

# India Dental Equipments and Consumables Market Outlook to 2018 - Demand for Advanced Dental Diagnostic and Treatment Technologies

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### **Abstracts**

The report titled "India Dental Equipments and Consumables Market Outlook to 2018 - Demand for Advanced Dental Diagnostic and Treatment Technologies" presents a comprehensive analysis of the industry covering aspects including market size by revenue and market segmentation by dental consumables, dental chairs and other related equipments, dental imaging systems, dental implants, dental lasers and dental CAD/CAM systems. The report provides an entailing competitive landscape, strengths and weaknesses and market share picture of the major players and distributors in the dental equipment and consumable market along with recent trends and developments in the market.

With burgeoning wealth and increasing awareness of the advantages of good dental healthcare and healthier lifestyles, Indian market is turning out to be significant markets for medical equipments and dental equipments. The domestic medical equipment industry has grown at a CAGR of 31.8% from 2008-2013. The high class medical and dental technologies are largely imported to India such as from the US, Germany, Canada and Sweden. Nevertheless, the Indian medical devices industry is governed by an ambiguous regulatory framework with no distinct legal status and so, does the dental market in India. This is considered to be possibly the biggest constraint to the growth of the industry. Therefore, there is a prerequisite to take some actions to make dental products affordable and accessible to the population of India.

The growing ageing population of India is the major user segment for the dental market. The dental equipments and consumables market of India was valued at INR ~ million in 2013 which has grown at a CAGR of 12.1% during 2008-2013 from INR ~ million in 2008. Dental consumables have been the largest segment in the Indian dental industry



and contributed around ~% in 2013. This is followed by dental chairs and related equipments which contributes ~% to the market in 2013. Dental imaging systems, Dental implants and Dental lasers collectively contributed around 24.8% in the total sales revenues of the dental equipments and consumables market.

India dental consumables market was valued at INR ~ million in 2013 in comparison to INR ~ million in 2008 and grew at a CAGR of 16% from 2008-2013. Almost all dental consumables or supplies are imported from different international destinations such as the US, ~, ~ and ~. The total import tariff on the dental consumables is around 25-30%. India dental consumables market is highly organized wherein ~% dental consumables consumed in the India belong to international brands such as Dentsply India, 3M ESPE, GC Corporation and few others. It was believed that dental consumables or supplies prices are extremely sensitive to the exchange rate and its fluctuations thereto.

The Indian dental implants market has witnessed revenues worth INR ~ million in 2013 which has grown from INR ~ million in 2008, registering a CAGR of 20.5% from 2008-2013. While an implant is available between INR 3,500 to INR ~ in India, the DRDO's Indident implant is priced at INR ~. However, a dental implant surgery cost at INR ~ for Adin implant and INR ~ for Nobel Biocare implant.

India dental imaging market is anticipated to grow consistently from 2013-2018 on a similar trend of the last five year from 2008-2013 and likely to reach INR~ million by 2018. The market is composed of the intra oral radiology, extra oral radiology and CBCT dental products. A local dental imaging X-ray unit is priced at INR ~ whereas a CBCT imaging machine is priced between INR 5,000,000 to INR ~ in the country.

The dental chairs and its related equipments market is a highly price sensitive market. Dental chair and its related equipments market in India was worth INR ~ million in 2013, registering a CAGR of 2.7% during 2008-2013. Confident Dental Equipment is the largest producer of dental chairs in India. NSK Japan hand pieces are one of the most expensive hand pieces and their prices vary from INR ~ to INR ~ in India.

Less than 1% of the dentists in India were using lasers in their treatment services in 2013 wherein the practice was higher among the dentists in Chennai. Dental lasers accounted for a share of ~ to the overall Indian dental market revenue in 2013. The overall dental lasers market growth has been stable over the last six years.

Major dental equipments distributors of dental devices in India are Confident Dental Equipments, Unicorn Dentmart, IDS Denmed and others. The dental equipments and



consumables in India is estimated to grow at a strong positive growth until 2018, where the market is expected to reach INR ~ million in 2018, growing at a CAGR of 16.0% during 2013-2018. The fastest growing segments would be dental implant which is expected to grow at a CAGR of 28.2% during 2013-2018 and dental lasers segment is estimated to grow at a CAGR of ~% during the period 2013-2018.

