

Germany Greenhouse Cultivation Market Outlook to 2018 - Government Initiatives to Propel Growth

<https://marketpublishers.com/r/GCA520A7D5CEN.html>

Date: February 2015

Pages: 75

Price: US\$ 700.00 (Single User License)

ID: GCA520A7D5CEN

Abstracts

The report titled “Germany Greenhouse Cultivation Market Outlook to 2018 - Government Initiatives to Propel Growth” provides a comprehensive analysis of the various aspects such as market size of the Germany Greenhouse Cultivation Market, market segmentation on the basis of vegetables, fruits, flowers and tree nurseries grown by number and area covered and macroeconomic factors affecting the industry. The report also covers the market shares and revenues of major greenhouse construction companies engaged in the market.

The area covered under the greenhouse has been following a downward trend since 2005. The same trend is supported by the decreasing number of greenhouses in the country on account of rising costs and increasing imports from other countries. The recent trend suggests a slow growth in the profit of the greenhouses, the rising costs of operation has put downward pressures on the revenue earned. The area covered under plantation by the greenhouse growers in Germany has decreased from ~ hectares in 2005 to ~ hectares in 2010.

The acreage of greenhouse vegetables has declined consistently from ~ hectares in 2009 to ~ hectares in 2013, thus demurring at a negative CAGR of 3.3% during the period. However, the production of vegetables witnessed an increasing trend in the period 2012-2013 on account of modernization in cultivation methods used in the country. Tomatoes have the largest acreage among all other greenhouse vegetables in Germany. Tomatoes accounted for ~% share in total acreage of greenhouse vegetables in Germany in 2013.

The most important strength that would help the greenhouse cultivation market in Germany is the high importance given to health, sustainable and regional products. The

campaign supported by the German Federal Ministry for Food, Agriculture and Consumer Protection, known as '5-a-day', has encouraged Germans to adopt a healthy lifestyle by increasing the intake of fresh fruits and vegetables to prevent diseases related to nutritional deficiency. The demographic profile of the population in the Germany suggests that the majority of population is getting older. As this trend continues, it is likely that the older people would tend to form a greater proportion of the population. As fruits and vegetables form a major part of the diet of elderly, it may be correct to speculate that the demand for fresh vegetables and fruits would increase in the country.

According to the research report, the Germany Greenhouse Cultivation market size market will grow at a moderate CAGR in the next 5 years. The year on year growth of the market is expected to follow a rocky path as the market size would be dependent on various domestic factors as well as on factors existing in the world agricultural market. This increase might be accompanied with a decrease in the number of greenhouses operating in the country as modernization would increase productivity of the existing greenhouses, causing a fall in the profitability of small businesses engaged in the market. The area covered by greenhouses in Germany is expected to grow gradually in the coming years.

Key Topics Covered in the Report:

The market size of the Germany Greenhouse Cultivation Market on the basis of Plantation Area.

Market segmentation of the Germany Greenhouse Cultivation Market on the basis of vegetables, fruits, flowers and tree nurseries grown in the greenhouses by number and area covered.

Trends and Development in the Germany Greenhouse Cultivation Market.

Competitive landscape of the major greenhouse construction companies in the Germany Greenhouse Cultivation Market.

Future outlook of the Germany Greenhouse Cultivation Market

Contents

1. GLOBAL GREENHOUSE CULTIVATION SCENARIO

2. GERMANY GREENHOUSE MARKET

- 2.1. Introduction-Horticulture in Germany
- 2.2. Entering into German Greenhouse Industry
- 2.3. German Customer Perception in Greenhouse Produce

3. GERMANY GREENHOUSES MARKET SIZE

- 3.1. By Plantation Area, 2005-2010

4. GERMANY GREENHOUSE VEGETABLES MARKET INTRODUCTION

- 4.1. Germany Greenhouse Vegetables Market Size
 - 4.1.1. By Acreage, 2009-2013
 - 4.1.2. By Production, 2012-2013
- 4.2. Germany Greenhouse Vegetables Market Segmentation
 - 4.2.1. By Types of Vegetables by Acreage, 2009-2013
 - 4.2.2. By Type of Vegetables by Production, 2012-2013
 - 4.2.3. By States, 2009-2013

