

India Sugar Market Outlook to 2020 - Rising Sugarcane Availability and Government Initiatives to Shape Future

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Abstracts

The report titled “India Sugar Market Outlook to 2020 - Rising Sugarcane Availability and Government Initiatives to Shape Future” provides a comprehensive analysis of the various aspects such as market size of the sugar industry by value and production volume in India. The market is segmented on the basis of organizational structure, by state wise sugar production, by utility, by type of sugar and by type of distribution channels have been covered in the report. The report also includes the market shares and revenues of major sugar companies in India. One of the major highlights of the report is the Investment Model of the sugar industry which talks about the various investments that are required to set up a sugar factory in India. The report also entails a snapshot on sugarcane and sugar free sucrose market comprehensively. The future outlook of the sugar industry with the major growth drivers and challenges, porter’s five forces, SWOT analysis and macroeconomic variables are presented in the report.

India is the largest consumer of sugar in the world and the second largest producer of sugar. The annual turnover of India sugar industry stands around INR ~ billion as of FY’2015 with the capital investment of more than INR ~ billion. India produces a substantial amount of sugar which is capable enough to satisfy the demand of the rising population. The sugar industry in India has grown at a CAGR of 5% from INR ~ billion in FY’2010 to INR ~ billion in FY’2015.

The northern India majorly constituting Uttar Pradesh constituted the maximum market share of about ~% as of FY’2015, followed by the Western India majorly constituting Maharashtra with ~% as of FY’2015 in terms of regional production. The white sugar has the maximum market share and is mostly demanded by people in urban India. Refined sugar is of high quality and is demanded by the niche sector of the country due

to its expensiveness while raw sugar is less produced and less demanded by the people in the country. White sugar constituted around ~% of market share as of FY'2015 followed by refined and raw sugar with ~% and ~% of market shares respectively.

The Sugar industry in India is comprised of various major companies that are involved in the production of sugars. The organized players including the companies such as Balrampur Chini Mills, Bajaj Hindusthan Ltd., Shree Renuka Sugars, Triveni Engineering and Industries and others in the market are performing really well and are expected to take the sugar industry to new heights in the near future. However, as the industry is a fragmented one, even leading players do not control more than ~% market in India. Market revenues of Shree Renuka Sugars were valued at INR ~ million in FY'2014, making it the largest player in the Sugar industry in India. Bajaj Hindusthan Ltd. was the second largest sugar company in terms of revenues generated in FY'2015. Balrampur Chini Mills generated revenues of INR ~ million in FY'2015.

The market for sugar industry in India is well established and is growing at a slow rate. Technological advancements in the production process, increasing sugarcane yield and rising number of sugar factories in the country as well as the competitive pressures have been significantly changing the market. Revenues from the sugar industry in India are expected to expand to INR ~ billion in FY'2020, growing with a CAGR of 4.1% from FY'2016 to FY'2020.

Key Topics Covered in India Sugar Industry Report:

Comparative Analysis of India Sugar Market with Brazil

Market size of India sugar industry by revenue, production volume, domestic consumption, sugar production capacity, sugar prices, closing stock of sugar and number of operational mills in sugar

Consumer Profiles in India Sugar Market

Market segmentation of India sugar market on the basis of types of sugar, state wise sugar production, organizational structure, end users and by distribution channels.

Export and Import dynamics of India sugar industry

Snapshot on India Sugarcane Market

Snapshot on India Sugar Free Sucrose Market

Cost Analysis of Sugar in various States

Pricing Analysis of Sugar in India

Trends and development and growth drivers in the India sugar industry.

Government legislations in the sugar industry in India

Porter's Five Forces, SWOT and PESTEL Analysis of sugar Industry in India

Detailed company Profiles, market shares, mergers & acquisitions of the major companies in the sugar industry of India.

Future outlook and projections with analyst recommendation of India sugar industry

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