#### **KEY TOPICS COVERED IN THE REPORT**

Market Size of India Dental Equipments and Consumables Market by Revenue, 2008-2013

Export and Import of Dental Products in India, FY'2008-FY'2013

Market Segmentation by Product Categories such as Dental Consumables, Dental Chairs and Other Related Equipments, Dental Imaging Systems, Dental Implants and Dental Lasers, 2008-2013

Pricing of Dental Products by Categories

Major Dental Equipments Distributors of Dental Devices in India

Trends and Developments Dental Equipments and Consumables Industry in India

Market Dynamics of Dental Equipments and Consumables Industry in India

Competitive Landscape of Major Players in Dental Equipments and Consumables Market in India by Product Categories

Future Outlook and Projections of Dental Equipments and Consumables Market in India by Product Category 2014-2018

Macro-economic Factors of Dental Equipments and Consumables Market in India



#### **Contents**

- 1. INDIA DENTAL EQUIPMENTS AND CONSUMABLES INDUSTRY INTRODUCTION
- 2. INDIA DENTAL EQUIPMENTS AND CONSUMABLES MARKET SIZE BY REVENUE, 2008-2013
- 3. EXPORT AND IMPORT OF DENTAL PRODUCTS IN INDIA, FY'2008-FY'2013
- 3.1. Dental Apparatus Export and Import Market in India, FY'2008- FY'2013
- 3.2. Dental Furniture Export and Import Market in India, FY'2008-FY'2013
- 3.3. Dental Consumables and Instruments Export and Import Market in India, FY'2008-FY'2013
- 4. INDIA DENTAL EQUIPMENTS AND CONSUMABLES MARKET SEGMENTATION, 2008-2013
- 4.1. By Product Categories, 2008-2013
- 5. INDIA DENTAL CONSUMABLES MARKET INTRODUCTION
- 5.1. Value Chain of Dental Consumables Market
- 5.2. India Dental Consumables Market Size, 2008-2013
- 5.3. India Dental Consumables Market Segmentation, 2013
  - 5.3.1. By Organized and Unorganized, 2013
  - 5.3.2. By Product Categories, 2013
    - 5.3.2.1. By Value, 2013
  - 5.3.2.2. By Volume, 2013
- 5.4. Pricing of Dental Consumables in India
- 5.5. Market Share of Major Players in India Dental Consumables Market, 2013
- 5.6. Strengths and Weaknesses of Dental Consumables Market Players
- 5.7. Competitive Landscape of India Dental Consumables Market

#### 6. INDIA DENTAL IMPLANTS MARKET INTRODUCTION

- 6.1. Demography of Dental Implants Surgery in India, 2013
- 6.2. Value Chain of India Dental Implants Market
- 6.3. India Dental Implants Market Size, 2008-2013
  - 6.3.1. By Value, 2008-2013



- 6.3.2. By Volume, 2008-2013
- 6.4. India Dental Implants Market Segmentation, 2013
- 6.4.1. By Prices: Premium, Popular and Economic Implants Systems, 2013
- 6.4.2. By Material: Pure Titanium and Titanium Alloy 2013
- 6.4.3. By Usage, 2013
- 6.5. Pricing of Dental Implants Systems in India, 2013
- 6.6. Market Share of Major Players in India Dental Implants Market, 2013
  - 6.6.1. By Value, 2013
- 6.6.2. By Volume, 2013
- 6.7. Competitive Landscape of Major Players in India Dental Implants Market

# 7. INDIA DENTAL CHAIRS AND RELATED EQUIPMENTS MARKET INTRODUCTION

- 7.1. India Dental Chairs and Related Equipments Market Size 2008-2013
  - 7.1.1. By Value, 2008-2013
  - 7.1.2. By Volume, 2008-2013
- 7.2. India Dental Chairs and Related Equipments Market Segmentation, 2008-2013
- 7.3. India Dental Chairs Market Introduction and Market Size, 2008-2013
- 7.4. Dental Chair Market Segmentation, 2013
  - 7.4.1. By Price Categories, 2013
- 7.5. Pricing of Dental Chairs Packages In India
- 7.6. Market Share of Major Players in Dental Chairs Market of India, 2013

