

# Denmark Dairy Products Market Outlook to 2018 - Driven by Consumer Preferences and Innovations in the Industry

<https://marketpublishers.com/r/DA003AE7C5FEN.html>

Date: June 2014

Pages: 107

Price: US\$ 850.00 (Single User License)

ID: DA003AE7C5FEN

## Abstracts

The report titled “Denmark Dairy Products Market Outlook to 2018-Driven by Consumer Preferences and Innovations in the Industry” provides a comprehensive analysis of the milk and dairy food products in Denmark. The report also covers various aspects such as market size of Denmark dairy food market, segmentation on the basis of cheese, butter, cream, yoghurt, milk powder, whey powder and butter milk and volume of exports and imports for dairy products. This report offers prevalent trends and developments in the market, growth drivers, SWOT analysis of the industry and future opportunities. The report also covers the market share of major dairy food producer’s in the Denmark as well as the revenues of major players in Denmark dairy food market. It also includes information on the major macroeconomic indicators affecting the market and future outlook of the dairy food products in Denmark.

Denmark ranked among top five exporters of dairy products in the world registering export value of ~ USD billion in 2008. In 2008, Danish dairy industry consisted of about 4,500 producers and the milk production amounted to ~ million tons, which made Denmark 9th largest producer of milk in EU member countries. The dairy food market in Denmark, which is largely driven by retail sales of dairy products have witnessed a healthy growth in revenues since 2010.

Denmark Dairy food market includes cheese, butter, cream, yoghurt, milk powder, whey powder and butter milk. In 2013, the market for dairy food products stood at ~ thousand tonnes. The market registered a growth of 9.1% in 2013, owing to an increase in milk production volume. The market registered revenues of USD ~ million in 2009, whereby proceeds of the market declined at a rate of 2.9% in 2009. In 2013, the revenues totaled to USD ~ million showcasing a growth of 9.1% compared to 2012. The Dairy food

market in Denmark has grown at a CAGR of 3.1% from USD ~ million to USD ~ million in 2013.

Cheese has been the largest segment of the dairy food products in terms of revenues over the years in Denmark. The production of cheese has primarily inclined due to higher demand from external markets. Denmark cheese market is majorly concentrated among few big players such as Arla foods, Endrup Andelsmejeri and few others who owned prominent market share. The cheese sector in Denmark has grown at a CAGR of 0.2% during the period from 2008-2013. The production of cheese increased from ~ thousand tons in 2008 to ~ thousand tons in 2013. This sector is projected to showcase a strong growth till 2018.

The largest player in the market, Arla Foods possesses a large product portfolio of dairy food products such as butter, cheese, milk powder and others. Apart from these, a large number of small players are engaged in offering private label products, unbranded or artisanal products. Market revenues of Arla Foods have increased noticeably from ~ DKK million in 2008 to DKK ~ million in 2013, making it the largest player in Denmark dairy food market.

The market for dairy food in the Denmark is changing at a steady rate. Changing consumer preferences towards health dairy food products, increasing number of dairy farmers, rising average yield of cows accompanied with abolishment of quota on milk production will propel the future growth of this market. The major challenge which could affect this industry in the future is the volatility in global dairy food and milk prices. Despite this, revenues from the dairy food market in the Denmark are expected to expand to USD ~ million in 2018, growing with a CAGR of ~% from 2014 to 2018.

## **KEY TOPICS COVERED IN THE REPORT**

The market size of the Denmark Dairy Food market.

The market size of the cheese market.

The market size of the butter market.

The market size of the cream market.

The market size of the yoghurt market.

The market size of the milk powder market.

The market size of the whey powder market.

The market size of the butter milk market.

Market segmentation of the dairy food market on the basis of types of dairy food products.

Trends and Development in the Denmark dairy food market.

SWOT Analysis of Denmark dairy food market.

Growth drivers in the dairy food market of Denmark.

Competitive landscape and detailed company profiles of the major manufacturers of dairy food products in Denmark.

Future outlook and projections of the Denmark dairy food market – cheese, butter, cream, milk powder, yoghurt, whey powder and butter milk on the basis of revenues in the Denmark.

