

India Micro Small and Medium Enterprises Market Outlook to 2018 - Focus on Auto-Components and Plastic Manufacturing Segment

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Abstracts

The report titled “India Micro Small and Medium Enterprises Market Outlook to 2018 -Focus on Auto-Components and Plastic Manufacturing Segment” provides a comprehensive analysis of the market size of the India MSME Sector on the basis of its segments which includes auto components and plastic manufacturing. The report entails market size and segmentations of SME auto components and SME plastic industry. The future analysis and segmentation by various clusters and by contribution of different sectors have also been discussed. The report also provides the major growth drivers and growth constraints of SMEs in India observed over the last few years. Future outlook of this market in the country has been provided on the basis of output turnover and its dependence on the macroeconomic factors.

The MSME sector has been the mainstay of the Indian economy by providing the second largest share of employment to Indian population after agriculture. MSMEs have reduced regional imbalances by helping the industrialization of rural and backward areas. Setting up MSMEs in rural areas has helped in equitable distribution of wealth and income which has resulted in parity between urban and rural population in India. The MSME sector market size has been defined on the basis of production value of all the MSMEs in India during FY’2008-FY’2014.

The auto components industry has been one of the fastest growing segments in India’s manufacturing sector. The growth has been stimulated by the large number of SMEs operating in the auto components industry across India. The SMEs operate in various clusters which have been formed as a result of policy support provided by the government. The existence of policy support has not precisely translated into infrastructural support as SMEs have been facing numerous problems related to

infrastructure, machinery, road network and electricity. The inefficient implementation of government policies has resulted in industry registering a low CAGR of ~% during FY'2008-FY'2014.

The plastic processing in India is primarily done by small scale manufacturers who operate in clusters across India. The government of India helps in the development of clusters by providing SMEs with infrastructure, technological and policy support. The domestic downstream or the plastic processing industry encompasses three broad manufacturing processes which include extrusion, injection molding, blow molding and blow molding. The plastic processing industry has been growing steadily over the period FY'2008-FY'2014 as it recorded a CAGR of ~%.

Key Topics Covered in the Report:

Market Size of the India MSME Sector by production value, FY'2008-FY'2014.

Market Segmentation of the India MSME Sector by Type of Industry, FY'2008-FY'2014.

Market Segmentation of India SME Auto Components Industry on the Basis of Various Clusters, FY'2008-FY'2014.

Market Segmentation of India SME Plastic Manufacturing Industry on the Basis of Various Clusters, FY'2008-FY'2014

Growth Drivers and Growth Constraints of the India SME Auto Components Industry

Growth Drivers and Growth Constraints of the SME Plastic Manufacturing Industry

Future Outlook and Projections of the India SME Auto Components Industry on the basis of output turnover, FY'2015-FY'2019.

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