5. STATE WISE POTENTIAL OF GREENHOUSE VEGETABLES IN GERMANY

- 5.1. Baden-Wurttemberg
- 5.2. Bayern (Bavaria)
- 5.3. Nordrhein-Westfalen (North Rhine-Westphalia)
- 5.4. Niedersachsen (Lower Saxony)
- 5.5. Rhineland-Palatinate (Rheinland-Pfalz)

6. FUTURE POTENTIAL BY STATES FOR NEW GREENHOUSE PROJECTS IN GERMANY

7. GERMANY GREENHOUSE FRUITS MARKET

- 7.1. Greenhouse Strawberries Market Size, 2008-2013
- 7.2. Germany Strawberries Market Segmentation by States, 2013

7.2.1. By Acreage of Strawberries by States, 2013

7.2.2. By Production of Strawberries in Greenhouses by States, 2013

8. GERMANY GREENHOUSE ORNAMENTAL PLANTS MARKET

8.1. Germany Greenhouse Ornamental Plants Market Size, 2008 & 2012

8.2. Germany Greenhouse Ornamental Plants Market Segmentation

8.2.1. By Types of Ornamental Plants, 2008 & 2012

8.2.2. By Surface Area Categories, 2008 & 2012

8.2.3. By States, 2008 & 2012

9. GERMANY GREENHOUSE TREE NURSERIES MARKET

9.1. Germany Greenhouse Tree Nurseries Market Size by Holdings and Area, 2008 & 2012

9.2. Germany Greenhouse Tree Nurseries Market Segmentation

9.2.1. By Types of Nursery Products, 2012

9.2.2. By States, 2008 & 2012

10. TRENDS AND DEVELOPMENTS IN GERMANY GREENHOUSE MARKET

Research and Technology Driving German Greenhouse Farming

Increasing Burden on Glasshouse Horticulture Business in Germany

German Government Outlines a Path to a 95% Reduction in Greenhouse Gas Emissions

Government Initiatives in the German Greenhouse Farming

11. SWOT ANALYSIS OF GERMANY GREENHOUSE MARKET

12. COMPETITIVE ANALYSIS OF KEY PLAYERS IN GERMANY GREENHOUSE INDUSTRY

13. FUTURE PROSPECTS FOR GERMANY GREENHOUSES MARKET

13.1. Business Opportunities for German Greenhouse Companies

14. ANALYST RECOMMENDATION

15. MACROECONOMIC FACTORS AFFECTING GERMANY GREENHOUSES

MARKET

15.1. Population of Germany, 2008-2018

15.2. Gross Disposable Income of Households per Capita in Germany, 2008-2018

15.3. Production of Flowers and Plants in Germany, 2008-2018

16. APPENDIX

16.1. Market Definitions

16.2. Abbreviations

16.3. Research Methodology

 Data Collection Methods

 Approach

 Final Conclusion

16.4. Disclaimer

List Of Figures

LIST OF FIGURES

Figure 1: Germany Agricultural Land Use by Area by Special Cultures in Percentage (%), 2012

Figure 2: Germany Greenhouse Area Covered by Crops in Hectares, 2005-2010

Figure 3: Germany Greenhouse Vegetable Acreage in Hectares and Y-o-Y Growth Rate in Percentage (%), 2009-2013

Figure 4: Germany Greenhouse Vegetables Market Size by Production in Tonnes, 2012-2013

Figure 5: Growth of Different Types of Greenhouse Vegetables in Germany in Terms of Production Volume in Percentage (%), 2012-2013

Figure 6: Germany Greenhouse Vegetables Market Segmentation by Types of Vegetables on the Basis of Contribution in Acreage in Percentage (%), 2009-2013

Figure 7: Germany Greenhouse Vegetables Market Segmentation by Types of Vegetables on the Basis of Contribution in Production Volume in Percentage (%), 2012-2013

Figure 8: Acreage of Greenhouse Vegetables in Baden-Wurttemberg in Hectares, 2009-2013

Figure 9: Acreage of Types of Greenhouse Vegetables in Baden-Wurttemberg in Hectares, 2013

Figure 10: Acreage of Greenhouse Vegetables in Bayern (Bavaria) in Hectares, 2009-2013

