

Europe Organic Food and Beverages Industry Outlook to 2016 - Strategic Alliances Driving the Industry Growth

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Abstracts

Executive summary

The market for organic food and beverages in Europe is the largest worldwide accounting for almost half of the global sales of organically grown products. It is considered to be the fastest developing and highly competitive market gauged through the large number of companies engaging into the organic food supply chain over the past years. A major driver of significant growth of the industry in the region has been increasing distribution.

Europe has a leading position in the organic food and beverages industry with a market share of nearly ~% in 2011 across the world. Organic food and beverages market in the region reached USD ~ million in 2011 of which ~% of the revenue is contributed by Germany, France, the UK and Italy. Germany is the largest market for organic food and beverages in the region accounting for ~% of the sales in 2011.

The German, French and Spanish markets are the fastest growing organic markets in Europe. Exceptionally high market growth rates have been observed in the last few years. The entry of discounters has created a major impact on the German market. With the retail competition stepping in, the supply of all types of organic products in the market has been tightened. The organic foods in Europe have also making inroads in supermarkets and drugstores. In the UK, the production of organic foods has not kept pace with the demand, causing an influx of imports. The organic dairy products and the organic meat products are the major products relying on imports in the UK from Australia, Asia and Latin America.

France is the second largest market for organic food and beverage products in Europe

with a contribution of around ~% followed by the UK with a market share of ~%, Italy and Switzerland with ~% and ~% respectively to the overall market in Europe.

Organic bread and bakery products and vegetables have held a dominant share in the organic food and beverage market in Germany which have generated revenue worth USD 952.46 million each in 2011. The dairy products have been the major contributors to the growth of the organic food and beverages market in the UK with a contribution of nearly ~% to the overall sales of organic food and beverages in the country in 2011. Italy organic market has been majorly contributed by fruits and vegetables with a share of ~% as compared to ~% in 2009.

The organic food and beverages market in Germany has been majorly contributed by retailers including the supermarkets, discounters and various health retailers which together account for ~% of the market in 2011. Alnatura, Edeka Group, Hipp, Naturata AG are the leading players in Germany organic food and beverages market. In the UK, multiple retailers have been the largest contributor to the UK organic food and beverages market. In 2011, the multiple retailers such as Waitrose, Tesco and others contributed ~% to the overall market as compared to ~% in 2011.

Key Topics Covered in the Report:

The market size of the Global Organic Food and Beverages Industry, 2006-2011.

The market size of the organic food and beverages market in the regions such as North America, Europe and Asia-Pacific, 2006-2011.

Market Size of Organic Food and Beverages in Germany, France, the UK, Italy, Switzerland, Spain and Austria, 2006-2011

Market segmentation of organic food and beverages market by Products in Germany, France, the UK, Italy, Switzerland, Spain and Austria, 2011

Market Share of Distribution Channels in Organic Food and Beverages Industry in Germany, France, the UK, Italy, Switzerland, Spain and Austria , 2011

Organic Agricultural Land Development, 2006-2011

Government Regulations in Organic Food and Beverages Industry in Germany,

France, the UK, Italy, Switzerland, Spain and Austria

Competitive landscape of the major players of Organic Food and Beverages Industry in Germany, France, the UK, Italy ,2011

Future outlook and projections of the basis of revenue in the world and by countries: Germany, France, the UK, Italy, Switzerland, Spain and Austria, 2012-2016

Macroeconomics and industry factors including personal disposable income, urban population, consumer food price index and consumer expenditure on food and beverages.

