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India Hosting Infrastructure Services Market Outlook to 2019 - Driven by Internet Penetration and IT Adoption by SMBs

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Abstracts

The report titled “India Hosting Infrastructure Services Market Outlook to 2019 – Driven by Internet Penetration and IT Adoption by SMBs” provides a comprehensive analysis of the market size of the Indian hosting infrastructure services industry, cloud storage market in India and Data center market in India. The report also covers the market shares of major hosting service providers in India as well as the revenues of major players along with the latest trends, growth drivers, entry barriers and future prospects of the hosting infrastructure sector.

The hosting infrastructure services industry in India is on the rise owing to factors such as increasing internet penetration increased IT spending and the recent inflow of FDI in computer hardware and software. The market size of hosting infrastructure services in India was USD ~ million in FY’2014 and will grow at a CAGR of ~ % throughout FY’2015-FY’2019 to reach a market size of USD ~ million in 2019.

The market is especially benefited by the rising number of SMBs in India with ~ million units operating in FY’2013 and out of which ~ % of SMBs are engaging through online portals. The number of SMBs and volume trade they generate in India is enough to provide growth to the hosting sector in the coming years. By 2018, IT spending by SMBs is said to cross USD ~ billion with cloud adoption the key to this progress. Furthermore, the recent entry of global hosting service providers has made the industry quite competitive and has led to price wars between companies. The industry is going to benefit however from the growing affordability of mobile internet and smartphones which directly affects the hosting industry.

Net4 India emerges as the market leader in this industry with the highest number of

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domains hosted followed by Big Rock. Net4 India's revenues were at USD ~ million in FY'2014. Hostgator is quickly moving up the market share table with ~ domains hosted followed by Znet live and Rediff Mail Pro. Go Daddy is also competing neck to neck as it is quickly expanding in the Indian Hosting Infrastructure Services Market.

The future of the hosting infrastructure services industry looks promising as the industry is expected to display a CAGR of more than 20% during FY'2014-FY'2019. The hosting infrastructure services market is anticipated to reach USD ~ million in FY'2015 and is expected to double to USD ~ million by FY'2019.

The SMBs are becoming more IT aware and this caused a spurt in their IT spending. This trend will continue in the coming years as SMBs are growing at an unstoppable pace. And with the growth in SMBs, the number of websites are also growing thus, helping the hosting industry in India to achieve new heights. The number of domains hosted will rise from ~ million in CY'2015 to more than thrice the number i.e. ~ million in CY'2019. A CAGR of almost 34% will be maintained in the next 5 years in the number of domains hosted.

Key Topics Covered in the Report:

Market Size of Hosting Infrastructure Services Industry in India

Market Size of Information Technology Market in India

Market Size of Data Center in India

Market Segmentation of Hosting Infrastructure Services Industry in India on the basis of operating system used

Market Segmentation of Hosting Infrastructure Services Industry in India on the basis of price of hosting plans

Market Segmentation of Hosting Infrastructure Services Industry in India on the basis of industry verticals using the hosting service

Number of SMBs in India and Distribution on the basis of function and size

Competitive Landscape of major companies in the industry

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Trends and Developments in the industry

Issues and Challenges ahead of the industry

Future Outlook of the industry and projections by Hosting Infrastructure Services Revenue and Number of Domains Hosted

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Contents

1. INDIA HOSTING INFRASTRUCTURE SERVICES INDUSTRY INTRODUCTION

1.1. Internet Growth in India
1.2. Rise of Indian Information Technology market
1.3. What is Hosting Infrastructure?
1.4. Growth in India Datacenter Market
1.5. Web Hosting Scenario in India – Then and Now

2. SUPPLY CHAIN OF HOSTING INFRASTRUCTURE SERVICES INDUSTRY IN INDIA

3. INDIA HOSTING INFRASTRUCTURE SERVICES MARKET SIZE

3.1. By Number of Domains Hosted, CY'2010-CY'2014
3.2. By Revenue, FY'2010-FY'2014

4. INDIA HOSTING INFRASTRUCTURE SERVICES MARKET SEGMENTATION

4.1. On the Basis of Price, FY'2014
4.2. On the Basis of Operating System, FY'2013-FY'2014
4.3. By Industry Verticals, FY'2014

