

European Banknote Industry - Prospects for Printing and Paper Manufacturing

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Abstracts

The present report on “**European Banknote Industry-Prospects for Printing and Paper Manufacturing**” discusses a detailed study on European banknote demand and supply. The report entails production and circulation of EU banknotes and coins by value and volume, industry developments and recent trends and major issues prevailing in the industry. Performance of growth drivers indicates future prospects of the industry. The report also discusses competitive environment in the EU banknote industry and profiled major players (DE LA RUE PLC, Giesecke & Devrient GmbH and Oberthur Technologies).

Euro cash in circulation is continuously increasing even outside Euro Zone and reflecting a rapid growth compared to GDP. Euro has a great significance in international market after USD and is rapidly gaining more importance. This trend is pressurizing European Central Bank to maximize production. Security printing market is already established in Western Europe while in Eastern Europe it is slowly gaining popularity. In terms of future prospects, security printing in Eastern Europe has a great potential due to the availability of low cost labor, developing economy, and growing investor’s interest in setting up their printing units in the region.

In 2010, demand for banknotes to be produced was low comparative to the previous year. There was a fall in number of EUR 20 and EUR 50 notes produced in 2010 comparative to previous year. Banknote circulation is increasing over a period of time due to increasing immigrations and countries adopting Euro currency.

After 2004, EU experienced a dramatic growth in its member states population due to rise in net migration and this trend continued till 2008. At present, EU states are facing a shortfall in skilled workers due to a fall in number of immigrants to EU. With the fall in

number of migrant workers to EU, circulation of EU currency in value and volume terms has also declined. This trend is momentarily and is expected to change soon with an improvement in European Economy.

Key Findings

European central bank produced 7.15 billion of Euro banknotes, with a value of EUR ~ billion.

By volume, there were ~ billion Euro notes in circulation, with an increase of 3.87% compared to ~ billion in 2009.

In terms of growth rate, Euro 50 and Euro 100 notes grew at high rates of 6.75% and 5.37% respectively, whereas Euro 200 notes showed low growth from previous year.

In 2010, value of total banknotes in circulation reached EUR ~ billion by growing at a rate 4.13% from previous year.

Euro coins in circulation has increased in 2010 from previous year by 6.20% reaching ~ billion in terms of volume while its total value grew 4.50% to reach EUR ~ billion.

The total counterfeited euro notes declined by 11.70% in the 1H'2010 as compared to 1H'2009.

Scope of the report

The present report may help security printing companies to find future prospects in the EU banknote market.

With the help of industry size and recent trends and developments new players can form strategies to enter safely in the EU region.

This report will benefit State printing works, Banknote substrate suppliers, Security technology suppliers and consultants.

Report covers latest industry figures and segments information.

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