

# India Adhesives Market Outlook to FY'2020 - Rapid Industrialization and Government Support to Shape Future Growth

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## Abstracts

The report titled “India Adhesives Market Outlook to FY’2020 – Rapid Industrialization and Government Support to Shape Future Growth” provides a comprehensive analysis of adhesives market in India. The report covers various aspects such as market size of India adhesives market, segmentation on the basis of technology, product, application, natural and synthetic adhesives and end users. The report also covers market in different aspects such as market size, segmentation of market on the basis of organized and unorganized players, import and export of adhesives in the market. The report is useful for adhesives manufacturers, wholesalers of adhesives, retail chains and new players venturing in the market. The market comprises of large companies such as Pidilite India, Henkel technologies, Anabond and others which possess a large product portfolio of adhesive products.

Adhesives market in the India, which is hugely driven by industrial segment and investment level of government, registered revenues of INR ~ billion in FY’2015. With the advent of innovative methods of production in the market, the revenues increased by ~% compared to FY’2010 where the total revenues were INR ~ billion. India has been a major importer of adhesives due to lack of production in the local market. The domestic scenario for adhesives has not been sufficient to support the increasing demand. Adhesives production in India has been very distant from the required demand in the local market. Due to the limited production capability in the local market, exports of adhesives from India have been recorded at lower levels relative to imports.

The India adhesives market is comprised of various independent manufacturers that specialize in designing, manufacturing of their products. Market revenues of Pidilite Industries have increased noticeably from INR ~ million in FY’2012 to INR ~ million in

FY'2015, making it the largest player in the consumer adhesives market space. However, the market for industrial adhesives is dominated by 3M India which registered revenues of INR ~ million in FY'2015 from sale of adhesives.

Three main competitors in the industrial adhesives market in the India are 3M India, Henkel Technologies and H.B Fuller. On the other hand, the major players in consumer adhesives market include Pidilite Industries, Anabond and others. The competitive scenario of India industrial adhesives market has been highly fragmented in terms of number of manufacturers owing to presence of multiple global manufacturers in addition to the small and large scale domestic players. 3M India has been the largest player in this segment, whereas Pidilite accounted for ~% of the market of consumer adhesives in India.

The market for adhesives in the India is changing at a rapid rate. Technological advancements and product innovations across different segments as well as competitive pressures have been significantly changing the market. Moreover, with the Indian government planning to invest heavily in infrastructure development towards the construction industry in the country is set to register robust growth. Building and construction being a major end user segment for adhesives will also boost growth in the India adhesives industry exponentially. The growth in the industrial segment for adhesives is expected to be significantly higher than the consumer segment since industrial uses of adhesives will expand in the coming years. Revenues from the adhesives market in the India are expected to expand to INR ~ billion in FY'2020 growing at a CAGR of ~% from FY'2016-FY'2019.

#### Key Topics Covered in the Report:

The market size of the adhesives market in India.

Market segmentation of the adhesives on the basis of technology, end users, application, synthetic and natural adhesives and products.

SWOT and Porter Five force Analysis of India, adhesives market.

Trends and Development in the India adhesives market.

Growth Drivers and Challenges in the India adhesives market.

Entry barriers in the India adhesives market.

Government Regulations in the India adhesives market.

Competitive landscape detailed company profiles and market share of the major manufacturers of India adhesives market.

Macro Economic factors affecting India adhesives market.

Future outlook and projections of Asia adhesives market on the basis of –  
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