

Global Orthopaedic Market - Focus on Hip and Knee replacement

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Abstracts

The report on Orthopaedic market discusses the past performance of the sector, present situation and analyze future outlook of the industry. The report offers many aspects of the industry such as pricing trends, industry developments and major driving forces which affects the overall demand of the procedure. Orthopaedic sector has many segments, out of those hips and knee replacement procedure demand is highest worldwide driven by growing elderly population and technological developments. The report flow goes from the discussion of global orthopaedic market and its product segmentation to the Orthopaedic reconstruction market.

In the end of 2009, growth in the hip and knee replacement market worldwide is expected to increase ~%, down from a ~% improvement in 2008. In 2008, hip and knee implant market growth slowed, in result of economic slowdown negatively affected by disruptions in doctor training efforts for new products. According to the study, in terms of demography, more women are suffering from knee pain than man due to calcium deficiency and with increasing age it grows.

Worldwide there are three regions accounting for the largest share of the orthopaedic market, of which United States and Japan comes under first two positions and Germany is the third largest player. In United States, Hip and knee replacement surgeries are the most on demand operations and with the rising number of replacement procedures, new product inventions are taking place.

In Australia the hip and knee replacement cases are growing day by day with the high success rate of the procedure. In 2008 there were approximately 72,007 joint replacement operations performed, of which the major influencing factor was ageing population.

Knee implants are the largest segment of the reconstruction market, accounting for US\$~ billion of total orthopaedic sales and with hip implants accounting for US\$~ billion in 2008. Zimmer leads the knee market with a ~% share, followed by J&J and then Stryker, with approximately ~% and ~% market share respectively.

The Global hip market alone generated US~ billion of business in 2008 which is low from 2007 growth mark but still this segment contributed an impressive percentage to the overall orthopaedic industry. This growth is expected to be driven by an increase in awareness of the procedure, increasing clinical familiarity among surgeons and a favourable reimbursement scenario.

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