

India Pre-Primary Education and Childcare Industry Outlook to FY'2018 - Driven by Rapidly Growing Organized Segment

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Abstracts

The report titled “India Pre-Primary Education and Childcare Industry Outlook to FY’2018 - Driven by Rapidly Growing Organized Segment ” provides a detailed analysis of the pre-primary education and childcare industry covering various aspects including market size in terms of revenues, enrollments and establishments and market segmentation on the basis of market structure, gender, type of schools and type of funding institutions. The report also includes competitive landscape, market share and profiles of the major players operating in the industry. The future projections are included to provide an insight on the prospects in the India pre-primary and childcare industry.

The pre-primary education and childcare market in India is growing at a rapid rate over the period of last seven years. This growth rate can be attributed to growth in average annual fee, increase in students enrolled in private schools and willingness of parents to spent on education. In terms of revenue, the pre-primary education and childcare industry of India has recorded strong growth at a ~% CAGR over the period. The revenues have grown from USD ~ million in FY’2007 to USD ~ billion in FY’2013.

India pre-primary education and childcare market is dominated by the unorganized segment which accounted for ~% share in FY’2013. However, the industry has witnessed the rapid growth of the organized market, propelled by growing number of private equity investment in the pre-primary education market. The marketplace has showcased emergence of growing number of pre-school chains establishing nation-wide. Although publicly funded institutions such as Anganwadis and Balwadis still account for a major market presence, growing profitability owing to the high returns and highly unregulated market presents high investment opportunity for the market players.

Kidzee is the dominant player of the organized market for pre-primary education and childcare. In 2012, it accounted for a share of ~% in the revenues of the industry, followed by Euro Kids and Shemrock Playschool which contributed ~% and ~% respectively. Kidzee and Euro Kids are categorized in the mass segment, which stood for ~% of the total pre-primary and childcare institutions in the country. Other categories include premium and niche segment which contribute ~% and ~% to the total revenues of the industry.

The pre-primary education and childcare market is steadily spreading its market presence in the small cities and towns supported by the expansion plans of the private players and increasing governmental efforts. Also, the rising awareness about education and quality care services has instigated the development of an improved curriculum which emphasizes the activity based learning and is well equipped with ICT teaching tools. The revenues of the pre-primary education and childcare industry are expected to increase at a CAGR of 23.2% to reach USD ~million by FY'2018.

KEY TOPICS COVERED IN THE REPORT

The market size of the India Pre-Primary Education and Child care industry on the basis of revenues, enrollments and establishments.

Market segmentation of the India Pre-Primary Education and Child care industry on the basis of market structure, gender, type of funding and type of schools.

Trends and Developments prevailing in the India Pre-Primary Education and Child care industry

Competitive landscape, market share and detailed company profiles of the major players in the India Pre-Primary Education and Child care industry along with their franchise requirements

Future outlook and projections of the India Pre-Primary Education and Child care industry on the basis of revenues

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