

India Adhesives Market Outlook to FY'2020 - Rapid Industrialization and Government Support to Shape Future Growth

<https://marketpublishers.com/r/l176B577417EN.html>

Date: October 2015

Pages: 114

Price: US\$ 1,100.00 (Single User License)

ID: I176B577417EN

Abstracts

The report titled “India Adhesives Market Outlook to FY’2020 – Rapid Industrialization and Government Support to Shape Future Growth” provides a comprehensive analysis of adhesives market in India. The report covers various aspects such as market size of India adhesives market, segmentation on the basis of technology, product, application, natural and synthetic adhesives and end users. The report also covers market in different aspects such as market size, segmentation of market on the basis of organized and unorganized players, import and export of adhesives in the market. The report is useful for adhesives manufacturers, wholesalers of adhesives, retail chains and new players venturing in the market. The market comprises of large companies such as Pidilite India, Henkel technologies, Anabond and others which possess a large product portfolio of adhesive products.

Adhesives market in the India, which is hugely driven by industrial segment and investment level of government, registered revenues of INR ~ billion in FY’2015. With the advent of innovative methods of production in the market, the revenues increased by ~% compared to FY’2010 where the total revenues were INR ~ billion. India has been a major importer of adhesives due to lack of production in the local market. The domestic scenario for adhesives has not been sufficient to support the increasing demand. Adhesives production in India has been very distant from the required demand in the local market. Due to the limited production capability in the local market, exports of adhesives from India have been recorded at lower levels relative to imports.

The India adhesives market is comprised of various independent manufacturers that specialize in designing, manufacturing of their products. Market revenues of Pidilite Industries have increased noticeably from INR ~ million in FY’2012 to INR ~ million in

FY'2015, making it the largest player in the consumer adhesives market space. However, the market for industrial adhesives is dominated by 3M India which registered revenues of INR ~ million in FY'2015 from sale of adhesives.

Three main competitors in the industrial adhesives market in the India are 3M India, Henkel Technologies and H.B Fuller. On the other hand, the major players in consumer adhesives market include Pidilite Industries, Anabond and others. The competitive scenario of India industrial adhesives market has been highly fragmented in terms of number of manufacturers owing to presence of multiple global manufacturers in addition to the small and large scale domestic players. 3M India has been the largest player in this segment, whereas Pidilite accounted for ~% of the market of consumer adhesives in India.

The market for adhesives in the India is changing at a rapid rate. Technological advancements and product innovations across different segments as well as competitive pressures have been significantly changing the market. Moreover, with the Indian government planning to invest heavily in infrastructure development towards the construction industry in the country is set to register robust growth. Building and construction being a major end user segment for adhesives will also boost growth in the India adhesives industry exponentially. The growth in the industrial segment for adhesives is expected to be significantly higher than the consumer segment since industrial uses of adhesives will expand in the coming years. Revenues from the adhesives market in the India are expected to expand to INR ~ billion in FY'2020 growing at a CAGR of ~% from FY'2016-FY'2019.

Key Topics Covered in the Report:

The market size of the adhesives market in India.

Market segmentation of the adhesives on the basis of technology, end users, application, synthetic and natural adhesives and products.

SWOT and Porter Five force Analysis of India, adhesives market.

Trends and Development in the India adhesives market.

Growth Drivers and Challenges in the India adhesives market.

Entry barriers in the India adhesives market.

Government Regulations in the India adhesives market.

Competitive landscape detailed company profiles and market share of the major manufacturers of India adhesives market.

Macro Economic factors affecting India adhesives market.

Future outlook and projections of Asia adhesives market on the basis of – products, end users.

