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Germany Insurance Market Outlook to 2015

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Abstracts

Executive Summary

The Report titled “Germany Insurance Market Outlook to 2015” provides an in-depth analysis of the German insurance industry. The report covers specific insights on the market size, insurance density, insurance penetration, segmentation and future outlook of the insurance industry in Germany. The report also entails the market size on the basis of gross insurance premium written in case of life and non-life insurance and market share of various companies at the country level. Overall, the report offers a comprehensive analysis of the entire Germany insurance industry.

German gross life insurance premium registered a healthy increase of ~ % during the period from 2001-2009. The gross premium for life insurance increased continuously rising from USD ~ million in 2001 to USD ~ in 2009. Even gross non-life insurance premium increased from USD ~ million in 2001 to USD ~ million in 2009, registering a CAGR of ~ %. Total gross insurance premium increased at a CAGR of ~ %, showcasing an increase of USD ~ million in 2001 to USD ~ million in 2009.

In the future, life penetration is expected to increase and register a CAGR of ~ % from 2009-2015. The penetration is likely to increase from ~ % in 2009 to ~ % in 2015. A higher growth of ~ % is expected in case of non-life insurance penetration. The penetration is likely to increase from ~ % in 2009 to ~ % in 2015. Total penetration is also likely to increase from ~ % in 2009 to ~ % in 2015, at a growth of ~ %.

Health insurance registered a higher growth rate compared to other segments in insurance. The health premium increased from USD ~ million in 2001 to USD ~ million in 2009, registering a double digit growth of ~ % during the period.

The trend is likely to continue till 2015, as the premium is set to increase from USD ~

million in 2009 to USD ~ million by 2015. The growth rate expected during this period is likely to be around ~ %.

The non-life insurance market in Germany is highly fragmented. The largest player in the region with a share of ~ % is Allianz Vers. The second largest player in the region is Axa Vers with a market share of ~ %. With a share of ~ %, HDI Gerling Industries is the third largest player operating in the region. R+V Allgemeine Vers and Allianz Global Ag are other top ranked players with a market share of ~ % and ~ % respectively. Other major players operating in the region are Zurich Vers. Ag, Generali Versicherung, Victoria Vers., Gothaer Allgemeine Ag, Württ. Vers. Other players operating in the region had a combined share of ~ % of the total insurance market.

Scope of Research

The report entails thorough analysis and offers valuable insights on the insurance industry in Germany. The scope of the report includes:

The market size of life and non-life insurance industry in terms of gross insurance premium written for the Germany, 2001 to 2015

Life and Non-life insurance density in USD for the Germany, 2001 to 2015

Life and Non-life insurance penetration, premium as a percentage of GDP for the country, 2001 to 2015

Market segmentation on the basis of Product in Germany, 2009 and 2015

Non-life insurance market segmentation by motor, health, property on the basis of gross insurance premium written, 2001-2015

Competitive Landscape of the major life insurers (Allianz Leben, Aachen muenchener Leb, R+V Lebensvers.Ag, Zurich Duetsche Herold, Generali Leben Ag) in Germany on the basis of gross premium written

Competitive Landscape of the major non-life insurers (Allianz Vers, Axa Vers., HDI Gerling Industries, R+V Allgemeine Vers, Allianz Global Ag) in Germany on the basis of gross premium written

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Valuable Insights and Future Outlook of the insurance industry in Germany.

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