

# Global Healthcare IT Market Outlook to 2016 -Evolving mHealth and PACS Market

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# Abstracts

#### **Executive summary**

The report titled "Global Healthcare IT Market Outlook to 2016 – Evolving mHealth and PACS Market" provides a comprehensive analysis on the total number of Global healthcare IT market size, segmentation of healthcare IT market, EMR segment, PACS market, Telemedicine market, telemonitoring market and mHealth market. The report provides the competitive landscape of global healthcare IT market, global EMR market and global PACS market. The report also discusses major trends and developments in the global mHealth and Healthcare IT market, company profile players, and the cause and effect relationship between industry factors and global healthcare IT market prospects. The future projections included in the report provide an insight on the prospects in the Global healthcare IT market, EMR market, mHealth market, telemedicine market, telemonitoring market and PACS market.

### Global

Global healthcare market has gained significant momentum over the past years and continues to hold considerable potential for growth in the future. The development of this market is linked to advancements in the medical sector and the information and communications technology (ICT) sector. The global healthcare IT market grew from USD ~ billion in 2008 to USD ~ billion in 2011 at a 3 year CAGR of ~%. This market is fuelled by the growing adoption of technology both by medical entities and by non-medical individuals, integrating it with healthcare applications.

#### EMR



The EMR market is expected to grow significantly over the period driven by government financial incentives in numerous countries including the US, Australia, China and Canada to form a robust healthcare IT infrastructure. As the espousal of healthcare IT surges, the demand for healthcare IT services is also expected to rise. The total global EMR market is expected to grow from USD ~ billion in 2011 to USD ~billion in 2015 at a 5 year CAGR of ~%

# Telemonitoring

Telemonitoring is up on the ladder due to its immense potential to enhance the health of patients suffering from chronic diseases, allowing individuals to attain care in the convenience of their own home and decrease the count of patients that have undergo doctors' surgeries. The global telemonitoring market grew from USD ~ billion in 2010 to USD ~ million in 2011 at a growth rate of ~%. This market is expected to reach USD ~ million in 2016 at a 5 year CAGR growth of ~%.

### Telemedicine

Global telemedicine market is dominated by the telehospitals and clinics segment with a market share of ~% in 2011 which decreased from ~% in 2010. The global telehome segment was USD ~ billion in 2011 and contributed ~% to the total global telemedicine market. The telemedicine service was worth USD ~ billion in 2011 contributing ~% to the total global telemedicine market in 2011.Telemedicine technology segment contributed ~% to the total global telemedicine revenues in 2011 which grew from ~% in 2010. This segment includes the hardware, software, telecom, and network technologies used in telemedicine.

#### mHealth

Mobile health will play a key part in several verticals of healthcare provision including spreading awareness and educating, remote monitoring, epidemic outbreak tracking and others. The global mHealth markets size stands at USD ~ million in 2011 and is expected to reach USD ~ billion in 2016 by growing at a CAGR of ~%. Paid downloads was contributing the most, showcasing earnings of USD ~ million, forming ~% of the total global mHealth market in 2011. It was followed by device sales with ~% revenue share in the same year. M-Health services showcased revenue of USD ~ million in 2011 contributing ~% to the total global mHealth market in the same year.

# PACS



GE healthcare was the leading company in the global PACS market with a share of ~% and revenue of USD ~ million in 2011. The company presents PACS solutions under the centricity software portfolio. GE has collaborated with EMC, a cloud storage service provider.

The global PACS market is expected to grow from USD ~ billion in 2011 to ~ billion in 2016 at a CAGR of ~%. This double digit growth can be accredited to noteworthy government initiatives to promote the digitalization of healthcare systems in addition to substantial technological advancements in imaging IT.

#### Key topics covered in the report

Global healthcare IT market size

Market segmentation of Healthcare IT on the basis of payer and provider contribution

Market size of global EMR, mHealth, telemedicine, telemonitoring and PACS market

Competitive landscape of global EMR, PACS and Healthcare IT market

Company profiles of top players in the global healthcare IT market

Trends and Development of the Global healthcare IT market and mHealth market

Future outlook and projections of global healthcare IT, EMR, mHealth, telemedicine, telemonitoring and PACS market.



# Contents

# **1. GLOBAL HEALTHCARE IT INTRODUCTION**

# 2. GLOBAL HEALTHCARE IT MARKET SIZE, 2008-2011

# 3. GLOBAL HEALTHCARE IT MARKET SEGMENTATION, 2008-2011

- 3.1. Global EMR Market
  - 3.1.1. Global EMR Market Introduction and Size, 2009 2011
  - 3.1.2. Market Share of Major Players in Global EMR Market, 2011
- 3.1.3. Global EMR Market Outlook and Projections, 2012-2016
- 3.2. Global Telemonitoring market
- 3.2.1. Global Telemonitoring market Introduction, Size and Future Projections, 2010 2016
- 3.3. Global Telemedicine Market
- 3.3.1. Global Telemedicine Market Introduction, Size and Future Projections, 2010 2016
- 3.3.2. Global Telemedicine Market Segmentation, 2010 and 2011
- 3.4. Global mHealth Market
  - 3.4.1. Global mHealth Market Introduction, Size and Future Projections, 2010-2016
  - 3.4.2. Global mHealth Market Segmentation, 2011
  - 3.4.3. Global mHealth Market Trends and Developments

