

India Micro Irrigation System Market Outlook to 2018 - Increasing Government Support and Farmer Awareness to Stimulate the Growth

<https://marketpublishers.com/r/I72A819394EEN.html>

Date: June 2014

Pages: 160

Price: US\$ 950.00 (Single User License)

ID: I72A819394EEN

Abstracts

The report titled “India Micro Irrigation System Market Outlook to 2018 - Increasing Government Support and Farmer Awareness to Stimulate the Growth” provides a comprehensive analysis of the market size of the Micro Irrigation System Industry in India by revenue and area coverage. Industry has been segmented on the basis of types of micro irrigation system (drip and sprinkler irrigation system), by states, by crop types, by type of drip and sprinkler equipments, by applications of micro irrigation system and by organizational structure of the industry. The report also entails the market share and company profiles of the major players in the India Micro Irrigation System Industry. An analysis of the future of Micro Irrigation System market in India is provided on the basis of revenue of the market over next five years.

Micro irrigation system market in India has grown at the stupendous CAGR of 27.3% during the period from FY'2008-FY'2013 and is further expected to reach INR ~ million in FY'2018. Although, adoption of micro irrigation techniques by farmers is growing at a fast pace, the market penetration is still very low. Micro irrigation system sales in India is driven by strong demand in states such as Gujarat, Rajasthan, Madhya Pradesh, Maharashtra, Karnataka, Andhra Pradesh, Tamil Nadu, Rajasthan and Haryana. The state governments of Gujarat, Andhra Pradesh, Tamil Nadu, Chhattisgarh, Himachal Pradesh and Bihar have also conceived micro irrigation projects as part of the Micro Irrigation Scheme.

The Indian micro irrigation market is majorly contributed by drip irrigation system in terms of revenue. In FY'2013, the drip irrigation accounted for ~% of the overall micro irrigation market revenue in India and generated revenue worth INR ~ million. On the other hand, sprinkler irrigation accounted for ~% of the market in FY'2013. The drip and

sprinkler irrigation methods differ in terms of flow rate, pressure requirement, wetted area and mobility. India has enormous potential for both the irrigation methods. Maximum area coverage under micro irrigation has been in the states of Maharashtra, Andhra Pradesh, Gujarat, Karnataka, and Tamil Nadu. Maharashtra had the largest proportion of land under micro-irrigation system with ~% share in FY'2013. Among the crops, maximum adoption of drip irrigation system was in fruit crops with ~% contribution in FY' 2013, followed by plantation crops, accounting for ~% share in terms of area coverage.

The Indian micro irrigation market is highly competitive with the presence of large and small scale drip and sprinkler irrigation equipment producers and marketers across numerous states across India. Presently, there are nearly 200 micro irrigation companies in the country. Jain Irrigation Systems Limited dominated the market with a share of ~% as observed in FY'2013.

Indian micro irrigation system industry is projected to register strong growth over the period FY'2014-FY'2018. It is projected to grow by 31.9% over the period FY'2013-FY'2018 and is expected to reach INR ~ million in FY'2018 as compared to INR ~ million in FY'2013.

KEY TOPICS COVERED IN THE REPORT

The market size of the India Micro Irrigation System Industry on the basis of Revenue Earned through Equipments, FY'2008-FY'2013

The market size of the India Micro Irrigation System Industry on the basis of Area Coverage, FY'2008-FY'2013

Market segmentation of India Micro Irrigation System Industry by Drip and Sprinkler Irrigation System, FY'2008-FY'2013

Market segmentation of India Micro Irrigation System Industry by States, FY'2013

Market segmentation of India Micro Irrigation System Industry by Crop Types, FY'2013

Market segmentation of India Micro Irrigation System Industry by Applications of Micro Irrigation System, FY'2008-FY'2013

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Registration Procedure for Entering Micro Irrigation System Market in India

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Growth Drivers for the India Micro Irrigation System Industry

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