## Contents

### **1. DENMARK DAIRY FOOD MARKET INTRODUCTION**

### **2. DENMARK DAIRY FOOD MARKET SIZE**

- 2.1. By Revenue, 2008-2013
- 2.2. By Production Volume, 2008-2013

### **3. DENMARK DAIRY FOOD MARKET SEGMENTATION**

- 3.1. By Types of Products, 2008-2013
- 3.2. By Branded, Unbranded, Private Label and Artisanal Production, 2008-2013

### **4. DENMARK CHEESE MARKET INTRODUCTION AND MARKET SIZE**

#### Average Prices of Cheese

- 4.1. By Revenues, 2008-2013
  - 4.1.1. By Production Volume, 2008-2013
- 4.2. Denmark Cheese Market Segmentation
  - 4.2.1. By Hard Cheese, Soft Cheese and Fresh Cheese Products, 2008-2013
  - 4.2.2. By Type of Establishments- Private and Cooperative, 2008-2013
- 4.3. Exports and Imports of Cheese in Denmark, 2008-2013
- 4.4. Brands, Market Entry and Key Performance Indicators of Major Players in Denmark Cheese Market

### **5. DENMARK BUTTER MARKET INTRODUCTION**

#### Average Prices of Butter, 2008-2013

- 5.1. Denmark Butter Market Size
  - 5.1.1. By Revenue, 2008-2013
  - 5.1.2. By Production Volume, 2008-2013
- 5.2. Denmark Butter Market Segmentation
  - 5.2.1. By Traditional Butter and Yellow fat Dairy Products, 2008-2013
  - 5.2.2. By Type of Establishments- Private and Cooperative, 2008-2013
- 5.3. Exports and Imports of Butter in Denmark, 2008-2013