Contents

1. GLOBAL ADHESIVE MARKET INTRODUCTION

1.1. Global Adhesives Market Size by Revenues, 2009-2014

2. ASIA ADHESIVE MARKET

2.1. Asia Adhesive Market Introduction

2.2. Asia Adhesive Market Size by Revenue, 2009-2014

2.3. Asia Adhesive Market Segmentation by Geography, 2009-2014

2.4. Asia Adhesive Market Future Outlook and Projections, 2015-2020

3. INDIA ADHESIVES MARKET INTRODUCTION

3.1. India Adhesives Market Value Chain Analysis

3.2. India Adhesives Market Size by Value, FY'2010-FY'2015

3.3. India Adhesives Market Segmentation, FY'2015

3.3.1. By Technology – Water Based, Solvent Based, Hot Melt and Reactive Adhesive, FY'2015

3.3.2. By Products – Polyvinyl, Acetate, Acrylic, Polyurethane, Epoxy and EVA, FY'2015

3.3.3. By Industry Application, FY'2015

3.3.4. By End Users – Industrial and Consumer Adhesive, FY'2015

By Organized and Unorganized Players, FY'2015

Industrial Adhesives, FY'2010-FY'2015

Consumer Adhesives, FY'2015

3.3.5. By Natural and Synthetic Adhesives, FY'2015

3.3.6. By Structural, Semi Structural and Non-Structural Adhesives, FY'2015

3.4. Trends and Developments in India Adhesives Market

Increasing Capability of Pressure and Sensitive Adhesives

Water Based Adhesives

Intensified Competition

Adhesive Substituting Labor Intensive Processes

3.5. Growth Drivers and Restraints in India Adhesive Market

3.5.1. Growth Drivers

Rapid Industrialization

Surge in Demand from FMCG Sector

Growth in the Plywood Veneers and Laminates Sector

- Growth in the Automotive Industry
- Weight Reduction Technologies
- 3.5.2. Growth Restraints
 - Procurement of Raw Materials
 - High R&D Expenses
 - Acceptance of New Technologies by the Customers
- 3.6. Role of Government in India Adhesive Market
 - 3.6.1. Government Initiatives in India Adhesive Market
 - De-licensing
 - Permitting Foreign Direct Investment
 - Setting up PCPIR
 - Fiscal Concessions
 - 3.6.2. Government Regulations in India Adhesive Market
- 3.7. India Adhesive Market Analysis
 - 3.7.1. India Adhesives Market SWOT Analysis
 - 3.7.2. India Adhesives Market PORTER Five Force Analysis
 - Porter's Five Forces Analysis for India Adhesives Industry-
- 3.8. Import and Export Scenario in India Adhesives Market
 - 3.8.1. Import Demand and Value, FY'2010-FY'2015
 - 3.8.2. Export Sales and Revenue, FY'2010-FY'2015
- 3.9. Competition in India Adhesive Market
 - 3.9.1. Market Share of Major Players in India Adhesives Market, FY'2015
 - Market Share of Major Players in India Industrial Adhesives Market, FY'2015
 - Market Share of Major Players in India Consumer Adhesives Market, FY'2015
 - 3.9.2. Brand Analysis
 - 3.9.3. Entry Barriers and Pre-Requisites in India Adhesive Market
 - Raw Materials
 - Focus Towards Research and Development Expenditure
 - Competition
 - Superior Brand Perception
 - 3.9.4. Recent Industry Activities in India Adhesive Market
- 3.10. Company Profiles
 - 3.10.1. Pidilite Industries Limited
 - 3.10.1.1. Business Overview
 - 3.10.1.2. Business Strategies
 - Capturing the mega trends
 - Building Complementary Business Models: products and Solutions
 - Acquisitions: Key to Augment Product Capability and New Markets
 - 3.10.1.3. Financial and Operating Performance, FY'2012-FY'2015

- 3.10.1.4. Product Portfolio
- 3.10.2. 3M India
 - 3.10.2.1. Business Overview
 - 3.10.2.2. Business Strategies
 - Diverse and Expanding Customer Base
 - Strong Technological Capabilities
 - 3.10.2.3. Financial and Operating Performance, FY'2011-FY'2015
 - 3.10.2.4. Product Portfolio
- 3.10.3. Henkel Adhesives Technologies India Pvt Limited India
 - 3.10.3.1. Business Overview
 - 3.10.3.2. Product Portfolio
- 3.10.4. HB Fuller
 - 3.10.4.1. Business Overview
 - 3.10.4.2. Product Portfolio
- 3.10.5. Anabond- Adhesives & Sealants
 - 3.10.5.1. Business Overview
 - 3.10.5.2. Product Portfolio
- 3.10.6. Huntsman India
 - 3.10.6.1. Business Overview
 - 3.10.6.2. Product Portfolio

4. INDIA ADHESIVES MARKET FUTURE OUTLOOK AND PROJECTIONS, FY'2016-FY'2020

- 4.1. India Adhesive Market Future Outlook and Projections, 2015-2020
 - By Application, FY'2020
 - By End Users, FY'2020
- 4.2. Cause and Effect Relationship Between Dependent and Independent Factors
- 4.3. Analyst Recommendations
 - Existing Players in the Market
 - New Entrants Planning to Enter the Market

5. MACRO ECONOMIC FACTORS IN INDIA ADHESIVES MARKET

- 5.1. GDP Growth of India, FY'2010-FY'2020
- 5.2. India Automotive Industry, FY'2010-FY'2020
- 5.3. India Real Estate Market, FY'2010-FY'2020
- 5.4. India Furniture Market, FY'2010-FY'2020
- 5.5. India Packaging Industry, FY'2010-FY'2020

