

Europe Crop Protection Industry Outlook to 2016

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Abstracts

The report titled “Europe Crop Protection Industry Outlook to 2016” provides a comprehensive analysis of the market size of herbicides, fungicide, insecticides and bio-pesticides, micro-nutrients and adjuvant segments in the Europe region with major focus on France, Germany, Italy and Spain. The report provides the market share of the leading agro-chemicals manufacturers in the region along with the leading company’s profiles. It also discusses the future prospects and growth opportunities in the Europe agrochemicals markets which are expected to drive the sales in the next 5 years.

Europe

The crop protection market in Europe in 2011 grew by ~% to USD ~million on account of stabilizing glyphosate prices and higher crop prices. The crop protection market in Europe has been dominated by the herbicides usage over the years. In 2011, the segment contributed around ~% of the total sales of crop protection products in Europe.

In 2011, the Eastern European market has showcased positive demand for agrochemicals in the context of better weather conditions and higher agricultural commodity prices. The market in some parts of Europe remained restricted on account of bad weather conditions which subdued the demand for crop protection products in France and other countries in the European region.

France

France is the largest market for crop protection products in Europe with sales of USD ~million in 2011. The market has been through an unstable period over the past six years on account of extreme weather conditions followed by volatility in the agricultural commodity prices and the prevailing credit crunch in the European region which has reduced the ability of the farmers to purchase crop protection products.

Germany

Germany's crop protection market is contributed majorly by the herbicides segment. In 2011, the herbicides contributed around ~% of the pesticide sales in Germany. The segment has maintained a consistent share in the market over the years due to the increase in the corn and sugarcane plantings and increase in the crop diseases

Italy

Unlike all other countries in Europe, fungicides dominate the overall pesticides market of Italy in 2011. This segment of the market has witnessed a steady growth throughout the period from 2005-2011 other than the decline in the sales of crop protection products in 2006 and 2008. In 2011, the fungicides contributed approximately ~% of the total pesticide sales in Italy. The insecticides and the bio-pesticides, micro-nutrients and adjuvant segments contributed around ~% and ~% of the total market sales in 2011 respectively. Although, the market contribution of these segments has been declining over the period, it is expected that this decline is short-term and the market for these segments is expected to be favorable in the long run.

The crop protection industry in Europe is primarily held by Bayer Cropscience. The company contributed around ~% of the total sales of the crop protection products in Europe in 2011. The company's herbicides segment demonstrated significant growth in the Western part of Europe on account of strong preference for wheat and corn herbicides in Germany. Moreover, the introduction of the new product, Xpro in Germany and in the UK aided the company to maintain a competitive edge in the market in Europe.

It is expected that the crop protection market sales in Europe will increase at a CAGR of 1.4% from 2012-2016, wherein, significant growth is expected in the insecticides segment, followed by fungicides and herbicides. However herbicides segment will continue to maintain a dominating share in the market in Europe in the next five years.

Key Topics Covered in the Report:

The market size of Global Crop Protection industry and the contribution of Europe.

The market size of the Europe Crop Protection Industry.

The market size of the crop protection market in the five countries such as France, Germany, Italy, Spain and the UK

Market segmentation of crop protection products such as herbicides, insecticides, fungicides and bio-pesticides, micro-nutrients and adjuvant on the basis of sales in countries such as France, Germany, Italy and Spain

Trends and Developments of the crop protection market.

Competitive landscape and a detailed company profile of the major producers of crop protection products in the Europe.

Future outlook and projections of crop protection products- herbicides, fungicides, insecticides and bio-pesticides, micro-nutrients and adjuvant on the basis of sales in Europe.

Contents

1. GLOBAL CROP PROTECTION INDUSTRY INTRODUCTION

2. GLOBAL CROP PROTECTION MARKET SIZE BY VALUE AND CONTRIBUTION OF EUROPE, 2005-2011

3. GLOBAL CROP PROTECTION INDUSTRY TRENDS AND DEVELOPMENTS

Expansion of Genetically Modified Crop Area

Surging Research and Development Expenditures on Agrochemicals

Increasing Application of Bio-pesticides as a Substitute to Synthetic Pesticides or Agrochemicals

4. EUROPE CROP PROTECTION INDUSTRY

4.1. Europe Crop Protection Market Size by Value, 2005-2011

4.2. Europe Crop Protection Market Segmentation, 2005-2011

4.2.1. By Herbicides, Fungicides, Insecticides and Specialty Products 2005-2011

4.3. By Geography, 2005-2011

4.4. France Crop Protection Industry

4.4.1. France Crop Protection Market Size by Value, 2005-2011

4.4.2. France Crop Protection Market Segmentation by Herbicides, Fungicides, Insecticides and Specialty Products, 2005-2011

4.5. Germany Crop protection Industry

4.5.1. Germany Crop Protection Market Size by Value, 2005-2011

4.5.2. Germany Crop Protection Market Segmentation by Herbicides, Fungicides, Insecticides and Specialty Products, 2005-2011

4.6. Italy Crop protection Industry

4.6.1. Italy Crop Protection Market Size by Value, 2005-2011

4.6.2. Italy Crop Protection Market Segmentation by Herbicides, Fungicides, Insecticides and Specialty Products, 2005-2011

4.7. Spain Crop protection Industry

4.7.1. Spain Crop Protection Market Size by Value, 2005-2011

4.7.2. Spain Crop Protection Market Segmentation by Herbicides, Fungicides, Insecticides and Specialty Products, 2005-2011

