

# India Pesticides Market Outlook to 2020 - Rising Awareness among Farmers and Advent of Bio Pesticides to Shape Future Growth

<https://marketpublishers.com/r/IB58460BB32EN.html>

Date: December 2015

Pages: 313

Price: US\$ 2,500.00 (Single User License)

ID: IB58460BB32EN

## Abstracts

The report titled “India Pesticides Market Outlook to 2020 - Rising Awareness among Farmers and Advent of Bio Pesticides to Shape Future Growth” provides a comprehensive analysis of the pesticides market in India. The report covers various aspects such as market size of India pesticides market, segmentation on the basis of type of pesticides, crops, industry structure i.e. organized and unorganized, regional consumption, import and indigenous pesticides and others. The report also covers market in different aspects such as market size, segmentation of market on the basis of generic and patented pesticides, import and export of pesticides in the market. The report will help industry consultants, pesticide producing companies, suppliers and other stakeholders to align their market centric strategies according to ongoing and expected trends in the future. The market comprises of large companies such as UPL, Syngenta, Bayer Crop Science, Insecticides India Limited and others which possess a large product portfolio of pesticides products.

The industry has grown at a rapid pace of ~% over the period FY’2010-FY’2015 and reached INR ~ billion in FY’2015 on account of remarkably rising population and inflating agricultural commodity prices. Rising awareness among the farmers related to the benefits of using certified/ quality pesticides has led to an increase in the demand for pesticides over the past few years. This has resulted in an increasing willingness among the farmers to pay higher price for quality pesticides leading to enhancement in productivity.

The revenues of technical pesticides market has grown at a stupendous CAGR of ~% over the period FY’2010-FY’2015. The growth in the Indian pesticides market over the period FY’2010-FY’2015 was primarily supplemented by the remarkably rising

population and inflating agricultural commodity prices.

The revenues of technical pesticides market in India is projected to grow by ~% over the period FY'2016-FY'2020 and will reach INR ~ billion in FY'2020 as compared to INR ~ billion in FY'2015. The future prospects for crop protection companies in India seem to be positive in the next five years. Insecticides will continue to dominate the Indian pesticides market. However, a significant decline is anticipated in its market share. The share of insecticides in the overall pesticides market is likely to fall to ~% by FY'2020 from ~% in FY'2015.

### India Bio Pesticides Market

Bio-pesticides are basically the environment friendly alternative to chemical pesticides for the purpose of pest management. The growth in the bio-pesticides market revenues has been immensely attributed to the higher sales that have taken over the past few years. The contribution of biopesticides in Indian pesticides market, although small, has witnessed stupendous growth in revenue terms. The segment has recorded growth in its share from ~% in FY 2010 to ~% in FY'2015. The biopesticides market recorded sales growth, reaching from INR ~ million in FY'2010 to INR ~ million as observed during FY'2015. The bio-pesticides segment of the agro-chemical industry in India has registered growth at a remarkable CAGR of ~% in terms of consumption volume from the period FY'2010 to FY'2015.

The biopesticides market in India is concentrated among few major players operating in the space. In the entire market, about nine major companies accounted for more than ~% of the entire organized biopesticides market in the country during FY'2015. Pest Control India, dominated the market with a market share of ~% in organized Biopesticides market as observed in FY'2015. International Panaacea Limited (IPL) is the second major player operating in the country's biopesticides business. During FY'2015, the company accounted for a substantial share of ~% in organized Biopesticides market revenues. T Stanes has been another major player operating in the domestic bio-pesticides business space. The company held third largest position in the market, thereby formed around ~% share of the organized Biopesticides market during FY'2015

The bio-pesticides market has been significantly projected to grow in the next five years, reaching revenue worth INR ~ million by FY'2020 as compared to INR ~ million as observed during FY'2015. This growth performance has been primarily anticipated on account of growing environmental awareness and education spreading amongst the

Indian farmer fraternity as stimulated by combined efforts laid by both private and public authorities. The application of bio-pesticides has been expected to gain substantial thrust in the following years owing to surge in demand for organic foods. Unlike the chemical pesticides, bio-pesticides carry forward no left residue as these are bio-degradable in nature and thus decompose with the time.

### India Pest Control Service Market

The market size for Pest Control market in India was registered as INR ~ million in FY'2010, which inclined to INR ~ million in FY'2015. The market has inclined at a rapid rate owing to combination of a large and growing urban population, rising income level and improving awareness of health and safety issues.

In FY'2015, the commercial segment has been the major source of revenue for the industry as it contributed ~% of the industry market size. The share of the commercial segment has been significantly higher due to robust growth in demand from sectors such as offices, hospitals, Hotels and restaurants and others. In the commercial segment, In FY'2015, Food processing industry accounted for ~% of the overall industrial segment revenues amounting to INR ~ million. The second highest contribution has been made by offices, which accounted for ~% of the overall revenues. The third largest segment on the basis of end users in commercial segment has been Industrial and construction sector, which accounted for ~% of the overall industrial pest control service market revenues.

In Industrial/commercial space, Rodents, rats and Mice accounted for the largest proportion of the overall industrial pest control service market followed by Cockroaches and Flies during FY'2015. In FY'2015, pest control for rodents, rats and mice accounted for ~% of the overall market revenues, whereas cockroaches garnered ~% of the market share during the same period. In case of residential sector, insects attributed for ~% of the overall residential pest control service market. Rodents, rats & mice garnered ~% of the overall residential market revenues in FY'2015

The market in the past has always been flooded with either do-it-yourself products, such as insecticide sprays, or the unorganized local players. With only two national players, Pest Control India and Hicare in the market, two multinationals such as Rentokil and SIS-Terminix, the market for pest control service in India is still in a very nascent stage. Since the industry is at a nascent stage, there remain a few challenges such as implementation of standards in quality across industry and working styles.

## Key Topics Covered in the Report:

The market size of the Technical Pesticides market in India, FY'2010-FY'2015

Market segmentation of the pesticides market on the basis of type of Technical pesticides, crops, industry structure i.e. Organized and Unorganized, regional consumption, import and indigenous pesticides and others.

Market Share of leading players in Organized Pesticides Market in India, FY'2015

SWOT Analysis of India Pesticides market.

Trends and Development in the India Pesticides market.

Government Regulations in the India Pesticides market.

Competitive landscape detailed company profiles and market share of the major manufacturers of India Pesticides market.

Macro Economic factors affecting India Pesticides market.

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