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France Nutraceuticals Industry Outlook to 2017 - Shift from Curative to Preventive Measures to Impel Growth

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Abstracts

The present report on 'France Nutraceuticals Industry Outlook to 2017 - Shift from Curative to Preventive Measures to Impel Growth" gives a comprehensive analysis of the industry past, present and future outlook. It provides a detailed analysis of the industry covering various aspects including market size in terms of revenues and market segmentation on the basis of major types such as dietary supplements and functional food and beverages. Additionally the sub-segments of the industry, ongoing trends and developments, government regulations and impact and highlight major players operating in the industry The future projections are included to provide an insight on the prospects in France nutraceuticals industry.

The economy of France has undergone various changes over the span of last six years (2006-2012), majorly affected by the adverse economic environment prevailing in Europe. The nutraceuticals industry has experienced a slow growth rate over the years, adversely affected by constrained consumer spending. France contributed ~% share of the global nutraceuticals industry revenues in 2012. Amongst the two broad segments, functional food and beverages have led the overall market throughout the period of 2006-2012, with dietary supplements forming a smaller share of ~% in 2012.

The nutraceuticals industry in France has largely benefitted from the government's de-reimbursement policy in drugs. Additionally, in the recent years, prime health agencies operating in France such as Ameli have been promoting the acceptance of generic drugs across the country. This has instigated a defining change in drug consumption pattern of the population, by encouraging them to be better informed about generics and active ingredients.

In France, an approximate 15% of men and 30% of women take dietary supplements at

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least three days a week. Amongst the most consumed products are magnesium, vitamins B6 and vitamin C supplements. Pharmacies and chemists have been the most favored channels for the purchase of nutraceuticals in the country. However, in the recent years, these modes of distribution have been facing intense competition from the growing retail distribution. Supermarkets and hypermarkets have emerged as convenient channels for the purchase of fortified food and drinks which ensure a better and wide product visibility.

The outlook for the nutraceuticals industry in France is expected to remain constrained in the near term. The performance of functional food and beverages is anticipated to majorly drive the revenues of France nutraceuticals industry over the span of next three years. Although, a reinstating growth has been witnessed by the dietary supplements segment in recent years, the proceeds of the market will largely be dependent upon the improving economic scenario and increasing role of government regulations on nutraceutical products which are predicted to provide necessary impetus to the much-needed consumer confidence.

KEY TOPICS COVERED IN THE REPORT

The market size of the France Nutraceuticals industry, functional food & beverages and dietary supplements markets on the basis of revenues.

Market segmentation of the France nutraceuticals industry on the basis of Types of Products

Market segmentation of the France dietary supplements industry on the basis of distribution channels

Market segmentation of the France dietary supplements industry on the basis of benefits derived

Competitive landscape and market shares of the major players in the France Dietary Supplements market.

Trends and Developments prevailing in the France Nutraceuticals industry

Future outlook and projections of the France Nutraceuticals industry on the basis of revenues.

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