

# **Indian Media & Entertainment Industry Deal Directory - Edition Q4'2013**

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## **Abstracts**

The Media & Entertainment database provides access to all the Mergers and Acquisitions (M&A), Private Equity and Venture Capital Deals since 2004.

The database is categorized into various sub-sectors including Animation, Advertising Networks, Motion Pictures, Sports Teams & Clubs, Recreation, Newspaper & Magazines Publishing, Broadcasting, Public Relations & Social Media, Directories, Theatres, Digital Media Management, Arts & Craft and others providing an easy tool for filtering within the sector.

The database includes Target Financials (Revenue, EBITDA and Net Income) and Deal Multiples (EV/Revenue, EV/ EBITDA, EV/Net Income) wherever possible, providing a benchmarking tool for valuation using industry mean and median multiple

The Directory include all the precedent transactions in India or with an India perspective along with nature of the deal such as Domestic, Inbound and Outbound Acquisition, Merger, Private Equity, Venture Capital Fund Raising, IPO, Buyback, Block Trade, etc.

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