Contents

1. GLOBAL ORGANIC FOOD AND BEVERAGES INDUSTRY INTRODUCTION

2. GLOBAL ORGANIC FOOD AND BEVERAGES MARKET SIZE BY REVENUE, 2006-2011

3. GLOBAL ORGANIC FOOD AND BEVERAGES MARKET SEGMENTATION

3.1. By Geography, 2006-2011

4. EUROPE ORGANIC FOOD AND BEVRAGES INDUSTRY

4.1. Europe Organic Food and Beverages Market Size, 2006-2011

4.2. Europe Organic Food and Beverages Market Segmentation

4.2.1. By Geography, 2006-2011

4.3. Europe Organic Agricultural Land Development, 2006-2011

4.4. Government Regulations in Europe Organic Food and Beverages Industry

4.5. Germany Organic Food and Beverages Market Introduction

4.5.1. Germany Organic Food and Beverages Market Size, 2006-2011

4.5.2. Germany Organic Food and Beverages Market Segmentation

4.5.2.1. By Products, 2009-2011

4.5.3. Germany Organic Agricultural Land Development, 2006-2011

4.5.4. Government Regulations in Germany Organic Food and Beverages Industry

4.5.5. Market Share of Distribution Channels in Germany Organic Food and Beverages Industry, 2010 & 2011

4.5.6. Competitive Landscape of Germany Organic Food and Beverages Industry

4.5.7. Macro Economic Factors of Germany Organic Food and Beverages Industry

4.5.7.1. Urban Population, 2006-2016

4.5.7.2. Consumer Food Price Index, 2006-2016

4.5.7.3. Consumption Expenditure on Food and Beverages, 2006-2016

4.5.8. Germany Organic Food and Beverages Market Future Outlook and Projections, 2012-2016

4.6. France Organic Food and Beverages Market Introduction

4.6.1. France Organic Food and Beverages Market Size, 2006-2011

4.6.2. France Organic Food and Beverages Market Segmentation

4.6.2.1. By Products, 2009-2011

4.6.3. France Organic Agricultural Land Development, 2006-2011

4.6.4. Market Share of Distribution Channels in France Organic Food and Beverages

Industry, 2010 & 2011

4.6.5. Government Regulations in France Organic Food and Beverages Industry

4.6.6. Competitive Landscape of France Organic Food and Beverages Industry

4.6.7. Macro Economic and Industry Factors of France Organic Food and Beverages

Industry

4.6.7.1. Urban Population, 2006-2016

4.6.7.2. Consumer Food Price Index, 2006-2016

4.6.7.3. Consumption Expenditure on Food and Beverages, 2006-2016

4.6.8. France Organic Food and Beverages Market Future Outlook and Projections, 2012-2016

4.7. The UK Organic Food and Beverages Market Introduction

4.7.1. The UK Organic Food and Beverages Market Size, 2006-2011

4.7.2. The UK Organic Food and Beverages Market Segmentation

4.7.2.1. By Products, 2009-2011

4.7.3. The UK Organic Agricultural Land Development, 2006-2011

4.7.4. Government Regulations in the UK Organic Food and Beverages Industry

4.7.5. Market Share of Distribution Channels in the UK Organic Food and Beverages

Industry, 2008-2010

4.7.6. Competitive Landscape of the UK Organic Food and Beverages Industry

4.7.7. Macro Economy and Industry Factors of the UK Organic Food and Beverages

Industry

4.7.7.1. Urban Population, 2006-2016

4.7.7.2. Consumer Food Price Index, 2006-2016

4.7.7.3. Consumption Expenditure on Food and Beverages, 2006-2016

4.7.8. The UK Organic Food and Beverages Market Future Outlook and Projections, 2012-2016

4.8. Italy Organic Food and Beverages Market Introduction

4.8.1. Italy Organic Food and Beverages Market Size, 2006-2011

4.8.2. Italy Organic Food and Beverages Market Segmentation

4.8.2.1. By Products, 2009-2011

4.8.3. Italy Organic Agricultural Land Development, 2006-2011

4.8.4. Government Regulations in Italy Organic Food and Beverages Industry

4.8.5. Market Share of Distribution Channels in Italy Organic Food and Beverages

Industry

4.8.6. Macro Economic and Industry Factors of Italy Organic Food and Beverages industry

4.8.6.1. Urban Population, 2006-2016

4.8.6.2. Consumption Expenditure on Food and Beverages, 2006-2016

4.8.7. Italy Organic Food and Beverages Market Future Outlook and Projections,

2012-2016

4.9. Switzerland Organic Food and Beverages Market Introduction

