

# India Plywood Market Outlook to 2019 - Increasing Households and Rising Commercial Space to Shape Future Growth

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## Abstracts

The report titled “India Plywood Market Outlook to 2019 - Increasing Households and Rising Commercial Space to Shape Future Growth” provides a comprehensive analysis of the plywood market in India. The report covers various aspects such as market size of plywood, segmentation on the basis of organized and unorganized sector, regional demand and distribution channel, types of plywood grades and thickness of plywood. The report covers trade scenario of plywood in India, growth drivers and restraints, government regulations, Porter Five Forces Analysis, Trends and Developments, Competitive Landscape and company profiles of major players in detail. The report also shows the future prospects of plywood Market in India and correlation with the macroeconomic variables considered in the report.

India’s rich and varied forest wealth with a variety of deciduous, coniferous, tropical and evergreen trees is an essential resource for the wood panel industry. Plywood is manufactured from timber logs and formed by combining thin sheets of face and core veneer. The industry is undergoing a transformational shift from unorganized market to the organized. An increased willingness to spend on branded plywood amongst middle class has been noted in the recent years which implies greater importance being given to the quality of the product.

The revenue of plywood market in India was estimated to be INR ~ million for FY’2014 and grew at CAGR of ~% during FY’2010-FY’2014. The market was dominated by the unorganized players, who captured ~% of the total market sales value in FY’2014, while the remaining ~% of the share belonged to the organized players. In accordance with the lifestyle and preferences of different regions, the maximum demand of plywood was registered from North and South India.

Owing to rising nuclear families, increasing disposable income, favorable demographics and upswing in the infrastructure industry, the furniture industry in return is expected to grow at CAGR 19.7% for FY'2015 to FY'2019. There are certain hurdles in this industry such as availability of raw material and forex volatility. With increasing plantation through agro forestry and setting up face veneer plants in the foreign countries and by entering currency options contract, the companies are expected to fare out well with these arising difficulties. The plywood industry would play a vital role in fueling the growth of the country. Since plywood and allied products are an essential part of housing and construction, the demand of plywood is directly related to the real estate sector and the growth of infrastructure.

## KEY TOPICS COVERED IN THE REPORT

The market size of the India Plywood Market

Market segmentation of plywood market on the basis of organized and unorganized sector, regional demand, distribution channel, types of plywood grades and thickness of plywood

India Plywood market trade scenario

Trends and Development in the India Plywood market.

Competitive landscape and detailed company profiles of the major manufacturers of in India Plywood Market.

Future outlook and projections of the India Plywood Market

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