

China Education Industry Outlook to 2012 - Evolving Hong Kong Higher Education Sector

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Abstracts

The present report on “China Education Industry Outlook to 2012 – Evolving Hong Kong Higher Education Sector” gives a detailed analysis on pre-primary, primary, secondary and higher education performance in China and Hong Kong. It analyses industry in terms of enrollments, number of schools, repeaters, number of teachers, government expenditure and revenue. Industry trends and developments help to assess present and future performance of the industry. Also we have highlighted macro economy factors in relation to the industry to give an understanding on impact of economy performance over the industry.

The kindergarten market is highly fragmented market in China. In 2010, the number of kindergartens operating in China was recorded as 150,420 with approximately 64% private participation. In China, pre-school demand is rising with increasing number of child population. In urban cities a student is free to choose any mode of study in pre-primary level such as full time, part-time or boarding however in rural areas pre-school education is known as nursery. In 2011, there were ~ kindergartens with total enrollment of ~ million children as compared to only ~ kindergartens and ~ million enrollments in 2007. In 2011, kindergarten education industry reached USD ~million at a CAGR of 9.0% during 2007-2011 and is expected to witness double digit growth by 2020 with rising awareness of early childhood education.

The opening of new institutions and large number of courses have boosted the number of enrollments in higher education institutions and are attracting foreign students by offering a comparative competitive courses and world-class infrastructure. In 2010, 29.2 million students graduated in China.

China’s digital publishing industry is also experiencing strong growth momentum driven

by rising number of e-learning users and reached USD ~ billion in 2011 as compared to USD ~ billion in 2010.

The China's ICT market in 2010 has reached USD ~ trillion showcasing a growth rate of 18% from the previous year. The telecommunication sector's revenues reached USD ~ billion in 2010, up by 20.5% from 2009 whereas Hardware market revenues recorded USD ~ billion in 2010.

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