4.8. Market Share of Major Producers of Europe Crop Protection Industry, 2005-2011

4.9. Cause and Effect Relationship Between Dependent and Independent Factors Prevailing in the Europe Crop Protection Market

4.10. Europe Crop Protection Industry Future Projection, 2012-2016

5. EUROPE CROP PROTECTION INDUSTRY MAJOR PRODUCERS COMPANY PROFILE

5.1. Bayer CropScience

- Company Overview

- Business Strategies

- Financial Performance

5.2. Syngenta

- Company Overview

- Business Strategies

- Financial and Operational Performance

5.3. BASF

- Company Overview

- Business Strategies

- Financial and Operational Performance

6. APPENDIX

6.1. Market Definition

6.2. Abbreviation

6.3. Research Methodology

- Data Collection Methods

- Approach

6.4. Disclaimer

List Of Figures

LIST OF FIGURES

Figure 1: The Global Crop Protection Market Size on the Basis of Sales in USD Million and Contribution of Europe in Percentage, 2005-2011

Figure 2: Genetically Modified Crops Planted Area in the World in Million Hectares, 2005-2016E

Figure 3: Global Research and Development Expenditure in Agrochemicals in USD Million, 2005-2011P

Figure 4: The Europe Crop Protection Market Size by Sales in USD Million, 2005-2011

Figure 5: Europe Crop Protection Market Segmentation by Herbicides, Fungicides, Insecticides and Specialty Products on the Basis of Sales in Percentage, 2005- 2011

Figure 6: Europe Crop Protection Market Segmentation by France, Germany, Italy, Spain, United Kingdom on the Basis of Sales in Percentage, 2005-2011

Figure 7: France Crop Protection Market Size on the Basis of Sales in USD Million, 2005-2011P

Figure 8: France Crop Protection Market Segmentation by Herbicides, Fungicides, Insecticides and Specialty Products on the Basis of Sales in Percentage, 2005-2011

Figure 9: Germany Crop Protection Market Size on the Basis of Sales in USD Million, 2005-2011

Figure 10: Germany Crop Protection Market Segmentation by Herbicides, Fungicides, Insecticides and Specialty Products on the Basis of Sales in Percentage, 2005-2011

Figure 11: Italy Crop Protection Industry Market Size on the Basis of Sales in USD Million, 2005-2011

Figure 12: Italy Crop Protection Market Segmentation by Herbicides, Fungicides, Insecticides and Specialty Products on the Basis of Sales in Percentage, 2005-2011

Figure 13: Spain Crop Protection Market Size on the Basis of Sales in USD Million, 2005-2011

Figure 14: Spain Crop Protection Market Segmentation by Herbicides, Fungicides, Insecticides and Specialty Products on the Basis of Sales in Percentage, 2005-2011

Figure 15: Market Share of Major Producers of Europe Crop Protection Industry on the Basis of Sales in Percentage, 2005

Figure 16: Market Share of Major Producers of Europe Crop Protection Industry on the Basis of Sales in Percentage, 2011

Figure 17: Europe Crop Protection Industry Projection on the Basis of Sales in USD Million, 2012-2016

Figure 18: Crop Protection Revenue of Bayer CropScience in Europe in USD Million, 2005-2011

Figure 19: Crop Protection Revenue of Syngenta in Europe in USD Million, 2005-2011

Figure 20: Crop Protection Revenue of BASF in Europe in USD Million, 2005-2011

List Of Tables

LIST OF TABLES

Table 1: Europe Crop Protection Market Segmentation by Herbicides, Fungicides, Insecticides and Specialty Products on the Basis of Sales in USD Million, 2005-2011

Table 2: Europe Crop Protection Market Segmentation by France, Germany, Italy, Spain and the UK on the Basis of Sales in USD Million, 2005-2011

Table 3: Europe Crop Protection Market Segmentation by Other Countries on the Basis of Sales in USD Million, 2005-2010

Table 4: France Crop Protection Market Segmentation by Herbicides, Fungicides, Insecticides and Specialty Products on the Basis of Sales in USD Million, 2005-2011

Table 5: Germany Crop Protection Market Segmentation by Herbicides, Fungicides, Insecticides and Specialty Products on the Basis of Sales in USD Million, 2005-2011

Table 6: Italy Crop Protection Market Segmentation by Herbicides, Fungicides, Insecticides and Specialty Products on the Basis of Sales in USD Million, 2005-2011

Table 7: Spain Crop Protection Market Segmentation by Herbicides, Fungicides, Insecticides and Specialty Products on the Basis of Sales in USD Million, 2005-2011

Table 8: Market Share of Major Producers of Europe Crop Protection Industry on the Basis of Sales in USD Million, 2005-2011

Table 9: Cause and Effect Relationship Analysis between Industry Factors and Expected Industry Prospects of the Europe Crop Protection Market

Table 10: Europe Crop Protection Industry Projection by Herbicides, Fungicides, Insecticides and Specialty Products on the Basis of Sales in USD Million, 2012-2016

Table 11: Europe Crop Protection Industry Projection by France, Germany, Italy, Spain and the UK on the Basis of Sales in USD Million, 2012-2016

Table 12: Bayer CropScience's Planned Product Launches in the Future

Table 13: Syngenta Crop Protection Product Line

Table 14: Worldwide Research and Development Expenditure of Syngenta in USD Million, 2005-2011

Table 15: BASF Crop Protection Product Line

Table 16: Worldwide Research and Development Expenditure of BASF in USD, 2005-2011

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