Patient Activity Tracking and Monitoring Applications

**Binary Network Applications** 

Health-Related Games

Applications Collecting Information from Body Area Network (BAN) technologies

- 3.5. Global Picture Archiving and Communication System (PACS) Market
  - 3.5.1. Global PACS Market Introduction, Size and Future Projections, 2010-2016
  - 3.5.2. Market Share of Major Players in Global PACS Market, 2011

# 4. GLOBAL HEALTHCARE IT MARKET TRENDS AND DEVELOPMENTS

**Cloud Computing** 

Rising Hospital Health ICTs market of Europe

Portable Computing Devices Offering more Convenience

Health Level Seven (HL7) Messaging

Increased Government Support



### 5. GLOBAL HEALTHCARE IT MARKET FUTURE OUTLOOK AND PROJECTIONS

5.1. Cause and Effect Relationship Between Dependent and Independent Factors Prevailing in the Global Healthcare IT Market

# 6. MARKET SHARE OF MAJOR PLAYERS IN THE GLOBAL HEALTHCARE IT MARKET, 2011

# 7. GLOBAL HEALTHCARE IT MARKET COMPANY PROFILE

7.1. McKesson
Company Profile
Financial Performance
7.2. OptumInsight
Company Profile
Financial Performance
7.3. Cerner
Company Profile
Business Strategies
Financial Performance

#### 8. MACRO ECONOMIC INDICATORS: CURRENT AND PROJECTIONS

- 8.1. Total Global Number of Physicians, 2005-2016
- 8.2. Total Global Healthcare Expenditure, 2005-2016

#### 9. APPENDIX

- 9.1. Market Definition
- 9.2. Abbreviation
- 9.3. Research Methodology
- Data Collection Methods

Approach

- **Final Conclusion**
- 9.4. Disclaimer



# **List Of Figures**

### LIST OF FIGURES

Figure 1: Global Healthcare IT Market Size, USD Billion, 2008-2011 Figure 2: Global Healthcare IT Market Segmentation by Providers and Payers, in Percentage, 2008-2011 Figure 3: Global EMR Market Size, USD Billion, 2009-2011 Figure 4: Market Share of Major Players in Global EMR Market, in Percentage, 2011 Figure 5: Future Projections of Global EMR Market, USD Billion, 2012-2016 Figure 6: Global Telemonitoring Market Size and Projections, USD Million, 2010-2016 Figure 7: Global Telemedicine Market Size and Projections, USD Billion, 2010-2016 Figure 8: Global Telemedicine Market Segmentation by Revenue from Telehospitals and Clinics Segment and Telehome Segment, in Percentage, 2010-2011 Figure 9: Global Telemedicine Market Segmentation by Revenue from Telemedicine Technology Segment and Telemedicine Service Segment, in Percentage, 2010-2011 Figure 10: Global Revenue for Mobile Healthcare Applications, Size and Projections, USD Billion, 2010-2016 Figure 11: Global mHealth Market Segmentation, in USD Million, 2011 Figure 12: Global PACS Market Size and Projections, USD Billion, 2010-2016 Figure 13: Market Share of Major Players in Global PACS Market, in Percentage, 2011 Figure 14: Europe Hospital Health ICTs Market Size, USD Million, 2008 and 2010 Figure 15: Europe Hospital Health ICTs Market Segmentation, Percentage, 2008 Figure 16: Europe Hospital Health ICTs Market Segmentation, Percentage, 2010 Figure 17: Future Projection of Global Healthcare IT Market Size, USD Billion, 2012-2016 Figure 18: McKesson Corporation Revenue in USD Billion, FY'2010 – FY'2012 Figure 19: OptumInsight Revenue in USD Million, 2006-2011 Figure 20: OptumInsight Earnings from Operations in USD Million, 2006-2011 Figure 21: Cerner Revenue in USD Million, 2006-2011 Figure 22: Cerner's Revenue from Business Segments in Healthcare IT, in Percentage, 2011 Figure 23: Total Number of Physicians in the World, Million 2005-2016 Figure 24: Total Global Healthcare Expenditure, in USD Billion 2005-2016



# **List Of Tables**

# LIST OF TABLES

Table 1: Global Healthcare IT Market Segmentation by Providers and Payers, in USD Billion, 2008-2011

Table 2: Revenue of Major Players in Global EMR Market, in USD Billion, 2011

Table 3: Global Telemedicine Market Segmentation, in USD Billion, 2010-2011

Table 4: Global mHealth Market Segmentation, in USD Million, 2011

Table 5: Revenue of Major Healthcare Players from PACS Segment, in USD Million,2011

Table 6: Europe Hospital Health ICTs Market Segmentation, USD Million, 2008, 2010

Table 7: Cause and Effect Relationship between Industry Factors and the GlobalHealthcare IT Market Prospects

Table 8: Market Share and Revenue of Major Players in the Global Healthcare IT Market, in Percentage and in USD Million, 2011

Table 9: McKesson Corporation Revenue in USD Million, FY'2010 – FY'2012 Table 10: Cerner's Revenue from Different Business Segments in Healthcare IT, in USD Million, 2011



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