

India Spices Market Outlook to FY'2018 - Spice Mixes and Branded Spices to Augment Industry Revenues

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Abstracts

The report titled “India Spices Market Outlook to FY’2018 – Spice Mixes and Branded Spices to Augment Industry Revenues” provides a comprehensive analysis market size of overall spices market, chilly market, garlic market, turmeric market, ginger market, coriander market, other spices market, spice oils and oleoresins and spice extracts market in India. The report also covers the market shares of spices manufacturers in India.

Spices market in India has registered a double digit growth of 10.0% over the period FY’2007-FY’2013 in terms of revenue. The leading factors which have been propelling the market over the period last six fiscal years include surging demand for packaged spices, emerging market of organic spices, swelling demand for spice mixes and influx of regional as well as global players in the market. In India, unorganized segment dominates the spices market with a ~% share in the revenues being generated from the sales of spice products in FY’2013. Unorganized segment includes all the unbranded spices sold in India. The organized segment of India spices market accounted for a market share of ~% in terms of revenue in FY’2013. The organized segment comprises of majority of the branded spices being sold in India. Some of the major players operating in the unorganized market are MDH, Everest, MTR and others. Owing to the mounting demand for packaged spices, the share of organized segment has witnessed an incline over the past few years.

The leading state on the basis of production of spices in FY’2013 was Andhra Pradesh with a ~% share, followed by Gujarat, Rajasthan, Orissa and Madhya Pradesh. These five leading states accounted for a share of ~% of the total production of spices in India in FY’2013. The demand for organic spices is increasing, given the increasing health consciousness among the urban population. Among the three major clients of spices

manufacturers including retail, industrial and catering sector, retail sector dominated the total spices consumption while industrial sector accounted for ~% and the catering sector which includes hotels and restaurants accounted for the smallest share in spices consumption in fiscal year 2013. On the basis of major spices, chilly market was the leading segment in terms of volume of production, followed by garlic, turmeric, ginger and coriander in FY'2013. These top five spices accounted for a share of ~% in the total production of spices in India. In terms of competition, the spices market in India is a highly fragmented market with the presence of many regional players in the market space. Everest was the leading player in the market followed by MDH, Eastern Condiments, Catch and MTR.

The revenues from India spices market are expected to grow to over USD 16,600 million in FY'2018, growing with a CAGR of 15.5 % from FY'2013 to FY'2018. The highest contribution to this growth is expected to come from spice mixes and branded spices, increasing area under the cultivation of spices, expanding Spices Board of India's expenditure, swelling population of India, inclining consumer expenditure on food in India, surging India restaurant market size, increasing number of registered hotels and restaurants in India, augmenting FDI in food processing industry in India and booming catering market in India.

KEY TOPICS COVERED IN THE REPORT

The market size of India spices market.

The market size of India chilly market.

The market size of India garlic market.

The market size of India turmeric market.

The market size of India ginger market.

The market size of India coriander market.

The market size of India other spices market.

The market size of India spice oils and oleoresins market.

Market segmentation of spices on the basis of organized and unorganized

market, organic and inorganic spices, clients including retail, industrial and catering sector, urban and rural consumption, production of major spices, consumption of major spices and geography.

Market segmentation of India chilly market on the basis of geography.

Market segmentation of India garlic market on the basis of geography.

Market segmentation of India turmeric market on the basis of geography.

Market segmentation of India ginger market on the basis of geography.

Market segmentation of India coriander market on the basis of geography.

Market segmentation of India spice oils and oleoresins market on the basis of different spices.

Trends and Development in India spices market.

Competitive landscape and detailed company profiles of the major manufacturers of spices in India.

Future outlook and projections of India spices market on the basis of revenues in India.

