

# Germany Health and Wellness Industry Outlook to 2017 - Health Clubs and Spas to Witness Strong Growth

<https://marketpublishers.com/r/G3768D7AADCEN.html>

Date: May 2013

Pages: 187

Price: US\$ 720.00 (Single User License)

ID: G3768D7AADCEN

## Abstracts

The report titled “Germany Health and Wellness Industry Outlook to 2017- Health Clubs and Spas to Witness Strong Growth “ provides a comprehensive analysis of the market size of Germany health and wellness industry, market segmentation by cosmetics and toiletries, health clubs, spas, nutraceuticals and complementary and alternate medicines products by different categories on the basis of revenue. The report also entails the market share and company profiles of major international and domestic players in health clubs, cosmetics and toiletries market in Germany. The report also provides the major trends and developments of the health and wellness industry in Germany over the years. Future analysis of this market in the country is provided on the basis of revenue over the next five years along with the analysis of all the segments of the market.

Germany health and wellness market dipped in 2009 because of the credit crunch, unemployment and low personal disposable income which resulted in low discretionary spending by the customers, thus affecting the market negatively. Presently, the growth in this market is led by increasing awareness about the health, fitness and preventive healthcare largely influenced by the increasing ageing and obese population. Innovations in the health club and spa market have been witnessed in Germany over the last few years on account of the increasing competition and demand from the customers.

The health and wellness market in Germany was valued at USD ~ million in 2012 thus exhibiting a CAGR of 2.7% during the period 2007-2012. This market witnessed growth on account of increasing vulnerability towards obesity in the Germany population due to sedentary and stressful lifestyle which has encouraged more people to join health clubs in order to promote physical activity and going for various spa treatments for

rejuvenation, thus augmenting growth in these markets.

In 2012, cosmetics and toiletries contributed ~% to the overall health and wellness market in Germany while health clubs held a market share of ~% in 2012 as compared to ~% in 2007. Hair care is the largest contributor to the cosmetics and toiletries market with a share of nearly ~% in 2012 and amounted to USD ~ million. The increasing demand for men's lines or grooming products and natural or organic products have been one of the major developments in Germany cosmetics and toiletries market. The largest contributor to the nutraceuticals accounting for nearly ~% share in health and wellness market, is the herbal supplements, generating revenue worth USD ~ million in 2012 followed by sports nutrition which accounted for nearly ~% to the overall nutraceuticals market in Germany.

L'Oreal holds the largest market share among all the leading brands in cosmetics and toiletries market in Germany with a share of ~%, followed by Beiersdorf with a contribution of ~%. Procter and Gamble is the third largest player with a share of ~% to the cosmetics market in Germany. Unilever and Henkel are the other leading players in Germany health and wellness market with market shares of ~% and ~% respectively.

The health club market in Germany is captured by players such as Mrs. Sporty, Injoy Fitness with a share of ~% and ~% respectively in the market. McFit Fitness and Fitness first emerged as the leading players in the market and contributed nearly ~% and ~% to the overall health club members in Germany. Keiser Training is the fifth largest player in the health club market in Germany with a share of ~% in 2012.

## **KEY TOPICS COVERED IN THE REPORT**

The market size of Germany health and wellness market, 2007-2012.

Market segmentation of cosmetics and toiletries in Germany by categories such as hair care, skin care, fragrances, bath and shower products and others.

Market segmentation of spa market in Germany by tourist arrivals and nights spent, 2007-2012

Market segmentation of health clubs market by number of clubs and number of members, 2012

Market segmentation of nutraceuticals market by herbal supplements, sports

nutrition and vitamins and minerals on the basis of revenue.

Market Segmentation of Germany complementary and alternate medicines products by homeopathic and anthroposophic medicines.

Market Share of leading players in cosmetics and toiletries market in Germany, 2012

Market share of leading players in the health clubs market in Germany, 2012

Company profiles of major players in Germany cosmetics and toiletries and health clubs market.

Trends and developments in Germany health and wellness market.

