

Denmark Dairy Products Market Outlook to 2018 - Driven by Consumer Preferences and Innovations in the Industry

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Abstracts

The report titled “Denmark Dairy Products Market Outlook to 2018-Driven by Consumer Preferences and Innovations in the Industry” provides a comprehensive analysis of the milk and dairy food products in Denmark. The report also covers various aspects such as market size of Denmark dairy food market, segmentation on the basis of cheese, butter, cream, yoghurt, milk powder, whey powder and butter milk and volume of exports and imports for dairy products. This report offers prevalent trends and developments in the market, growth drivers, SWOT analysis of the industry and future opportunities. The report also covers the market share of major dairy food producer’s in the Denmark as well as the revenues of major players in Denmark dairy food market. It also includes information on the major macroeconomic indicators affecting the market and future outlook of the dairy food products in Denmark.

Denmark ranked among top five exporters of dairy products in the world registering export value of ~ USD billion in 2008. In 2008, Danish dairy industry consisted of about 4,500 producers and the milk production amounted to ~ million tons, which made Denmark 9th largest producer of milk in EU member countries. The dairy food market in Denmark, which is largely driven by retail sales of dairy products have witnessed a healthy growth in revenues since 2010.

Denmark Dairy food market includes cheese, butter, cream, yoghurt, milk powder, whey powder and butter milk. In 2013, the market for dairy food products stood at ~ thousand tonnes. The market registered a growth of 9.1% in 2013, owing to an increase in milk production volume. The market registered revenues of USD ~ million in 2009, whereby proceeds of the market declined at a rate of 2.9% in 2009. In 2013, the revenues totaled to USD ~ million showcasing a growth of 9.1% compared to 2012. The Dairy food

market in Denmark has grown at a CAGR of 3.1% from USD ~ million to USD ~ million in 2013.

Cheese has been the largest segment of the dairy food products in terms of revenues over the years in Denmark. The production of cheese has primarily inclined due to higher demand from external markets. Denmark cheese market is majorly concentrated among few big players such as Arla foods, Endrup Andelsmejeri and few others who owned prominent market share. The cheese sector in Denmark has grown at a CAGR of 0.2% during the period from 2008-2013. The production of cheese increased from ~ thousand tons in 2008 to ~ thousand tons in 2013. This sector is projected to showcase a strong growth till 2018.

The largest player in the market, Arla Foods possesses a large product portfolio of dairy food products such as butter, cheese, milk powder and others. Apart from these, a large number of small players are engaged in offering private label products, unbranded or artisanal products. Market revenues of Arla Foods have increased noticeably from ~ DKK million in 2008 to DKK ~ million in 2013, making it the largest player in Denmark dairy food market.

The market for dairy food in the Denmark is changing at a steady rate. Changing consumer preferences towards health dairy food products, increasing number of dairy farmers, rising average yield of cows accompanied with abolishment of quota on milk production will propel the future growth of this market. The major challenge which could affect this industry in the future is the volatility in global dairy food and milk prices. Despite this, revenues from the dairy food market in the Denmark are expected to expand to USD ~ million in 2018, growing with a CAGR of ~% from 2014 to 2018.

KEY TOPICS COVERED IN THE REPORT

The market size of the Denmark Dairy Food market.

The market size of the cheese market.

The market size of the butter market.

The market size of the cream market.

The market size of the yoghurt market.

The market size of the milk powder market.

The market size of the whey powder market.

The market size of the butter milk market.

Market segmentation of the dairy food market on the basis of types of dairy food products.

Trends and Development in the Denmark dairy food market.

SWOT Analysis of Denmark dairy food market.

Growth drivers in the dairy food market of Denmark.

Competitive landscape and detailed company profiles of the major manufacturers of dairy food products in Denmark.

Future outlook and projections of the Denmark dairy food market – cheese, butter, cream, milk powder, yoghurt, whey powder and butter milk on the basis of revenues in the Denmark.

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