Contents

1. INDIA SPICES MARKET INTRODUCTION

1.1. Government Regulations and Support Scheme

Spices Board of India and its Regulatory Role

Promotion and Support Schemes

Quality Evaluation

Quality Standards

Spices Park

E-Auction

1.2. Value Chain of the Indian Spices Market

2. INDIA SPICE MARKET SIZE BY REVENUE AND VOLUME, FY'2007-FY'2013

2.1. By Production, FY'2007-FY'2013

2.2. By Consumption, FY'2007-FY'2013

3. INDIA SPICES MARKET SEGMENTATION

3.1. By Organized and Unorganized Segment, FY'2007-FY'2013

3.2. By Geography: Top Ten Spice Producing States, FY'2007-FY'2013

3.3. By Organic and Inorganic Spices, FY'2013

3.4. By Clients: Retail Sector, Industrial Sector and Catering Sector, FY'2013

3.5. By Urban and Rural Consumption, FY'2013

3.6. By Production of Major Spices, FY'2007-FY'2013

3.7. By Consumption of Major Spices, FY'2007-FY'2013

3.7.1. India Chilly Market Introduction and Size, FY'2007-FY'2013

3.7.1.1. India Chilly Market Segmentation on the basis of Top Five Chilly Producing States, FY'2008-FY'2013

3.7.2. India Garlic Market Introduction and Size, FY'2007-FY'2013

3.7.2.1. India Garlic Market Segmentation on the basis of Top Five Garlic Producing States, FY'2008-FY'2013

3.7.3. India Turmeric Market Size, FY'2007-FY'2013

3.7.3.1. India Turmeric Market Segmentation on the basis of Top Five Turmeric Producing States, FY'2008-FY'2013

3.7.4. India Ginger Market Size, FY'2007-FY'2013

3.7.4.1. India Ginger Market Segmentation By Top Five Ginger Producing States, FY'2008-FY'2013

3.7.5. India Coriander Market Introduction and Size, FY'2007-FY'2013

3.7.5.1. India Coriander Market Segmentation on the basis of Top Five Coriander Producing States, FY'2008-FY'2013

3.7.6. India Other Spices Market Size, FY'2007-FY'2013

4. INDIA SPICES EXPORTS, FY'2007-FY'2013

5. INDIA SPICES IMPORTS, FY'2007-FY'2013

6. SPICE RELATED MARKETS IN INDIA

6.1. India Spice Oils and Oleoresins Market Introduction and Size, FY'2008-FY'2013

6.2. India Spice Oils and Oleoresins Market Segmentation on the basis of different spices, FY'2012

7. INDIA SPICE MARKET COMPETITIVE LANDSCAPE

7.1. Market Share of Major Spices Companies in India, FY'2013

8. INDIA SPICE MARKET TRENDS AND DEVELOPMENT

Increasing Demand for Organic Spices
Establishment of Spice Parks
E-auctioning of Cardamom
Price Deflation of Major Spices
From Straight Spices to Spice Mixes (Masala)
Surging Demand for Packaged/Branded Spices
Increasing Acquisitions in the India Spices Market

9. INDIA SPICES MARKET FUTURE OUTLOOK AND PROJECTIONS, FY2014-FY2018

9.1. India Spices Market Cause and Effect Relationship

10. INDIA SPICE MARKET COMPANY PROFILES

10.1. Everest

10.1.1. Business Overview

10.1.2. Business Strategies

- Focus on The classical Distribution Channel
- Focus on Premium Brands Through Quality Improvement
- Promoting the brand via Television Media

10.2. Catch Salt and spices

- 10.2.1. Business Overview
- 10.2.2. Business Strategies
 - Procuring the Best Available of Raw Material
 - Rigorous Quality Evaluation
 - Focus on Research & Development

10.3. AVT McCormick Ingredients Private Limited

- 10.3.1. Business overview
- 10.3.2. Business Strategies
 - Focus on Food Safety
 - Focus on Research & Development for New Product Development

10.4. MDH

- 10.4.1. Business Overview
- 10.4.2. Business Strategies
 - Focus on the quality control
 - Reaching the Consumers via Television Media

10.5. MTR Foods

- 10.5.1. Business overview
- 10.5.2. Business Strategies
 - Enhancing the Brand Portfolio
 - Promoting the Brand Via Signature Outlets
 - Promotion of the Brand Through Television Media and Champagnes

11. INDIA SPICE MARKET MACRO FACTORS: CURRENT AND PROJECTIONS, FY'2013-FY'2018

- 11.1. Area under Cultivation for spices in India, FY'2007-FY'2018
- 11.2. Spice Board of India Expenditures, FY'2007-FY'2018
- 11.3. Population of India, FY'2007-FY'2018
- 11.4. Consumer Expenditure on Food in India, FY'2007-FY'2018
- 11.5. Indian Restaurant Market Size, FY'2007-FY'2018
- 11.6. Number of Registered Restaurants and Hotels in India, FY'2007-FY'2013
- 11.7. FDI in Food Processing Industry in India, FY'2007-FY'2018
- 11.8. Catering Industry Market Size, FY'2009-FY'2013

12. APPENDIX

12.1. Market Definitions

12.2. Abbreviations

12.3. Research Methodology

Data Collection Methods

Approach

Variables (Dependent and Independent)

Final Conclusion

12.4. Disclaimer

List Of Figures

LIST OF FIGURES

Figure 1: Value Chain of India Spices Market

Figure 2: India Spices Market Size on the Basis of Production in Thousand Tonnes, FY'2007-FY'2013

Figure 3: India Spices Market Size on the Basis of Domestic Consumption in USD Million and in Thousand Tonnes, FY'2007-FY'2013

Figure 4: India Spices Market Segmentation on the Basis of Revenues from Organized and Unorganized Segment in Percentage, FY'2009-FY'2013

Figure 5: India Spice Market Segmentation on the Basis of Revenues from Organic and Inorganic Spices Market in Percentage, FY'2013

Figure 6: India Spice Market Segmentation on the Basis of Revenues from Retail, Industrial and Catering Sectors in Percentage, FY'2013

Figure 7: India Spice Market Segmentation on the basis of Revenues from Urban and Rural Consumption in Percentage, FY'2013

Figure 8: India Spice Market Segmentation on the Basis of Production of Major Spices in Percentage, FY'2007-FY'2013

Figure 9: India Spice Market Segmentation on the Basis of Consumption of Major Spices in Percentage, FY'2007-FY'2013