5. SMB'S SWITCHING TO WEB HOSTING- MARKET OVERVIEW

6. SWOT ANALYSIS OF INDIA HOSTING INFRASTRUCTURE SERVICES INDUSTRY IN INDIA

7. TRENDS AND DEVELOPMENT IN INDIA HOSTING INFRASTRUCTURE SERVICES INDUSTRY

8. GOVERNMENT'S ROLE IN HOSTING INFRASTRUCTURE SERVICES INDUSTRY IN INDIA

9. GROWTH DRIVERS OF INDIA HOSTING INFRASTRUCTURE SERVICES INDUSTRY

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10. ISSUES AND CHALLENGES IN INDIA HOSTING INFRASTRUCTURE SERVICES INDUSTRY

11. STRATEGIC ALLIANCES AND JOINT VENTURES IN HOSTING INFRASTRUCTURE SERVICES INDUSTRY IN INDIA

11.1. Spectranet and Netmagic partnership
11.2. EIG Buys Hostgator
11.3. HCL CSC Strategic Partnership

12. MARKET SHARE OF MAJOR PLAYERS IN THE HOSTING SERVICES INDUSTRY IN INDIA BY THE NUMBER OF DOMAINS HOSTED, FY'2014

13. COMPANY PROFILES OF MAJOR PLAYERS IN THE HOSTING INFRASTRUCTURE INDUSTRY IN INDIA

13.1. Net4India
  13.1.1. Business Overview
  13.1.2. No. of Customers
  13.1.3. No. of office locations
  13.1.4. Revenue Performance, FY'2009-FY'2014
  13.1.5. Plans offered
13.2. Go Daddy
  13.2.1. Business Overview
  13.2.2. No. of Customers
  13.2.3. No. of office locations
  13.2.4. Revenue Performance, CY'2010-CY'2013
  13.2.5. Plans offered
13.3. Big Rock
  13.3.1. Business Overview
  13.3.2. No. of Customers
  13.3.3. No. of office locations
  13.3.4. Revenue
  13.3.5. Plans offered
13.4. Host Gator
  13.4.1. Business Overview
  13.4.2. No. of Customers
  13.4.3. No. of office locations
  13.4.4. Plans offered

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13.5. Z Net Live
13.5.1. Business Overview
13.5.2. No. of Customers
13.5.3. No. of office locations
13.5.4. Plans offered
13.6. Competitive Landscape of Other Major Players in the Hosting Infrastructure Industry Services in India

14. INDIA HOSTING INFRASTRUCTURE SERVICES INDUSTRY FUTURE OUTLOOK, FY'2015-FY'2019

14.1. Future Projections on the basis of Revenue, FY'2015- FY'2019
14.2. Future Projections on the Basis of Domains Hosted, CY'2015- CY'2019
14.3. Future Projections on the basis of Operating System used, FY'2015-FY'2019
14.4. Cause and Effect Relationship Analysis in India Hosting Infrastructure Industry

15. MACRO ECONOMICS AND INDUSTRY FACTORS IN INDIA HOSTING INFRASTRUCTURE SERVICES MARKET

15.1. FDI inflows in Computer Hardware and Software, FY'2009-FY'2019
15.2. Government spending on Information Technology, FY'2009-FY'2019
15.3. Internet Penetration and Internet Users in India, CY'2009-CY'2019

16. APPENDIX

16.1. Market Definitions
16.2. Abbreviations
16.3. Research Methodology
Data Collection Methods
Approach
Variables (Dependent and Independent)
Multi Factor Based Sensitivity Model (SPSS Analysis)
Final Conclusion
16.4. Disclaimer