Figure 11: Acreage of Types of Greenhouse Vegetables in Bayern (Bavaria) in Hectares, 2013

Figure 12: Acreage of Greenhouse Vegetables in Nordrhein–Westfalen (North Rhine-Westphalia) in Hectares, 2009-2013

Figure 13: Acreage of Types of Greenhouse Vegetables in Nordrhein–Westfalen (North Rhine-Westphalia) in Hectares, 2012

Figure 14: Acreage of Greenhouse Vegetables in Niedersachsen (Lower Saxony) in Hectares, 2009-2013

Figure 15: Acreage of Types of Greenhouse Vegetables in Greenhouses in Niedersachsen (Lower Saxony) in Hectares, 2013

Figure 16: Acreage of Greenhouse Vegetables in Rhineland-Palatinate (Rheinland-Pfalz) in Hectares, 2009-2013

Figure 17: Acreage of Types of Greenhouse Vegetables in Rhineland-Palatinate (Rheinland-Pfalz) in Hectares, 2013

Figure 18: Acreage of Greenhouse Strawberries in Germany by States in Hectares,

2013

Figure 19: Germany Greenhouse Ornamental Plants Market Size by Base Area and Number of Holdings, 2008 & 2012

Figure 20: Germany Greenhouse Ornamental Plants Cultivation by Area under Cultivation by Categories in Percentage (%), 2012

Figure 21: Germany Greenhouse Tree Nurseries Market Size by Number of Farms/Establishments and Area Covered in Hectares, 2008 & 2012

Figure 22: Germany Greenhouse Tree Nurseries Market Segmentation by Types of Products on the Basis of Area Covered in Hectares, 2012

Figure 23: Population in Germany in Million, 2008-2018

Figure 24: Real Adjusted Gross Disposable Income of Households per Capita in Germany in USD, 2008-2018

Figure 25: Production Value of Flowers and Plants in Germany in USD Million, 2008-2018

List Of Tables

LIST OF TABLES

Table 1: Holdings and Acreage in Vegetable Production in Germany size of Base Areas by Outdoor and Greenhouse Cultivation, 2012

Table 2: Germany Greenhouse Vegetables Market Segmentation by Types of Vegetables on the Basis of Acreage in Hectares, 2009-2013

Table 3: Germany Greenhouse Vegetables Market Segmentation by Types of Vegetables on the Basis of Production Volume in Tonnes, 2012-2013

Table 4: Germany Greenhouse Market Segmentation by States on the Basis of Contribution in Acreage in Percentage (%), 2009-2013

Table 5: Acreage of Types of Greenhouse Vegetables in Nordrhein–Westfalen (North Rhine-Westphalia) in Hectares, 2013

Table 6: Potential for New Greenhouse Projects in Germany by States

Table 7: Germany Greenhouse Strawberries Market Size by Farms, Acreage and Production, 2013

Table 8: Acreage of Greenhouse Strawberries in Germany by States in Hectares. 2008-2013

Table 9: Production of Greenhouse Strawberries in Germany by States, 2013

Table 10: Germany Greenhouse Ornamental Plants Market Segmentation by Types of Plants on the Basis of Contribution in Cultivation Area in Percentage (%), 2008 & 2012

Table 11: Germany Greenhouse Ornamental Plants Market Segmentation by Types of Plants on the Basis of Cultivation Area in Hectares, 2008 & 2012

Table 12: Farms with Surface Area of Ornamental Plants Grown in Germany under Greenhouses, 2008 & 2012

Table 13: Germany Greenhouse Ornamental Plants Market Segmentation by States on the Basis of Contribution in Acreage in Hectares, 2008 & 2012

Table 14: Germany Greenhouse Tree Nurseries Market Segmentation by States on the Basis of Area Covered in Hectares, 2008 & 2012

Table 15: Competitive Analysis of Key Players in Germany Greenhouse Industry

Table 16: Competitive Analysis of Dutch Greenhouse Sector with German Greenhouse Sector

I would like to order

Product name: Germany Greenhouse Cultivation Market Outlook to 2018 - Government Initiatives to Propel Growth

Product link: <https://marketpublishers.com/r/GCA520A7D5CEN.html>

Price: US\$ 700.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GCA520A7D5CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

