

China E-Commerce Market Research Report Outlook to 2016 - Growing Preference for Cash on Delivery Payment

<https://marketpublishers.com/r/CC9E78FDBE1EN.html>

Date: May 2012

Pages: 87

Price: US\$ 630.00 (Single User License)

ID: CC9E78FDBE1EN

Abstracts

Executive Summary

The report titled “China E-Commerce Market Research Report Outlook to 2016” provides a comprehensive analysis on the e-commerce market in the China covering various aspects such as market size of the e-commerce industry on the basis of revenue and the number of online shoppers, market segmentation by B2B, B2C and C2C e-commerce segments. The report also covers the China online shopping market, Online Travel Agency (OTA) market, online group buying market and online payment market. The report also entails competitive landscape and profiles of the major players operating in the industry. The future projections are included to provide an insight on the prospects in the China e-commerce industry.

In terms of sales value, the china e-commerce industry has recorded remarkable growth at a 6 year CAGR of ~ over the period. The sales of china e-commerce market grew from USD ~ billion in 2005 to USD ~ billion in 2011.

China B2B e-commerce market grew at a CAGR of ~ % from USD ~ million (CNY ~ million) in 2005 to USD ~ million (CNY ~ million) in 2011. In 2011, B2B E-Commerce market accounted for ~ % of the total China E-Commerce market.

China is the world's largest manufacturing country by output. It has accounted for ~ % of world's manufacturing output in 2010. China B2C e-commerce market is growing at a rapid rate with the growth of E-Commerce. China B2C e-commerce market grew at a CAGR of ~ % from USD ~ million (CNY ~ Million) in 2005 to USD ~ million (CNY ~ million) in 2011.

China C2C E-Commerce market grew at a CAGR of ~ % from USD ~ million (CNY ~ billion) in 2005 to USD ~ million (CNY ~ billion) in 2011.

China's online shopping market has showcased a phenomenal growth in last six years. Online shopping market grew at a CAGR of ~ % from USD ~ million (CNY ~ billion) in 2005 to USD ~ million (CNY ~ billion) in 2011

China online travel agency market has showcased a phenomenal growth in the last six years. The China online travel agency market grew at a CAGR of ~ % from USD ~ million (CNY ~ billion) in 2005 to USD ~ million (CNY ~ billion) in 2011.

The number of group buying websites in China grew significantly from ~ in 2010 to ~ in September 2011, registering a growth rate of ~ %. After a predominant growth as on September 2011, the number of group buying websites suddenly seems to catch up a declining phase. The number of group buying websites in March 2012 was recorded at ~ which is much below the websites registered in September 2011

China online payment market has showcased an extraordinary growth over the years. The China online payment market grew at a CAGR of ~ % from USD ~ million (CNY ~ billion) in 2005 to USD ~ million (CNY ~ billion) in 2011.

Key Topics Covered in the Report:

The market size of China e-commerce industry by revenue

The market size of China e-commerce industry by number of online shoppers

Market segmentation on the basis of B2B, B2C and C2C segments

Market size, market segmentation competitive landscape and future outlook of the China e-commerce market

Trends and developments pertaining to this industry.

Competitive Landscape and Profile of the major players

Cause and Effect Relationship Analysis between industry factors and expected

china e-commerce industry prospects

Future outlook and projections of the sales of China e-commerce and its segments in the China till 2016.