Future outlook and projections of the cosmetics and toiletries, health clubs, spas, nutraceuticals and complementary and alternate medicines products on the basis of revenue and the overall Germany health and wellness market, 2013-2017

## Contents

### **1. GERMANY HEALTH AND WELLNESS MARKET INTRODUCTION**

### **2. GERMANY HEALTH AND WELLNESS MARKET SIZE BY REVENUE, 2007-2012**

### **3. GERMANY HEALTH AND WELLNESS MARKET SEGMENTATION, 2007-2012**

### **4. GERMANY COSMETICS AND TOILETRIES MARKET**

#### 4.1. Germany Cosmetics and Toiletries Introduction and Market Size, 2007-2012

#### 4.2. Germany Cosmetics and Toiletries Market Segmentation, 2007-2012

##### 4.2.1. Germany Hair Care Market

###### 4.2.1.1. Germany Hair Care Introduction and Market Size, 2007-2012

###### 4.2.1.2. Germany Hair Care Market Segmentation, 2007-2012

By Basic Hair Care Products, 2009-2012

By Hair Colourants, 2009-2012

By Hair Styling Products, 2009-2012

By Other Hair Care Products, 2009-2012

###### 4.2.1.3. Germany Hair Care Market Future Outlook and Projections, 2013-2017

##### 4.2.2. Germany Skin Care Market

###### 4.2.2.1. Germany Skin Care Introduction and Market Size, 2007-2012

###### 4.2.2.2. Germany Skin Care Market Segmentation, 2009-2012

###### 4.2.2.2.1. By Facial Care, 2009-2012

###### 4.2.2.2.2. By Facial Creams and Facial Cleansing Products, 2009-2012

By Gender, 2012

Female Facial Care Products, 2012

###### 4.2.2.2.3. By Body Care, 2009-2012

###### 4.2.2.2.4. By Sun Care, 2009-2012

By Sun Protection and After Sun Products, 2012

###### 4.2.2.2.5. By Other Skin Care Products, 2009-2012

###### 4.2.2.3. Germany Skin Care Market Future Outlook and Projections, 2013-2017

##### 4.2.3. Germany Fragrances Market

###### 4.2.3.1. Germany Fragrances Industry Introduction and Size, 2007-2012

###### 4.2.3.2. Germany Fragrances Market Segmentation, 2007-2012

###### 4.2.3.2.1. By Women Fragrances, 2007-2012

By Fine and Mass Quality, 2012

By Product Types, 2010-2012

###### 4.2.3.2.2. By Deodorants, 2007-2012

- 4.2.3.2.3. By Men Fragrances, 2007-2012
- 4.2.3.3. Germany Fragrances Market Future Outlook and Projections, 2013-2017
- 4.2.4. Germany Mouth Dental Care Market
  - 4.2.4.1. Germany Mouth Dental Care Market Size and Introduction, 2007-2012
  - 4.2.4.2. Germany Mouth Dental Care Market Future Outlook and Projections, 2013-2017
- 4.2.5. Germany Colour Cosmetics Industry
  - 4.2.5.1. Germany Colour Cosmetics Industry Introduction and Market Size, 2007-2012
  - 4.2.5.2. Germany Colour Cosmetics Market Segmentation, 2009-2012
    - 4.2.5.2.1. By Eye Products, 2009-2012
    - 4.2.5.2.2. By Face Products, 2009-2012
    - 4.2.5.2.3. By Lip Products, 2009-2012
    - 4.2.5.2.4. By Nail Products, 2009-2012
    - 4.2.5.2.5. By Other Colour Cosmetics Products, 2009-2012
  - 4.2.5.3. Germany Colour Cosmetics Market Future Outlook and Projections, 2013-2017
- 4.2.6. Germany Men's Lines Industry
  - 4.2.6.1. Germany Men's Lines Industry Introduction and Market Size, 2007-2012
  - 4.2.6.2. Germany Men's Lines Market Segmentation, 2010-2012
    - 4.2.6.2.1. By Deodorants, 2010-2012
    - 4.2.6.2.2. By Shower Products, 2010-2012
    - 4.2.6.2.3. By Facial Skin Care Products, 2010-2012
    - 4.2.6.2.4. By Others, 2010-2012
  - 4.2.6.3. Germany Men's Lines Future Outlook and Projections, 2013-2017
- 4.2.7. Germany Bath and Shower Accessories Market Introduction and Size, 2007-2012
- 4.2.8. Germany Soaps and Syndets Market Size and Introduction, 2007-2012
- 4.2.9. Germany Foot care Introduction and Market Size, 2007-2012
- 4.2.10. Germany Other Cosmetics and Toiletries Products Market Size and Introduction, 2010-2012
  - 4.2.10.1. By After/ Pre Shave Products, 2010-2012
  - 4.2.10.2. By Depilatories, 2010-2012
  - 4.2.10.3. By Shaving Products Men and Women, 2010-2012
  - 4.2.10.4. By Baby Care Products, 2010-2012
- 4.3. Government Regulations in Cosmetics Market in Germany
- 4.4. Market Share of Major Players in Cosmetics Market in Germany
- 4.5. Germany Cosmetics and Toiletries Market Future Outlook and Projections, 2013-2017

