

# Europe Nutraceuticals Industry Outlook to 2017 - Improving Economic Conditions to Propel Growth

<https://marketpublishers.com/r/E78E5D2CDA9EN.html>

Date: March 2014

Pages: 151

Price: US\$ 1,350.00 (Single User License)

ID: E78E5D2CDA9EN

## Abstracts

The present report on 'Europe Nutraceuticals Industry Outlook to 2017 - Improving Economic Conditions to Propel Growth' gives a comprehensive analysis with past, present and future outlook of the nutraceutical industry. The report discusses the UK, Germany, France and Italy nutraceutical markets with future prospects till 2017. The study also entails major industry segments such as functional food, functional beverages and dietary supplements and sub-segments of the market. Additionally, the report has discussed supporting factors such as ongoing trends and developments, government regulations and has highlighted major players operating in the industry with their market share and profiles.

Europe was the fourth largest regional market for nutraceuticals at a global level in 2012, after Asia-Pacific, North America and Latin America; with a contribution of ~% in the overall global revenues. The growth of nutraceuticals sector has witnessed a considerable slowdown in recent years in Europe, adversely affected by the Euro crisis, which has slowed down the business environment in major countries of the region. Overall, Western European countries such as Britain, Germany, France and Italy constitute the major markets for the nutraceuticals in the continent.

The functional food and beverages market, similar to other markets globally, has maintained supremacy over the nutraceuticals sector, accounting for ~% of the overall revenues in 2012. The sheer expanse of the variety of products included in this category has helped this category to account for majority of the contribution in the nutraceuticals sector. The share of dietary supplements stood at ~% in 2012 in Europe.

The improving market conditions in the coming years are expected to benefit both the consumer and business environment in the region. The companies operating in the

nutraceuticals sector are expected to put in efforts to meet the needs of the consumers in increasingly sophisticated manner in the area of health and welfare. The introduction of nutraceuticals targeted at providing specific benefits is expected to urge the consumers to dedicate increasing wallet share to these products. The contributions of the UK and Italy are expected to expand in the next five years. The shares of the UK will incline to ~% by 2017, while that of Italy would be ~% in the same year. Germany and France on the other hand are expected to witness a fall in their revenue shares even though the value growth of the respective markets is expected to reach USD ~ million and ~ million respectively by 2017.

In the coming years, the growth in the major markets of Europe will largely be supported by the companies leveraging on product positioning strategies to target specific health needs of consumers.

## **KEY TOPICS COVERED IN THE REPORT**

The market size of the nutraceuticals covers Europe, the UK, France, Germany and Italy in terms of revenues.

Market Segmentation of the Europe Nutraceuticals industry on the basis of geography and types of products.

Market Segmentation of the UK, Germany, France and Italy Nutraceuticals Industry by functional food and beverage and dietary supplements and sub segmentation by product form, benefit-derived and distribution

Government Rules and Regulations prevailing in overall Europe, the UK, Germany, France and Italy Nutraceuticals industries

Trends and Developments in the UK, Germany, France and Italy Nutraceuticals industry.

Competitive landscape, market shares and company profiles of the major players

Future outlook and projections of Europe, the UK, Germany, France and Italy Nutraceuticals industries in terms of revenues

## Contents

### **1. EUROPE NUTRACEUTICALS INDUSTRY INTRODUCTION**

- 1.1. Rules and Regulations - Nutraceuticals in Europe
- 1.2. Europe Nutraceuticals Industry Size by Revenues, 2006-2012
- 1.3. Europe Nutraceuticals Market Segmentation
  - 1.3.1. By Geography, 2006-2012
  - 1.3.2. By Types of Products, 2006-2012
- 1.4. Europe Nutraceuticals Industry Future Outlook and Projections, 2013-2017
  - 1.4.1. Cause and Effect Relationship Analysis of Europe Nutraceuticals Industry

