

# India Dental Services Industry Outlook to 2018 - Rising Demand for Quality Dental Treatments to Escalate Growth

<https://marketpublishers.com/r/I2454935949EN.html>

Date: January 2014

Pages: 92

Price: US\$ 850.00 (Single User License)

ID: I2454935949EN

## Abstracts

The report titled “India Dental Services Industry Outlook to 2018- Rising Demand for Quality Dental Treatments to Escalate Growth” presents a comprehensive analysis of the industry covering aspects including market size by revenue and market segmentation by major types of services taken by patients including endodontic, prosthodontic, orthodontic, periodontic, implantology, cosmetic dental services and on the basis of revenue generated by entrepreneurs and dental clinic chains. The market has also been segmented on the basis of services taken by domestic and foreign customers and revenue generation by cities. The report also entails a detailed description on cost structure of the dental services and patient profile along with the recent trends and developments in the market and profile of major dental chains in the country.

Despite the introduction of basic healthcare amenities in the country, Indian people continue to be affected by numerous dental diseases. These include oral cavity, tooth decay, gum disease, facial pain, tooth loss, oral cancer, mal-aligned teeth and mouth odor. In India, a majority of the population lives in rural areas, which has lower media penetration. Henceforth, the awareness about the importance of oral hygiene and dental care is very low. Additionally, the lower disposable incomes of a substantial part of this segment have also been posing constraints for the development of the dental healthcare sector in India. India has been witnessing an unequal dentist distribution both in rural and urban areas. In 2013, the dentist to population ratio in urban areas was 1:10,000, whereas rural areas have one dentist serving the population of 250,000 people in the same year. It was found that a considerable proportion of the rural population suffers from missing tooth problem.

The endodontic dental service has been the predominating revenue segment in the dental care services market over the years. The root canal treatment and other endodontic services including abscessed teeth and gum, apicoectomy, hemisection, endodontic surgeries, post and core and internal bleaching held a share of nearly ~% in the dental care services market revenue in 2013 followed by prosthodontic dental care services which occupied ~% share in the market. Braces have contributed a considerable revenue share in the dental care services market over the years and registered a figure of ~% in the market revenue in 2013.

Some key findings of the research were: ~% of revenue was generated by endodontic dental services in the Tier-1 cities. Tier -1 cities include Delhi, Mumbai, Kolkata, Chennai and along with few others. Dentists operating from the Tier-2 cities such as Chandigarh, Patna, Ludhina, Pune, Jaipur and others contributed ~% share in terms of revenue from root canal treatment service and also from other endodontic services in 2013. From rural and semi urban areas, the revenue contribution of endodontic service was approximately ~% during the same year. orthodontics service have contributed ~% of tier-1 cities for the dental professionals. This service had a contribution of nearly ~% share in tier-2 cities and only 7% share in slum, rural and semi urban areas in 2013. Cosmetic service accumulated a share of ~% in terms of revenue in tier-1 cities and around ~% in tier-2 cities in 2013.

The dental clinic chains have grown rapidly in the country. An increase in the disposable income and a subsequent rise per capita healthcare expenditures amongst the masses, supported by growing awareness about healthcare in the recent times have been the prime factors augmenting the growth. As of 2013, the contribution of dental clinic chains to the dental services market revenue has increased to ~%. Clove Dental Group, Axiss Dental, Apollo Dental, Dentistree along with few others are some of the leading dental clinic chains operating in the country.

## **KEY TOPICS COVERED IN THE REPORT**

India Dental Services Market Size by Revenue, 2008-2013

India Dental Services Market Segmentation by Types of Services, by foreign and domestic consumers and by entrepreneurs and dental chains, 2013

India Dental Services Market Segmentation by different cities, 2013

Dentistry Personnel Profile covering Number of Dentists in India, 2008-2013,

dentist to population ratio in India, dental institutes in India

Cost Structure of major types of dental services by treatment time, stay period and target audience