#### 4.6. Company Profiles of Major Players in Cosmetics Market in Germany

##### 4.6.1. L'Oreal

###### 4.6.1.1. Company Overview

###### 4.6.1.2. Business Strategy

Universalization of Beauty with Global Branding

Promoting Digital Marketing

Driving Focus On Advertising

Diversification in Men's Line Products

##### 4.6.2. Unilever

###### 4.6.2.1. Company Overview

###### 4.6.2.2. Business Strategy

Sustainable Growth Strategy

Competing in Foreign Markets

Simple Strategies To Capture Emerging Markets

##### 4.6.3. Beiersdorf

###### 4.6.3.1. Company Overview

###### 4.6.3.2. Business Strategy

Focus on Skin Care

Increasing Market penetration

New product developments

##### 4.6.4. Henkel

###### 4.6.4.1. Company Overview

###### 4.6.4.2. Business Strategy

Portfolio Optimization

Increasing Cost Efficiency

Focus on Regions With High Potential

##### 4.6.5. Proctor and Gamble (P&G)

###### 4.6.5.1. Company Overview

###### 4.6.5.2. Business Strategy

Focus On Business Relations

Improving Productivity and Creating a Cost Savings Culture

Growing Internet Penetration

## 5. GERMANY HEALTH CLUBS MARKET

### 5.1. Germany Health Clubs Introduction and Market Size By Revenue, 2007-2012

### 5.2. Germany Health Clubs Market Segmentation, 2007-2012

#### 5.2.1. By Number of Health Clubs, 2007-2012

#### 5.2.2. By Number of Members, 2007-2012

- 5.3. Market Share of Major Players in Germany Health Clubs Market, 2012
- 5.4. Germany Health Clubs Market Future Outlook and Projections, 2013-2017
- 5.5. Company Profiles of Major Health Clubs in Germany
  - 5.5.1. Mrs. Sporty
    - 5.5.1.1. Company Overview
    - 5.5.1.2. Business Strategy
      - Focus on Franchising
      - Introducing Promotional and Discount Offers
  - 5.5.2. Injoy
    - 5.5.2.1. Company Overview
    - 5.5.2.2. Business Strategy
      - Introduction of Studio Concept
  - 5.5.3. McFit
    - 5.5.3.1. Company Overview
    - 5.5.3.2. Business Strategy
      - Planning to Expand Through Opening New Outlets
      - Provision of Value For Money Additional Facilities
  - 5.5.4. Fitness First
    - 5.5.4.1. Company Overview
    - 5.5.4.2. Business Strategy
      - Focus on Provision of Special Discounts to Customers
      - Digital Strategy
  - 5.5.5. Keiser Training
    - 5.5.5.1. Company Overview
    - 5.5.5.2. Business Strategy
      - Provision of Medical Services
      - Provision of Additional Services