### **2. THE UK NUTRACEUTICALS INDUSTRY INTRODUCTION**

- 2.1. Government Rules and Regulations
- 2.2. The UK Nutraceuticals Industry Size by Revenues, 2006-2012
- 2.3. The UK Nutraceuticals Market Segmentation by Type of Products, 2006-2012
- 2.4. The UK Functional Food and Beverages Market Introduction
  - 2.4.1. The UK Functional Food and Beverages Market Size by Revenues, 2006-2012
  - 2.4.2. The UK Functional Food and Beverages Market Segmentation
    - 2.4.2.1. By Distribution, 2006-2012
    - 2.4.2.2. By Product Form, 2006-2012
      - 2.4.2.2.1. The UK Functional Food Market Introduction and Size, 2006-2012
      - The UK Functional Food Market Segmentation by Type of Products, 2006-2012
      - 2.4.2.2.2. The UK Functional Beverages Market Introduction and Size, 2006-2012
  - 2.4.3. Market Share of Major Brands in the UK Functional Food and Beverages Market, 2006-2012
  - 2.4.4. The UK Functional Food and Beverages Market Trends and Developments
  - 2.4.5. The UK Functional Food and Beverages Market Future Outlook and Projections, 2013-2017
- 2.5. The UK Dietary Supplements Market Introduction
  - 2.5.1. The UK Dietary Supplements Market Size by Revenues, 2006-2012
  - 2.5.2. The UK Dietary Supplements Market Segmentation by Nutrients, 2011-2012
  - 2.5.3. The UK Dietary Supplements Market Trends and Developments
  - 2.5.4. The UK Dietary Supplements Market Future Outlook and Projections, 2013-2017
- 2.6. The UK Nutraceuticals Market Future Projections, 2013-2017
- 2.7. Macroeconomic factors affecting the UK Nutraceuticals Industry
  - 2.7.1. Population Aged 65 and Above in the UK, 2006-2017

- 2.7.2. Urban Population in the UK, 2006-2017
- 2.7.3. Public Health Expenditure in the UK, 2006-2017
- 2.7.4. Out-Of-Pocket Health Expenditure in the UK, 2006-2017

### **3. GERMANY NUTRACEUTICALS INDUSTRY INTRODUCTION**

- 3.1. Government Rules and Regulations
- 3.2. Germany Nutraceuticals Industry Size by Revenues, 2006-2012
- 3.3. Germany Nutraceuticals Market Segmentation by Types of Products, 2006-2012
- 3.4. Germany Functional Food and Beverages Market Introduction and Size, 2006-2012
  - 3.4.1. Germany Functional Food and Beverages Market Segmentation by Product Form, 2012
- 3.5. Germany Dietary Supplements Market Introduction and Size, 2006-2012
- 3.6. Germany Nutraceuticals Market Competitive Landscape
- 3.7. Germany Nutraceuticals Market Trends and Developments
- 3.8. Germany Nutraceuticals Market Future Outlook and Projections, 2013-2017
- 3.9. Macroeconomic Factors Affecting Germany Nutraceuticals Industry
  - 3.9.1. Population Aged 40 and Above in Germany, 2006-2017
  - 3.9.2. Per Capita Health expenditure in Germany, 2006-2017
  - 3.9.3. Average Yearly Private Consumption Expenditure on Food, Beverages and Tobacco per Household in Germany, 2006-2017
  - 3.9.4. Gross Adjusted Per Capita Household Disposable Income in Germany, 2006-2017

### **4. FRANCE NUTRACEUTICALS INDUSTRY INTRODUCTION**

- 4.1. Government Rules and Regulations
- 4.2. France Nutraceuticals Industry Market Size by Revenues, 2006-2012
- 4.3. France Nutraceuticals Market Segmentation by Types of Products, 2006-2012
- 4.4. France Functional Food and Beverages Market Introduction and Size, 2006-2012
- 4.5. France Dietary Supplements Market Introduction
  - 4.5.1. France Dietary Supplements Market Size, 2006-2012
  - 4.5.2. France Dietary Supplements Market Segmentation
    - 4.5.2.1. By Distribution Channels, 2009-2012
      - 4.5.2.1.1. By Sales of Different Product Categories through Pharmacies, 2011-2012
      - 4.5.2.1.2. By Sales of Different Product Categories through Drugstores, 2011-2012
      - 4.5.2.1.3. By Supermarkets and Hypermarkets, 2011-2012
- 4.6. France Nutraceuticals Industry Competitive Landscape
- 4.7. France Nutraceuticals Industry Trends and Developments

- 4.8. France Nutraceuticals Industry Future Outlook and Projections, 2013-2017
- 4.9. Macroeconomic Factors Affecting France Nutraceuticals Industry
  - 4.9.1. Population Aged 40 and Above in France, 2006-2017
  - 4.9.2. Public Health Expenditure in France, 2006-2017
  - 4.9.3. Out-of-Pocket Health Expenditure in France, 2006-2017
  - 4.9.4. Per Capita Household Disposable Income in France, 2006-2017