5.6. Index of Industrial Production, FY'2010-FY'2015

6. APPENDIX

6.1. Market Definition

6.2. Abbreviations

6.3. Research Methodology

Data collection Methods

Approach

Variables (Independent and Dependent)

Final Conclusion

6.4. Disclaimer

List Of Figures

LIST OF FIGURES

Figure 1: Global Adhesives Market Size on the Basis of Revenues in USD Billion, 2009-2014

Figure 2: Structure of Asia Adhesives Market

Figure 3: Asia Adhesives Market Size on the Basis of Revenues in USD Billion, 2009-2014

Figure 4: Asia Adhesives Market Segmentation by Major Geography on the Basis of Revenues in Percentage (%), 2009-2014

Figure 5: Consolidated CAGR of Different Geographies in Adhesive Market on the Basis of Revenues in Percentage (%), 2009-2014

Figure 6: Asia Adhesives Market Future Projections on the Basis of Revenues in USD Billion, 2015-2020

Figure 7: Asia Adhesives Market Segmentation by Geography on The Basis of Revenues in Percentage (%), 2015-2020

Figure 8: Consolidated CAGR of Different Geographies on the Basis of Revenues in Percentage (%), 2015-2020

Figure 9: Flow Chart Depicting India Adhesives Market and its Segmentations by Application Sectors in terms of Revenues in INR Billion, FY'2015

Figure 10: India Adhesive Industry Market Value Chain

Figure 11: India Adhesive Market Size on the Basis of Revenue in INR Billion and Growth Rate in Percentage (%), FY'2010-FY'2015

Figure 12: India Adhesive Market Segmentation by Technology on the Basis of Revenue Contribution in Percentage, FY'2015

Figure 13: India Adhesive Market Segmentation by Product on the Basis of Revenue Contribution in Percentage, FY'2015

Figure 14: India Adhesive Industry Market Segmentation by Application on the Basis of Revenue Contribution in Percentage, FY'2015

Figure 15: India Adhesives Industry Segmentation by End Use (Industrial and Consumer) on the Basis of Revenue Contribution in Percentage (%), FY'2015

Figure 16: India Industrial Adhesives Industry Segmentation by Organized and Unorganized Players on the Basis of Revenues in Percentage (%), FY'2010-FY'2015

Figure 17: India Consumer Adhesives Industry Segmentation by Organized and Unorganized Players on the Basis of Revenues in Percentage (%), FY'2015

Figure 18: India Adhesive Industry Segmentation by Synthetic and Natural Adhesives on the Basis of Revenues in Percentage (%), FY'2015

Figure 19: India Adhesives Industry Segmentation by Structural, Non-Structural and

Semi-Structural Adhesives on the Basis of Revenues in Percentage (%), FY'2015

Figure 20: India Index of Industrial Production, FY'2009-FY'2014

Figure 21: India FMCG Market Size on the Basis of Revenues in INR Million, FY'2009-FY'2015

Figure 22: Indian Plywood Industry Market Size by Revenue in INR Million, FY'2010-FY'2014

Figure 23: Cumulative Annual Inflow of FDI to Chemical Industry in India in INR Million, FY'2010-FY'2015

Figure 24: Porter's Five Forces Analysis for India Adhesives Industry

Figure 25: India Imports of Adhesives on the Basis of Value in INR Million, FY'2010-FY'2015

Figure 26: India Adhesive Imports Segmentation by Geography on the Basis of Value in Percentage (%), FY'2010-FY'2015

Figure 27: India Adhesives Imports Segmentation by Products on the Basis of Value in Percentage (%), FY'2015

Figure 28: India Adhesives Exports on the Basis of Value in INR Million, FY'2010-FY'2015

Figure 29: India Adhesives Exports Segmentation by Products on the Basis of Value in Percentage (%), FY'2015

Figure 30: Market Share of Major Players in India Industrial Adhesives Market on the Basis of Revenue in Percentage (%), FY'2015

Figure 31: Market Share of Major Players in India Consumer Adhesives Market on the Basis of Revenues in Percentage (%), FY'2015

Figure 32: Pidilite Industries Limited: Key Milestones

Figure 33: Pidilite Industries Limited Revenue from Sales of Adhesives and Sealants in India in INR Million, FY'2012-FY'2015

Figure 34: Pidilite Industries Limited Revenue from Sale of Industrial Adhesives in India in INR Million, FY'2012-FY'2015

Figure 35: 3M India Limited Revenue from Sales of Self Adhesive Labels in INR Million, FY'2011-FY'2015

Figure 36: India Adhesives Market Future Projections on the Basis of Revenues in INR Billion, FY'2016-FY'2020

Figure 37: India Adhesives Market Future Projections Segmentation by Application on the Basis of Revenues in Percentage (%), FY'2020