### **6. DENMARK CREAM MARKET INTRODUCTION**

## Average Prices of Cream

### 6.1. Denmark Cream Market Size, 2008-2013

#### 6.1.1. By Revenue, 2008-2013

#### 6.1.2. By Production Volume, 2008-2013

### 6.2. By Consumption, 2008-2013

### 6.3. Exports and Imports of Cream in Denmark, 2008-2013

## **7. DENMARK YOGHURT MARKET INTRODUCTION**

## Average Prices of Yoghurt

### 7.1. Denmark Yoghurt Market Size

#### 7.1.1. By Revenue, 2008-2013

#### 7.1.2. By Production Volume, 2008-2013

#### 7.1.3. By Consumption, 2008-2013

### 7.2. Exports and Imports of Yoghurt in Denmark, 2008-2013

### 7.3. Brands, Market Entry and Key Performance Indicators of Major Players in Denmark Yoghurt Market

## **8. DENMARK MILK POWDER MARKET INTRODUCTION**

## Average Prices of Milk Powder

### 8.1. Denmark Milk Powder Market Size, 2008-2013

#### 8.1.1. By Revenue, 2008-2013

#### 8.1.2. By Production Volume, 2008-2013

### 8.2. Denmark Milk Powder Market Segmentation by Whole Milk, Semi Milk and Partly Skimmed Milk Powder, 2008-2013

### 8.3. Exports & Imports of Milk Powder in Denmark, 2008-2013

## **9. DENMARK WHEY POWDER MARKET INTRODUCTION**

## Average Prices of Whey Powder

### 9.1. Denmark Whey Powder Market Size, 2008-2013

#### 9.1.1. By Revenue, 2008-2013

#### 9.1.2. By Production Volume, 2008-2013

## **10. DENMARK BUTTER MILK MARKET INTRODUCTION AND MARKET SIZE, 2008-2013**

## Average Prices of Butter Milk

10.1. By Revenue, 2008-2013

10.1.1. By Production Volume, 2008-2013

## **11. DENMARK DAIRY FOOD MARKET COMPETITIVE LANDSCAPE**

Market Share of Major Players in Denmark Cheese Market, 2013

Market Share of Major Players in Denmark Butter Market, 2013

Market Share of Major Players in Denmark Yoghurt Market, 2013

Competition in Denmark Cream Market

Competition in Denmark Other Dairy Food Product Market

## **12. TRENDS AND DEVELOPMENTS IN DENMARK DAIRY FOOD MARKET**

## **13. GROWTH DRIVERS IN DENMARK DAIRY FOOD MARKET**

## **14. GOVERNMENT REGULATION IN DENMARK DAIRY FOOD MARKET**

Imposition of Milk Quota, 1984

Introduction of Fat tax, 2011

## **15. DENMARK DAIRY FOOD MARKET SWOT ANALYSIS**

## **16. COMPANY PROFILES**

16.1. Arla Foods

16.1.1. Business Overview

16.1.2. Financial Performance, 2008-2013

16.1.3. Business Strategies

16.2. Endrup Andelsmejeri

16.2.1. Business Overview

16.2.2. Business Strategies

16.3. Mondelez International

16.3.1. Business Overview

16.3.2. Financial Performance, 2009-2013

16.3.3. Business Strategies

16.4. Danone

16.4.1. Business Overview

16.4.2. Financial Performance, 2008-2013

16.4.3. Business Strategies

## **17. MACRO-ECONOMIC FACTORS**

- 17.1. Production of Liquid Milk, 2008 - 2018
- 17.2. Consumer Expenditure on Food and Beverages, , 2008 - 2018
- 17.3. Number of Cows in Denmark, 2008 - 2018
- 17.4. Population of Denmark, 2008-2018

## **18. DENMARK DAIRY FOOD MARKET FUTURE OUTLOOK AND PROJECTIONS, 2014-2018**

- 18.1. Cause and Effect Relationship of Denmark Dairy Food Market

## **19. APPENDIX**

- 19.1. Market Definition
- 19.2. Abbreviations
- 19.3. Research Methodology
  - Data Collection Methods
  - Approach
  - Variables (Dependent and Independent)
  - Final Conclusion
- 19.4. Disclaimer

## List Of Figures

### LIST OF FIGURES

Figure 1: Denmark Dairy Food Market Size on the Basis of Revenue in USD Million and Growth in Percentage, 2008-2013

Figure 2: Denmark Dairy Food Market Size on the basis of Production in Thousand Tons, 2008-2013

Figure 3: Average Prices of Cheese in Denmark in DKK/ Per Kg, 2008-2013

Figure 4: Denmark Cheese Market Size on the Basis of Revenue in USD Million, 2008-2013

Figure 5: Denmark Cheese Market Size on the Basis of Production in Thousand Tons, 2008-2013

Figure 6: Denmark Cheese Market Segmentation by Hard Cheese, Soft Cheese and Fresh Cheese Dairy Products on the Basis of Contribution in Production in Percentage, 2008-2013

Figure 7: Average Prices of Butter in Denmark in DKK/ Per Kg, 2008-2013

Figure 8: Denmark Butter Market Size on the Basis of Revenue in USD Million, 2008-2013

Figure 9: Denmark Butter Market Size on the Basis of Production in Thousand Tons, 2008-2013

Figure 10: Denmark Butter Market Segmentation by Traditional Butter and Yellow Fat Dairy Products on the Basis of Production in Percentage, 2008-2013

Figure 11: Average Prices of Cream in Denmark in DKK/Per Kg, 2008-2013

Figure 12: Denmark Cream Market Size on the Basis of Revenue in USD Million, 2008-2013

Figure 13: Denmark Cream Market Size on the Basis of Production in Thousand Tons, 2008-2013

Figure 14: Average Prices of Yoghurt in Denmark in DKK/ Per Kg, 2008-2013

Figure 15: Denmark Yoghurt Market Size on the Basis of Revenue in USD Million, 2008-2013

Figure 16: Denmark Yoghurt Market Size on the Basis of Production in Thousand Tons, 2008-2013

Figure 17: Denmark Yoghurt Market Size on the Basis of Consumption in Thousand Tons, 2008-2013

Figure 18: Average Prices of Milk Powder in Denmark in DKK/Per Kg, 2008-2013

Figure 19: Denmark Milk Powder Market Size on the Basis of Revenue in USD Million, 2008-2013

Figure 20: Denmark Milk Powder Market Size on the Basis of Production in Thousand



Tons, 2008-2013

Figure 21: Denmark Milk Powder Market Segmentation by Whole Milk, Semi Milk and Partly Skimmed Milk Powder on the Basis of Production in Percentage (%), 2008-2013

Figure 22: Average Prices of Whey Powder in Denmark in DKK/ Per Kg, 2008-2013

Figure 23: Denmark Whey Powder Market Size on the Basis of Revenue in USD Million, 2008-2013

Figure 24: Denmark Whey Powder Market Size on the Basis of Production in Thousand Tons, 2008-2013

Figure 25: Average Prices of Butter Milk in Denmark in DKK/Per Kg, 2008-2013

Figure 26: Denmark Butter Milk Market Size on the Basis of Revenue in USD Million, 2008-2013

