

# **India Healthcare IT Market Prospects to 2018 - Increasing Focus of Vendors in Tier 2 and 3 Cities**

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## **Abstracts**

The report titled “India Healthcare IT Market Prospects to 2018 – Increasing Focus of Vendors in Tier 2 and 3 Cities” presents a comprehensive analysis of the industry covering aspects including market size by revenue and market segmentation by Clinical and Non-Clinical Information System and by EHR, LIS and PIS. A detailed analysis of price charged by vendors from hospitals, labs and pharmacies for IT solution and the adoption rate has been provided in the report. The report also entails a detailed description on the recent trends and developments, SWOT analysis, porter’s five forces analysis, issues faced by healthcare IT service providers in the market and competitive landscape of major players in the industry along with providing revenue of major companies. Future Prospects of the industry along with future projections have been discussed.

The healthcare sector in India is ripened with numerous opportunities for the IT companies to capitalize and grow. Using an integrated, holistic approach which allows the healthcare organizations to remain flexible to the inexorable complexity, compliance and developments, has necessitated the requirement of information systems in healthcare organization over the years. With greater number of people moving towards better equipped healthcare institutes, technological advancements become an imperative need for such healthcare organizations in order to meet the increasing demand of the population. Maintaining quality of the healthcare services offered by the organizations along with being cost effective due to rising competition have become a key concern for the healthcare providers in India. IT, in such a case has acted as a key component in order to solve this problem. The usage of technology in healthcare sector has helped in improving various processes such as patient diagnosis, data management, e-prescription, pathology lab management, scheduling of appointments, case analysis etc.

The market for healthcare IT in India has witnessed progressive growth over the last few years and registered a CAGR of 24.3% over the period FY'2008-FY'2013. The market revenue increased from INR ~ million in FY'2008 to INR ~ million in FY'2013. The top three states with highest number of hospitals with HIS installed in India are Maharashtra, Delhi and Andhra Pradesh. Non-clinical information system accounts for a considerable share of ~% in the market revenue, as recorded in FY'2013. Electronic health records market has conventionally contributed the largest share in the market. It held a tremendous share of ~% in the overall market revenue in FY'2013 and recorded sales worth of INR ~ million during the year.

Revenue from Laboratory information systems too have gained pace at a remarkable growth rate of ~% compounded annually from FY'2008-FY'2013. The Laboratory Information System (LIS) though form a niche market segment in India presently; however growing systemization and a steep rise in the number of various types of laboratories will stimulate the adoption of LIS adoption in the healthcare information technology market in India in the future.

Wipro and TCS (Tata Consultancy Services) are the two largest companies providing HIS solution in India. These companies offer full range of listed hospital IT products. Wipro generated revenue of INR ~ million in FY'2013 followed by TCS yielding revenue of INR ~million in 2013. Napier Healthcare, Shivam Medisoft, Akhil Systems, 21st Century Informatics are some of the other key players operating in the space.

The future of healthcare IT industry is predicted to be digital and fully inter-connected. Spurring investments, new hospitals, insurance penetration, and regulatory push and manpower shortages will drive the growth of the industry in the future.

## **KEY TOPICS COVERED IN THE REPORT:**

Market Size of India Healthcare IT by Revenue, FY'2008-FY'2013

Market Segmentation of India Healthcare IT by Clinical and Non-Clinical Information System, FY'2013

Market Segmentation of India Healthcare IT by EHR, LIS and PIS, FY'2008-FY'2013

Trends and Developments in Healthcare IT Market

SWOT Analysis of Healthcare IT Market in India

Regulatory Framework in the Healthcare IT Market in India

Revenue of Major Players in Healthcare IT Market in India

Competitive Landscape of Major Players in Healthcare IT market in India  
(Covering of No. of Clients, Year of Establishment, key clientele)

List of Some of Major Domestic and International Healthcare IT Vendors in the  
Indian Market

