

India Vital Wheat Gluten Market Outlook to 2018 - Extruded Snacks Market to Foster the Future Growth

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Abstracts

The report titled 'India Vital Wheat Gluten Market Outlook to 2018 - Extruded Snacks Market to Foster the Future Growth' provides comprehensive analysis of the various aspects such as market size, segmentation, trends and developments and future projections of the India Vital Wheat Gluten Market by usage in bakery products, extruded snacks, sports nutrition products, animal nutrition, flour fortification, meat products, cereals and others. The report also discusses in detail the domestic production, imports and exports of vital wheat gluten in India. The report also discusses the leading states in the supply and consumption of wheat gluten in the country. Finally a detailed explanation of the various macro and industry factors which are driving the growth of the market for these segments has also been provided.

The market for vital wheat gluten has grown at a CAGR of 5.5% during FY'2007- FY'2013 and is expected to reach a size of INR ~ million by FY'2018. The demand for vital wheat gluten has witnessed an upward trend due to its increased usage in different products. The vital wheat gluten market has been further bifurcated on the basis of the usage of vital wheat gluten in bakery products, extruded snacks, sports nutrition products, animal nutrition, flour fortification, meat products, cereals and others. Bakery products have been the largest contributing segment to the overall usage of wheat gluten in the country. The bakery industry in India is expected to reach a size of INR ~ billion in FY'2018 which will further propel the demand of vital wheat gluten in this segment. The market for vital wheat gluten used in extruded snacks especially noodles is estimated to continue to show a strong growth of 7.5% during FY'2013 - FY'2018. Usage of vital wheat gluten in extruded snacks would register a size of INR ~ million in FY'2016. Other emerging segments such as sports nutrition and animal nutrition will witness a similar rising trend in the coming years.

The market for vital wheat gluten in India is dominated by imports of the product in the country. Domestic production of vital wheat gluten in the country is relatively limited in India with Pioneer Industries Limited being the leading producer of the product in the country. Rising young population, increasing personal disposable income improved lifestyles are some of the major factors that have contributed to the increased consumption of vital wheat gluten in India in the form of confectionery, nutritional products, snacks and others. Additionally, rising knowledge has also promoted the growth of budding segments such as animal nutrition, flour fortification and cereals.

Currently, the supply of vital wheat gluten in India is dominated by Pioneer Industries Limited with around ~% followed by imported brands such as Cargill, Roquette, Anhui Ruifuxiang accounting for ~%, ~% and ~% of the market share respectively. In the coming years, market for vital wheat gluten in India is expected to reach a size of INR ~ million and INR ~ million in FY'2014 and FY'2018 respectively. This growth would be supported by rising spending capacity of the working class population along with their willingness to spend more than half of their income on daily needs.

KEY TOPICS COVERED IN THE REPORT

The market size and future projections of India vital wheat gluten market on the basis of revenue.

The market segmentation of India vital wheat gluten market by usage in bakery products, extruded snacks, sports nutrition products, animal nutrition, flour fortification, meat products, cereals and others.

The market size and projections for usage of vital wheat gluten in bakery products, extruded snacks, sports nutrition products, animal nutrition, flour fortification, meat products, cereals and others on the basis of revenue.

Import and export situation of India vital wheat gluten market

Trends and development in vital wheat gluten market

Market share of major vital wheat gluten companies on the basis of revenue.

Contribution of leading states in the supply of vital wheat gluten in India

Contribution of leading states in consumption of vital wheat gluten in India.

Future outlook of India vital wheat gluten market on the basis of revenue

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