Macroeconomic and industry factors affecting this industry

Contents

1. CHINA E-COMMERCE MARKET INTRODUCTION

2. CHINA E-COMMERCE MARKET SIZE, 2005-2011

2.1. By Sales, 2005-2011

2.2. By Number of Online Shoppers, 2005-2011

3. CHINA E-COMMERCE MARKET SEGMENTATION, 2005-2011

3.1. China B2B E-Commerce Market, 2005-2011

3.1.1. Market Share of Major Players in China B2B E-Commerce market, 2011

3.2. China B2C E-Commerce market, 2005-2011

3.2.1. Market Share of Major Players in China B2C E-Commerce Market, 2011

3.3. China C2C E-Commerce Market, 2005-2011

3.3.1. Market Share of Major Players in China C2C E-Commerce Market, 2011

4. CHINA E-COMMERCE MARKET TRENDS AND DEVELOPMENT

5. CHINA E-COMMERCE MARKET FUTURE OUTLOOK AND PROJECTION

5.1. Cause and Effect Relationship Between Dependent and Independent Variables in the China E-Commerce Market

6. CHINA E-COMMERCE MARKET COMPANY PROFILE

6.1. Alibaba.com

6.2. 360buy.com

7. CHINA E-COMMERCE ONLINE SHOPPING MARKET INTRODUCTION AND MARKET SIZE

7.2. China Online Shopping Segments

7.2.1. By Age Group

7.2.2. By Type of Products

7.2.3. By Province

7.3. China Online Shopping Market Future Outlook and Future Projections, 2012-2016

8. CHINA E-COMMERCE ONLINE TRAVEL AGENCY MARKET INTRODUCTION AND SIZE

- 8.2. Market Share of Major Players in China Online Travel Agency Market, 2011
- 8.3. Company Profile of Major Players in the China Online Travel Agency market, 2011
- 8.4. China Online Travel Agency Market Future Projections, 2012-2016

9. CHINA GROUP BUYING MARKET INTRODUCTION AND MARKET SIZE

- 9.2. Market Share of Major Players in China Group Buying Market, 2011
- 9.3. Company Profile of major Players in China Group Buying Market, 2011

10. CHINA ONLINE PAYMENT MARKET OVERVIEW AND SIZE

- 10.2. Market Share of Major Players in China Online Payment Market, 2011
- 10.3. Company Profile of Major Players in China Online Payment Market
- 10.4. China Online Payment Market Future Projections, 2012-2016

11. CHINA ONLINE ADVERTISING INTRODUCTION

- 11.2. China Online Advertising Market Size, 2005-2011
- 11.3. China Online Advertising Market Segmentation, 2005-2011
 - 11.3.1. By Search Advertising, 2006-2011P
 - 11.3.2. By Display Advertising, 2006-2011
 - 11.3.3. By Mobile Advertising, 2006-2010
 - 11.3.4. By Online Video Advertising, 2006-2010
 - 11.3.5. By Vertical Web site Advertising 2005-2010
- 11.4. Market Share of Major Players in China Online Adveertising
 - 11.4.1. Online Search Advertisers
 - 11.4.2. Online Display Advertisers
- 11.5. China Online Advertising Future Projections
 - 11.5.1. Search Advertising Future Projections, 2012-2016
 - 11.5.2. Display Advertising Future Projections, 2012-2016
 - 11.5.3. Online Video Advertising Future Projections, 2012-2016

12. MACRO-ECONOMIC FACTORS AND INDUSTRY FACTORS: CURRENT AND PROJECTIONS

- 12.2. Number of Internet Users in China, 2005-2016

- 12.3. Number of Online Shoppers in China, 2005-2016
- 12.4. Urban Disposable Income Per Capita of China, 2005-2016
- 12.5. Number of B2C and C2C Firms in China, 2005-2016
- 12.6. Number of Websites in China, 2005-2016

13. APPENDIX

- 13.1. Market Definition
- 13.2. Market Abbreviation
- 13.3. Research Methodology
 - Data Collection Methods
 - Approach
 - Variables (Dependent and Independent)
 - Multifactor Based Sensitivity Model
 - Final Conclusion
- 13.4. Disclaimer

List Of Figures

LIST OF FIGURES

Figure 1: China E-commerce Market Size on the Basis of Sales in USD Million, 2005-2011

Figure 2: China E-commerce Market Size on the Basis of Number of Online Shoppers in Million, 2005-2011

Figure 3: China B2B E-Commerce Market Size on the Basis of Sales in USD Million, 2005-2011

Figure 4: Market Share of Major Players in China B2B E-Commerce Market on the Basis of Sales in Percentage, 2011

Figure 5: Market Share of Major Players in China B2B E-Commerce Market on the Basis of Sales in Percentage, 2010

Figure 6: China B2B Market Future Projections on the Basis of Sales, 2012-2016

Figure 7: China B2C E-Commerce Market Size on the Basis of Sales in USD Million, 2005-2011