Figure 38: India Adhesives Market Future Segmentation by End Use on the Basis of Revenue Contribution in Percentage (%), FY'2020

Figure 39: GDP of India at Current Prices in INR Million, FY'2010-FY'2020

Figure 40: Total Automobile Production in India in Million Units, FY'2010-FY'2020

Figure 41: India Real Estate Market Size on the Basis of Revenue in INR Million,

FY'2010-FY'2020

Figure 42: India Furniture Market Revenues in INR Billion, FY'2010-FY'2020

Figure 43: India Packaging Industry Market Size in USD Billion, FY'2010-FY'2020

Figure 44: Index of Industrial Production, FY'2010 - FY'2020

List Of Tables

LIST OF TABLES

Table 1: Advantages and Disadvantages of Adhesives

Table 2: Snapshot of Asia Adhesives Market by Different Countries

Table 3: Asia Adhesives Market Segmentation by Major Geography on the Basis of Revenues in USD Billion, 2009-2014

Table 4: Asia Adhesives Market Future Projections by Geography on the Basis of Revenue Contribution in Percentage, 2015-2020

Table 5: India Adhesive Market Segmentation by Technology on the Basis of Revenues in INR Billion, FY'2015

Table 6: India Adhesive Market Segmentation by Product on the Basis of Revenue Contribution in INR Billion, FY'2015

Other Consumer Products include Electronic Products and other Household Products
Table 7: India Adhesive Industry Market Segmentation by Application on the Basis of Revenue Contribution in INR Billion, FY'2013-FY'2014

Table 8: India Adhesives Industry Segmentation by End Users (Industrial and Consumer) on the Basis of Revenue in INR Billion, FY'2015

Table 9: India Industrial Adhesives Industry Segmentation by Organized and Unorganized Players on the Basis of Revenues in INR Billion, FY'2010-FY'2015

Table 10: India Consumer Adhesives Industry Segmentation by Organized and Unorganized Players on the Basis of Revenues in INR Billion, FY'2015

Table 11: India Adhesive Industry Segmentation by Synthetic and Natural Adhesives in India Adhesives Market on the Basis of Revenues in INR Billion, FY'2015

Table 12: India Adhesives Industry Segmentation by Structural, Non-Structural and Semi-Structural Adhesives on the Basis of Revenues in INR Billion, FY'2015

Table 13: Legislations Governing the India Adhesive Industry

Table 14: SWOT Analysis of India Adhesives Market

Table 15: India Adhesives Imports Segmentation by Products on the Basis of Revenues in INR Million, FY'2010-FY'2015

Table 16: India Adhesives Exports Segmentation by Products on the Basis of Value in INR Million, FY'2010-FY'2015

Table 17: Market Share of Major Players in India Industrial Adhesives Market on the Basis of Revenues in INR Billion, FY'2015

Table 18: Market Share of Major Players in India Consumer Adhesives Market on the Basis of Revenue in INR Billion, FY'2015

Table 19: India Adhesives Market Brand Analysis by Target Audience, Positioning and Strategy

Table 20: Brand Analysis of Major Players in India Adhesives Market

Table 21: India Adhesives Industry Entry Barriers

Table 22: Mergers and Acquisitions in India Adhesives Market

Table 23: Strengths and Weaknesses of Pidilite Industries Limited

Table 24: Key Performance Indicators of Pidilite Industries Limited, FY'2015

Table 25: Pidilite Industries Operating Performance in INR Million, FY'2010-FY'2015

Table 26: Pidilite Industries Limited Adhesives Product Portfolio

Table 27: 3M India Limited Adhesives Product Portfolio

Table 28: Product Portfolio of Henkel India

Table 29: Markets Served by HB Fuller India by Adhesive Products

Table 30: Range of Brands Offered by HB Fuller India in Adhesives Segment

Table 31: Adhesives Product Portfolio of HB Fuller India Based on Technology

Table 32: Anabond Adhesive Product Portfolio

Table 33: Huntsman India Adhesives Product Portfolio

Table 34: India Adhesives Market Future Projections Segmentation by Application on the Basis of Revenues in INR Billion (%), FY'2020

Table 35: India Adhesives Market Segmentation by End Users on the Basis of Revenue in INR Billion, FY'2020

Table 36: Cause and Effect Relationship Analysis between Dependent and Independent Factors in India Adhesives Market

Table 37: Correlation Matrix of the India Adhesives Market

Table 38: Regression Coefficients Output

I would like to order

Product name: India Adhesives Market Outlook to FY'2020 - Rapid Industrialization and Government Support to Shape Future Growth

Product link: <https://marketpublishers.com/r/l176B577417EN.html>

Price: US\$ 1,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/l176B577417EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