## **6. GERMANY SPA MARKET**

- 6.1. Germany Spa Introduction and Market Size, 2007-2012
- 6.2. Germany Spa Market Segmentation, 2007-2012
  - 6.2.1. By Arrival of Guests, 2007-2012
    - 6.2.1.1. By Nights Spent, 2007-2012
- 6.3. Germany Spa Market Future Outlook and Projections, 2013-2017

## **7. GERMANY NUTRACEUTICALS MARKET**

- 7.1. Germany Nutraceuticals Introduction and Market Size, 2007-2012



## 7.2. Germany Nutraceuticals Market Segmentation, 2007-2012

### 7.2.1. By Herbal Supplements Introduction and Market Size, 2007-2012

#### 7.2.1.1. Germany Herbal Supplements Market Segmentation, 2007-2012

#### 7.2.1.2. Germany Herbal Supplements Market Future Outlook and Projections, 2013-2017

### 7.2.2. By Sports Nutrition Introduction and Market Size, 2007-2012

#### 7.2.2.1. Germany Sports Nutrition Market Future Outlook and Projections, 2013-2017

### 7.2.3. By Vitamins and Minerals Market Size and Introduction, 2007-2012

#### 7.2.3.1. Germany Vitamins and Minerals Market Future Outlook and Projections, 2013-2017

### 7.2.4. Germany Nutraceuticals Market Future Outlook and Projections, 2013-2017

## **8. GERMANY COMPLEMENTARY AND ALTERNATIVE MEDICINAL PRODUCTS MARKET**

### 8.1. Germany Complementary and Alternative Medicinal Products Introduction and Market Size, 2007-2012

### 8.2. Germany Complementary and Alternative Medicinal Products Market Segmentation, 2007-2012

#### 8.2.1. By Homeopathic Medicinal Products, 2007-2012

#### 8.2.2. By Anthroposophic Medicinal Products, 2007-2012

### 8.3. Germany Complementary and Alternative Medicinal Products Future Outlook and Projections, 2013-2017

## **9. TRENDS AND DEVELOPMENTS IN GERMANY HEALTH AND WELLNESS MARKET**

Growing Preference Towards Natural Cosmetics

Greater Emphasis on Eco-Claims on Health and Personal Care Products

Opportunities for Functional Foods

Exploring Personalized Nutrition

Technological Advancements

Introduction of New Spa Concepts in Germany

## **10. GERMANY HEALTH AND WELLNESS MARKET FUTURE OUTLOOK AND PROJECTIONS, 2013-2017**

### 10.1. Cause and Effect Relationship of Germany Health and Wellness Market



## **11. MACRO-ECONOMIC AND INDUSTRY FACTORS OF GERMANY HEALTH AND WELLNESS MARKET, 2007-2017**

11.1. Inbound Tourist Arrivals, 2007-2017

11.2. Ageing Population, 2007-2017

11.3. Household Gross Adjusted Disposable Income Per Capita, 2007-2017

11.4. Consumer Price Index

11.5. Obese population

## **12. APPENDIX**

12.1. Market Definitions

12.2. Abbreviations

12.3. Research Methodology

Data Collection Methods

Approach

Variables (Dependent and Independent)

Multi Factor Based Sensitivity Model

Final Conclusion

12.4. Disclaimer

## List Of Figures

### LIST OF FIGURES

Figure 1: Germany Health and Wellness Market Size on the Basis of Revenue in USD Million, 2007-2012

Figure 2: Germany Health and Wellness Market Segmentation by Cosmetics and Toiletries, Health Clubs, Spa, Nutraceuticals and CAM Products on the Basis of Contribution in Percentage (%), 2007-2012

Figure 3: Germany Cosmetics Market Size on the Basis of Revenue in USD Million, 2007-2012

Figure 4: Germany Hair Care Market Size on the Basis of Revenue in USD Million, 2007-2012

Figure 5: Market Share of Germany Hair Care Market by Distribution Channels in Percentage (%), 2012

Figure 6: Germany Hair Care Market Segmentation by Basic Hair Care, Hair Styling, Hair Colourants and Others on the Basis of Contribution in Percentage (%), 2007-2012