#### 8. INDIA DENTAL IMAGING MARKET INTRODUCTION

- 8.1. India Dental Imaging Market Size, 2008-2013
- 8.2. India Dental Imaging Market Segmentation by Products, 2013
- 8.3. India Intra Oral Radiology Market, 2013
  - 8.3.1. India Intra Oral Radiology Market Segmentation by Products, 2013
    - 8.3.1.1. India Intra Oral Sensors (RVG) Market Overview
    - 8.3.1.2. India Intra Oral X-rays Market Overview
- 8.4. India Extra Oral Radiology Market, 2013
- 8.5. India Cone Beam Computed Tomography (CBCT) Systems Market, 2013
- 8.6. Competitive Landscape of Major Players in the India Dental Imaging Market

#### 9. INDIA DENTAL LASERS MARKET INTRODUCTION

9.1. India Dental Lasers Market Size, 2008-2013



- 9.1.1. By Value, 2008-2013
- 9.1.2. By Volume, 2008-2013
- 9.2. India Dental Lasers Market Segmentation, 2013
  - 9.2.1. By Product Categories, 2008-2013
  - 9.2.2. India Soft Tissue Lasers Market Introduction and size, 2008-2013
  - 9.2.3. India Hard Tissue Lasers Market Introduction and Size, 2008-2013
- 9.3. Price of Dental Lasers in India
- 9.4. Competitive Landscape of Major Players in India Dental Lasers Market

# 10. INDIA CAD/CAM DENTAL SYSTEMS MARKET INTRODUCTION AND OVERVIEW

Introduction

Market Segmentation, 2013

Trends in CAD/CAM Dental Systems Market in India

Major Players in India CAD/CAM Dental Systems Market

**Future Projections** 

### 11. MAJOR DENTAL EQUIPMENTS DISTRIBUTORS OF DENTAL DEVICES IN INDIA

- 11.1. Confident Dental Group
- 11.2. Unicorn Dentmart Private Limited
- 11.3. IDS Denmed Private Limited
- 11.4. Satelec India Private Limited
- 11.5. Mectron Dental India Private Limited
- 11.6. Chesa Dental Care Services
- 11.7. Olive Dental

### 12. TRENDS AND DEVELOPMENTS DENTAL EQUIPMENTS AND CONSUMABLES MARKET IN INDIA

Transition towards Digital Dental Devices
Preference to Foreign Brands of Dental Devices
Dental Education Programme

# 13. MARKET DYNAMICS OF DENTAL EQUIPMENTS AND CONSUMABLES MARKET IN INDIA



#### 13.1. Growth Drivers

Government Policies in the Healthcare sector

Advent of Dental Health Insurance

Expansion of Dental Tourism in India

Rising Demand for Cosmetic Dentistry

Affordable Dental Equipments

Fostering Healthcare Awareness

Ageing Population

**Increasing Oral Diseases** 

Easy Finance Availability

Increasing Healthcare Expenditure

Increasing Disposable Income

13.2. Restraints

Price of Large Dental Equipments

No Regulation on Imported Dental Products in India

Foreign Currency Fluctuations

13.3. Opportunities

Rising Incidence of Dental Disorders

Low penetration rates for advanced technologies

13.4. Issues and Challenges

Lack of Domestic Players in the Dental Market

Low Safety and Quality Standards of Dental Products

Inadequate and Unethical Dental Practices

Low Priced Chinese Dental Products

# 14. INDIA DENTAL EQUIPMENTS AND CONSUMABLES MARKET FUTURE OUTLOOK AND PROJECTIONS, 2014-2018

- 14.1. By Product Categories, 2014-2018
- 14.1.1. India Dental Consumables Market Future Outlook and Projections, 2014-2018
- 14.1.2. India Dental Imaging Market Future Outlook and Projections, 2014-2018
- 14.1.3. India Dental Implants Market Future Outlook and Projections, 2014-2018
- 14.1.4. India Dental Chairs and Related Equipments Market Future Outlook and Projections, 2014-2018
- 14.1.5. India Dental Lasers Market Future Outlook and Projections, 2014-2018
- 14.2. Cause and Effect Relationship of India Dental Equipments and Consumables Market

