

# China Construction Machinery Industry Outlook to 2016 - Expected to Register Phenomenal Growth

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## Abstracts

The report titled “China Construction Machinery Industry Outlook to 2016 – Expected to Register Phenomenal Growth” focuses on various segments of the construction machinery industry in the China region, namely cranes machinery, road machinery, compacting machinery, concrete machinery, earthmoving machinery, pile driving machinery and rotary drilling rigs. The report provides a detailed analysis of these segments and also provides the market share of major players in this market. These types of machinery are used in a wide range of applications, including building construction, surface mining and infrastructure projects which include transportation and energy infrastructure construction. The Asia-Pacific construction machinery industry has been segmented into four countries of which China has the highest contribution in the overall industry. The contribution of China was ~ % in 2011.

The China construction industry market had grown at a CAGR of 29.8% to reach a market size of USD ~ billion in 2011 from USD ~ billion in 2006. The earthmoving machinery has the highest contribution of ~ % in the China construction machinery industry. The report looks in the future aspect of the China construction machinery industry, while considering the various growth drivers and restraints in the market.

The report also showcases how the market is fragment among various players and provides company profiles of the major players in the China construction machinery industry. In 2011, the top 50 construction machinery companies in China accounted for over ~% of the whole industrial revenue, among which, the annual sales revenue of Lonking Construction Machinery Group, Zoomlion and Sany Group exceeded RMB ~ billion. China had over 10 construction machinery manufacturers whose annual sales revenue was higher than RMB ~ billion, including foreign-funded enterprises.

The report provides a detailed analysis of imports and exports of construction machinery in the country. In 2011, the import value of China's construction machinery amounted to USD ~ billion, with an increase of 3.0% from 2010.

The earthmoving machinery had ~% share in the overall volume of construction machinery sold as they include wheel loaders which has the highest contribution of ~% in the overall construction machinery industry of China. China's crawler crane market is dominated by Chinese manufacturers with Sany, FuWa Heavy Industry Machinery and XCMG Construction Machinery sharing approximately ~% of the market in 2010.

Zoomlion is the largest manufacturer of construction machinery in China with a market share of ~% in 2011. The second largest player is Sany with a market share of ~%. The third largest player in the Chinese industry is XCMG with revenue of USD ~ Billion in 2011.

## **KEY TOPICS COVERED IN THE REPORT**

Market size of Asia-Pacific construction machinery market, on the basis revenue

The segmentation of Asia-Pacific construction machinery market on the basis of equipments namely earthmoving equipments, construction vehicles, material handling equipments, construction equipments and others and on the basis of countries segmented into China, Japan, India and South Korea

China construction machinery market size on the basis of volume and value of sales

China construction machinery market imports and exports in value terms

The segmentation of construction machinery industry in China on the basis of various construction machineries and the market share of major players in these segments

The report provides a detailed SWOT analysis of China construction machinery industry presenting the various opportunities and threats that the industry is dealing with.

Market share of major players in the overall construction machinery industry of China showcasing how well the industry is fragmented and the level of

organization which has been achieved

The trends and developments which had been a major factors affecting the industry on a whole

Future outlook and projections of China construction machinery industry in terms of revenue from sales of these machines

Macroeconomic factors affecting the China construction machinery industry. These factors help in providing basis for future movement of the industry based on the future expectations of these variables

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