## **5. ITALY NUTRACEUTICALS INDUSTRY INTRODUCTION**

- 5.1. Government Rules and Regulations
- 5.2. Italy Nutraceuticals Industry Size by Revenues, 2006-2012
- 5.3. Italy Nutraceuticals Market Segmentation by Type of Products, 2006-2012
- 5.4. Italy Functional Food and Beverages Market Introduction and Size, 2006-2012
  - 5.4.1. Italy Functional Food and Beverages Market Segmentation
    - 5.4.1.1. By Value Sales of Products, 2010-2012
    - 5.4.1.2. By Volume Sales of Products, 2010-2012
  - 5.4.2. Major Emerging Functional Food and Beverages Markets
    - 5.4.2.1. Food Intolerance Market Size and Segmentation, 2010-2012
    - 5.4.2.2. Intestine Health Related Functional Food and Beverages Market Size and Segmentation, 2010-2012
    - 5.4.2.3. Bone Health Related Functional Food and Beverages Market Size and Segmentation, 2010-2012
- 5.5. Italy Dietary Supplements Market Introduction, 2006-2012
  - 5.5.1. Italy Dietary Supplements Market Size
    - 5.5.1.1. By Revenues, 2006-2012
    - 5.5.1.2. By Volume, 2007-2012
  - 5.5.2. Italy Dietary Supplements Market Segmentation by Distribution, 2012
    - 5.5.2.1. By Value and Volume, 2012
- 5.6. Major Brands in Italy Nutraceutical Supplements Market
  - 5.6.1. By Functional Food and Beverages Market
  - 5.6.2. By Dietary Supplements Market
    - 5.6.2.1. Major Brands Sold in Pharmacies, 2012
    - 5.6.2.2. Major Brands Sold in Supermarkets and Hypermarkets, 2012
    - 5.6.2.3. Major Brands Sold in Drugstores, 2012
- 5.7. Italy Nutraceuticals Supplements Market Trends and Developments
- 5.8. Italy Nutraceuticals Market Future Outlook and Projections, 2013-2017
- 5.9. Macroeconomic Factors Affecting Italy Nutraceuticals Industry
  - 5.9.1. Population Aged 40 and Above in Italy, 2006-2017
  - 5.9.2. Population Suffering From One or More Chronic Diseases in Italy, 2006-2017

5.9.3. Average Monthly Household Expenditure on Health in Italy, 2006-2017

5.9.4. Average Monthly Household Expenditure on Food and Beverages in Italy,  
2006-2017

## **6. APPENDIX**

6.1. Market Definition

6.2. Abbreviations

6.3. Research Methodology

Data collection Methods

Approach

Variables (Independent and Dependent)

Multi Factor Based Sensitivity Model

Final Conclusion

6.4. Disclaimer

## List Of Figures

### LIST OF FIGURES

Figure 1: Market Structure of Europe Nutraceuticals Industry

Figure 2: Europe Nutraceuticals Industry Size on the Basis of Revenues in USD Million, 2006-2012

Figure 3: Europe Nutraceuticals Market Segmentation by Geography on the Basis of Revenue Contribution in Percentage, 2006-2012

Figure 4: Europe Nutraceuticals Market Segmentation by Types of Products on the Basis of Revenue Contribution in Percentage, 2006-2012

Figure 5: Europe Nutraceuticals Industry Future Projections on the Basis of Revenues in USD Million, 2013-2017

Figure 6: Europe Nutraceuticals Industry Future Projections by Geography on the Basis of Revenue Contribution in Percentage, 2013-2017

Figure 7: Market Structure of the UK Nutraceuticals Industry

Figure 8: The UK Nutraceuticals Industry Size on the Basis of Revenues in USD Million, 2006-2012

Figure 9: The UK Nutraceuticals Market Segmentation by Types of Products on the Basis of Revenue Contribution in Percentage, 2006-2012

Figure 10: The UK Functional Food and Beverages Market Size on the Basis of Revenues in USD Million, 2006-2012

Figure 11: The UK Nutraceuticals Market Segmentation by Product Form on the Basis of Revenue Contribution in Percentage, 2006-2012

Figure 12: The UK Functional Food Market Size on the Basis of Revenues in USD Million, 2006-2012

Figure 13: The UK Functional Food Market Segmentation by Type of Products on the Basis of Revenue Contribution in Percentage, 2006-2012

Figure 14: The UK Functional Beverages Market Size on the Basis of Revenues in USD Million, 2006-2012