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List Of Figures

LIST OF FIGURES

Figure 1: India Information Technology Market Size on the Basis of Revenue in USD Million and Growth Rate (%), FY’2008-FY’2013
Figure 2: India Datacenter Market Size by Revenue in USD Million, FY’2009-FY’2014
Figure 3: Supply Chain of Hosting Infrastructure Services in India
Figure 4: India Hosting Infrastructure Services Market Size on the Basis of Number of Domains Hosted in Million and Y-o-Y Growth Rate in %, CY’2010-CY’2014
Figure 5: India Hosting Infrastructure Services Market Size on the Basis of Revenue in USD Million, FY’2010-FY’2014
Figure 6: India Hosting Infrastructure Services Market Segmentation on the Basis of Price Category (Economy, Middle and Premium) of Hosting Plans by Contribution in Percentage (%), FY’2014
Figure 7: India Hosting Infrastructure Services Market Segmentation on the Basis of Operating System Used by Revenue Contribution in Percentage (%), FY’2013-FY’2014
Figure 8: India Hosting Infrastructure Services Market Segmentation on the Basis of Spending by Different Industry Verticals in Percentage (%), FY'2014
Figure 9: Distribution of SMBs by Size in India, FY'2013
Figure 10: Distribution of SMBs by Function, FY'2013
Figure 11: India Cloud Storage Market Size by Revenue in USD Million, FY’2009-FY’2019
Figure 12: Net4 India Revenue in USD Million, FY'2009-FY'2014
Figure 13: Go Daddy Global Revenue in USD Million, CY’2010-CY’2013
Figure 14: India Hosting Infrastructure Services Industry Future Projections on the Basis of Revenue in USD Million and Y-o-Y Growth Rate (%), FY'2015-FY’2019
Figure 15: India Hosting Infrastructure Services Industry Future Projections on the Basis of Domains Hosted and Y-o-Y Growth Rate, CY'2015-CY’2019
Figure 16: India Hosting Infrastructure Services Future Projections On The Basis Of Operating System Used in Percentage (%) , FY’2015-FY’2019
Figure 17: FDI Inflows in Computer Hardware and Software in India in USD Million, FY’2009-FY’2019
Figure 18: India Government Spending on IT in USD million, FY’2009-FY’2019
Figure 19: Internet Users in India in Millions, CY’2009-CY’2019

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List Of Tables

LIST OF TABLES

Table 1: India Hosting Infrastructure Services Market Segmentation on the Basis of Price Category (Economy, Middle and Premium) of Hosting Plans by Revenue in USD Million, FY’2014
Table 2: India Hosting Infrastructure Services Market Segmentation on the basis of Operating System used by Revenue (in USD Million), FY’2013-FY’2014
Table 3: India Hosting Infrastructure Services Market Segmentation on the Basis of Spending by Different Industry Verticals in USD Million, FY'2014
Table 4: Distribution of SMBs in India by Size, FY'2013
Table 5: Distribution of SMBs by Function, FY'2013
Table 6: Acquisitions and Alliances Overview of Hosting Infrastructure Industry in India
Table 7: Market Share of the Major Players in the Hosting Services Industry in India by the Number of Domains Hosted, as on 15th September, 2014
Table 8: Snapshot of Major Players in the Hosting Infrastructure Services Industry
Table 9: Various Hosting Plans Offered by Net4India
Table 10: Various Hosting plans offered by Go Daddy India
Table 11: Various Hosting plans offered by Big Rock
Table 12: Various Hosting plans offered by Host Gator India
Table 13: Various Hosting plans offered by Znet Live
Table 14: Competitive Landscape of Other Major Players in the Hosting Infrastructure Industry Services in India
Table 15: India Hosting Infrastructure Services Market Future Projections on the Basis of Operating System used by Revenue in USD Million, FY’2015-FY’2019
Table 16: Cause and Effect Relationship Analysis between Industry Factors and Expected Industry Prospects of the India Hosting Infrastructure Services Industry
Table 17: Correlation Matrix of the India Hosting Infrastructure Services Market
Table 18: Regression Coefficients Output

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