4.9.1. Switzerland Organic Food and Beverages Market Size, 2006-2011

4.9.2. Switzerland Organic Food and Beverages Market Segmentation, 2009 & 2011

4.9.2.1. By Products, 2009 & 2011

4.9.3. Switzerland Organic Agricultural Land Development, 2006-2011

4.9.4. Market Share of Distribution Channels in Organic Food and Beverages Industry, 2009-2011

4.9.5. Macro Economic Factors of Switzerland Organic Food and Beverages Industry

4.9.5.1. Urban Population, 2006-2016

4.9.5.2. Consumer Expenditure on Food and Beverages, 2006-2016

4.9.6. Switzerland Organic Food and Beverages Market Future Outlook and Projections, 2012-2016

4.10. Spain Organic Food and Beverages Market Introduction

4.10.1. Spain Organic Food and Beverages Market Size, 2006-2011

4.10.2. Spain Organic Food and Beverages Market Segmentation

4.10.2.1. By Products, 2008-2011

4.10.3. Market Share of Distribution Channels in Spain Organic Food and Beverages Industry, 2010 & 2011

4.10.4. Macro Economic and Industry Factors of Spain Organic Food and Beverages Industry

4.10.4.1. Urban Population, 2006-2016

4.10.4.2. Consumer Food Price Index, 2006-2016

4.10.5. Spain Organic Food and Beverages Market Future Outlook and Projections, 2012-2016

4.11. Austria Organic Food and Beverages Market Introduction

4.11.1. Austria Organic Food and Beverages Market Size, 2006-2011

4.11.2. Austria Organic Food and Beverages Market Segmentation, 2009 & 2011

4.11.3. Austria Organic Agricultural Land Development, 2006-2011

4.11.4. Government Regulations in Austria Organic Food and Beverages Industry

4.11.5. Market Share of Distribution Channels in Austria Organic Food and Beverages Industry

4.11.6. Macro Economic and Industry Factors of Austria Organic food and Beverages Industry

4.11.6.1. Urban Population, 2006-2016

4.11.6.2. Consumption Expenditure on Food and Beverages, 2006-2016

4.11.7. Austria Organic Food and Beverages Market Future Outlook and Projections, 2012-2016

5. GLOBAL ORGANIC FOOD AND BEVERAGES INDUSTRY FUTURE OUTLOOK AND PROJECTIONS, 2012-2016

5.1. By Geography, 2012-2016

6. EUROPE ORGANIC FOOD AND BEVERAGES INDUSTRY FUTURE OUTLOOK AND FUTURE PROJECTIONS, 2012-2016

6.1. Cause and Effect Relationship between Industry Factors and Europe Organic Food and Beverages Industry Prospects

6.2. By Geography, 2012-2016

7. APPENDIX

7.1. Market Definition

7.2. Abbreviations

7.3. Research Methodology

 Data Collection Methods

 Approach

 Variables (Dependent and Independent)

 Multi Factor Based Sensitivity Model

 Final Conclusion

7.4. Disclaimer

List Of Figures

LIST OF FIGURES

Figure 1: Global Organic Food and Beverages Market Size by Revenue in USD Million, 2006-2011

Figure 2: Global Organic Food and Beverages Market Segmentation by North America, Europe and Asia-Pacific and ROW on the Basis of Contribution in Percentage (%), 2006-2011

Figure 3: Europe Organic Food and Beverages Market Size by Revenue in USD Million, 2006-2011

Figure 4: Europe Organic Food and Beverages Market Segmentation by Geography on the Basis of Contribution in Percentage (%), 2006-2011

Figure 5: Europe Organic Agricultural Land Development in Hectares, 2006-2011

Figure 6: Europe Organic Agricultural Land Usage by Permanent Grassland, Arable Crops, Permanent Crops and Other Agricultural Land in Percentage (%), 2010

Figure 7: Germany Organic Food and Beverages Market Size by Revenue in USD Million, 2006-2011

Figure 8: Germany Organic Food and Beverages Market Segmentation by Products on the Basis of Contribution in Percentage (%), 2011

Figure 9: Germany Organic Agricultural Land in Hectares, 2006-2011

Figure 10: Germany Organic Food and Beverages Market Share by Distribution Channels in Percentage (%), 2010 & 2011

Figure 11: Germany Urban Population in Million, 2006-2016

Figure 12: Germany Consumer Food Price Index, 2006-2016

Figure 13: Germany Consumption Expenditure on Food and Beverages in USD Million, 2006-2016

