

# Global Healthcare IT Market Outlook to 2016 - Evolving mHealth and PACS Market

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## Abstracts

### Executive summary

The report titled “Global Healthcare IT Market Outlook to 2016 – Evolving mHealth and PACS Market” provides a comprehensive analysis on the total number of Global healthcare IT market size, segmentation of healthcare IT market, EMR segment, PACS market, Telemedicine market, telemonitoring market and mHealth market. The report provides the competitive landscape of global healthcare IT market, global EMR market and global PACS market. The report also discusses major trends and developments in the global mHealth and Healthcare IT market, company profile players, and the cause and effect relationship between industry factors and global healthcare IT market prospects. The future projections included in the report provide an insight on the prospects in the Global healthcare IT market, EMR market, mHealth market, telemedicine market, telemonitoring market and PACS market.

### Global

Global healthcare market has gained significant momentum over the past years and continues to hold considerable potential for growth in the future. The development of this market is linked to advancements in the medical sector and the information and communications technology (ICT) sector. The global healthcare IT market grew from USD ~ billion in 2008 to USD ~ billion in 2011 at a 3 year CAGR of ~%. This market is fuelled by the growing adoption of technology both by medical entities and by non-medical individuals, integrating it with healthcare applications.

### EMR

The EMR market is expected to grow significantly over the period driven by government financial incentives in numerous countries including the US, Australia, China and Canada to form a robust healthcare IT infrastructure. As the espousal of healthcare IT surges, the demand for healthcare IT services is also expected to rise. The total global EMR market is expected to grow from USD ~ billion in 2011 to USD ~billion in 2015 at a 5 year CAGR of ~%

## **Telemonitoring**

Telemonitoring is up on the ladder due to its immense potential to enhance the health of patients suffering from chronic diseases, allowing individuals to attain care in the convenience of their own home and decrease the count of patients that have undergo doctors' surgeries. The global telemonitoring market grew from USD ~ billion in 2010 to USD ~ million in 2011 at a growth rate of ~%. This market is expected to reach USD ~million in 2016 at a 5 year CAGR growth of ~%.

## **Telemedicine**

Global telemedicine market is dominated by the telehospitals and clinics segment with a market share of ~% in 2011 which decreased from ~% in 2010. The global telehome segment was USD ~ billion in 2011 and contributed ~% to the total global telemedicine market. The telemedicine service was worth USD ~ billion in 2011 contributing ~% to the total global telemedicine market in 2011. Telemedicine technology segment contributed ~% to the total global telemedicine revenues in 2011 which grew from ~% in 2010. This segment includes the hardware, software, telecom, and network technologies used in telemedicine.

## **mHealth**

Mobile health will play a key part in several verticals of healthcare provision including spreading awareness and educating, remote monitoring, epidemic outbreak tracking and others. The global mHealth markets size stands at USD ~ million in 2011 and is expected to reach USD ~ billion in 2016 by growing at a CAGR of ~%. Paid downloads was contributing the most, showcasing earnings of USD ~ million, forming ~% of the total global mHealth market in 2011. It was followed by device sales with ~% revenue share in the same year. M-Health services showcased revenue of USD ~ million in 2011 contributing ~% to the total global mHealth market in the same year.

## **PACS**

GE healthcare was the leading company in the global PACS market with a share of ~% and revenue of USD ~ million in 2011. The company presents PACS solutions under the centrality software portfolio. GE has collaborated with EMC, a cloud storage service provider.

The global PACS market is expected to grow from USD ~ billion in 2011 to ~ billion in 2016 at a CAGR of ~%. This double digit growth can be accredited to noteworthy government initiatives to promote the digitalization of healthcare systems in addition to substantial technological advancements in imaging IT.

### **Key topics covered in the report**

Global healthcare IT market size

Market segmentation of Healthcare IT on the basis of payer and provider contribution

Market size of global EMR, mHealth, telemedicine, telemonitoring and PACS market

Competitive landscape of global EMR, PACS and Healthcare IT market

Company profiles of top players in the global healthcare IT market

Trends and Development of the Global healthcare IT market and mHealth market

Future outlook and projections of global healthcare IT, EMR, mHealth, telemedicine, telemonitoring and PACS market.

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