Figure 15: The UK Functional Food and Beverages Market Future Projections on the Basis of Revenues in USD Million, 2013-2017

Figure 16: The UK Dietary Supplements Market Size on the Basis of Revenues in USD Million, 2006-2012

Figure 17: The UK Dietary Supplements Market Segmentation by Nutrients on the Basis of Revenue Contribution in Percentage, 2011-2012

Figure 18: The UK Dietary Supplements Market Future Projections on the Basis of Revenues in USD Million, 2013-2017

Figure 19: The UK Nutraceuticals Industry Future Projections on the Basis of Revenues

in USD Million, 2013-2017

Figure 20: Population Aged 65 and Above in the UK in Thousand, 2006-2017

Figure 21: Urban Population in the UK in Thousand, 2006-2017

Figure 22: Public Health Expenditure in the UK in USD Million, 2006-2017

Figure 23: Out-of-Pocket Health Expenditure in the UK in USD Million, 2006-2017

Figure 24: Market Structure of Germany Nutraceuticals Industry

Figure 25: Germany Nutraceuticals Industry Size on the Basis of Revenues in USD Million, 2006-2012

Figure 26: Germany Nutraceuticals Market Segmentation by Types of Products on the Basis of Revenue Contribution in Percentage, 2006-2012

Figure 27: Germany Functional Food and Beverages Market size on the Basis of Revenues in USD Million, 2006-2012

Figure 28: Germany Nutraceuticals Industry Market Segmentation by Product Form on the Basis of Revenue Contribution in Percentage, 2012

Figure 29: Germany Dietary Supplements Market Size on the Basis of Revenues in USD Million, 2006-2012

Figure 30: Germany Nutraceuticals Industry Future Projections on the Basis of Revenues in USD Million, 2013-2017

Figure 31: Population Aged 40 and above in Germany in Thousand, 2006-2017

Figure 32: Per Capita Health Expenditure in Germany in USD, 2006-2017

Figure 33: Average Yearly Private Consumption Expenditure on Food, Beverages and Tobacco per Household in USD, 2006-2017

Figure 34: Household Gross Adjusted Disposable Income Per Capita in USD, 2006-2017

Figure 35: Market Structure of France Nutraceuticals Industry

Figure 36: France Nutraceuticals Market Size on the Basis of Revenues in USD Million, 2006-2012

Figure 37: France Nutraceuticals Market Segmentation by Product Form on the Basis of Revenue Contribution in Percentage, 2006-2012

Figure 38: France Functional Food and Beverages Market Size on the Basis of Revenues in USD Million, 2006-2012

Figure 39: France Dietary Supplements Market Size on the Basis of Revenues in USD Million, 2006-2012

Figure 40: France Dietary Supplements Market Segmentation by Distribution on the Basis of Revenue Contribution in Percentage, 2009-2012

Figure 41: France Nutraceuticals Industry Future Projections on the Basis of Revenues in USD Million, 2013-2017

Figure 42: Population Aged 40-and above in France in Million, 2006-2017

Figure 43: Public Health Expenditure in France in USD Million, 2006-2017

Figure 44: Out-of-Pocket Health Expenditure in France in USD Million, 2006-2017

Figure 45: Per Capita Household Disposable Income in France in USD, 2006-2017

Figure 46: Market Structure of Italy Nutraceuticals Industry

Figure 47: Italy Nutraceuticals Industry Size on the Basis of Revenues in USD Million, 2006-2012

Figure 48: Italy Nutraceuticals Market Segmentation by Types of Products on the Basis of Revenue Contribution in Percentage, 2006-2012

Figure 49: Italy Functional Food and Beverages Market Size on the Basis of Revenues in USD Million, 2006-2012

Figure 50: Italy Functional Food and Beverages Market Segmentation by Types of Products on the Basis of Revenue Contribution in Percentage, 2010-2012

Figure 51: Italy Functional Food and Beverages Market Segmentation by Types of Products on the Basis of Volume Contribution in Percentage, 2010-2012

Figure 52: Italy Dietary Supplements Market Size on the Basis of Revenues in USD Million, 2006-2012

Figure 53: Italy Dietary Supplements Market Size on the Basis of Volume in Million Units, 2007-2012

Figure 54: Italy Nutraceuticals Industry Future Projections on the Basis of Revenues in USD Million, 2013-2017

Figure 55: Population Aged 40-and Above in Italy in Million, 2006-2017

Figure 56: Persons Affected with One or More Chronic Diseases in Italy per 100 People, 2006-2017