Future Outlook and Projections of Healthcare IT Market in India

## Contents

### **1. INDIA HEALTHCARE IT MARKET INTRODUCTION**

Global Market Overview

Indian Market Overview

Benefits of Information Technology in Healthcare Industry

### **2. INDIA HEALTHCARE IT MARKET SIZE BY REVENUE, FY'2008-FY'2013**

### **3. INDIA HEALTHCARE IT MARKET SEGMENTATION, FY'2008-FY'2013**

3.1. By Non-Clinical and Clinical Information Systems, FY'2013

3.2. By EHR, LIS and PIS, FY'2008-FY'2013

### **4. ELECTRONIC HEALTH RECORDS (EHR) MARKET IN INDIA**

4.1. EHR Market Structure in India

4.2. Introduction and Market Size, FY'2008-2013

4.3. Average Purchasing Price and Adoption Rate of EHR Software by Hospitals in India

### **5. LABORATORY INFORMATION SYSTEM MARKET IN INDIA**

5.1. Introduction and Market Size, FY'2008-FY'2013

Diagnostic Laboratories Market in India: Overview

Laboratory Information Systems Market in India: Overview

5.2. Average Purchasing Price and Adoption Rate of LIS Software by labs in India

### **6. PHARMACY INFORMATION SYSTEM MARKET IN INDIA**

6.1. Introduction and Market Size, FY'2008-FY'2013

Pharmacy Retail Market in India, FY'2008-FY'2013

Pharmacy Information Systems Market in India, FY'2008-FY'2013

6.2. Average Purchasing Price and Adoption Rate of PIS Softwares by Pharmacies in India

6.3. Competitive Landscape of Major PIS Service Providers in India

### **7. GROWTH DRIVERS AND RESTRAINTS OF HEALTHCARE IT MARKET IN INDIA**

7.1. Growth Drivers

7.2. Restraints

Market Barriers of Electronic Medical Records (EMR) in India

## **8. ISSUES FACED BY HEALTHCARE IT SERVICE PROVIDERS IN INDIA**

General Overview

Key Challenges Faced by Healthcare IT Solution Providers

Steps taken by vendors to overcome challenges

## **9. TRENDS AND DEVELOPMENTS IN HEALTHCARE IT MARKET IN INDIA**

Rising HIT Software Adoption in Hospitals in India

Growing Interconnection Between Public Hospitals in rural Areas and Private Hospitals in Urban Areas

Offering of Comprehensive Modules by Vendors to Address the Rising Needs

Reduction of Average Implementation Time by Vendors in the Market

Government Institutes with Dedicated Radiology Departments: Innovators in Digitizing Workflow

Embracing Client Based Advance Multi Modality Preprocessing Apart from RIS/PACS

Telemedicine: Gaining Prominence in the Domestic Market

E-Prescription and Medical Tourism: Emerging Trends in Healthcare IT Sector

Healthcare BPO Industry in India: An Emerging Trend

## **10. SWOT ANALYSIS OF HEALTHCARE IT MARKET IN INDIA**

Strengths

Weakness

Opportunities

Threats

## **11. PORTER'S FIVE FORCES ANALYSIS IN HEALTHCARE IT INDUSTRY IN INDIA**

## **12. SUCCESSFUL HEALTH INFORMATION TECHNOLOGY PROJECTS IN INDIA**

## **13. REGULATORY FRAMEWORK AND HEALTHCARE IT STANDARDS IN INDIA**

13.1. Framework for Information Technology Infrastructure for Health

- 13.2. National E-Governance Plan
- 13.3. National Knowledge Commission (NKC)
- 13.4. EHR Standards in India

## **14. REVENUE OF MAJOR PLAYERS IN HEALTHCARE IT MARKET IN INDIA**

## **15. LIST OF MAJOR DOMESTIC AND INTERNATIONAL HEALTHCARE IT COMPANIES IN INDIA**

## **16. COMPETITIVE LANDSCAPE OF MAJOR HIS PROVIDERS IN INDIA**

## **17. INDIA HEALTHCARE IT MARKET FUTURE OUTLOOK**

Telemedicine to Address the Challenges of Access to Affordable and Quality Healthcare Services in Rural Areas

Investing in mHealth-the Next Step for Service Providers

17.1. India Healthcare IT Market Future Projections by EHR, LIS and PIS, FY'2014-Y'2018

17.2. Cause and Effect Relationship between Healthcare IT Factors and Industry Prospects

## **18. MACRO ECONOMIC INDICATORS OF INDIA HEALTHCARE IT MARKET: HISTORICAL AND PROJECTED**

18.1. Number of Pathology and Diagnostic Labs in India, FY'2008-FY'2018

18.2. Number of Pharma Retail Outlets in India, FY'2008-FY'2018

18.3. Number of Private Hospitals in India, FY'2008-FY'2018

18.4. FDI Inflow in Hospitals and Diagnostic Centres in India, FY'2011-FY '2013

18.5. Healthcare Spending in India, 2008-2018

## **19. APPENDIX**

19.1. Market Definitions

19.2. Abbreviations

19.3. Research Methodology

Data Collection Methods

Approach and Assumptions

Limitations of the Model

Variables (Dependent and Independent)

Multi Factor Based Sensitivity Model

Final Conclusion

19.4. Disclaimer

## List Of Figures

### LIST OF FIGURES

Figure 1: Key Modules Offered by HIS Vendors in India

Figure 2: India Healthcare IT Market Size by Revenue in INR Million and Growth Rate in Percentage (%), FY'2008-FY'2013

Figure 3: India Healthcare IT Market Structure

Figure 4: India Healthcare IT Market Segmentation by Non-Clinical Information System and Clinical Information System on the Basis of Revenue Contribution in Percentage (%), FY'2013

Figure 5: India Healthcare IT Market Segmentation by Electronic Health Records, Pharmacy Information System and Laboratory Information System on the Basis of Revenue Contribution in Percentage (%), FY'2008-FY'2013

