

India Elevator and Escalator Industry Outlook to 2018 - Government Spending on Infrastructure to Steer Growth

<https://marketpublishers.com/r/I80E8BE4A71EN.html>

Date: August 2013

Pages: 100

Price: US\$ 720.00 (Single User License)

ID: I80E8BE4A71EN

Abstracts

The report titled “India Elevator and Escalator Industry Outlook to FY'2018 - Government Spending on Infrastructure to Steer Growth” provides a comprehensive analysis of the market size of India Elevator and Escalator Industry on the basis of new equipment installed, revenue generated from new installations and maintenance and modernization. The report provides a brief overview of elevators sales in India by regions and states, by door types, by carriage types and by end usage. The report also entails the market share and company profiles of major players operating in Elevator and Escalator Industry business in India. The report also provides the major trends and developments of the Elevator and Escalator Industry in India over the years. Future analysis of this market in the country is provided on the basis of revenue over the next five years.

High disposable income, young working population along with a huge base of middle class households has necessitated the development of residential sector in the country over the years thus providing greater impetus to the market for elevators and escalators in the country. A significant portion of the elevator and escalator demand has been further contributed by the growing mall culture in the country which has picked up considerable momentum over the past decade. Additionally, many cities have planned metro rail schemes and railway modernization projects in order to simplify the public traffic in their regions, thereby showcasing bright prospects for the escalator market in the country in the future. Other important factors fuelling growth in the demand for vertical transit in the country included the hospitality sector, commercial complexes, multiplexes and others.

Over the years, it has been observed that India's elevators and escalators market,

although slow, has been steadily drifting towards the installation of high quality and technically advanced machines. Today, most of the building owners are installing them not only for the transport purpose but to streamline their building interior and appearances. Further, there has been a surge witnessed in the revenue generated from the maintenance and modernization of elevators and escalators in India owing to the increasing installed base accumulated over the last few years.

The elevators and escalators market in India has grown at a remarkable rate of 10.3% over the period FY'2007- FY'2013. The market for elevators and escalators in India was valued at ~ units in FY'2013 as compared to ~ units in FY'2007. The industry generated total revenue of INR ~ million in FY'2013. The market for new equipments for elevators and escalators in India has been dominated by elevators. The elevator market contributed around ~% share as compared to the mere ~% contribution by the escalator market to the overall number of new escalators and elevators installed in India during FY'2013. Residential, malls and public infrastructure together accounted for ~% in new equipment installation of elevators in India in FY'2013. Of the overall elevator installations, majority of the share was led by the traction elevator contributing around ~% of the market share. In traction elevator segment, the contribution of the geared elevator was noted to be significantly higher at ~% in FY'2013. The share of gearless elevator although low, has been observed of growing at a much faster rate. The market for elevator in India was primarily driven by the sales of passenger elevators contributing the market share of ~%, while the share of freight elevators although low, was observed gaining traction owing to the economy's escalating industrialization process.

The elevator and escalator industry in India remains highly concentrated with only a few major players operating in the space. Kone elevators, Johnson elevators, Otis, Schindler, ThyssenKrupp, Mitsubishi Electric, Hyundai and others are some of the major players existing in the elevator and escalator market in the country. Apart from the aforementioned, there are also some regional players involved in the production of elevators such as Apex Elevators, Escon, Omega and others, capturing nearly ~% share in the market in FY'2013.

KEY TOPICS COVERED IN THE REPORT

Market Size of Elevator and Escalator Market by New Equipment Installations, Revenue Generated from New Installations, Revenue Generated from Maintenance and Modernization, FY'2007-FY'2013.

Market Segmentation of Elevator Market by End Usage, Types of Machinery, Door Types, Types of Carriage, Speed and Regional Demand

Market Segmentation of Traction Elevators by Gear and Gearless and MR and MRL Types, FY'2011-FY'2013.

Market Segmentation of Escalator Market by Regional Demand and End Usage, FY'2013

Market Share of Major Players in India Elevator and Escalator Industry, FY'2013

Trends and Developments of India Elevator and Escalator Market.

Profiles of Major Players Operating in the Elevator and Escalator Business in India.

Price Comparison of Elevator and Escalator of Major Players in the Industry

Future Outlook and Projections of the Indian Vertical Transit Market by Elevators and Escalators, FY'2014-FY'2018

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