Figure 57: Persons Affected with Diabetes in Italy per 100 People, 2006-2012

Figure 58: Average Monthly Expenditure on Health in Italy in Percentage, 2006-2017

Figure 59: Average Monthly Expenditure on Food and Beverages in Italy in Percentage, 2006-2017

## List Of Tables

### LIST OF TABLES

Table 1: Cause and Effect Relationship Analysis between Industry Factors and Expected Europe Nutraceuticals Industry Prospects

Table 2: The UK Functional Food and Beverages Market Segmentation by Distribution Channels on the Basis of Revenue Contribution in Percentage, 2006-2012

Table 3: The UK Functional Food and Beverages Market Segmentation by Distribution Channels on the Basis of Revenue Contribution in USD Million, 2006-2012

Table 4: The UK Functional Food Market Segmentation by Type of Products on the Basis of Revenues in USD Million, 2006-2012

Table 5: Market Share of Major Brands in the UK Functional Food Market, 2006-2012

Table 6: The UK Dietary Supplements Market Segmentation by Vitamins and Minerals on the Basis of Revenue Contribution in Percentage, 2011-2012

Table 7: The UK Nutraceuticals Industry Future Projections on the Basis of Revenue Contribution by Segments in Percentage, 2013-2017

Table 8: Major Companies Operating in the Nutraceuticals Industry of Germany

Table 9: France Dietary Supplements Market Segmentation by Distribution on the Basis of Revenue Contribution in USD Million, 2009-2012

Table 10: France Dietary Supplements Market Segmentation by Function on the Basis of Revenue Contribution from Pharmacies in Percentage, 2011-2012

Table 11: France Dietary Supplements Market Segmentation by Function on the Basis of Revenue Contribution from Pharmacies in USD Million, 2011-2012

Table 12: France Dietary Supplements Market Segmentation by Function on the Basis of Revenue Contribution from Drugstores in Percentage, 2011-2012

Table 13: France Dietary Supplements Market Segmentation by Function on the Basis of Revenue Contribution from Supermarkets and Hypermarkets in Percentage, 2011-2012

Table 14: Major Companies Operating in the Nutraceuticals Industry of France

Table 15: Italy Functional Food and Beverages Market Segmentation by Types of Products on the Basis of Revenue Contribution in USD Million, 2010-2012

Table 16: Italy Food Intolerance Market Segmentation by Types of Products on the Basis of Revenue Contribution in USD Million, 2010-2012

Table 17: Italy Food Intolerance Market Segmentation by Types of Products on the Basis of Volume Contribution in Percentage, 2010-2012

Table 18: Italy Intestinal-Health Related Functional Food and Beverages Market Segmentation by Types of Products on the Basis of Revenue Contribution in USD Million, 2010-2012

Table 19: Italy Intestinal-Health Related Functional Food and Beverages Market  
Segmentation by Types of Products on the Basis of Volume Contribution in Percentage,  
2010-2012

Table 20: Italy Bone-Health Related Functional Food and Beverages Market  
Segmentation by Types of Products on the Basis of Revenue Contribution in USD  
Million, 2010-2012

Table 21: Italy Bone-Health Related Functional Food and Beverages Market  
Segmentation by Types of Products on the Basis of Volume Contribution in Percentage,  
2010-2012

Table 22: Italy Dietary Supplements Market Segmentation by Distribution on the Basis  
of Revenue Contribution in Value and Volume, 2012

Table 23: Major Brands in Italy Functional Food and Beverages Market

Table 24: Top Ten Products in Italy Fortified Biscuits Market

Table 25: Top Ten Products in Italy Fortified Snacks Market

Table 26: Top Ten Products in Italy Fortified Breads Market

Table 27: Revenues of Leading Brands of Dietary Supplements Sold in Pharmacies in  
USD Million, 2012

Table 28: Revenues of Leading Brands of Dietary Supplements Sold in Supermarkets  
and Hypermarkets in USD Million, 2012

Table 29: Revenues of Leading Brands of Dietary Supplements Sold in Drugstores in  
USD Million

Table 30: Correlation Matrix of the UK Nutraceuticals Industry

Table 31: Regression Coefficients Output

## I would like to order

Product name: Europe Nutraceuticals Industry Outlook to 2017 - Improving Economic Conditions to Propel Growth

Product link: <https://marketpublishers.com/r/E78E5D2CDA9EN.html>

Price: US\$ 1,350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E78E5D2CDA9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