Figure 6: India EHR Market Size by Annual Revenue in INR Million, FY'2008-2013

Figure 7: India Pathology and Diagnostic Laboratory Test Market Size by Revenue in INR Million and Growth Rate in Percentage (%), 2008-2013

Figure 8: Functioning of a Laboratory Information System

Figure 9: India Laboratory Information Systems Market Size by Annual Revenue in INR Million and Growth Rate in Percentage (%), FY'2008-FY'2013

Figure 10: Pharmacy Distribution and Supply Chain in India

Figure 11: Market Share of Major Pharmacies in India by Number of Outlets in the Organized Sector in Percentage (%), FY'2013

Figure 12: Pharmacy Retail Market Size in India by Revenue in INR Million, FY'2008-FY'2013

Figure 13: Pharmacy Information System Market Size by Revenue in INR Million and Growth Rate in Percentage (%), FY'2008-FY'2013

Figure 14: Key Growth Drivers and Restraints of Healthcare IT Market in India

Figure 15: India Health Insurance Market by Premium Underwritten in USD Million, FY'2006-FY'2016

Figure 16: Foreign Tourist Arrivals in India for Medical Treatment in Thousands, 2008-2018

Figure 17: EHR Penetration Rate in Hospitals with less than 100 beds in India, FY'2008-FY'2013

Figure 18: India Telemedicine Market Size by Revenue in INR Million, FY'2008-FY'2013

Figure 19: Porter's Five Force Analysis in Healthcare IT Industry in India

Figure 20: Key Milestones in India Healthcare IT Sector

Figure 21: Key Standards for Healthcare IT Industry in India



Figure 22: India Healthcare IT Market Future Projections by Revenue in INR Million, FY'2014-FY'2018

Figure 23: India Telemedicine Market Future Projections by Revenue in INR Million, FY'2014-FY'2018

Figure 24: India Healthcare IT Market Future Projections by Electronic Health Records, Pharmacy Information System and Laboratory Information System on the Basis of Revenue Contribution in Percentage (%), FY'2014-FY'2018

Figure 25: Number of Pathology and Diagnostic Laboratories in India, FY'2008-FY'2018

Figure 26: Number of Pharmacies in India, FY'2008-FY'2018

Figure 27: Number of Private Hospitals in India, FY'2008-FY'2018

Figure 28: FDI Inflows in Hospitals and Diagnostic Centers in India in INR Million, FY'2011-FY'2013

Figure 29: Healthcare Spending in India in INR Million, 2008-2018

## List Of Tables

### LIST OF TABLES

Table 1: India Healthcare IT Market Segmentation by Electronic Health Records, Pharmacy Information System and Laboratory Information System on the Basis of Revenue in INR Million, FY'2008-FY'2013

Table 2: Key Differences between Web Based EHR Solution and Cloud Server Based EHR Solution

Table 3: India EHR Market Revenue Break Up by Business from New Clients and Business from Repeat Clients, FY'2013

Table 4: India LIS Market Revenue Break Up by Business from New Clients and Business from Repeat Clients, FY'2013

Table 5: Leading Pharmacy Chains in Organized Sector in India by Number of Outlets, FY'2013

Table 6: Pricing Analysis of PIS for Branded Pharmacies in India by Number of Outlets

Table 7: Pharmacy Information System Market Revenue Break up by Business from New Clients and Business from Repeat Clients, FY'2013

Table 8: Competitive Landscape of Leading PIS Service Providers in India

Table 9: Domestic Revenue of Some of the Major Players in Healthcare IT Market in India in INR Million, 2013

Table 10: List of Some of the Major Domestic Healthcare IT Companies in India

Table 11: List of Some of the Major International Healthcare IT Companies in India

Table 12: Competitive Landscape of Major HIS Providers in India

Table 13: India Healthcare IT Market Future Projections by Electronic Health Records, Pharmacy Information System and Laboratory Information System on the Basis of Revenue Contribution in Percentage (%), FY'2014-FY'2018

Table 14: The Cause and Effect Relationship between Dependent and Independent Factors Prevailing in Healthcare IT Industry in India

Table 15: Pathology and Diagnostic Lab Test Services Market Revenue in India in INR Million, FY'2008-FY'2013

Table 16: Number of Pathology and Diagnostic Laboratories in India by Organized and Unorganized Sector on the Basis of Contribution in Percentage (%), FY'2008-FY'2013

Table 17: Number of Pathology and Diagnostic Laboratories in India by Organized and Unorganized Sector, FY'2008-FY'2013

Table 18: Number of Pharmacies in India by Unorganized and Organized Channels, FY'2008-FY'2013

Table 19: Key Performance Indicators of Leading Hospitals in India

Table 20: Correlation Matrix of Healthcare IT Market in India

Table 21: Regression Coefficients Output of Healthcare IT Market in India

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