

China Wellness Industry Outlook 2016 - Potential Opportunities in Tier-2 and Tier-3 Cities in China

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Abstracts

The report titled “China Wellness Industry Outlook 2016 - Potential Opportunities in Tier-2 and Tier-3 Cities in China” provides a comprehensive analysis of the various aspects such as market size segmentation of health clubs, spa, cosmetic products, beauty salons and nutrition and dietary supplements market in China. The report also covers the revenue generated by the wellness industry as well the market prospects and future opportunities.

The wellness industry in China is majorly concentrated in the cities such as Beijing and Shanghai on account of the large number of affluent population in these cities who are aware about the wellness and health benefits. The wellness industry in China has grown at a CAGR of 12.06% during the period 2007-2011. In 2011, the revenue generated by the industry in the country increased by 14.4% to USD 45,915.7 million as compared to USD 40,135.7 million in 2010.

The health club market in China is largely unorganized and is operated majorly by the domestic fitness chains in the country. In 2011, it was observed that around 89.7% of the revenue of the health clubs market in China was generated by the domestic or local gyms or fitness centers in the country. This was probably due to the efficient business model of these small domestic level gyms.

The day spa in 2011 contributed around 48.7% of the total revenue generated by the spa industry in China in the same year. The spa market in China is majorly concentrated in Shanghai, Hong Kong, Sanya, Beijing and Shenzhen of which the market in Shanghai accounted for around 29.4% of the total spa business in China in 2011.

The cosmetic products market in China has grown at a CAGR of 11.5% during the period 2006-2011. The market in 2011 has increased by 15.9% to USD ~ million as compared to USD 23,300.0 million in 2010. The skin care market in China was the largest segment of the cosmetics industry in the year 2011. The segment contributed around 35.7% of the overall retail sales of cosmetic products in China in 2011. The men's skin care products segment is considered to be one of the fastest growing product segment in the cosmetics market in China and contribute around ~% of the overall skin care market in China in 2011. As of 2011, around 4,000 brands and 2,000 manufacturers have been engaged in the production of shampoo and hair-care product in China, which clearly showcased the intensity of competition in the hair care products market in the country

The nutritional and dietary supplements market in China is expected to record sales of USD 15,496.7 million in 2012 and is further projected to grow to USD 26,614.7 million by 2016 at a 5 year CAGR of 14.4%.

Key Topics Covered in the Report:

The market size of China Wellness Industry.

The market size of the Health Clubs, Spa, Cosmetic products, beauty salons and nutrition and dietary supplements in China.

Market Segmentation of Spa, Cosmetic products and nutrition and dietary supplements in China

Trends and Development of health clubs, cosmetic products and China nutrition and dietary supplements market.

Competitive landscape of the major companies in the cosmetic products and nutrition and dietary supplements market in India.

Future outlook and projections of China wellness industry; Health Clubs, Spa, Cosmetic products, beauty salons and nutrition and dietary supplements

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