Figure 10: India Chilly Market Size on the Basis of Consumption in Thousand Tonnes and Revenues in USD Million, FY'2007-FY'2013

Figure 11: India Chilly Market Segmentation on the Basis of Contribution from Different Chilly Producing States in Percentage, FY'2008-FY'2013

Figure 12: India Garlic Market Size on the Basis of Consumption in Thousand Tonnes and Revenues in USD Million, FY'2007-FY'2013

Figure 13: India Garlic Market Segmentation on the Basis of Contribution from Different Garlic Producing States in Percentage, FY'2008-FY'2013

Figure 14: India Turmeric Market Size on the Basis of Consumption in Thousand Tonnes and Revenues in USD Million, FY'2007-FY'2013

Figure 15: India Turmeric Market Segmentation on the basis Contribution from Different Turmeric Producing States in Percentage, FY'2008-FY'2013

Figure 16: India Ginger Market Size on the Basis of Consumption in Thousand Tonnes and Revenues in USD Million, FY'2007-FY'2013

Figure 17: India Ginger Market Segmentation on the Basis of Contribution from Different Ginger Producing States in Percentage, FY'2008-FY'2013

Figure 18: India Coriander Market Size on the Basis of Consumption in Thousand Tonnes and Revenues in USD Million, FY'2007-FY'2013

Figure 19: India Coriander Market Segmentation on the Basis of Contribution from Different Coriander Producing States in Percentage, FY'2008-FY'2013

Figure 20: India Other Spices Market Size on the Basis of Consumption in Thousand Tonnes and Revenues in USD Million, FY'2007-FY'2013

Figure 21: Exports of Spices from India on the Basis of Revenue in USD Million and Volume in Thousand Tonnes, FY'2007-FY'2013

Figure 22: Imports of Spices in India on the Basis of Revenue in USD Million Volume in Thousand Tonnes, FY'2007-FY'2013

Figure 23: India Spice Oils and Oleoresins Market Size on the Basis of Revenues in USD Million, FY'2008-FY'2013

Figure 24: India Spice Oils and Oleoresins Market Segmentation on the Basis of Contribution from Different Spices in Percentage, FY'2012

Figure 25: Market Share of Major Spice Companies in India on the Basis of Revenue in Percentage, FY'2013

Figure 26: India Spices Market Future Projections on the Basis of Revenues in USD Million, FY'2014-FY'2018

Figure 27: Area under Cultivation for Spices in India in Million Hectares, FY'2007-FY'2018

Figure 28: Spice Board of India Expenditure in USD Million, FY'2007-FY'2018

Figure 29: Population of India in Million, FY'2007-FY'2018

Figure 30: Consumer Expenditure on Food in India in USD Million, FY'2007-FY'2018

Figure 31: India Restaurant Market Size in USD Million, FY'2007-FY'2018

Figure 32: Number of Registered Restaurants and Hotels in India, FY'2007-FY'2013

Figure 33: FDI in Food Processing Industry in India, FY'2007-FY'2018

Figure 34: Catering Industry Market Size in USD Million, FY'2009-FY'2013

List Of Tables

LIST OF TABLES

Table 1: List of Spices Parks in India

Table 2: India Spice Market Segmentation on the Basis of Top Ten Spices Producing States in Thousand Tonnes, FY'2007-FY'2013

Table 3: India Spice Market Segmentation on the basis of Production of Major Spices in Thousand Tonnes, FY'2007-FY'2013

Table 4: India Spice Market Segmentation on the basis of Consumption of Major Spices in Thousand Tonnes, FY'2007-FY'2013

Table 5: India Chilly Market Segmentation on the basis of Contribution from Different Chilly Producing States in Thousand Tonnes, FY'2008-FY'2013

Table 6: India Garlic Market Segmentation on the Basis Contribution from Different Garlic Producing States in Thousand Tonnes, FY'2008-FY'2013

Table 7: India Turmeric Market Segmentation on the Basis of Contribution from Different Turmeric Producing States in Thousand Tonnes, FY'2008-FY'2013

Table 8: India Ginger Market Segmentation on the basis of Contribution from Different Ginger Producing States in Thousand Tonnes, FY'2008-FY'2013

Table 9: India Coriander Market Segmentation on the Basis of Contribution from Different Coriander Producing States in Thousand Tonnes, FY'2008-FY'2013

Table 10: Exports of Spices from India to Different Countries on the Basis of Revenue in USD Million, FY'2008-FY'2013

Table 11: Exports of Different Spices from India on the Basis of Revenue in USD Million, FY'2007-FY'2013

Table 12: Imports of Different Spices in India on the Basis of Value in USD Million, FY'2007-FY'2013

Table 13: Cause and Effect Relationship Analysis between Industry Factors and Expected India Spices Market Prospects

Table 14: Products by Everest

Table 15: Products Offered by Catch Salt and Spices

Table 16: Bifurcation of Population of India on the Basis of Urban and Rural Inhabitants in Million, FY'2008-FY'2013

Table 17: Correlation Matrix of India Spices Market

Table 18: Regression Coefficients Output

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