Figure 7: Germany Basic Hair Care Market Segmentation by Shampoo, Conditioner, Treatments and Tonics on the Basis of Contribution in Percentage (%), 2009-2012

Figure 8: Germany Hair Colourants Market Segmentation by Temporary, Semi Permanent, Permanent and Others on the Basis of Contribution in Percentage (%), 2009-2012

Figure 9: Germany Hair Styling Market Segmentation by Sprays, Setting Products and Gels, Waxes, Creams on the Basis of Contribution in Percentage (%), 2009-2012

Figure 10: Germany Hair Care Market Future Projections on the Basis of Revenue in USD Million, 2013-2017

Figure 11: Germany Skin Care Market Size on the Basis of Revenue in USD Million, 2007-2012

Figure 12: Germany Skin Care Market Segmentation by Facial Care, Body Care, Sun Care and Others on the Basis of Contribution in Percentage(%), 2009-2012

Figure 13: Germany Facial Care Products Market Size on the Basis of Revenue in USD Million, 2009-2012

Figure 14: Germany Facial Skin Care Market Segmentation by Gender on the Basis of Contribution in Percentage(%), 2012

Figure 15: Germany Female Facial Skin Care Market Segmentation by Basis Products, Anti Ageing Products, Young Skin Products and Mature Skin Products on the Basis of Contribution in Percentage(%),2012

Figure 16: Germany Body Care Market Size on the Basis of Revenue in USD Million, 2009-2012

Figure 17: Germany Sun Care Products Market Size on the Basis of Revenue in USD Million, 2009-2012

Figure 18: Germany Sun Care Products Market Segmentation by Sun Protection Products and After Sun Products on the Basis of Contribution in Percentage(%), 2012

Figure 19: Germany Other Skin Care Products Market Size on the Basis of Revenue in USD Million, 2009-2012

Figure 20: Germany Skin Care Market Future Projections on the Basis of Revenue in USD Million, 2013-2017

Figure 21: Germany Fragrances Market Size on the Basis of Revenue in USD Million, 2007-2012

Figure 22: Germany Fragrances Market Segmentation by Women Fragrances, Deodorants, Men Fragrances on the Basis of Contribution in Percentage (%), 2007-2012

Figure 23: Germany Women Fragrances Market Size on the Basis of Revenue in USD Million, 2007-2012

Figure 24: Germany Women Fragrances Segmentation by Fine Female and Mass Female on the Basis of Contribution in Percentage(%), 2012

Figure 25: Germany Women Fragrances Segmentation by Fragrances, Fragrance Coffrets and Fragranced Body Care on the Basis of Contribution in Percentage(%), 2010-2012

Figure 26: Germany Deodorants Market Size on the Basis of Revenue in USD Million, 2007-2012

Figure 27: Germany Men Fragrances Market Size on the Basis of Revenue in USD Million, 2007-2012

Figure 28: Germany Fragrances Market Future Projections on the Basis of Revenue in USD Million, 2013-2017

Figure 29: Germany Mouth Dental Care Market Size on the Basis of Revenue in USD Million, 2007-2012

Figure 30: Germany Mouth Dental Care Market Future Projections on the Basis of Revenue in USD Million, 2013-2017

Figure 31: Germany Colour Cosmetics Market Size on the Basis of Revenue in USD Million, 2007-2012

Figure 32: Germany Colour Cosmetics Market Segmentation by Eye Products, Face Products, Lip Products, Nail Products and Others on the Basis of Contribution in Percentage (%), 2009-2012

Figure 33: Germany Eye Colour Cosmetics Products Market Size on the Basis of Revenue in USD Million, 2009-2012

Figure 34: Germany Face Colour Cosmetics Products Market Size on the Basis of Revenue in USD Million, 2009-2012

Figure 35: Germany Lip Colour Cosmetics Products Market Size on the Basis of Revenue in USD Million, 2009-2012

Figure 36: Germany Nail Colour Cosmetics Products Market Size on the Basis of Revenue in USD Million, 2009-2012