Profile of dental patients in India

Key Issues and Challenges of dental services industry in India

Recent trends and developments in dental services market in India

Role of Government and Major Associations in dental services industry in India

Profile of Major Dental Chains in India

Future Outlook and Projections of dental services market in India, 2014-2018

## Contents

### **1. INDIA DENTAL CARE SERVICES INDUSTRY INTRODUCTION**

### **2. INDIA DENTAL CARE SERVICES MARKET SIZE BY REVENUE, 2008-2013**

### **3. INDIA DENTAL CARE SERVICES MARKET SEGMENTATION**

#### 3.1. By Types of Dental Care Services, 2013

##### 3.1.1. India Endodontic Service Introduction

##### 3.1.2. India Prosthodontic Dental Service Introduction

##### 3.1.3. India Orthodontics Dental Service Introduction

##### 3.1.4. India Periodontic Dental Service Introduction

##### 3.1.5. India Dental Implantology Dental Service Introduction

##### 3.1.6. India Cosmetic Dental Service Introduction

#### 3.2. By Entrepreneurs and Dental Clinic Chains, 2013

#### 3.3. By Domestic and Foreign Customers, 2013

#### 3.4. By Cities, 2013

### **4. INDIA DENTISTRY PERSONNEL PROFILE, 2013**

#### 4.1. Number of Dentists in India, 2008-2013

##### 4.1.1. By Rural and Urban Areas, 2013

#### 4.2. Dentist-to-Population Ratio in India, 2013

##### 4.2.1. By Rural and Urban Areas, 2013

#### 4.3. Dentistry Personnel Density, 2012

#### 4.4. Role of Dental Educational Institutions in India, 2013

##### 4.4.1. Number of Dental Colleges Offering Bachelor Course in Dental Surgery in India, 2013

##### 4.4.2. Number of Dental Colleges Offering Master Course in Dental Surgery in India, 2013

### **5. COST STRUCTURE OF MAJOR DENTAL SERVICES IN INDIA**

### **6. PROFILE OF DENTAL PATIENTS IN INDIA**

### **7. INDIA DENTAL CARE SERVICES INDUSTRY CRITICAL SUCCESS FACTORS**

Rising Importance of Oral Healthcare

*India Dental Services Industry Outlook to 2018 - Rising Demand for Quality Dental Treatments to Escalate Growth...*

Improvement in the Overall Dentist-to-Population Ratio  
Change in the Oral Disease Patterns and Treatment Needs  
Dental Tourism Gaining Pace  
Superior Oral Healthcare Services in Urban Areas  
Dental Associations and Government Support  
Introduction of advanced Dental Technologies

## **8. INDIA DENTAL CARE SERVICES INDUSTRY ISSUES AND CHALLENGES**

Skewed Distribution of Dental Education Institutes in India  
Lack of Infrastructure in Dental Colleges across India  
Lopsided Specialist Training  
Inadequate Workforce in Rural Areas  
Immigration and Migration of the Dental Workforce

## **9. INDIA DENTAL CARE SERVICES INDUSTRY TRENDS AND DEVELOPMENTS**

Growth in the Organized Sector  
Changing Lifestyle Leading to Severe Oral Diseases  
Increasing Demand for Cosmetic Dental Services  
Technological Advancements in the Dental Care Services  
Slow Down in Number and Quality of Dental Education in India

## **10. ROLE OF GOVERNMENT AND MAJOR ASSOCIATIONS IN INDIA DENTAL CARE SERVICES INDUSTRY**

- 10.1. Dental Council of India
- 10.2. Indian Dental Association

## **11. TRADE SHOWS AND CONFERENCES IN DENTAL INDUSTRY IN INDIA**

## **12. PROFILE OF MAJOR DENTAL CHAINS IN INDIA**

- 12.1. Axiss Dental
  - 12.1.1. Company Overview
  - 12.1.2. Business Strategies
- 12.2. Apollo White Dental Care
  - 12.2.1. Company Overview
  - 12.2.2. Business Strategies

12.2.3. Financial Performance, FY'2011-FY'2013

12.3. Clove Dental Chain

12.3.1. Company Overview

12.3.2. Business Strategies

## **13. INDIA DENTAL CARE SERVICES INDUSTRY FUTURE OUTLOOK AND PROJECTIONS, 2014-2018**

13.1. Cause and Effect Relationship between Industry Factors and India Dental Care Industry Prospects

## **14. INDIA DENTAL CARE SERVICES INDUSTRY MACROECONOMIC FACTORS: HISTORICAL AND PROJECTED**

14.1. Population of India, 2008-2018

14.2. Consumer Expenditure on Medical Care and Health Services, FY'2008-FY'2018

14.3. Personal Disposable Incomes, FY'2008- FY'2018

14.4. Government Spending on Health Care, FY'2008-FY'2018

## **15. APPENDIX**

15.1. Market Definitions

15.2. Abbreviations

15.3. Research Methodology

Data Collection Methods

Approach

Variables (Dependent and Independent)