Figure 8: China B2C Market Future Projections on the Basis of Sales in USD Million, 2012-2016

Figure 9: China C2C E-commerce Market size on the Basis of Sales in USD Million, 2005-2011

Figure 10: Market Share of Major Players in China C2C E-Commerce Market on the Basis of Sales in Percentage, 2008-2011

Figure 11: China C2C Market Future Projections on the Basis of Sales in USD Million, 2012-2016

Figure 12: China E-Commerce Market Future Projections on the Basis of Sales in USD Million, 2012-2016

Figure 13: China Online Market Size on the Basis of Sales in USD Million, 2005-2011

Figure 14: China Online Shopping Market Segmentation by Age Group in Percentage, 2009-2011

Figure 15: China Online Market Future Projections on the Basis of Sales in USD Million, 2012-2016

Figure 16: China E-Commerce OTA Market Size on the Basis of Sales in USD Million, 2005-2011

Figure 17: Market Share of Major Players in China Online Travel Market on the Basis of Sales in Percentage, Q3 2011

Figure 18: China Online Travel Agency Market Future Projections on the Basis of Sales in USD Million, 2012-2016

Figure 19: China Group Buying Market Size on the Basis of Sales in USD Million,

2010-2011 48

Figure 20: China online Payment Market Size on the Basis of Sales in USD Million, 2005-2011

Figure 21: Market Share of Major Players in China Online Payment Market, 2011

Figure 22: China Online Payment Market Future Projections on the Basis of Sales, 2012-2016 56

Figure 23: China Online Advertising Spending in USD Million, 2005-2011

Figure 24: China Online Search Advertising Spending in USD Million, 2006-2011P

Figure 25: Search Engine users in China in Million, 2006-2010

Figure 26: Online Display Advertising Spending in USD Million, 2006-2011P

Figure 27: China Online Mobile Advertising Spending in USD Million, 2006-2010

Figure 28: China Video Advertising Spending in USD Million, 2006-2010

Figure 29: China Vertical Advertising Spending in USD Million, 2006-2010

Figure 30: China Search Engines Market share on the Basis of Revenue in Percentage, Q2, 2011

Figure 31: China Search Engines Market Share on the Basis of Revenue in Percentage, 2010

Figure 32: China Online Advertising Spending Future Projections in USD Million, 2012-2016

Figure 33: China Online Search Advertising Spending Future Projections in USD Million, 2012-2016

Figure 34: China Online Display Advertising Spending Future Projections in USD Million, 2012-2016

Figure 35: Number of Internet Users in China in Million, 2005-2016

Figure 36: Number of online shoppers in China in Million, 2005-2016

Figure 37: Urban Disposable Income in China in USD, 2005-2016

Figure 38: Number of B2C and C2C firms in China in Units, 2005-2016

Figure 39: Number of Websites in China in Units, 2005-2016

List Of Tables

LIST OF TABLES

Table 1: Market Share of Major Players in China B2C E-Commerce Market on the Basis of Sales in Percentage, 2011

Table 2: Market Share of Major Players in China B2C E-Commerce Market, 2010

Table 3: Cause and Effect Relationship Analysis between Industry Factors and Expected E-Commerce Market Prospects

Table 4: China Online Shopping Market Segmentation by Type of Products in Percentage, 2009-2011

Table 5: China Online Shopping Market Segmentation by Top 10 Chinese Provinces on the Basis of No. of Online Shopping Orders in Million, 2010-2011

Table 6: Company Profile of Major Players in the China Online Travel Agency Market, 2011

Table 7: Market Share of Major Players in China Group Buying Market, 2011

Table 8: Company Profile of Major Players in the China Group Buying Market, 2011

Table 9: Company Profile of Major Players in the China Online Travel Agency Market, 2011

Table 10: Leading Online Advertisers in China in terms of Ad spend

Table 11: Correlation Matrix of China E-Commerce Market

Table 12: Regression Coefficients Output of the China Commerce Market

I would like to order

Product name: China E-Commerce Market Research Report Outlook to 2016 - Growing Preference for Cash on Delivery Payment

Product link: <https://marketpublishers.com/r/CC9E78FDBE1EN.html>

Price: US\$ 630.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CC9E78FDBE1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

