

India Mosquito Nets Market Outlook to FY'2014 - Government Initiatives towards Universal Population Coverage through LLINs

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Abstracts

EXECUTIVE SUMMARY

The report titled “**India Mosquito Nets Market Outlook to FY’2014 - Government Initiatives towards Universal Population Coverage through LLINs**” provides a comprehensive analysis of the various aspects such as market size, segmentation by product and geography of mosquito bed nets, free distribution of LLINs by the Government in India, market competition in terms of both domestic and foreign LLIN manufacturers.

Mosquito nets are commonly referred to as mosquito bed nets which are usually used amongst the households to safeguard oneself and the family from mosquito bite and are considered as a preventive measure against malaria transmission. Mosquito nets in the recent years also have been developed for window and doors especially made up of steel, aluminum and thick unbreakable fiber.

In FY’2012, around ~% of the total mosquito nets produced were constructed out of HDPE and Polyester material. In order to manufacture one nylon mosquito net on an average, around 10 meters of nylon net or nylon net weigh ~ meters are used. In FY’2012, ~ million mosquito nets were consumed in India as compared to ~ million mosquito nets in FY’2011. Although there was a production of ~ million and ~ million mosquito nets respectively in FY’2011 and FY’2012 in India, but the available quantity of mosquito nets for domestic consumption after exports fell short of the demand. The domestic sales of mosquito bed nets in the country inclined by ~% to USD ~ million in FY’2012 as compared to USD ~ million in FY’2011. Around ~% of the mosquito bed nets have been sold through retailers and wholesalers and other formats of private sector channels in FY’2012. Almost ~% of the total mosquito bed nets sold in India

commercially comprises of untreated mosquito bed nets.

The government majorly sources its LLINs from the donation or funds granted by Global Fund and then supply it to the project areas or districts under the high risk states. The states also procure LLINs from major manufacturers of WHOPEs recommended LLINs such as Vestergaard Frandsen, Sumitomo Chemicals, BASF, Yorkool, of which majority of LLINs are procured from Vestergaard Frandsen, Sumitomo Chemicals. In FY'2012, ~ million long lasting insecticidal nets were distributed in India which was 194% more than ~ million freely distributed LLINs in the country in the country in FY'2011. In FY'2012 as a malaria prevention programme, World Vision disbursed around 1 million LLINs in the country, followed by ~ LLINs by His nets. Almost ~% of the total mosquito nets imports were from Vietnam Soc republic in FY'2012.

Additionally, there are around ~ small scale and ~ micro industries engaged in the production of mosquito bed nets in India, wherein around ~% are based out in Tamil Nadu, ~%--~% in Amritsar and ~%--~% in Gujarat and remaining in other states such as Maharashtra and several others. Domestic sales of treated mosquito bed nets will continue to be negligible considering the fact that majority of the mosquito bed nets are consumed by households in the rural areas, where the household allocated budget on mosquito nets are limited.

In India, VKA Polymers Private Ltd and Shobikaa Impex Private Ltd are the major companies those have gained the WHOPEs interim recommendation and licensed to export their LLIN mosquito brand from India. In FY'2012, VKA Polymers Private Ltd had a share of around ~% of the overall LLIN exports from India and Shobikaa Impex held approximately ~% of the overall export revenue of LLINs from India in FY'2012.

KEY TOPICS COVERED IN THE REPORT

The market size of Mosquito Nets Market in India.

The market segmentation of the Mosquito nets market in India by nets, type of fabric used, by treated and untreated mosquito nets and by states

Total free Distribution of LLINs in India

Free Distribution in India by donor finding

Government policies and programs to scale up LLIN distribution in India

Competitive landscape of the WHOPES recommended manufacturers of LLINs in India by both foreign and domestic companies.

Future outlook and projections of Domestic Mosquito bed nets market in India

Future outlook and projections for government distribution of LLINs by Donor funding in India