Figure 37: Germany Other Colour Cosmetics Products Market Size on the Basis of Revenue in USD Million, 2009-2012

Figure 38: Germany Colour Cosmetics Market Future Projections on the Basis of Revenue in USD Million, 2013-2017

Figure 39: Germany Men's Lines Market Size on the Basis of Revenue in USD Million, 2007-2012

Figure 40: Germany Men's Lines Deodorants Market Size on the Basis of Revenue in USD Million, 2010-2012

Figure 41: Germany Men's Lines Shower Products Market Size on the Basis of Revenue in USD Million, 2010-2012

Figure 42: Germany Men's Facial Skin Care Products Market Size on the Basis of Revenue in USD Million, 2010-2012

Figure 43: Germany Men's Lines Other Products Market Size on the Basis of Revenue in USD Million, 2010-2012

Figure 44: Germany Men's Lines Market Future Projections on the Basis of Revenue in USD Million, 2013-2017

Figure 45: Germany Bath and Shower Accessories Market Size on the Basis of Revenue in USD Million, 2007-2012

Figure 46: Germany Soaps and Syndets Market Size on the Basis of Revenue in USD Million, 2007-2012

Figure 47: Germany Foot Care Market Size on the Basis of Revenue in USD Million, 2007-2012

Figure 48: Germany Other Cosmetics and Toiletries Products Market Size on the Basis of Revenue in USD Million, 2007-2012

Figure 49: Germany After Shave/Pre Shave Market Size on the Basis of Revenue in USD Million, 2010-2012

Figure 50: Germany Depilatories Market Size on the Basis of Revenue in USD Million, 2010-2012

Figure 51: Germany Shaving Products Men and Women Market Size on the Basis of Revenue in USD Million, 2010-2012

Figure 52: Germany Baby Care Market Size on the Basis of Revenue in USD Million, 2010-2012

Figure 53: Market Shares of Major Players in Germany Cosmetics Market on the Basis of Contribution in Percentage (%), 2012

Figure 54: Germany Cosmetics Market Future Projections on the Basis of Revenue in

USD Million, 2013-2017

Figure 55: Germany Health Clubs Market Size on the Basis of Revenue in USD Million, 2007-2012

Figure 56: Market Share of Major Players in Germany Health Clubs Market on the Basis of Number of Clubs in Percentage(%), 2012

Figure 57: Major Players in Germany Health Clubs Market on the Basis of Number of Clubs, 2008-2012

Figure 58: Germany Health Clubs Market Future Projections on the Basis of Revenue in USD Million, 2013-2017

Figure 59: Germany Spa Market Segmentation by Arrivals on the Basis of Contribution of Mineral and Mud Spas, Sea Healing and Lake Swimming Spas, Healing Climatic Health Resorts Spas and Kneipp Spa in Percentage (%), 2007-2012

Figure 60: Germany Spa Market Segmentation by Nights on the Basis of Contribution of Mineral and Mud Spas, Sea Healing and Lake Swimming Spas, Healing Climatic Health Resorts Spas and Kneipp Spa in Percentage(%), 2007-2012

Figure 61: Germany Spa Market Future Projections on the Basis of Revenue in USD Million, 2013-2017

Figure 62: Germany Nutraceuticals Market Size on the Basis of Revenue in USD Million, 2007-2012

Figure 63: Germany Nutraceuticals Market Segmentation by Herbal Supplements, Sports Nutrition and Vitamins and Minerals on the Basis of Contribution in Percentage(%), 2007-2012

Figure 64: Germany Herbal Supplements Market Size on the Basis of Revenue in USD Million, 2007-2012

Figure 65: Germany Herbal Supplements Market Segmentation by Prescribed and Self-Medicated Herbal Supplements on the Basis of Contribution in Percentage(%), 2007-2012

Figure 66: Germany Herbal Supplements Market Future Projections on the Basis of Revenue in USD Million, 2013-2017

Figure 67: Germany Sports Nutrition Market Size on the Basis of Revenue in USD Million, 2007-2012

