

India Seed Market Outlook to FY'2020 - Rapid Hybridization and Increased Government Support to Foster Future Growth

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Abstracts

The report titled “India Seed Market Outlook to FY’2020 – Rapid Hybridization and Increased Government Support to Foster Future Growth” provides a comprehensive analysis of the seeds market in India including market size, segmentation on the basis of hybrid and non-hybrid seeds, vegetable and non-vegetable seeds industry structure and regional and national players. The report also covers market in different aspects such as market size, segmentation of market on the basis of farm save and commercial seeds, import and export of seeds in the market. The report will help industry consultants, seed producing companies, suppliers and other stakeholders to align their market centric strategies according to ongoing and expected trends in the future. The market comprises of large companies such as Nuziveedu seeds, Monsanto India, Kaveri Seeds, Dupont Pioneer, Mahyco, Syngenta and others which possess a large product portfolio of seed products.

The industry has grown at a rapid pace of ~% over the period FY’2010-FY’2015 and has reached INR ~ billion in FY’2015 on account of rapid adoption of BT cotton hybrids, single cross corn hybrids and hybrid vegetables. Rising awareness among the farmers related to the benefits of using certified/ quality seeds has led to an increase in the demand for seeds over the past few years. This has resulted in an increasing willingness among the farmers to pay higher price for quality seeds.

The Indian seed market is majorly contributed by non-vegetable seeds such as corn, cotton, paddy, wheat, sorghum, sunflower and millets. In FY’2015, the non-vegetable seeds accounted for ~% of the overall seed market in India and generated revenue worth INR ~ million. On the other hand, vegetables accounted for ~% of the market in FY’2015. Non-vegetable seed market in India is largely concentrated in cotton,

contributing the largest share of ~% to the overall market in FY'2015, followed by paddy with a share of nearly ~% to the overall revenue of the market. The hybrid seed market has grown at a stupendous CAGR of ~% over the period FY'2010-FY'2015. The contribution of varietal seeds to the overall commercial seed market in Indian has witnessed a steep decline from ~% in FY'2010 to ~% in FY'2015.

The Indian seed industry is projected to grow by ~% over the period FY'2016-FY'2020 and will reach INR ~ billion in FY'2020 as compared to INR ~ billion in FY'2015. Growth of modern retail channels with the ingress of prominent national and multinational brands is also anticipated to support the market growth in the coming years. Additionally, impelling demand due to increased subsidies and renewed government thrust on the use of high yielding varieties is also expected to provide spurt to the overall seed market in India.

India Hybrid Seed Market

The Indian hybrid seed market underwent a drastic change during early 2000s with the introduction of BT cotton hybrids, which has led to more than 90% of the cotton area in India being under hybrids. Since then, the private seed companies have promoted BT cotton to capture surpluses through the sale of hybrids each year. The hybrid seed market in India has been growing tremendously over the last five years. The market has increased at a CAGR of ~% for the period FY'2010-FY'2015.

The hybrid seed market is highly competitive with the presence of several players with advanced technological capabilities. The hybrid seed market in India is largely held by Nuziveedu Seeds, Mahyco seeds, Monsanto, Rasi Seeds, Bayer India, Pioneer Seeds and Syngenta which captured nearly ~% of the market in FY'2015. The hybrid vegetable seed market in India is majorly concentrated among the top five companies contributing ~% of the market in FY'2015. Du Pont Pioneer is the largest player in hybrid vegetable seed market in India with a market share of ~% in FY'2015. With over ~ seed varieties in ~ vegetable crops, Du Pont Pioneer is a renowned leader in the hybrid seed industry in the world.

The Indian hybrid seed industry is expected to grow at ~% over the period FY'2016-FY'2020 with hybrid cotton consolidating its dominant position, and intense growth is expected in the largely under-penetrated rice market with the increasing awareness among the farmers about the benefits of hybrid seeds.

Key Topics Covered in the Report:

The market size of the seed market in India, FY'2010-FY'2015

The market size for the hybrid seed market in India. FY'2010-FY'2015

Market segmentation of the seed on the basis of hybrid and non-hybrid, vegetable and non-vegetable seeds, national and local seeds, Farm saved and national seeds.

Market Segmentation by type of non-vegetable and vegetable seeds

Market Share of leading players in hybrid seed market in India, FY'2015

SWOT Analysis of India seed market.

Trends and Development in the India seed market.

Government Regulations in the India seed market.

Competitive landscape detailed company profiles and market share of the major manufacturers of India seed market.

Macro Economic factors affecting India seed market.

Future outlook and projections of the basis of revenue in India seed market, FY'2016-FY'2020

Future outlook and projections of the basis of revenue in India hybrid seed market, FY'2016-FY'2020

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