

India Golf Industry Outlook to 2018 - Increasing Golf Real Estate Projects to Escalate Growth

<https://marketpublishers.com/r/IBEE3EAAA75EN.html>

Date: June 2014

Pages: 104

Price: US\$ 900.00 (Single User License)

ID: IBEE3EAAA75EN

Abstracts

The report titled “India Golf Industry Outlook to 2019 – Increasing Golf Real Estate Projects to Escalate Growth” provides a comprehensive analysis of the market dynamics of the golf industry in India. The report has highlighted major segments of the golf industry on the basis of golf events, golf tourism, golf equipment and apparels market and golf courses development and operation market. In golf equipment and apparels market, the report has discussed market size in terms of value and market segmentation on the basis of golf equipment and golf apparels. The report also entails the market share of major players in India golf equipment and apparels industry. An analysis of the future of golf equipment and apparels market in India is provided on the basis of revenue of the market over next five years. The report also highlights the golf infrastructure and number of golfers in India.

With rising income level of middle income group, growing purchasing power, rising middle class populace, corporate events, talk shows, media exposure and greater participation in sport by youth, golf as a sport has developed remarkably in India in the last couple of years.

Golf on a global level, is a very popular game which is played by millions of people. Nevertheless, India golf demand in particular, is merely a fraction in comparison to the global golf industry. Golf industry in India is at early development stages, which has gained popularity among urban populace. Along with real estate projects, golf has emerged as a very powerful industry that has been attracting a large portion of the populace in the country. On the basis of percentage, return of investment on standalone golf facilities is usually low. Thus, from the profit point of view, it is wiser to develop a golf facility with real estate project. Further, Land obligation for a golf course area differs by the purpose of it. The average cost to build an 18-hole golf course in India is

approximately USD ~. While a standard Golf Course can be built in between USD ~ per acre, it does not include any civil building works.

An upward transition has been observed in the interest level for golf especially among young people in the country. This was mainly due to the affordability and availability of the sport. Historically as well as in the present times, there has been handful of golfers in India. A total of ~ golfers and ~ golf courses were recorded in the country in 2013. In addition to this, currently, India has around ~ golf courses of international standards. Further, several golf competitions held in the country also drew significant attention from domestic and international tourists. It has been found that majority of business & professional purpose tourists played golf during their trip to India as they considered golf sport as medium to improve business network in 2013.

The golf equipment and apparels market was valued at USD ~ million in FY'2014 which has inclined from USD ~ million in FY'2008, registering a CAGR of 8% over a period of FY'2008-FY'2014. The market has recorded revenue of USD ~ million in FY'2007. The market has grown at a rate of ~% over the period of FY'2007- FY'2013 while ~% growth rate was witnessed from FY'2010-FY'2013. Golf clubs and balls has been the major contributor to the golf equipment and apparels market in India with a share of approximately ~% in FY'2014 and value sales of USD ~ million as of FY'2014. In FY'2013, the most selling club was drivers, which held a share of ~% to the Indian golf clubs market. Further, the sale through India online golf retail market has recorded a share of ~% in FY'2014 to the golf equipment and apparels market in India. The concept of online golf retailing was introduced in the last couple of years in the Indian market.

India golf equipment and apparels market is concentrated by international players which includes Callaway Golf India, TaylorMade Golf, Titleist, Nike and Ping. The market is led by TaylorMade- Adidas India which accounted for a share of approximately ~% in Indian golf equipment and apparels market in FY'2013. Nevertheless, the structural changes in the management and the decision to shut their direct operations of TaylorMade- Adidas in the Indian market, has drastically declined the revenue growth of the industry during the year 2013. This in turn provided impetus to Callaway golf, which captured a significant market position in golf industry in India and has emerged as the largest seller of golf equipment in the domestic market in FY'2014, with a share of ~% to the market. In near term, the market of golf equipment and apparels market in the country is anticipated to reach USD ~ million in FY'2019 from USD ~ million in FY'2014, thus growing at a CAGR of ~% during FY'2015-FY'2019.