Figure 14: Germany Organic Food and Beverages Market Projections by Revenue in USD Million, 2012-2016

Figure 15: France Organic Food and Beverages Market Size by Revenue in USD Million, 2006-2011

Figure 16: France Organic Food and Beverages Market Segmentation by Products on the Basis of Contribution in Percentage (%), 2011

Figure 17: France Organic Agricultural Land Development in Hectares, 2006-2011

Figure 18: France Organic Food and Beverages Market Share by Distribution Channels on in Percentage (%), 2010 & 2011

Figure 19: France Urban Population in Million, 2006-2016

Figure 20: France Consumer Food Price Index, 2006-2011

Figure 21: France Consumption Expenditure on Food and Beverages in USD Million,

2006-2016

Figure 22: France Organic Food and Beverages Market Projections by Revenue in USD Million, 2012-2016

Figure 23: The UK Organic Food and Beverages Market Size by Revenue in USD Million, 2006-2011

Figure 24: The UK Organic Food and Beverages Market Segmentation by Products on the Basis of Contribution in Percentage (%), 2011

Figure 25: The UK Organic Agricultural Land in Hectares, 2006-2011

Figure 26: The UK Organic Food and Beverages Market Share by Distribution Channels in Percentage (%), 2008-2011

Figure 27: The UK Urban Population in Million, 2006-2016

Figure 28: The UK Consumer Food Price Index, 2006-2016

Figure 29: Consumption Expenditure on Food and Beverages in the UK in USD Million, 2006-2016

Figure 30: The UK Organic Food and Beverages Market Projections by Revenue in USD Million, 2012-2016

Figure 31: Italy Organic Food and Beverages Market Size by Revenue in USD Million, 2006-2011

Figure 32: Italy Organic Food and Beverages Market Segmentation by Products on the Basis of Contribution in Percentage (%), 2011

Figure 33: Italy Organic Agricultural Land in Hectares, 2006-2011P

Figure 34: Italy Organic Food and Beverages Market Share by Distribution Channels on in Percentage (%), 2010-2011

Figure 35: Italy Urban Population in Million, 2006-2016

Figure 36: Italy Consumption Expenditure on Food and Beverages in USD Million, 2006-2016

Figure 37: Italy Organic Food and Beverages Market Projections by Revenue in USD Million, 2012-2016

Figure 38: Switzerland Organic Food and Beverages Market Size by Revenue in USD Million, 2006-2011

Figure 39: Switzerland Organic Food and Beverages Market Segmentation by Products on the Basis of Contribution in Percentage (%), 2009 and 2011

Figure 40: Switzerland Organic Agricultural Land in Hectares, 2006-2011P

Figure 41: Switzerland Organic Food and Beverages Market by Distribution Channels on in Percentage (%), 2009-2011

Figure 42: Switzerland Urban Population in Million, 2006-2016

Figure 43: Switzerland Consumer Expenditure on Food and Beverages in USD Million, 2006-2016

Figure 44: Switzerland Organic Food and Beverages Market Projections by Revenue in

USD Million, 2012-2016

Figure 45: Spain Organic Food and Beverages Market Size by Revenue in USD Million, 2006-2011

Figure 46: Spain Organic Food and Beverages Market Segmentation by Products on the Basis of Contribution in Percentage (%), 2008-2011

Figure 47: Spain Organic Food and Beverages Market Share by Distribution Channels in Percentage (%), 2010 & 2011P

Figure 48: Spain Urban Population in Million, 2006-2016

Figure 49: Consumer Food Price Index in Spain, 2006-2016

Figure 50: Spain Organic Food and Beverages Market Projections by Revenue in USD Million, 2012-2016

Figure 51: Austria Organic Food and Beverages Market Segmentation by Products on the Basis of Contribution in Percentage (%), 2009 and 2011

Figure 52: Austria Organic Agricultural Land in Hectares, 2006-2011P

Figure 53: Austria Organic Food and Beverages Market Share by Distribution Channels in Percentage (%), 2009-2011P

Figure 54: Austria Urban Population in Million, 2006-2016

Figure 55: Austria Consumption Expenditure on Food and Beverages in USD Million, 2006-2016

