

India Education Industry Demand and Opportunities

<https://marketpublishers.com/r/I725BC0256DEN.html>

Date: January 2011

Pages: 53

Price: US\$ 650.00 (Single User License)

ID: I725BC0256DEN

Abstracts

Education industry is one of the fastest developing sector worldwide, generating large scale revenues and employment. The Global education industry is the second-largest industry after healthcare. It had a market size of ~US\$ ~ trillion in 2009 grew from US\$~ trillion in 2007. In terms of geography, the US has the largest share in the global education market. The global number of mobile students has increased 53% since 1999. China sends the maximum number of students abroad for global education and the United States hosts the maximum number of students globally.

In India, Private professional institutes are expanding with a strong growth rate which has opened the doors for foreign universities. These days coaching classes are gaining popularity due to rising competition and heavy load of studies. Also there is an opportunity in the test preparation market in India, though institutes are expanding with a continuous growth rate but still there is high potential of growth.

The report "Education Industry demand and Opportunities- India" gives a detailed description of industry performance, formal and non-formal education system, market size by segments and student enrolment by segments. It also talks about industry trends and growth potential of foreign universities. There are many players participating in the market, Educomp Solutions, Everonn Systems and NIIT are the largest players within the space. The present report has profiled these three players with business overview, financial performance and business strategies.

Key Findings

Private sector has a strong hold in education industry starting from pre-schools to universities, formal IES accounts for almost US\$~ billion, non-formal IES US\$~ billion and together almost US\$~ billion in 2009

In terms of total education market revenue, K-12 contribution is the highest as the market size for K-12 school is the biggest in India as compared to other professional courses. By 2012 the overall pre-school market is expected to cross US\$~ billion, the organized segment is expected to grow faster.

Educomp is the industry leader in K-12 segment, also has an 18-24 month lead in multimedia within schools, its K-12 programme.

The Gross Enrollment Ratio (GER) in higher education in India (percent of relevant age group enrolled in higher education) is estimated at 11%. In comparison, enrollments levels are 60% in the US and 16% in China.

The Non-formal education market has reached to the level of US\$~ billion and expected to grow with a CAGR of 13.23% (US\$~ billion) by 2012.

The worldwide market for online tutoring is estimated to be in the region of US\$~ billion. India now earns around US\$~ million per year from online tutoring. The franchise industry is in its early stage of development in India.

Scope of the Report

Gives an overview of the Global Education sector.

Analyses past performance, present market and future opportunities with reasons of change.

Describes sector by detailed description of industry segments and market size. Provides formal and non-formal education industry size, also market size of its sub-segments like pre-school, K12, Higher education, test preparation, coaching classes, etc.

Discusses industry players positioning, market share, profile and scope for foreign players.

Contents

1. GLOBAL EDUCATION SECTOR AND REFORM

- 1.1 Market Overview and Size
- 1.2 Initiatives to Boost Education Industry
- 1.3 Global Tertiary Education Development
 - 1.3.1 Student Population
 - 1.3.2 Secondary Education Trends
- 1.4 International Students and Higher education

2. INDIAN EDUCATION SECTOR OVERVIEW

- 2.1 Industry Overview
- 2.2 Indian Education Industry Structure

3 INDIAN EDUCATION MARKET SIZE AND DEVELOPMENTS

- 3.1 Total Market Size
 - 3.1.1 Private Education Sector in 2009
 - 3.1.2 Total School Education in 2008 and Forecast
- 3.2 Preschool Market
- 3.3 K12 Schools
 - 3.3.1 Future of K12
 - 3.3.2 Multimedia in K12
 - 3.3.3 K12 Industry Players
- 3.5 Non Formal IES
 - 3.5.1 Coaching Classes
 - 3.5.2 Test Preparation
 - 3.5.3 Vocational Training
 - 3.5.4 Online Education
 - 3.5.5 Educational Material

4. ROLE OF INFORMATION AND COMMUNICATION TECHNOLOGY

5. INDUSTRY TRENDS

- 5.1 K-12 segment Growth Potential
- 5.2 Development of Virtual and Technology Enabled Learning Solutions

- 5.3 Changing Era with IT Demand
- 5.4 Role of Corporate Investment in Education Sector
- 5.5 Technology Driving Education Industry Growth
- 5.6 Franchise Opportunities

6. GROWTH POTENTIAL FOR FOREIGN UNIVERSITIES IN INDIA

- 6.1 Indian Students Studying Abroad
- 6.2 Affordable Education and Students coming from Abroad to India
- 6.3 Partnership between Indian and Foreign Universities
- 6.4 Education expenditures in India

7. CORPORATE TRAINING MARKET

8. COMPANY PROFILES

- 8.1 Everonn Systems India Limited
 - 8.1.1 Overview
 - 8.1.2 Financial Performance
 - 8.1.3 Business Strategies
- 8.2 Educomp Solutions Limited
 - 8.2.1 Overview
 - 8.2.2 Financial Analysis
 - 8.2.3 Business Strategies
- 8.3 NIIT
 - 8.3.1 Overview
 - 8.3.2 Financial Performance
 - 8.3.3 Business Strategies

List Of Figures

LIST OF FIGURES

- Figure: Global Education Market by Value (2003, 2005, 2007, 2009)
- Figure: Global Destinations for International Students in Higher education, 2007
- Figure: Indian Education Industry Structure
- Figure: Franchise Model and Role of Franchise Investor
- Figure: Private Education Industry Segmentation % in 2009
- Figure: Pre-school Market and Forecast (2008-2014E)
- Figure: Major Players Market Share in Pre-school Segment in 2009
- Figure: K12 Schools Market Size (2008-2015E)
- Figure: Share in ICT Education Market in 2007
- Figure: ICT School Implementation by Market Players in 2010
- Figure: Higher Education Enrollment Levels in 2006
- Figure: Higher Education Industry Size in India (2008, 2013 & 2018)
- Figure: Coaching Class Market by value (2008, 2009 & 2012E)
- Figure: Coaching class Revenues by Segments in 2008
- Figure: Vocational Education and Skill Development in 2008
- Figure: Government Budget Allocations to ICT in Schools Project (2006-2008)
- Figure: Opportunity for ICT players in 2007
- Figure: Total IT Education in India (2007)
- Figure: India based IT Training Providers Revenues (2000-2009)
- Figure: Indian ITS Industry
- Figure: Indian IT Training Industry
- Figure: US Students Coming to India
- Figure: Everonn Consolidated Revenue (2004-2009)
- Figure: Everonn Standlone Financials (2009-2010)
- Figure: Educomp Revenue Mix in 2009 (%)
- Figure: Educomp Net Sales and Net Profit (2009&2010E)
- Figure: NIIT Revenues (2006-2010)

List Of Tables

LIST OF TABLES

- Table: Global Tertiary Enrolment by Region (1970-2007)
- Table: Indian Education Industry Revenues and Forecast (2009&2012E)
- Table: Indian Education Industry Revenues in 2008
- Table: Indian Education Industry revenues by Break-up in 2007
- Table: Number of Private K12 schools in India in 2008
- Table: Total Number of Schools in India in 2007
- Table: Indian Students going to US
- Table: Govt. Expenditure on Education by sector 2007-2008
- Table: Private Equity Deals in the Education Sector

I would like to order

Product name: India Education Industry Demand and Opportunities

Product link: <https://marketpublishers.com/r/I725BC0256DEN.html>

Price: US\$ 650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I725BC0256DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970