KEY TOPICS COVERED IN THE REPORT

Asia-Pacific Golf Equipment and Apparels Market Size by Revenue, 2008-2013

Asia-Pacific Golf Equipment and Apparels Market Size by Geography such as China, Japan, Australia and India, 2008-2013

Introduction of India Golf industry

Overview of India Golf Course Development and Operations Market, India Golf Tourism Market and India Golf Events Market

India Golf Equipment and Apparels Market Size by Revenue, FY'2008-FY'2014

Market Segmentation of India Golf Equipment and Apparels Market by Products and Distribution Channel, FY'2008-FY'2014

Trends and Developments in India Golf Equipment and Apparels Market

Market Share of Major Players in Golf Equipment and Apparels Market

Future Outlook and Projections of India Golf Equipment and Apparels Market, FY'2015-FY'2019

Analysis of Golf Infrastructure in India

Top Golf Courses in India, 2013

SWOT Analysis of India Golf Industry

Macroeconomic Factors of India Golf industry

Trends and Developments in Asia-Pacific Golf Equipment and Apparels Market

Future Outlook and Projections of Asia-Pacific Golf Equipment and Apparels Market Size by Geography such as China, Japan, Australia and India, 2014-2018

Contents

1. ASIA-PACIFIC GOLF INDUSTRY INTRODUCTION

2. ASIA PACIFIC GOLF EQUIPMENT AND APPARELS MARKET SIZE, 2008-2013

3. ASIA PACIFIC GOLF EQUIPMENT AND APPARELS MARKET SEGMENTATION, 2008-2013

3.1. By Golf Equipment and Golf Apparel and Accessories, 2013

3.1.1. Asia-Pacific Golf Equipment Market Overview, 2013

3.1.2. Asia-Pacific Golf Apparels Market Overview, 2013

3.2. By Geography (Japan, China, Australia, India), 2008-2013

4. INDIA GOLF INDUSTRY INTRODUCTION

5. INDIA GOLF COURSE DEVELOPMENT AND OPERATIONS MARKET OVERVIEW

6. INDIA GOLF TOURISM MARKET OVERVIEW

7. INDIA GOLF EVENTS MARKET OVERVIEW

8. INDIA GOLF EQUIPMENT AND APPARELS MARKET INTRODUCTION

8.1. India Golf Equipment and Apparels Market Size by Revenue, FY'2008-2014

8.2. India Golf Equipment and Apparels Market Segmentation by Products, FY'2008-FY'2014

8.3. India Golf Equipment and Apparels Market Segmentation by Distribution Channel, FY'2013 & FY'2014

8.4. Price Analysis of Golf Equipment by Brands in India

8.5. Market Share of Major Players in India Golf Equipment and Apparels Market, FY2013

8.6. India Golf Equipment and Apparels Market: Trends and Developments

International Brands Seeking Entry into Indian Market

Promotion of Golf in Schools and Opening of Golf Academy

Introduction of Golf Leagues to Boost Golf Sports Sector in India

Budding Awareness of Fitness in India

8.6.1. India Golf Equipment and Apparels Market Future Outlook and Future Projections, FY'2015-FY'2019

9. ANALYSIS OF GOLF INFRASTRUCTURE IN INDIA

9.1. Number of Golf Courses in India, 2008- 2013

9.2. Distribution of Golf Courses, 2013

9.2.1. By Availability Zone, 2013

9.2.2. By Private, Public and Resort Golf Courses, 2013

9.2.3. By Different Zones, 2013

9.2.4. By Types (Hill Station, International Standard, Tea Garden and Signature Golf Courses), 2013

9.2.5. By Size (9- Hole, 18-Hole and 27-Hole Golf Courses), 2013

9.2.6. By States, 2013

9.3. Golfer's Population in India, 2013

9.3.1. By Armed Forces and Civilian Population, 2013

9.3.2. By Gender, 2013

9.3.3. By Age Group, 2013

9.4. Top Golf Courses in India, 2013

10. INDIA GOLF INDUSTRY MARKET: SWOT ANALYSIS

11. INDIA GOLF INDUSTRY MACROECONOMIC FACTORS: HISTORICALS AND PROJECTIONS

11.1. Population of India, 2008-2018

11.2. Consumer Spending on Recreational Activity, FY'2008-FY'2018

11.3. Inflation in India (%), 2011-2014

11.4. Exchange Rate of Indian Rupee Compared to the US Dollar, FY'2008-FY'2013

11.5. India Real Estate Market Size by Revenue, FY'2008-FY'2018

12. ASIA PACIFIC GOLF INDUSTRY: TRENDS AND DEVELOPMENTS

Burgeoning Online Market for Golf Equipment and Apparels

Popularity of Golf is Growing in North Asian Countries

Large Number of Golf Courses in Asia- Pacific Region

Golfer Population in Asia-Pacific Region (Trend Analysis)

