

India Fertilizer Industry Outlook to FY'2018 - Policy Initiatives on Urea to Enhance Growth

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Abstracts

The report titled "India Fertilizer Industry Outlook to FY'2018 - Policy Initiatives on Urea to Enhance Growth" provides a comprehensive analysis of the market size of the India Fertilizer Industry, market segmentation by inorganic and organic fertilizers, generic and bio fertilizers, and macronutrients and micronutrients. The report also entails the market share of leading companies in overall fertilizers, urea and DAP and company profiles of major domestic players in fertilizer market in India. The report also provides the major trends and developments of the industry in India. An analysis of the future of the Fertilizer Market in India is provided on the basis of revenue of the market over next five years.

The fortune of fertilizer industry is highly dependent on factors such as population growth, government policy and regulation including incentives and subsidies to lower the cost of fertilizers to the farmers

The fertilizer consumption in India has generally exceeded the domestic production in both nitrogenous and phosphatic fertilizers, except for a few years. The entire requirement of potassic fertilizers is met through imports as India does not have commercially feasible sources of potash. India mainly imports urea, DAP and MOP. The imports of nitrogenous fertilizers in the country are through state trading enterprises while imports of P and K fertilizers and raw materials have been decontrolled. However, during the last 6-7 years due to low addition in domestic capacity coupled with the rise in demand for fertilizers, imports have increased significantly. India imported ~ thousand tonnes of fertilizer nutrients in FY'2012 as against ~ thousand tonnes in FY'2011.

The India Fertilizer market experienced a dip, during FY'2008- FY'2009 because of the price volatility. India has witnessed a range of activities in the fertilizer market over the

last few years. The country has witnessed an increase in demand of biofertilizers or organic fertilizers as intense use of chemical fertilizers caused severe damage to the health, ecosystems and ground water of the country and also the demand of micronutrients and secondary macronutrients witness a incline.

The fertilizer market in India was valued at USD ~ million in FY'2013 thus growing at a CAGR of 3.4% from FY'2006- FY'2013. It was observed that in FY'2013, the market witnessed a growth on account of the increasing population and demand of food grains in India.

In FY'2012, macronutrients contributed ~% to the overall fertilizer market as compared to ~% contribution of micronutrients. The consumption of nitrogenous fertilizer witnessed a incline in 2012 and reached ~% as compared to ~ in FY'2006. However, the demand of phosphorus and potassic fertilizer witnessed a decline and reached ~% in FY'2012 as compared to ~% in FY'2006. The production of bio-fertilizers in India increased to ~ tonnes in FY'2011 as compared to ~ tonnes in FY'2010.

Urea is a major nitrogenous straight fertilizer in India and accounted for nearly ~% of India's total nitrogen production in India. . In FY'2012, the consumption of phosphorus fertilizers was ~ thousand tonnes as compared to ~ thousand tonnes in the previous year.

The consumption of NPK fertilizers in India was primarily held by west region which accounted for ~ % share in the overall consumption of fertilizers in India. In the western region, Maharashtra was the leading consumer and accounted for ~% of the overall consumption of fertilizers in the region and consumed nearly ~ thousand tonnes of fertilizers in FY'2011, followed by Gujarat which consumed ~ thousand tonnes of fertilizers during the year.

Indian Farmers Fertilizer Co-operative Ltd is the largest player in the Indian fertilizer market with a market share of ~ followed by National fertilizer limited with market share of ~%, Zuari Agro Chemicals, Nagarjuna Fertilizers and Chemicals Limited with a market share of ~% and ~% respectively in FY'2012.

The micronutrients market is grounded by players such as Aries Agro Limited and Multiplex Group with a market share of ~% and ~% respectively. Chelated micronutrients contributed nearly ~ % of the overall consumption of micronutrients in India in FY'2012

KEY TOPICS COVERED IN THE REPORT

The market size of the India Fertilizer Industry by revenue, FY'2006-FY'2013.

The market size of the India Fertilizer Industry by production and consumption of fertilizer nutrients, FY'2006-FY'2012.

Market segmentation of fertilizer market in India by Inorganic and organic fertilizer, FY'2012

Market Segmentation of fertilizer market in India by Macro and Micro nutrients , FY'2012

Market Segmentation of fertilizer market in India by fertilizer products such as urea, Di-ammonium phosphate(DAP), muriate of potash(MOP), single super phosphate(SSP) and complex fertilizer production and consumption, FY'2006-FY'2012.

Market Share of leading players in fertilizer market in India by revenue,FY'2012

Market Share of leading players in fertilizer market in India by revenue,FY'2012

Market Share of leading players in urea fertilizer market in India,FY'2012

Market share of leading players in Di-ammonium phosphate fertilizer market in India,FY'2012

Market share of leading players in Micronutrients market in India,FY'2012

Company profiles of major domestic players in manufacturing of urea, Di-ammonium phosphate and micronutrients in India.

Trends and developments in fertilizer market.

Future outlook and projections of the basis of revenue in India fertilizer market and footwear market, FY'2014-FY'2018

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