#### 15. INDIA DENTAL MARKET MACRO-ECONOMIC FACTORS



- 15.1 Population of India, 2008-2013
  - 15.1.1. Population Aged upto 14 Years, 2008-2018
  - 15.1.2. Population Aged 15-64 Years, 2008-2018
  - 15.1.3. Population Aged 65 Years and above, 2008-2018
  - 15.1.4. Urban and Rural Population in India, 2008-2013
- 15.2. Personal Disposable Income, FY'2008- FY'2018
- 15.3. Consumer Expenditure on Medical Care and Health Services, FY'2008-FY'2018
- 15.4. Government Spending on Healthcare, FY'2008-FY'2018

#### 16. APPENDIX

- 16.1. Market Definitions
- 16.2. Market Abbreviations
- 16.3. Research Methodology

**Data Collection Methods** 

Approach

Variables (Dependent and Independent)

Multi Factor Based Sensitivity Model

**Final Conclusion** 

16.4. Disclaimer



### **List Of Figures**

#### **LIST OF FIGURES**

Figure 1: India Dental Equipments and Consumables Market Size on the Basis of

Revenue in INR Million and Growth Rate in Percentage (%), 2008-2013

Figure 2: Export and Import of Dental Apparatus Market on the Basis of Value in INR Million, FY'2008-FY'2013

Figure 3: Export and Import of Dental Furniture Market on the Basis of Value in INR Million, FY'2008-FY'2013

Figure 4: Export and Import of Dental Consumables and Instruments Market on the Basis of Value in INR Million, FY'2008-FY'2013

Figure 5: India Dental Equipments and Consumables Market Segmentation by Products on the Basis of Revenue in Percentage (%), 2008-2013

Figure 6: Value Chain of the Indian Dental Consumables Market

Figure 7: India Dental Consumables Market Size on the Basis of Revenue in INR Million and Growth Rate in Percentage (%), 2008-2013

Figure 8: India Dental Consumables Market Segmentation by Unorganized and Organized Sector on the Basis of Contribution in Percentage (%), 2013

Figure 9: India Dental Consumables Market Segmentation by Product Categories on the Basis of Value in Percentage (%), 2013

Figure 10: India Dental Consumables Market Segmentation by Product Categories on the Basis of Volume in Percentage (%), 2013

Figure 11: Market Share of Major Players in the Dental Consumables Market in India in Value in Percentage (%), 2013

Figure 12: Value Chain of the Indian Dental Implants Market

Figure 13: India Dental Implants Market Size on the Basis of Revenue in INR Million and Growth Rate in Percentage (%), 2008-2013

Figure 14: India Dental Implants Market Size on the Basis of Units Sold in Thousand, 2008-2013

Figure 15: India Dental Implants Market Segmentation by Pricing Factor on the Basis of Value in Percentage (%), 2013

Figure 16: India Dental Implants Market Segmentation by Pricing Factor on the Basis of Volume in Percentage (%), 2013

Figure 17: India Dental Implants Market Segmentation by Pure Titanium and Titanium Alloy Sold on the Basis of Value in Percentage (%), 2013

Figure 18: India Dental Implants Market Segmentation by Pure Titanium and Titanium Alloy Sold on the Basis of Volume in Percentage (%), 2013

Figure 19: India Dental Titanium Implants Market Segmentation by Commercial and



Non Commercial on the Basis of Volume in Percentage, 2013

Figure 20: Market Share of Major Players in the Dental Implants Market in India on the Basis of Value in Percentage (%), 2013

Figure 21: Market Share of Major Players in India Dental Implants Market on the Basis of Volume in Percentage, 2013

Figure 22: India Dental Chairs and Related Equipments Market Size on the Basis of Revenue in INR Million and Growth Rate in Percentage (%), 2008-2013

Figure 23: India Dental Chairs and Related Equipments Market Size on the Basis of Units Sold in Thousands, 2008-2013

Figure 24: India Dental Chairs and Related Equipments Market Segmentation by Product on the Basis of Revenue in Percentage (%), 2013