Figure 27: Denmark Butter Milk Market Size on the Basis of Production in Thousand Tons, 2008-2013

Figure 28: Competition in Denmark Cheese Market, 2013

Figure 29: Market Share in Denmark Butter Market, 2013

Figure 30: Market Share in Denmark Yoghurt Market, 2013

Figure 31: Arla Foods Revenues from Dairy Food Products in DKK Million, 2008-2013

Figure 32: Mondelez International Revenues from European Union in USD million, 2009-2013

Figure 33: Danone Revenues from Europe in USD million, 2008-2013

Figure 34: Total Liquid Milk Production in Denmark in Thousand Tons, 2008-2018

Figure 35: Consumer Expenditure on Food and Beverages in Denmark in USD Million, 2008-2018

Figure 36: Total Number of Cows in Denmark in Thousand, 2008-2018

Figure 37: Population of Denmark in Million, 2008-2018

Figure 38: Denmark Dairy food Market Future Projections on the Basis of Revenue in USD Million, FY'2014-FY2018

## List Of Tables

### LIST OF TABLES

Table 1: Denmark Dairy Food Market Size on the Basis of Production in Thousand Tons, 2008-2013

Table 2: Denmark Dairy Food Market Size on the Basis of Contribution in Total Production in Percentage, 2008-2013

Table 3: Denmark Dairy Food Market Size on the Basis of Contribution in Total Production in Thousand Tons, 2008-2013

Table 4: Denmark Dairy Food Market Segmentation by Types of Products on the Basis of Revenue Contribution in Percentage, 2008-2013

Table 5: Denmark Dairy Food Market Segmentation by Types of Products on the Basis of Revenue Contribution in USD Million, 2008-2013

Table 6: Denmark Dairy Food Market Segmentation by Branded, Unbranded, Private Label and Artisanal Production in terms of Percentage, 2008 & 2013

Table 7: Denmark Cheese Market Segmentation by Hard Cheese, Fresh Cheese and Soft Cheese Products on the Basis of Production in Thousand Tons, 2008-2013

Table 8: Denmark Cheese Market Segmentation by Number of - Private and Cooperative Establishments, 2008-2013

Table 9: Denmark Cheese Market Exports Data in Volume Terms in Thousand Tons, 2008-2013

Table 10: Denmark Cheese Market Imports Data in Volume Terms in Thousand Tons, 2008-2013

Table 11: Comparative Analysis of Major Players in Denmark Cheese Market

Table 12: Denmark Butter Market Segmentation by Traditional Butter and other Yellow Fat Dairy Products on the Basis of Production in Thousand Tons, 2008-2013

Table 13: Denmark Butter Market Segmentation by Number of Private and Cooperative Establishments, 2008-2013

Table 14: Denmark Butter Market Exports Data in Volume Terms in Thousand Tons, 2008-2013

Table 15: Denmark Butter Market Imports Data in Volume in Thousand Tons, 2008-2013

Table 16: Denmark Cream Market Segmentation by Types of Products on the basis of Production in Thousand Tons, 2008-2013

Table 17: Denmark Cream Market Consumption in Thousand Tons, 2008-2013

Table 18: Denmark Cream Market Exports and Imports Data in Volume Terms in Thousand Tons, 2008-2013

Table 19: Denmark Yoghurt Market Exports and Imports Data in Volume Terms in

Thousand Tons, 2008-2013

Table 20: Comparative Analysis of Major Players in Denmark Yoghurt Market

Table 21: Denmark Milk Powder Market Segmentation by Whole Milk Powder, Skim Milk Powder and Partially Skimmed Milk Powder on the basis of Production in Thousand Tons, 2008-2013

Table 22: Denmark Milk Powder Market Exports and Imports Data in Production Volume in Thousand Tons, 2008-2013

Table 23: Denmark Dairy Food Market Projection by Types of Products on the Basis of Revenue in USD Million, 2014-2018

Table 24: Cause and Effect Relationship between Industry Factors and Denmark Dairy Food Market Prospects

Table 25: Correlation Matrix of the Denmark Dairy Food Market

Table 26: Regression Coefficients Output of the Denmark Dairy Food Market

## I would like to order

Product name: Denmark Dairy Products Market Outlook to 2018 - Driven by Consumer Preferences and Innovations in the Industry

Product link: <https://marketpublishers.com/r/DA003AE7C5FEN.html>

Price: US\$ 850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/DA003AE7C5FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

