

Indian Luxury Boat Industry Outlook to 2020

<https://marketpublishers.com/r/IC35357CBAEEN.html>

Date: May 2012

Pages: 33

Price: US\$ 455.00 (Single User License)

ID: IC35357CBAEEN

Abstracts

Executive Summary

The report titled “Indian Luxury Boats Industry Outlook to 2020” provides insight on the market size, segmentation by category and geography, growth drivers and restraints of the industry. The report entails SWOT analysis, competitive landscape and future outlook of this niche industry. The report finally maps out conservative and optimistic scenario future projections to 2020 on the basis multi-factor regression model.

The luxury boat industry in India is at a nascent stage. The market is largely import driven with some of the major countries exporting luxury boats in India include Italy, UAE and China. A high percentage of boat owners are from Mumbai, Goa and Kochi because of the availability of docking facilities.

The luxury boat market in India has showcased phenomenal growth of ~% in the last 5 years. Market bulged more than ~ times from ~ luxury boats in FY’2007. The last two years have been worst effected with a major decline in the sale of luxury boats due to recession.

The Indian luxury boat market is dominated by the 33ft-50ft boat segment in volume terms with the presence of ~ luxury boats of 33-50ft in FY’10-11 (~% of total luxury boats). The market has witnessed a growth in the business as several foreign players are eyeing the Indian market with ~% reduction in demand for pleasure boats in Europe and the US.

The luxury boat market is in an embryonic stage but it is expected that the market in the country will enter in the growth stage in the next decade. The state & central government need to play a major role in improving the infrastructure and development of marinas in the country.

Under conservative scenario, the number of cumulative luxury yacht sales will reach ~ boats by 2015 and to ~ boats by 2020 while optimistic scenario directed that the number of cumulative luxury boats sale will increase at a CAGR of ~% and will reach ~ yachts by 2020

Contents

1. LUXURY BOATS MARKET INTRODUCTION

- 1.1. Market Definitions
- 1.2. Market Assumptions
- 1.3. Industry Stage & Structure

2. MARKET SIZE BY VALUE & VOLUME, FY'2007-FY'2011

- 2.1. Slump in Growth in the Market for Luxury Boats in India in the Last 2 Years
- 2.2. Why This Small Market Size?: Supporting Facts

3. DRIVERS & RESTRAINTS

- 3.1. Unbalanced Industry Growth with Several Unresolved Problems
- 3.2. Huge Growth Potential but Need to Clear Major Roadblocks First

4. MARKET SEGMENTATION BY VOLUME, VALUE & GEOGRAPHY

- 4.1. Pounding Luxury Boats Segment of 55ft+ Driving the Value Demand
- 4.2. Mumbai and Kochi – The Epicenter of Boating Industry

5. SWOT ANALYSIS - COMPELLING OPPORTUNITIES THRIVING THE LUXURY BOATS INDUSTRY GROWTH

6. COMPETITIVE LANDSCAPE - MARKET CENTERED AROUND FOUR MAJOR DEALERS

7. FUTURE OUTLOOK AND FORECASTING MODEL

- 7.1. Unexplored Potential with Stimulative Reforms & Infrastructure
- 7.2. Strong Positive Correlation among Luxury Boats, AMCs & Trained Manpower
- 7.3. Multi Factor Regression Analysis

8. FUTURE PROJECTIONS TO 2020

- 8.1. Conservative Scenario: Expected Slack in Policy Structure & Infrastructure Development

8.2. Optimistic Scenario: Expected Amendments in Government Reforms with Marina Development

9. RESEARCH METHODOLOGY

10. DISCLAIMER

List Of Figures

LIST OF FIGURES & TABLES

Cumulative Luxury Boat Sale by Volume, 2006-2011
Cumulative Luxury Boat Sale by Value in INR Crore, 2006-2011
Luxury Boat Market Segmentation by Volume, 2006-2011
Luxury Boat Market Segmentation by Value in INR Crore, 2006-2011
Indian Luxury Boats Market Segmentation on the Basis of City, Volume, FY'10-11
Pearson Correlation Matrix of the Indian Luxury Boats Industry
Multi-Factor Fundamental Regression Model of the Indian Luxury Boats Industry
Major Industry Factors: Current & Conservative Projections
Major Industry Factors: Current & Optimistic Projections

I would like to order

Product name: Indian Luxury Boat Industry Outlook to 2020

Product link: <https://marketpublishers.com/r/IC35357CBAEEN.html>

Price: US\$ 455.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IC35357CBAEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970