Figure 68: Germany Sports Nutrition Market Future Projections on the Basis of Revenue in USD million, 2013-2017

Figure 69: Germany Vitamins and Minerals Market Size on the Basis of Revenue in USD Million, 2007-2012

Figure 70: Germany Vitamins and Minerals Market Future Projections on the Basis of Revenue in USD Million, 2013-2017

Figure 71: Germany Nutraceuticals Market Future Projections on the Basis of Revenue in USD Million, 2013-2017

Figure 72: Germany Complementary and Alternate Medicinal Products Market Size on the Basis of Revenue in USD Million, 2007-2012

Figure 73: Germany Complementary and Alternate Medicinal Products Market Segmentation by Homeopathic and Anthroposophic Medicines on the Basis of Contribution in Percentage (%), 2007-2012

Figure 74: Germany Homeopathic Medicines Market Size on the basis of Revenue in USD Million, 2007-2012

Figure 75: Germany Anthroposophic Medicines Market Size on the Basis of Revenue in USD Million, 2007-2012

Figure 76: Germany Complementary and Alternate Medicinal Products Market Future Projections, 2013-2017

Figure 77: Germany Health and Wellness Market Future Projections on the Basis of Revenue in USD Million, 2013-2017

Figure 78: Germany Inbound Tourist Arrivals in Millions, 2007-2017

Figure 79: Germany Ageing Population in Million, 2007-2017

Figure 80: Germany Gross Adjusted Household Disposable Income per Capita in USD, 2007-2017

Figure 81: Germany Consumer Price Index, 2007-2017



## List Of Tables

### LIST OF TABLES

Table 1: Germany Health and Wellness Market Segmentation on the Basis of Cosmetics and Toiletries, Health Clubs, Spa, Nutraceuticals and CAM Products on the Basis of Revenue in USD Million, 2007-2012

Table 2: Germany Cosmetics and Toiletries Top Five Brands of Hair Care, Skin Care, Women Fragrances, Colour Cosmetics, Men's Lines and Bathroom Products

Table 3: Germany Cosmetics Market Segmentation by Hair Care, Skin Care, Fragrances, Mouth Dental Care, Colour Cosmetics, Men's Cosmetics, Bath & Shower, Soaps and Syndets, Foot Care and Others on the Basis of Contribution in Percentage (%), 2007-2012

Table 4: Germany Cosmetics Market Segmentation by Hair Care, Skin Care, Fragrances, Mouth Dental Care, Colour Cosmetics, Men's Cosmetics, Bath & Shower, Soaps and Syndets, Foot Care and Others on the Basis of Revenue in USD Million, 2007-2012

Table 5: Germany Hair Care Market Segmentation by Basic Hair Care, Hair Styling, Hair Colourants and Others on the Basis of Revenue in USD Million, 2007-2012

Table 6: Germany Hair Care Products Market Segmentation by Shampoo, Conditioners, Treatments and Tonics on the Basis of Revenue in USD Million, 2009-2012

Table 7: Germany Hair Care Products Market Segmentation by Temporary, Semi Permanent, Permanent and Others on the Basis of Revenue in USD Million, 2009-2012

Table 8: Germany Hair Styling Products Market Segmentation by Sprays, Setting Products and Gels, Waxes, Creams on the Basis of Revenue in USD Million, 2009-2012

Table 9: Germany Skin Care Market Segmentation by Facial Care, Body Care, Sun Care and Others on the Basis of Contribution in Percentage (%), 2009-2012

Table 10: Germany Facial Skin Care Market Segmentation by Facial Creams and Facial Cleansing Products on the Basis of Products in USD Million, 2009-2012

Table 11: Germany Facial Skin Care Market Segmentation by Female and Male on the Basis of Revenue in USD Million, 2012

Table 12: Germany Female Facial Skin Care Market Segmentation by Basis Products, Anti Ageing Products, Young Skin Products and Mature Skin Products on the Basis of Revenue in USD Million, 2012

Table 13: Germany Sun Care Products Market Segmentation by Sun Protection Products and After Sun Products on the Basis of Revenue in USD Million, 2012