Contents

1. INDIA MOSQUITO NETS INTRODUCTION

2. HISTORY AND EVOLUTION OF TREATED MOSQUITO NETS IN INDIA

3. GOVERNMENT DISTRIBUTION CHANNEL OF LLINS IN INDIA

4. DISTRIBUTION CHANNEL OF LLIN MANUFACTURERS IN INDIA

5. INDIA DOMESTIC MOSQUITO NETS MARKET SIZE, FY'2010-FY'2012

5.1. By Consumption, Actual Production and Revenue, FY'2010-FY'2012

6. INDIA DOMESTIC MOSQUITO NETS MARKET SEGMENTATION, FY'2012

6.1. By Type of Nets (Bed Nets, Window and Door Nets)

6.2. By Type of Fabric used for Manufacturing Mosquito Bed Nets, FY'2012

6.3. By Sales of Mosquito Bed Nets by Public and Private Sector Channels

6.4. By Treated and Un-treated Mosquito Bed Nets

6.5. By States, FY'2012

7. INDIA TREATED MOSQUITO BED NETS/ LLIN BED NETS DISTRIBUTION, FY'2010-FY'2012

7.1. By Total Mosquito Bed Nets Distributed by Donor Funding and NGOs

7.2. By Free Distributed Through Donor Funding (Global Fund and World Bank)

7.2.1. By States

7.3. By Distribution Through Subsidy

8. INDIA MOSQUITO BED NETS (LLINS/ITNS) EXPORTS, FY'2007-FY'2013

9. INDIA MOSQUITO BED NETS (LLINS/ITNS) IMPORTS, FY'2007-FY'2013

9.1. Current taxes and tariffs on the import of mosquito nets

10. GOVERNMENT POLICIES AND SUPPORT FOR TREATED MOSQUITO NETS

10.1. Government Policy Drivers and Campaigns

11. GUIDELINES FOR SUPPLY, DISTRIBUTION AND COMMUNICATION OF LLINS AND ITNS IN INDIA

11.1. Guidelines for Insecticide Treated Bed Nets (ITNs)

Supply of Insecticide Treated Bed nets

Criteria for the Selection of Villages/Sub-Centre Areas

Criteria for selection of beneficiaries

Social marketing

Preparatory activities

Insecticide treatment of the bed nets

11.2. Guidelines for Long Lasting Insecticidal Nets (LLINS)

Logistics

Storage

Transport

Distribution of LLINs

12. PUBLIC AND PRIVATE PARTNERSHIPS FOR DISTRIBUTION OF LLINS AND ITNS IN INDIA

13. LLIN DISTRIBUTION MECHANISM OF THE GOVERNMENT IN INDIA

Catch Up and Keep Up Mechanism

Policy Drivers that Influence the Eventual Achievement of Universal Coverage

Policies Regarding Continuous Distribution Mechanisms of LLINs

LLIN requirement in project areas towards universal coverage

14. TECHNICAL SPECIFICATION OF LONG LASTING INSECTICIDAL NETS (LLINS) UNDER NVBDCP

Manufacture and Workmanship

15. GUIDELINES FOR THE NEW ENTRANTS INTO THE MARKET (REGISTRATION REQUIREMENTS, PRODUCTS UNDER TRAIL OR WAITING FOR APPROVAL)

Registration Requirements/ Guidelines

Products recommended by WHOPEs

16. METHODS FOR MANUFACTURING LLINS

Method A
Method B
Method C
Method D

17. COMPETITIVE LANDSCAPE OF THE MOSQUITO NETS MARKET IN INDIA

17.1. LLIN Manufacturers by Purely Indian Companies and Foreign Companies with Subsidiaries in India
17.2. By Fully WHOPEs Recommended LLIN Brands
17.3. Domestic Mosquito Bed Nets Market Competitive Landscape

18. PRICE OF LLINS AS QUOTED BY WHOPEs RECOMMENDED LLIN MANUFACTURERS TO UNICEF

BY 190 x 180 x 150 (L x W x H), 100 denier
BY 180 x 160 x 150 (L x W x H), 100 denier
BY 1250 x 250 (CxH), greater than equal to 100 denier

19. INDIA MOSQUITO NETS FUTURE OUTLOOK AND PROJECTIONS, FY'2013 AND FY'2014

By Government Distribution
By Domestic Sales

19.1. Cause and Effect Relationship Between Industry Factors in the Mosquito Nets Market in India

20. MACRO ECONOMIC FACTORS

20.1. Malaria Cases in India, FY'2010-FY'2014
20.2. Malaria Morbidity Rate, FY'2006-FY'2014
20.3. Malaria Deaths in India, FY'2006-FY'2014
20.4. Allocated Budget on the Procurement of Bed Nets in India, FY'2010-FY'2012

21. APPENDIX

21.1. Market Definition

21.2. Abbreviations

21.3. Research Methodology

Data Collection Methods

Approach

Variables (Dependent and Independent)