Figure 56: Austria Organic Food and Beverages Market Projections by Revenue in USD Million, 2012-2016

Figure 57: Global Organic Food and Beverages Market Projections by Revenue in USD Million, 2012-2016

Figure 58: Global Organic Food and Beverages Market Projections by North America, Europe and Asia-Pacific and ROW on the Basis of Contribution in Percentage (%), 2012-2016

Figure 59: Europe Organic Food and Beverages Industry Projections by Sales in USD Million, 2012-2016

Figure 60: Europe Organic Food and Beverages Market Projections by Geography on the Basis of Contribution in Percentage (%), 2012-2016

List Of Tables

LIST OF TABLES

Table 1: Global Organic Certification Labels by Geography

Table 2: Global Organic Food and Beverages Market Segmentation by North America, Europe and Asia-Pacific and ROW on the Basis of Revenue in USD Million, 2006-2011

Table 3: Europe Organic Food and Beverages Market by Geography on the Basis of Sales in USD Million, 2006-2011

Table 4: Major Organic Arable Crops in Europe on the Basis of Area Covered in Thousand Hectares, 2010

Table 5: Major Organic Permanent Crops in Europe on the Basis of Area Covered in Thousand Hectares, 2010

Table 6: Germany Organic Food and Beverages Market Segmentation by Products on the Basis of Sales in USD Million, 2009-2011

Table 7: Number of Organic Agricultural Holdings in Germany and the Percentage (%) Share in Total Agricultural Holdings, 2006-2011

Table 8: Germany Organic Food and Beverages Market by Distribution Channels on the Basis of Revenue in USD Million, 2010 & 2011

Table 9: Major Players in Germany Organic Food and Beverages Industry by Major International Retailers and Major Domestic Producers, 2011

Table 10: France Organic Food and Beverages Market Segmentation by Products on the Basis of Revenue in USD Million, 2009-2011

Table 11: France Organic Food and Beverages Market by Distribution Channels on the Basis of Revenue in USD Million, 2010 & 2011

Table 12: Major Players in France Organic Food and Beverages Industry, 2011

Table 13: The UK Organic Food and Beverages Market Segmentation by Products on the Basis of Sales in USD Million, 2009-2011

Table 14: The UK Certified Organic Crop Area in Hectares and Number of Organic Producers, 2007-2011

Table 15: The UK Organic Agricultural Land by Geography on the Basis of Percentage of Land which is Organic, 2010-2011

Table 16: The UK Organic Food and Beverages Market by Distribution Channels on the Basis of Revenue in USD Million, 2008-2011

Table 17: Major Players in the UK Organic Food and Beverages Market

Table 18: Italy Organic Food and Beverages Market Segmentation by Products on the Basis of Revenue in USD Million, 2009-2011

Table 19: Import and Export of Organic Products in Italy in Tons, 2011

Table 20: Italy Major Crops Organic Area in Hectares, 2007-2010

Table 21: Italy Organic Food and Beverages Market by Distribution Channels on the Basis of Revenue in USD Million, 2020-2011

Table 22: Switzerland Organic Food and Beverages Market Segmentation by Products on the Basis of Revenue in USD Million, 2009-2011

Table 23: Switzerland Organic Food and Beverages Market by Distribution Channels on the Basis of Revenue in USD Million, 2009-2011

Table 24: Spain Organic Food and Beverages Market Segmentation by Products on the Basis of Revenue in USD Million, 2008-2011

Table 25: Austria Organic Food and Beverages Market Segmentation by Products on the Basis of Revenue in USD Million, 2009 and 2011

Table 26: Global Organic Food and Beverages Market Projections by North America, Europe and Asia-Pacific and ROW on the Basis of Revenue in USD Million, 2012-2016

Table 27: Cause and Effect Relationship Analysis between Industry Factors and Expected Industry Prospects of Europe Organic Food and Beverages Industry

Table 28: Europe Organic Food and Beverages Market Projections by Geography on the Basis on Sales in USD Million, 2012-2016

Table 29: Correlation Matrix of the Germany Organic Food and Beverages Market

Table 30: Regression Coefficients Output

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