

China Casino and Gaming Sector

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Abstracts

The report on “China Casino and Gaming Sector” gives an overview of the Global and Asia-Pacific gambling industry performance; further it gives a detailed analysis of China gambling industry with industry segmentation. We have discussed industry past, present and future performance and reasons of change; also talks about recent trends affecting industry performance.

Asia-Pacific offers many opportunities and strong potential for the gambling market. Rising income level in middle class with growing trend of working women has worked as a driving factor for casino and Gaming industry in Asia-Pacific.

Key Findings

In 2009 Asia’s casinos grew by 3.41% reaching to USD 17.2 billion and showed more positive growth in the first half of 2010 (2.88%) compared to the same period last year.

The annual lottery revenue in China expanded from USD ~ billion in 2000 to USD 24.52 billion in 2010 with a CAGR 27.38%. In 2010 Sports lottery accounted for 41.88% of the total lottery market while Welfare lottery contributed 58.44%

In terms of global lottery market share China accounted for 7% in 2008 with growing GDP and disposable income.

Keno is estimated to generate USD ~ billion sales in 2012 and take about 12% market share in welfare lottery.

China sports lottery market showed a continuous upward trend between 2006 and 2010, with a 5-year compound annual growth rate (CAGR) of approximately 20.75%.

The China's lottery market is estimated to reach USD ~ billion by 2015, implying a CAGR of 11.06% from 2010. China market for Welfare computer ticket games is also growing and expected to cross USD16 billion by 2012.

Scope of the Report

The report gives a detailed analysis of the “Asia-Pacific Casino and Gaming Sector-Focus on China and Macau” with discussion of market past performance, present analyses and future outlook of the industry also demand by segmentation and geography.

Report discusses regulatory environment in different countries of Asia-Pacific also assess the industry trends and developments.

Discusses industry players positioning and market share which helps to assess scope for new and existing players.

This research report helps the domestic and international players looking for potential segment in the industry.

Present report gives a detailed description of Casino and gaming industry in China, Singapore and Macau, it may help to analyze scope in different segments of the industry.

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