

Europe Crop Protection Industry Outlook to 2016

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Abstracts

The report titled “Europe Crop Protection Industry Outlook to 2016” provides a comprehensive analysis of the market size of herbicides, fungicide, insecticides and bio-pesticides, micro-nutrients and adjuvant segments in the Europe region with major focus on France, Germany, Italy and Spain. The report provides the market share of the leading agro-chemicals manufacturers in the region along with the leading company’s profiles. It also discusses the future prospects and growth opportunities in the Europe agrochemicals markets which are expected to drive the sales in the next 5 years.

Europe

The crop protection market in Europe in 2011 grew by ~% to USD ~million on account of stabilizing glyphosate prices and higher crop prices. The crop protection market in Europe has been dominated by the herbicides usage over the years. In 2011, the segment contributed around ~% of the total sales of crop protection products in Europe.

In 2011, the Eastern European market has showcased positive demand for agrochemicals in the context of better weather conditions and higher agricultural commodity prices. The market in some parts of Europe remained restricted on account of bad weather conditions which subdued the demand for crop protection products in France and other countries in the European region.

France

France is the largest market for crop protection products in Europe with sales of USD ~million in 2011. The market has been through an unstable period over the past six years on account of extreme weather conditions followed by volatility in the agricultural commodity prices and the prevailing credit crunch in the European region which has reduced the ability of the farmers to purchase crop protection products.

Germany

Germany's crop protection market is contributed majorly by the herbicides segment. In 2011, the herbicides contributed around ~% of the pesticide sales in Germany. The segment has maintained a consistent share in the market over the years due to the increase in the corn and sugarcane plantings and increase in the crop diseases

Italy

Unlike all other countries in Europe, fungicides dominate the overall pesticides market of Italy in 2011. This segment of the market has witnessed a steady growth throughout the period from 2005-2011 other than the decline in the sales of crop protection products in 2006 and 2008. In 2011, the fungicides contributed approximately ~% of the total pesticide sales in Italy. The insecticides and the bio-pesticides, micro-nutrients and adjuvant segments contributed around ~% and ~% of the total market sales in 2011 respectively. Although, the market contribution of these segments has been declining over the period, it is expected that this decline is short-term and the market for these segments is expected to be favorable in the long run.

The crop protection industry in Europe is primarily held by Bayer Cropscience. The company contributed around ~% of the total sales of the crop protection products in Europe in 2011. The company's herbicides segment demonstrated significant growth in the Western part of Europe on account of strong preference for wheat and corn herbicides in Germany. Moreover, the introduction of the new product, Xpro in Germany and in the UK aided the company to maintain a competitive edge in the market in Europe.

It is expected that the crop protection market sales in Europe will increase at a CAGR of 1.4% from 2012-2016, wherein, significant growth is expected in the insecticides segment, followed by fungicides and herbicides. However herbicides segment will continue to maintain a dominating share in the market in Europe in the next five years.

Key Topics Covered in the Report:

The market size of Global Crop Protection industry and the contribution of Europe.

The market size of the Europe Crop Protection Industry.

The market size of the crop protection market in the five countries such as France, Germany, Italy, Spain and the UK

Market segmentation of crop protection products such as herbicides, insecticides, fungicides and bio-pesticides, micro-nutrients and adjuvant on the basis of sales in countries such as France, Germany, Italy and Spain

Trends and Developments of the crop protection market.

Competitive landscape and a detailed company profile of the major producers of crop protection products in the Europe.

Future outlook and projections of crop protection products- herbicides, fungicides, insecticides and bio-pesticides, micro-nutrients and adjuvant on the basis of sales in Europe.

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