

# India Car Finance Industry Outlook to 2020 - Driven by Spurring Car Sales and Reduction in Average Ownership Period

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## Abstracts

The report titled “India Car Finance Industry Outlook to 2020 - Driven by Spurring Car Sales and Reduction in Average Ownership Period” provides a comprehensive analysis of various aspects of the industry such as market size, pre-owned car finance market and new car finance market with segmentation on the basis of online-offline, geography, term of the loan and seasonal demand. The report also covers market shares of major car finance providers in India as well as the loan disbursements of major players in the car finance market along with major industry trends, SWOT and Regulations.

Car finance industry in India has registered loan disbursements of INR ~ billion in FY'2015 largely driven by retail sales of cars. High population in the country, with approximately 66% of people in the middle income class and a large proportion of people in the young age group has poised as an attractive investment opportunity into cars which has led to an increase in demand of car finance for new and pre-owned cars. The car finance industry in India has grown at a CAGR of 13.2% from INR ~ billion in FY'2010 to INR ~ billion in FY'2015

This market has been segmented on the basis of two sectors, namely, new car finance market and pre-owned car finance market which has further been segmented on the basis of online-offline segment, geography, term of loans and the seasonal demand. India pre owned car finance industry has expanded on the basis of loans disbursed at a CAGR of ~%. In the year FY'2010, INR ~ billion worth of car loans were disbursed which further aggrandized to INR ~ billion in the succeeding year due to rising demand for pre-owned cars by the middle class population.

In India, car finance market faces intense competition with a large number of banks and

NBFC's competing against each other in the market. Banking sector is the leader in the car finance industry with ~% share in the market. On the other hand, NBFC's command a lower share in the market with ~% share in the overall loan disbursements for new cars in the market as of FY'2015. HDFC Bank, State Bank of India and ICICI Bank are some of the major competitors in the market.

The market for car finance in India is changing at a brisk rate. Technological advancements, internet and mobile diffusion across ages and regions, rising personal disposable income as well as competitive pressures have been significantly changing the market. Loan Disbursements from the car finance industry in India are expected to expand to INR ~ billion in FY'2020, growing at a CAGR of ~% from FY'2015 to FY'2020.

#### Key Topics Covered in the Report:

Market size of the India car finance, new car and pre-owned car finance market

Market segmentation of India new car finance market on the basis of online-offline loans, geographic distribution, term of the loan and seasonal demand

Market segmentation of India pre-owned car finance market on the basis of online-offline loans, geographic distribution, term of the loan and seasonal demand

Trends and Development in the India car finance market

Issues and challenges in India car finance market

SWOT analysis of India car finance market

Pre-requisites to enter the market

Government regulations regarding car finance market

Competitive landscape and detailed company profiles of the major financiers of car finance industry in India

Future outlook and projections of India car finance industry with both new and pre-owned car finance



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