Table 14: Germany Fragrances Market Segmentation by Women Fragrances, Deodorants, Men Fragrances on the Basis of Revenue in USD Million 2007-2012

Table 15: Germany Women Fragrances Segmentation by Fine Female and Mass



Female on the Basis of Revenue in USD Million, 2012

Table 16: Germany Women Fragrances Segmentation by Fragrances, Fragrance Coffrets and Fragranced Body Care on the Basis of Contribution in USD Million, 2010-2012

Table 17: Germany Colour Cosmetics Market Segmentation by Eye Products, Face Products, Lip Products, Nail Products and Others on the Basis of Revenue in USD Million, 2009-2012

Table 18: Germany Eye Colour Cosmetics Products Segmentation by Mascara, Eye shadow, Eyeliner, Brow Colour, Combination Eye Products and Others on the Basis of Revenue in USD Million, 2010-2011

Table 19: Germany Face Colour Cosmetics Products Market Segmentation by Foundation, Combination Face Products, Powder, Concealer, Blusher, Base/Teint Optimizer and Others on the Basis of Revenue in USD Million, 2010-2011

Table 20: Germany Lip Colour Cosmetics Products Segmentation by Lipstick, Lip-gloss, Combination Lip Products, Lip liner and others on the Basis of Revenue in USD Million, 2010-2011

Table 21: Germany Nail Colour Cosmetics Products Market Segmentation by Nail Polish, Nail Whitener and Others on the Basis of Revenue in USD Million, 2010-2011

Table 22: Germany Men's Line Market Segmentation by Shower Products, Deodorants, Facial Skin Care and Others on the Basis of Contribution in Percentage (%), 2010-2012

Table 23: Germany Men's Line Market Segmentation by Deodorants, Shower Products, Facial Skin Care and Others on the Basis of Revenue in USD Million, 2010-2012

Table 24: Germany Health Clubs Market Segmentation on the Basis of Number of Clubs, 2007-2012

Table 25: Germany Health Clubs Market Segmentation on the Basis of Number of Members, 2007-2012

Table 26: Germany Health Clubs Market Major Players on the Basis of Number of Members, 2009-2010

Table 27: Germany Spa Market Segmentation by Arrivals on the Basis of Number of Arrivals in Mineral and Mud Spas, Sea Healing and Lake Swimming Spas, Healing Climatic Health Resorts Spas and Kneipp Spa in Million, 2007-2012

Table 28: Germany Spa Market Segmentation by Nights on the Basis of Number of Nights Spent in Mineral and Mud Spas, Sea Healing and Lake Swimming Spas, Healing Climatic Health Resorts Spas and Kneipp Spa in Million, 2007-2012

Table 29: Germany Nutraceuticals Market Segmentation by Herbal Supplements, Sports Nutrition and Vitamins and Minerals on the Basis of Revenue in USD Million, 2007-2012

Table 30: Germany Herbal Supplements Market Segmentation by Prescribed and Self-Medicated Herbal Supplements on the Basis of Revenue in USD Million, 2007-2012

Table 31: Germany Self-Medicated Herbal Supplements Market Segmentation by Cough & Cold remedies, Heart & Blood Circulation, Stomach & Digestive Disorders, Calming & Sleeping, Muscle & Joint Pain, Tonic & Geriatrics and Others, 2007-2012

Table 32: Germany Complementary and Alternate Medicinal Products Market Segmentation by Homeopathic and Anthroposophic Medicines on the Basis of Revenue in USD Million, 2007-2012

Table 33: Cause and Effect Relationship between the Dependent and Independent Variables Prevailing in German Health and Wellness Industry

Table 34: Correlation Matrix of Germany Health and Wellness Market

Table 35: Regression Coefficients Output

## I would like to order

Product name: Germany Health and Wellness Industry Outlook to 2017 - Health Clubs and Spas to Witness Strong Growth

Product link: <https://marketpublishers.com/r/G3768D7AADCEN.html>

Price: US\$ 720.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G3768D7AADCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

