

# France Health and Wellness Industry Outlook 2017 - Surging Obese and Aging Population to Aid Future Growth

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## Abstracts

The report titled “France Health and Wellness Industry Outlook 2017 - Surging Obese and Aging Population to Aid Future Growth” provides a comprehensive analysis of the various aspects such as market size segmentation of health clubs, Spa, cosmetics market (skincare, haircare, colour cosmetics and deodorants and fragrance) and nutraceuticals market (vitamin and minerals, sports nutrients and herbal nutrients) in France. The report also covers the revenue generated by the health and wellness industry as well the market prospects and future opportunities.

The health and wellness market in France in 2012 was recorded at USD ~ million which has increased by 3.9% as compared to USD ~ million in 2011. It was quite astonishing to witness the market perform relatively well in the continuance of the weak economic conditions across the entire European region. This was probably due to the higher preference for healthy living standards and the significant understanding of the wellness benefits amongst the population in the country.

The health club market in France has grown at a CAGR of 9.7% during the period 2007-2012. In the recent past the health clubs market has also experienced the development of a hybrid gym or health club model in the country which offers the customers along with fitness training, spa facilities and salon services under one roof.

Being the fourth largest spa market in the globe with revenue of USD ~ million in 2012 the country presents favorable prospects for hotel and day spa centers. The spa market revenue in the country in 2012 has increased by 1.7% from USD ~ million in 2011 on account of the reviving market conditions, which encouraged the beauty and health conscious domestic population to visit spa centers for rejuvenation or with an objective

to de-stress themselves from the stressful work life or busy lifestyle.

The cosmetics market in the country has transformed from a women centric market to a market place where the male population in the recent years has registered enormous demand for several cosmetic products such as skin care (anti-ageing, face wash, face scrubs, body lotions and moisturizers and several others, hair care (hair cream, gel, fixer and several other hair furnishing products) and others. Colour cosmetics products in the country has been driven strongly by the likelihood towards bright colours and shades of lipsticks and nail varnishes, thick and shadow eye make ups. This segment contributed almost 15.4% of the overall cosmetics market in the country in 2012. In 2012 around 17.5% (11,219,000 people) of France' population is either 65 years or above and this number is expected to toll to 14,727,000 people by 2025. Therefore an inclining demand for anti-ageing skin care products is foreseeable in the future.

In 2012, around ~% of the vitamin and minerals in France were sold by pharmacies, ~% by specialty stores, ~% by the supermarkets and hypermarkets and para-pharmacies contributed approximately ~% and ~% of the vitamins and minerals were sold by other channels. In the sports nutrition category EA Pharma in France contributed around 44.26% in 2011. The company has persistently maintained a competitive edge in the market in the country aided by its most popular sports nutrition brand Eafit and Supragen which promises to cater to all categories of consumers. The health and wellness market in France is expected to grow at a CAGR of 3.5% during 2013-2017 supplemented by the increasing inappropriate food consumption habit and sedentary lifestyle of most of the professional or working population in the country.

## **KEY TOPICS COVERED IN THE REPORT**

The market size of France Health and Wellness Industry.

The market size of the health clubs, spa, cosmetics and nutraceuticals market.

Market segmentation of France Health and Wellness Industry by health clubs, spa, cosmetics and nutraceuticals on the basis of revenue

Market Segmentation of Cosmetics Products Market in India by Skin care, Hair care, Colour cosmetics and deodorants and Fragrance

Trends and Development of the France health and wellness Industry.

Competitive landscape of the major companies in the Health clubs market, colour cosmetics market and nutraceuticals market in France.

Future outlook and projections of France health and wellness industry, spa, cosmetic products and nutraceuticals market on the basis of revenue.

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