Final Conclusion

21.4. Disclaimer

List Of Figures

LIST OF FIGURES

Figure 1: Government Distribution Channel of LLINs in India

Figure 2: Distribution Channel of LLIN Manufacturers in India

Figure 3: India Mosquito Bed Nets Market Segmentation on the Basis of Type of Fabric in Percentage, FY'2012

Figure 4: India Domestic Mosquito Nets Market Segmentation by on the Basis of Sales by Private Sector and Public Sector Channels in Percentage, FY'2012

Figure 5: India Domestic Mosquito Bed Nets Market Segmentation of on the Basis of Sales by States in Percentage, FY'2012

Figure 6: Market Share of Major Players producing LLINs in India, FY'2012

Figure 7: Malaria Cases in India, FY'2010-FY'2014

Figure 8: Malaria Morbidity Rate in India, FY'2010-FY'2014

Figure 9: Malaria Deaths in India, FY'2010-FY'2014

Figure 10: Allocated Budget for the Procurement of Bed Nets in India in USD Million, FY'2010-FY'2014

List Of Tables

LIST OF TABLES

- Table 1: India Domestic Mosquito Nets Market Size by Production and Consumption in Million Units and Sales Revenue in USD Million, FY'2010-FY'2012
- Table 2: Total Free Distribution of LLIN Bed Nets by the Donor Funding and Other NGOs in India in Thousand Units, FY'2010-FY'2012
- Table 3: Supply of Treated Mosquito Nets/LLIN Bed Nets by the Government through Donor Funding in Million Units, FY'2010-FY'2012
- Table 4: Cumulative Free Supply of Treated Mosquito Bed Nets/LLIN Bed Nets by the Government in States/Union-Territories through Donor Funding in Lakhs till FY'2012
- Table 5: India Mosquito Bed Nets (LLINs/ITNs) Exports on the Basis of Value in USD Million and Volume in Thousand Units, FY'2007-FY'2013
- Table 6: India Mosquito Bed Nets (LLINs/ITNs) Exports to Major Countries on the Basis of Value in USD Million and Volume in Thousand Units, FY'2012-FY'2013
- Table 7: India Mosquito Bed Nets (LLINs/ITNs) Imports on the Basis of Value in USD Million and Volume in Thousand Units, FY'2007-FY'2013
- Table 8: India Mosquito Bed Nets (LLINs/ITNs) Imports From Major Countries on the Basis of Value in USD Million and Volume in Thousand Units, FY'2012-FY'2013
- Table 9: Current Taxes and Tariffs on the Import of Mosquito Nets in India
- Table 10: Characteristics of LLINs
- Table 11: Committed Procurement Schedules of LLIN and Planned under 12th Five Year Plan (2012-2017) of India
- Table 12: LLIN Requirements in the Project Area in India in Million, FY'2009 – FY'2015
- Table 13: LLIN Specification as laid by World Health Organization
- Table 14: Status of WHOPES Recommended Mosquito Nets
- Table 15: List of Major LLIN Manufacturers by Purely Indian Companies and Foreign Companies with Subsidiaries in India
- Table 16: Competitive Landscape of the LLIN Manufacturers and Distributors in India
- Table 17: Competitive Landscape of Major Manufacturers of LLINs in India, FY'2012
- Table 18: Price of LLLINs as quoted by Major LLIN manufacturers on the basis of by 190 X 180 X 150 (L X W X H), 100 Denier in USD, 2006-2011
- Table 19: Price of LLLINs as quoted by Major LLIN manufacturers on the basis of by 180 X 160 X 150 (L X W X H), 100 Denier in USD, 2006-2011
- Table 20: Price of LLLINs as quoted by Major LLIN manufacturers on the basis of by 1250 X 250 (C X H) greater than equal to 100 Denier, 2006-2011
- Table 21: Projections of the Supply of LLIN Bed Nets by the Government through Donor Funding in Million Units, FY'2013

Table 22: Projections of Supply of Treated Mosquito Nets/LLIN Bed Nets by the Government in States/Union-Territories in Units in Lakhs, FY'2013

Table 23: India Domestic Mosquito Nets Market Future Projections by Production and Consumption in Million Units and Sales Revenue in USD Million, FY'2013-FY'2014

Table 24: Cause and Effect Relationship Analysis between Industry Factors and Expected Industry Prospects of the India Mosquito Nets market

Table 25: Correlation Matrix of the India Mosquito Bed Nets Industry

Table 26: Regression Coefficients Output

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