Figure 25: India Dental Chairs Market Size on the Basis of Revenue in INR Million and Units Sold in Thousand, 2008-2013

Figure 26: India Dental Chairs Market Segmentation by Price Categories on the Basis of Volume in Percentage (%), 2013

Figure 27: Market Share of Major Players in Dental Chair Market in India by Volume Sales in Percentage (%), 2013

Figure 28: India Dental Imaging Market Size on the Basis of Revenue in INR Million and Growth Rate in Percentage (%), 2008-2013

Figure 29: India Dental Imaging Market Segmentation by Products on the Basis of Volume in Percentage (%), 2013

Figure 30: India Dental Intra Oral Radiology Market Segmentation by Products on the Basis of Sales Volume in Percentage (%), 2013

Figure 31: India Dental Intra Oral Radiology Market Segmentation by Products on the Basis of Value in Percentage (%), 2013

Figure 32: India Dental X-Rays Market Segmentation by Products on the Basis of Volume in Percentage (%), 2013

Figure 33: India Dental X-Rays Market Segmentation by Products on the Basis of Value in Percentage (%), 2013

Figure 34: India Dental Lasers Market Size on the Basis of Revenue in INR Million and Growth Rate in Percentage (%), 2008-2013

Figure 35: India Dental Lasers Market Size on the Basis of Volume in Units, 2008-2013

Figure 36: India Dental Lasers Market Segmentation by Product Categories on the Basis of Revenue in Percentage (%), 2008-2013

Figure 37: India Dental Lasers Market Segmentation by Product Categories on the Basis of Volume in Percentage (%), 2013

Figure 38: India Dental Soft Tissue Lasers Market Size on the Basis of Revenue in INR Million and Growth Rate in Percentage (%), 2008-2013

Figure 39: India Dental Hard Tissue Lasers Market Size on the Basis of Revenue in INR



Million and Growth Rate in Percentage (%), 2008-2013

Figure 40: Exchange Rate of the Indian Rupee against the US Dollar, 2008-2013

Figure 41: India Dental Equipments and Consumables Market Future Projections on the Basis of Revenue in INR Million, 2014-2018

Figure 42: India Dental Equipments and Consumables Market Future Projections by Segments on the Basis of Revenue in Percentage, 2014-2018

Figure 43: India Dental Consumables Market Future Projections on the Basis of Revenue in INR Million, 2014-2018

Figure 44: India Dental Imaging Market Future Projections on the Basis of Revenue in INR Million, 2014-2018

Figure 45: India Dental Implants Market Future Projections on the Basis of Revenue in INR Million, 2014-2018

Figure 46: India Dental Implants Market Future Projections on the Basis of Units Sold in Thousand, 2014-2018

Figure 47: India Dental Chairs and Related Equipments Market Future Projections on the Basis of Revenue in INR Million, 2014-2018

Figure 48: India Dental Lasers Market Future Projections on the Basis of Revenue in INR Million, 2014-2018

Figure 49: India Dental Soft Tissue Lasers and Hard Tissue Lasers Market Future Projections on the Basis of Revenue in INR Million, 2014-2018

Figure 50: Total Population in India in Million, 2008-2018

Figure 51: Total Population up to 14 Years Old in India in Million, 2008-2018

Figure 52: Total Population Aged 15-64 Years in India in Million, 2008-2018

Figure 53: Total Population Aged 65 Years Old and Above in India in Million, 2008-2018

Figure 54: Urban and Rural Population in India in Million, 2008-2013

Figure 55: Personal Disposable Income in India in INR Million, FY'2008- FY'2018

Figure 56: Indian Consumer Expenditure on Medical Care and Health Services in INR Million, FY'2008-FY'2018

Figure 57: Government Spending on Healthcare in India in INR Million, FY'2008-FY'2018



### **List Of Tables**

#### LIST OF TABLES

Table 1: Export and Import Volume of Dental Apparatus Market in India by Quantity in Thousand Units, FY'2008-FY'2013

Table 2: Major Import Destinations for Dental Apparatus Market in India by Countries and Value in INR Million, FY'2008- FY'2013

