

Europe Organic Food and Beverages Industry Outlook to 2016 - Strategic Alliances Driving the Industry Growth

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Abstracts

Executive summary

The market for organic food and beverages in Europe is the largest worldwide accounting for almost half of the global sales of organically grown products. It is considered to be the fastest developing and highly competitive market gauged through the large number of companies engaging into the organic food supply chain over the past years. A major driver of significant growth of the industry in the region has been increasing distribution.

Europe has a leading position in the organic food and beverages industry with a market share of nearly ~% in 2011 across the world. Organic food and beverages market in the region reached USD ~ million in 2011 of which ~% of the revenue is contributed by Germany, France, the UK and Italy. Germany is the largest market for organic food and beverages in the region accounting for ~% of the sales in 2011.

The German, French and Spanish markets are the fastest growing organic markets in Europe. Exceptionally high market growth rates have been observed in the last few years. The entry of discounters has created a major impact on the German market. With the retail competition stepping in, the supply of all types of organic products in the market has been tightened. The organic foods in Europe have also making inroads in supermarkets and drugstores. In the UK, the production of organic foods has not kept pace with the demand, causing an influx of imports. The organic dairy products and the organic meat products are the major products relying on imports in the UK from Australia, Asia and Latin America.

France is the second largest market for organic food and beverage products in Europe

with a contribution of around ~% followed by the UK with a market share of ~%, Italy and Switzerland with ~% and ~% respectively to the overall market in Europe.

Organic bread and bakery products and vegetables have held a dominant share in the organic food and beverage market in Germany which have generated revenue worth USD 952.46 million each in 2011. The dairy products have been the major contributors to the growth of the organic food and beverages market in the UK with a contribution of nearly ~% to the overall sales of organic food and beverages in the country in 2011. Italy organic market has been majorly contributed by fruits and vegetables with a share of ~% as compared to ~% in 2009.

The organic food and beverages market in Germany has been majorly contributed by retailers including the supermarkets, discounters and various health retailers which together account for ~% of the market in 2011. Alnatura, Edeka Group, Hipp, Naturata AG are the leading players in Germany organic food and beverages market. In the UK, multiple retailers have been the largest contributor to the UK organic food and beverages market. In 2011, the multiple retailers such as Waitrose, Tesco and others contributed ~% to the overall market as compared to ~% in 2011.

Key Topics Covered in the Report:

The market size of the Global Organic Food and Beverages Industry, 2006-2011.

The market size of the organic food and beverages market in the regions such as North America, Europe and Asia-Pacific, 2006-2011.

Market Size of Organic Food and Beverages in Germany, France, the UK, Italy, Switzerland, Spain and Austria, 2006-2011

Market segmentation of organic food and beverages market by Products in Germany, France, the UK, Italy, Switzerland, Spain and Austria, 2011

Market Share of Distribution Channels in Organic Food and Beverages Industry in Germany, France, the UK, Italy, Switzerland, Spain and Austria , 2011

Organic Agricultural Land Development, 2006-2011

Government Regulations in Organic Food and Beverages Industry in Germany,

France, the UK, Italy, Switzerland, Spain and Austria

Competitive landscape of the major players of Organic Food and Beverages Industry in Germany, France, the UK, Italy ,2011

Future outlook and projections of the basis of revenue in the world and by countries: Germany, France, the UK, Italy, Switzerland, Spain and Austria, 2012-2016

Macroeconomics and industry factors including personal disposable income, urban population, consumer food price index and consumer expenditure on food and beverages.

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