Increasing Women Participation Rate

Advent of Golf Clubs Technologies

Short Golf Game Strategy

Golf Gaming Technologies

13. ASIA PACIFIC GOLF EQUIPMENT AND APPARELS MARKET FUTURE OUTLOOK AND FUTURE PROJECTIONS, 2014-2019

13.1. By Geography (Japan, China, Australia, India), 2014-2018

13.2. Cause and Effect Relationship Between Industry Factors and the Asia-Pacific Golf Equipment and Apparels Market Prospects

14. APPENDIX

14.1. Market Definitions

14.2. Abbreviations

14.3. Research Methodology

Data Collection Methods

Approach

Variables (Dependent and Independent)

Multi Factor Based Sensitivity Model

Final Conclusion

14.4. Disclaimer

List Of Figures

LIST OF FIGURES

Figure 1: Global Golf Equipment and Apparels Market Segmentation by Geography on the Basis of Contribution in Percentage (%), 2013

Figure 2: Asia-Pacific Golf Equipment and Apparels Market Size on the Basis of Revenue in USD Million and Growth Rate (%), 2008-2013

Figure 3: Asia Pacific Golf Equipment and Apparels Market Segmentation by Golf Equipment and Golf Apparel and Accessories on the Basis of Revenue in Percentage (%), 2013

Figure 4: Asia Pacific Golf Equipment Market Segmentation by Geography (Japan, China, Australia, India) on the Basis of Revenue in Percentage (%), 2013

Figure 5: Asia Pacific Golf Apparels and Accessories Market Segmentation by Geography (Japan, China, Australia and India) on the Basis of Revenue in Percentage (%), 2013

Figure 6: Asia-Pacific Golf Equipment and Apparels Market Segmentation by Geography on the Basis of Revenue in Percentage (%), 2008-2013

Figure 7: Foreign Tourist Arrivals, Business and Professional Purpose Arrivals and Leisure, Holiday and Recreation Activities Arrivals in India, 2009-2013

Figure 8: Major Golf Event Prize Money Market in India in USD Million, 2008-2013

Figure 9: India Golf Equipment and Apparel Market Size by Revenue in USD Million, FY'2008- FY'2014

Figure 10: India Golf Equipment and Apparels Market Segmentation by Golf Clubs and Balls and Related Accessories on the Basis of Contribution in Percentage (%), FY'2008- FY'2014

Figure 11: India Golf Equipment and Apparels Market Segmentation by Products Categories on the Basis of Revenue in USD Million, FY'2008- FY'2014

Figure 12: India Golf Clubs and Balls Market Segmentation by Products Categories on the Basis of Revenue in USD Million, FY'2013 & FY'2014

Figure 13: India Golf Clubs Market Segmentation by Products Categories on the Basis of Revenue in Percentage (%), FY'2013

Figure 14: India Equipment and Apparels Market Segmentation by Distribution Channel on the Basis of Contribution in Percentage (%), FY'2013 & FY'2014

Figure 15: Market Share of Major Players in India Golf Equipment and Apparels Market by Revenue in Percentage (%), FY'2013

Figure 16: India Golf Equipment and Apparel Market Future Projections on the Basis of Revenue in USD Million, FY'2015- FY'2019

Figure 17: Golf Courses in India, 2008 -2013

Figure 18: Golf Courses Distribution by Civilian Zone and Armed Forces in India on the Basis of Contribution in Percentage (%), 2013

Figure 19: Golf Courses Distribution by Private, Public and Resorts in India on the Basis of Number in Percentage (%), 2013

Figure 20: Golf Courses Distribution by Zones in India on the Basis of Contribution in Percentage (%), 2013

Figure 21: Golf Courses Distribution by Size in India on the Basis of Number in Percentage (%), 2013

Figure 22: Golf Courses Distribution by Different States in India on the Basis of Contribution in Percentage (%), 2013

Figure 23: Golfers Population in India by Armed Forces and Civilian on the Basis of Contribution in Percentage (%), 2013

Figure 24: Golfers Population in India by Gender on the Basis of Contribution in Percentage (%), 2013

Figure 25: Golfers Population by Age Group in India on the Basis of Contribution in Percentage (%), 2013

Figure 26: Population in India in Million, 2008-2018

Figure 27: Golfers Population in India in Million, 2014-2018

Figure 28: Consumer Spending on Recreational Activity in India in USD Million, FY'2008-FY'2018