Multi Factor Based Sensitivity Model

Final Conclusion

15.4. Disclaimer

## List Of Figures

### LIST OF FIGURES

Figure 1: India Dental Care Services Market Size on the Basis of Revenues in INR Million and Growth Rate in Percentage (%), 2008-2013

Figure 2: Indian Dental Care Services Market Segmentation by Types of Dental Care Services on the Basis of Revenue Contribution in Percentage, 2013

Figure 3: Procedure Depiction of Root Canal Treatment

Figure 4: India Dental Care Services Market Segmentation by Entrepreneurs and Dental Chains on the Basis of Revenue Contribution in Percentage (%), 2013

Figure 5: India Dental Care Services Market Segmentation by Domestic and Foreign Customers on the Basis of Revenue Contribution in Percentage (%), 2013

Figure 6: Number of Dentists in India, 2008- 2013

Figure 7: Number of Dentists in Rural and Urban Areas on the Basis of Percentage, 2013

Figure 11: Number of BDS Colleges in India by Private and Government-Run Institutions in Percentage (%), 2013

Figure 9: Number of MDS Colleges in India by Private and Government-Run Institutions in Percentage (%), 2013

Figure 10: Number of BDS Colleges in Four Different Zones in India in Percentage (%), 2013

Figure 11: Number of MDS Colleges in Four Different Zones in India in Percentage (%), 2013

Figure 12: Alliance Apollo Dental Care Limited Revenues from Dental Chains in India in INR Million, FY'2011-FY'2013

Figure 13: India Dental Care Services Industry Future Projections on the Basis of Revenues in INR Million, 2014-2018

Figure 14: Total Population of India in Million, 2008-2018

Figure 15: Consumer Expenditure on Medical Care and Health Services in India in INR Million, FY'2008-FY'2018

Figure 16: Personal Disposable Income in India in INR Million, FY'2008- FY'2018

Figure 17: Government Spending on Health Care in India in INR Million, FY'2008-FY'2018

## List Of Tables

### LIST OF TABLES

Table 1: Cost Structure of Different Types of Dental Files System used in Root Canal Treatment in India

Table 2: Range of Prices Charged for Different Types of Dental Crowns in India

Table 3: Range of Prices Charged for Different Types of Denture Devices in India

Table 4: Range of Prices Charged for Different Braces used in Orthodontics Treatment in India

Table 5: Prices Charged for Different Types of Dental Implants Treatment in India

Table 6: Range of Prices Charged for Different Types of Cosmetic Fillings and Restoration Services in INR in India

Table 7: Range of Prices Charged for Teeth Whitening Treatment in India

Table 8: Indian Dental Care Services Market Segmentation by Tier-1 cities, Tier-2 cities and in Slum, Rural and Semi-urban Areas on the Basis of Revenue Contribution in Percentage, 2013

Table 9: Dentist-to-Population Ratio in India from 1980's to 2013

Table 10: Dentist-to-Population Ratio in India by Rural and Urban Areas, 2013

Table 11: Dentist Density per Ten Thousand Populations and Total Number of Dentist Personnel in Different Countries, 2012

Table 12: Number of Dental Colleges, Admissions in BDS and MDS from 1950's to 2013-2014

Table 13: Number of Government and Private BDS Colleges in Different States in India, 2013

Table 14: Number of Government and Private MDS Colleges in Different States in India, 2013

Table 15: Price Range, Treatment Time, Stay Period and Target Audience of Major Dental Services in India

Table 16: Customer Profile of Dental Care Services Market in India, 2013

Table 17: Costs of Various Dental Treatments in Different Countries in INR

Table 18: Number of BDS Colleges in Four Different Zones in India, 2013

Table 19: Number of MDS Colleges in Four Different Zones in India, 2013

Table 20: Major Forthcoming Dental Trade Shows and Conferences on the Basis of Host and Supporting Associations, Date and Venue in India, 2014

Table 21: Axis Dental Presence and Number of Clinics across Various Cities in India, 2013

Table 22: Number of Clinics of Apollo White Dental Care by Various Cities, 2013

Table 23: Cause and Effect Relationship Analysis between Industry Factors and



Expected Dental Care Services Market Prospects in India

Table 24: Population of India by People in Different Age Groups in Million, 2008-2012

Table 25: Correlation Matrix of the India Dental Care Services Industry

Table 26: Regression Coefficients Output of the India Dental Care Services Industry

## I would like to order

Product name: India Dental Services Industry Outlook to 2018 - Rising Demand for Quality Dental Treatments to Escalate Growth

Product link: <https://marketpublishers.com/r/l2454935949EN.html>

Price: US\$ 850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/l2454935949EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