Table 3: Export and Import Volume of Dental Furniture Market in India by Quantity in Thousand Units, FY'2008-FY'2013

Table 4: Major Import Destinations for Dental Furniture Market in India by Countries and Value in INR Million, FY'2008- FY'2013

Table 5: Export and Import on the Basis of Types of Dental Consumables and Instruments Market in India by Value in INR Million, FY'2008-FY'2013

Table 6: Export and Import Volume on the Basis of Types of Dental Consumables and Instruments Market in India by Quantity in Thousand Units, FY'2008-FY'2013

Table 7: India Dental Market Segmentation by Product on the Basis of Revenue in INR Million, 2008-2013

Table 8: India Dental Consumables Market Segmentation by Unorganized and Organized Sector on the Basis of Revenue in INR Million, 2013

Table 9: India Dental Consumables Market Segmentation by Product Categories on the Basis of Value in INR Million, 2013

Table 10: India Dental Consumables Market Segmentation by Product Categories on the Basis of Volume in Units, 2013

Table 11: Major Product Categories of Dental Consumables in India by Manufacturer, Product Name and Price in INR

Table 12: Revenue Contribution of Major Players in India Dental Consumables Market in INR Million, 2013

Table 13: Strengths and Weaknesses of Dental Consumables Market Players

Table 14: Competitive Landscape of Major Dental Consumables Companies in India

Table 15: Indian Population Demography on the Dental Implants Market in India, 2013

Table 16: Types of Dental Implants Available in India, 2013

Table 17: India Dental Implants Market Segmentation by Pricing Factor on the Basis of Value in INR Million, 2013

Table 18: India Dental Implants Market Segmentation by Pricing Factor on the Basis of Volume in Units, 2013

Table 19: India Dental Implants Market Segmentation by Pure Titanium and Titanium Alloy Sold on the Basis of Revenue in INR Million, 2013

Table 20: India Dental Implants Market Segmentation by Pure Titanium and Titanium



Alloy Sold on the Basis of Volume (Units), 2013

Table 21: Average Price of Dental Implants Systems by Various Companies in India in INR, 2013

Table 22: Revenue Contribution of Major Players in India Dental Implants Market in INR Million, 2013

Table 23: Number of Implants Sold by the Major Players in India Dental Implants Market in Units, 2013

Table 24: Competitive Landscape of Major Dental Implants Companies in India

Table 25: India Dental Chair Market Segmentation by Price Categories on the Basis of Volume in Units and Revenue in INR Million, 2013

Table 26: Major Dental Chair Brands in India by Low, Medium and Premium Pricing Segments and their Price in INR, 2013

Table 27: India Dental Imaging Market Segmentation by Products on the Basis of Volume in Units and Revenue in INR Million, 2013

Table 28: Intra Oral Radiology Market Segmentation by Types of Imaging Products on the Basis of Sales Volume in Units and Revenue in INR Million, 2013

Table 29: Average Price of Dental RVG Sensors in India by Manufactures/Traders in INR, 2013

Table 30: India Dental X-Rays Market Segmentation by Products on the Basis of Volume in Units and Revenue in INR Million, 2013

Table 31: Average Price of Dental X-Rays in India by Types of X-rays in INR, 2013

Table 32: Average Price of Dental Extra Oral Radiology Systems of

Manufactures/Traders in India in INR, 2013

Table 33: Major Dental CBCT Model on the Basis of Manufacturer, FOV, 2D options and Price in INR, 2013

Table 34: Competitive Landscape of Major Dental Imaging Companies in India

Table 35: Major Dental Soft and Hard Tissues Lasers Model on the Basis of

Manufacturer, Features, Wavelength in nm and Price in INR, 2013

Table 36: Competitive Landscape of Major Dental Lasers Companies in India

Table 37: India Dental Equipments and Consumables Market Future Projections by

Segments on the Basis of Revenue in INR Million, 2014-2018

Table 38: Cause and Effect Relationship Analysis between Industry Factors and

Expected Dental Equipments and Consumables Industry Prospects

Table 39: Correlation Matrix of the India Dental Industry

Table 40: Regression Coefficients Output of the India Dental Industry



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