

# Indian Luxury Boat Industry Outlook to 2020

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## Abstracts

### Executive Summary

The report titled “Indian Luxury Boats Industry Outlook to 2020” provides insight on the market size, segmentation by category and geography, growth drivers and restraints of the industry. The report entails SWOT analysis, competitive landscape and future outlook of this niche industry. The report finally maps out conservative and optimistic scenario future projections to 2020 on the basis multi-factor regression model.

The luxury boat industry in India is at a nascent stage. The market is largely import driven with some of the major countries exporting luxury boats in India include Italy, UAE and China. A high percentage of boat owners are from Mumbai, Goa and Kochi because of the availability of docking facilities.

The luxury boat market in India has showcased phenomenal growth of ~% in the last 5 years. Market bulged more than ~ times from ~ luxury boats in FY’2007. The last two years have been worst effected with a major decline in the sale of luxury boats due to recession.

The Indian luxury boat market is dominated by the 33ft-50ft boat segment in volume terms with the presence of ~ luxury boats of 33-50ft in FY’10-11 (~% of total luxury boats). The market has witnessed a growth in the business as several foreign players are eyeing the Indian market with ~% reduction in demand for pleasure boats in Europe and the US.

The luxury boat market is in an embryonic stage but it is expected that the market in the country will enter in the growth stage in the next decade. The state & central government need to play a major role in improving the infrastructure and development of marinas in the country.

Under conservative scenario, the number of cumulative luxury yacht sales will reach ~ boats by 2015 and to ~ boats by 2020 while optimistic scenario directed that the number of cumulative luxury boats sale will increase at a CAGR of ~% and will reach ~ yachts by 2020

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