Figure 29: Inflation in India in Percentage (%), 2010-2014

Figure 30: Exchange Rate of the Indian Rupee against the US Dollar, 2008-2013

Figure 31: India Real Estate Market Size on the Basis of Revenue In USD Million, FY'2008-FY'2018

Figure 32: Asia-Pacific Golf Equipment and Apparels Market Projections on the Basis of Revenue in USD Million, 2014-2018

List Of Tables

LIST OF TABLES

Table 1: Global Golf Equipment and Apparels Market Segmentation by Geography on the Basis of Contribution in on the Basis of Revenue in USD Million, 2013

Table 2: Asia Pacific Golf Equipment and Apparels Market Segmentation by Golf Equipment and Golf Apparel and Accessories on the Basis of Revenue in USD Million, 2013

Table 3: Asia Pacific Golf Equipment Market Segmentation by Geography (Japan, China, Australia, India) on the Basis of Revenue in USD Million, 2013

Table 4: Asia Pacific Golf Apparels and Accessories Market Segmentation by Geography (Japan, China, Australia and India) on the Basis of Revenue in USD Million, 2013

Table 5: Asia-Pacific Golf Equipment and Apparels Market Segmentation by Geography on the Basis of Revenue in USD Million 2008-2013

Table 6: Land Requirement for the Construction of Golf Course in India by Propose, 2013

Table 7: Expenditure Incurred for the Construction of Golf Course in India by Size in USD, 2013

Table 8: Capital Investment for the Construction of 18-Hole Golf Course in India in USD, 2013

Table 9: Revenue Generated by Golf Course Operations in India in USD, 2013

Table 10: India Golf Equipment and Apparels Market Segmentation by Golf Clubs and Balls and Related Accessories on the Basis of Revenue in USD Million FY'2008-FY'2014

Table 11: India Golf Clubs Market Segmentation by Products Categories on the Basis of Basis of Revenue in USD Million, FY'2013

Table 12: India Golf Equipment and Apparels Market Segmentation by Distribution Channel on the Basis of Revenue in USD Million, FY'2013 & FY'2014

Table 13: Price Analysis of Golf Equipment by Brands in India, 2013

Table 14: Market Share of Major Players in India Golf Equipment and Apparels Market on the Basis of Revenue in USD Million, FY'2013

Table 15: Golf Courses by Civilian Zone and Armed Forces in India in Number, 2013

Table 16: Golf Courses Distribution by Private, Public and Resorts in India in Number, 2013

Table 17: Number of Golf Clubs and Courses in India by Different Zones, 2013

Table 18: Golf Courses by Types in India in Number, 2013

Table 19: Golf Courses Distribution by Private, Public and Resorts in India in Number,

2013

Table 20: Golf Courses by Different States in India in Numbers, 2013

Table 21: Golf Courses Distribution by Major Cities in India in Number, 2013

Table 22: Golfers Population in India by Armed Forces and Civilian in Number, 2013

Table 23: Golfers Population in by Gender in India in Number, 2013

Table 24: Golfers Population by Age Group Number, 2013

Table 25: Top Golf Courses in India, 2013

Table 26: Comparison of Overall Population of India with Golfer's Population of India, 2013

Table 27: Asia-Pacific Golf Facilities by Japan, Australia, China, India and Other Asian Countries, 2008-2013

Table 28: Asia-Pacific Golfers Population by Japan, China, Australia and India, 2008-2013

Table 29: Asia-Pacific Golf Equipment and Apparels Market Segmentation by Geography (Japan, China, Australia, India) on the Basis of Revenue in Percentage (%), 2014-2018

Table 30: Asia-Pacific Golf Equipment and Apparels Market Segmentation by Geography (Japan, China, Australia, India) on the Basis of Revenue in USD Million 2008-2013

Table 31: Cause and Effect Relationship between Industry Factors and Asia-Pacific Golf Equipment and Apparels Industry Prospects

Table 32: Correlation Matrix of India Golf Equipment and Apparels Market

Table 33: Regression Coefficients Output of the India Golf Equipment and Apparel Market

I would like to order

Product name: India Golf Industry Outlook to 2018 - Increasing Golf Real Estate Projects to Escalate Growth

Product link: <https://marketpublishers.com/r/IBEE3EAAA75EN.html>

Price: US\$ 900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IBEE3EAAA75EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

