners and farmers on the health of their animals acted as major drivers for the growth of the vaccination market in animal health industry of Indonesia. The revenue generated by the vaccines market grew at a CAGR of 7.9% during 2009-2014, reaching USD ~ million in 2014. Due to increase in the number of awareness and increase in number of animals living with different type of diseases, the expenditure on vaccination of animals (both farm animals and companion animals) is projected to incline the market further to USD ~ million in 2019.

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The major players operating in Indonesia animal pharmaceutical and vaccines include Zoetis Inc, Bayer's Animal Helath as well as various local players such as Pt Vaksindo (subsidiary of Japfa Group) and Pt Medion Farma Jaya.

Key Topics Covered in the Report:

The market size of the animal health market in Indonesia.

The market size of the animal feed additive, pharmaceuticals and vaccines market in Indonesia.

The market size of the local and global players in Indonesia animal health market.

Market segmentation of the animal health market on the basis of products, type of animals, type of drugs, and usage of vaccines.

SWOT and Porter Five force Analysis of Indonesia animal health market.

Trends and Development in the Indonesia animal health market.

Government Regulations in the Indonesia animal health market.

Competitive landscape detailed company profiles and market share of the major manufacturers of animal feed additives, pharmaceuticals and vaccines in Indonesia animal health market

Macro Economic factors affecting Indonesia animal health market.

Future outlook and projections of Indonesia animal health market on the basis of – animal feed additives, pharmaceuticals and vaccines.

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